

Trolaro Kevin Michael  
 Form 3  
 August 31, 2017

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Trolaro Kevin Michael		(Month/Day/Year)	Ascena Retail Group, Inc. [ASNA]	
(Last)	(First)	(Middle)	08/25/2017	
C/O ASCENA RETAIL GROUP, INC., Â 933 MACARTHUR BOULEVARD			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
MAHWAH, Â NJ Â 07430			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			Int. Principal Acct. Officer	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common	5,469	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Restricted Stock Units <sup>(1)</sup> Â <sup>(2)</sup>		Â <sup>(2)</sup>	Common	169	\$ <sup>(3)</sup>	D	Â
Restricted Stock Units <sup>(1)</sup> Â <sup>(4)</sup>		Â <sup>(4)</sup>	Common	335	\$ <sup>(3)</sup>	D	Â
Restricted Stock Units <sup>(1)</sup> Â <sup>(5)</sup>		Â <sup>(5)</sup>	Common	836	\$ <sup>(3)</sup>	D	Â
Restricted Stock Units <sup>(6)</sup> Â <sup>(7)</sup>		Â <sup>(7)</sup>	Common	2,414	\$ <sup>(3)</sup>	D	Â
Option To Buy <sup>(1)</sup>	06/19/2014	06/19/2020	Common	2,500	\$ 17.67	D	Â
Option To Buy <sup>(1)</sup>	09/25/2014	09/25/2020	Common	2,000	\$ 19.91	D	Â
Option To Buy <sup>(1)</sup>	09/23/2015	09/23/2021	Common	2,000	\$ 14.12	D	Â
Option To Buy <sup>(1)</sup>	09/29/2016	09/29/2022	Common	3,702	\$ 13.48	D	Â
Option To Buy <sup>(6)</sup>	09/21/2017	09/21/2023	Common	7,396	\$ 5.56	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Trolaro Kevin Michael C/O ASCENA RETAIL GROUP, INC. 933 MACARTHUR BOULEVARD MAHWAH, NJ 07430	Â	Â	Â Int. Principal Acct. Officer	Â

## Signatures

Mary Beth Riley, Power of Attorney 08/31/2017

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted under the Company's 2010 Incentive Stock Plan.
- (2) On Septemner 25, 2013, the reporting person was granted 667 restricted stock units, vesting in four annual installments beginning on the first anniversary of the grant date.
- (3) Restricted stock units convert into common stock on a one-for-one basis.
- (4) On Septmber 23, 2014, the reporting person was granted 667 restricted stock units, vesting in four annual installments begininng on the first anniversary of the grant date.
- (5) On September 29, 2015, the reporing person was granted 1,253 restricted stock units, vesting in three annual installments begininng on the first anniversary of the grant date.
- (6) Granted under the Company's 2016 Omnibus Incentive Plan.
- (7) On September 21, 2016, the reporting person was granted 2,414 restricted stock units, vesting in three annual installments begininng on the first anniversary of the grant date.

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**Remarks:**

EXHIBIT LIST: ^ ^ EX-24: ^ Power ^ of ^ Attorney ^ Kevin ^ Trolaro

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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