ELLIE MAE INC Form 4 April 23, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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January 31, 2005

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may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * Corr Jonathan

(Middle)

C/O ELLIE MAE, INC., 4155 HOPYARD ROAD, SUITE 200

(Street)

(First)

2. Issuer Name and Ticker or Trading Symbol

ELLIE MAE INC [ELLI]

3. Date of Earliest Transaction (Month/Day/Year) 04/21/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner X_ Officer (give title _ Other (specify below)

President & COO

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

PLEASANTON, CA 94588

(City)	(State)	(Zip) Tabl	e I - Non-I	Derivative	Secu	rities Acqu	ired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securi or(A) or Di (Instr. 3,	ispose	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(Instr. 5 tild 1)		
Common Stock	04/21/2014(1)		M	5,459	A	\$ 5.45	129,959	D	
Common Stock	04/21/2014(1)		S	5,459	D	\$ 25.23 (2)	124,500	D	
Common Stock	04/21/2014(1)		M	1,041	A	\$ 5.02	125,541	D	
Common Stock	04/21/2014(1)		S	1,041	D	\$ 25.23 (2)	124,500	D	
Common Stock	04/22/2014(3)		S	6,875 (4)	D	\$ 25.135 (5)	117,625	D	

Common Stock

58,099

I

by Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number out of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 5.02	04/21/2014(1)		M	1,041	<u>(6)</u>	08/17/2021	Common Stock	1,04
Non-Qualified Stock Option (right to buy)	\$ 5.45	04/21/2014(1)		M	5,459	<u>(8)</u>	12/19/2021	Common Stock	5,45

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

Corr Jonathan

C/O ELLIE MAE, INC.

President & COO 4155 HOPYARD ROAD, SUITE 200

PLEASANTON, CA 94588

Signatures

/s/ Jonathan H. 04/23/2014 Corr

**Signature of Date Reporting Person

Reporting Owners 2 Edgar Filing: ELLIE MAE INC - Form 4

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The exercise and sale of these stock options was completed pursuant to the Rule 10b5-1 trading plan adopted by Jonathan H. Corr.
 - The price reported is a weighted average price. The shares were sold in multiple transactions ranging from \$25.14 to \$25.34, inclusive.
- (2) The reporting person undertakes to provide to Ellie Mae, Inc., any security holder of Ellie Mae, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (2) to this Form 4.
- (3) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
- Reflects shares of common stock issued and sold in connection with the Compensation Committee of the Board of Directors certification on March 20, 2014 of the achievement of performance goals under the 2013 performance share awards. 25% of the total shares awarded were issued as fully vested shares on or about April 21, 2014. An additional 25% of the total shares awarded will vest on each of March 20, 2015, March 20, 2016, and March 20, 2017, subject to continuous service through such dates.
- The price reported is a weighted average price. The shares were sold in multiple transactions ranging from \$25.06 to \$25.183, inclusive.

 The reporting person undertakes to provide to Ellie Mae, Inc., any security holder of Ellie Mae, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (5) to this Form 4.
- Option vests with respect to 25% of the shares subject thereto on August 17, 2012, with 1/48th of the shares vesting monthly thereafter, such that the option will be fully vested and exercisable on August 17, 2015.
- (7) The reported transaction is a grant of a derivative security, in which we have left column 8 blank, and have reported the exercise or conversion price of the derivative security in column 2.
- (8) Option vests with respect to 25% of the shares subject thereto on December 19, 2012, with 1/48th of the shares vesting monthly thereafter, such that the option will be fully vested and exercisable on December 19, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.