

NETFLIX INC
Form 4
January 28, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HALEY TIMOTHY M

(Last) (First) (Middle)
100 WINCHESTER CIRCLE
(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
NETFLIX INC [NFLX]

3. Date of Earliest Transaction (Month/Day/Year)
01/24/2014

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	01/24/2014		M		225 ⁽¹⁾ A \$ 221.97	225	D
Common Stock	01/24/2014		M		235 ⁽¹⁾ A \$ 212.91	460	D
Common Stock	01/24/2014		M		274 ⁽¹⁾ A \$ 182.43	734	D
Common Stock	01/24/2014		M		264 ⁽¹⁾ A \$ 189.37	998	D
Common Stock	01/24/2014		M		303 ⁽¹⁾ A \$ 164.8	1,301	D
Common Stock	01/24/2014		M		543 ⁽¹⁾ A \$ 92.01	1,844	D

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Common Stock							
Common Stock	01/24/2014	M	214 <u>(1)</u>	A	\$ 233.27	2,058	D
Common Stock	01/24/2014	M	190 <u>(1)</u>	A	\$ 263.38	2,248	D
Common Stock	01/24/2014	M	187 <u>(1)</u>	A	\$ 267.99	2,435	D
Common Stock	01/24/2014	M	187 <u>(1)</u>	A	\$ 267.26	2,622	D
Common Stock	01/24/2014	M	211 <u>(1)</u>	A	\$ 237.19	2,833	D
Common Stock	01/24/2014	M	207 <u>(1)</u>	A	\$ 242.09	3,040	D
Common Stock	01/24/2014	M	244 <u>(1)</u>	A	\$ 204.63	3,284	D
Common Stock	01/24/2014	M	235 <u>(1)</u>	A	\$ 212.9	3,519	D
Common Stock	01/24/2014	M	250 <u>(1)</u>	A	\$ 200.14	3,769	D
Common Stock	01/24/2014	M	896 <u>(1)</u>	A	\$ 44.62	4,665	D
Common Stock	01/24/2014	M	949 <u>(1)</u>	A	\$ 42.15	5,614	D
Common Stock	01/24/2014	M	984 <u>(1)</u>	A	\$ 40.62	6,598	D
Common Stock	01/24/2014	M	977 <u>(1)</u>	A	\$ 40.94	7,575	D
Common Stock	01/24/2014	M	899 <u>(1)</u>	A	\$ 44.48	8,474	D
Common Stock	01/24/2014	M	933 <u>(1)</u>	A	\$ 42.87	9,407	D
Common Stock	01/24/2014	M	1,164 <u>(1)</u>	A	\$ 34.35	10,571	D
Common Stock	01/24/2014	M	1,083 <u>(1)</u>	A	\$ 36.95	11,654	D
Common Stock	01/24/2014	M	968 <u>(1)</u>	A	\$ 31	12,622	D
Common Stock	01/24/2014	M	1,095 <u>(1)</u>	A	\$ 36.51	13,717	D
	01/24/2014	S	200 <u>(1)</u>	D		13,517	D

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Common Stock					\$				
					384.16				
					<u>(2)</u>				
Common Stock	01/24/2014	S	2,500 <u>(1)</u>	D	\$	385.24	11,017	D	
					<u>(3)</u>				
Common Stock	01/24/2014	S	3,752 <u>(1)</u>	D	\$	386.32	7,265	D	
					<u>(4)</u>				
Common Stock	01/24/2014	S	3,165 <u>(1)</u>	D	\$	387.18	4,100	D	
					<u>(5)</u>				
Common Stock	01/24/2014	S	1,800 <u>(1)</u>	D	\$	388.23	2,300	D	
					<u>(6)</u>				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 3 and 4)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HALEY TIMOTHY M 100 WINCHESTER CIRCLE LOS GATOS, CA 95032	X			

Signatures

By: David Hyman For: Timothy M.
Haley

01/28/2014

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

This transaction was executed in multiple trades at prices ranging from \$383.67 to \$384.64. The price reported above reflects the

(2) weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

This transaction was executed in multiple trades at prices ranging from \$384.69 to \$385.59. The price reported above reflects the

(3) weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

This transaction was executed in multiple trades at prices ranging from \$385.71 to \$386.70. The price reported above reflects the

(4) weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

This transaction was executed in multiple trades at prices ranging from \$386.72 to \$387.67. The price reported above reflects the

(5) weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

This transaction was executed in multiple trades at prices ranging from \$387.83 to \$388.67. The price reported above reflects the

(6) weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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