

SYNOVUS FINANCIAL CORP
 Form 4
 October 31, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 YANCEY JAMES D

2. Issuer Name and Ticker or Trading Symbol
 SYNOVUS FINANCIAL CORP
 [SNV]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
 10/30/2007

Director 10% Owner
 Officer (give title below) Other (specify below)

P. O. BOX 120

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

COLUMBUS, GA 31902

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price	
common stock					72,677		By Spouse
common stock	10/30/2007		M		375,000	\$ 14.5	A 1,301,322
common stock	10/30/2007		S		3,000	\$ 25.85	D 1,298,322
common stock	10/30/2007		S		3,800	\$ 25.86	D 1,294,522
common stock	10/30/2007		S		4,900	\$ 25.87	D 1,289,622

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common stock	10/30/2007	S	6,800	D	\$ 25.88	1,282,822	D
common stock	10/30/2007	S	8,898	D	\$ 25.89	1,273,924	D
common stock	10/30/2007	S	5,800	D	\$ 25.9	1,268,124	D
common stock	10/30/2007	S	7,200	D	\$ 25.91	1,260,924	D
common stock	10/30/2007	S	4,600	D	\$ 25.92	1,256,324	D
common stock	10/30/2007	S	3,100	D	\$ 25.93	1,253,224	D
common stock	10/30/2007	S	7,800	D	\$ 25.94	1,245,424	D
common stock	10/30/2007	S	6,200	D	\$ 25.95	1,239,224	D
common stock	10/30/2007	S	2,000	D	\$ 25.96	1,237,224	D
common stock	10/30/2007	S	4,300	D	\$ 25.97	1,232,924	D
common stock	10/30/2007	S	2,900	D	\$ 25.98	1,230,024	D
common stock	10/30/2007	S	4,800	D	\$ 25.99	1,225,224	D
common stock	10/30/2007	S	12,500	D	\$ 26	1,212,724	D
common stock	10/30/2007	S	6,200	D	\$ 26.01	1,206,524	D
common stock	10/30/2007	S	6,400	D	\$ 26.02	1,200,124	D
common stock	10/30/2007	S	6,300	D	\$ 26.03	1,193,824	D
common stock	10/30/2007	S	16,400	D	\$ 26.04	1,177,424	D
common stock	10/30/2007	S	900	D	\$ 26.05	1,176,524	D
common stock	10/30/2007	S	6,600	D	\$ 26.06	1,169,924	D
common stock	10/30/2007	S	4,500	D	\$ 26.07	1,165,424	D
	10/30/2007	S	4,800	D		1,160,624	D

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common stock						\$ 26.08		
common stock	10/30/2007		S	7,100	D	\$ 26.09	1,153,524	D
common stock	10/30/2007		S	42,300	D	\$ 26.1	1,111,224	D
common stock	10/30/2007		S	12,800	D	\$ 26.11	1,098,424	D
common stock	10/30/2007		S	13,300	D	\$ 26.12	1,085,124	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount
employee stock option (right to buy)	\$ 14.5	10/30/2007		M	375,000	11/03/2002 ⁽¹⁾ 11/02/2007	common stock	375,000	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
YANCEY JAMES D P. O. BOX 120 COLUMBUS, GA 31902	X			

Signatures

Garilou Page,
Attorney-in-Fact

10/31/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These employee stock options vested as follows: 10% on 11/3/1998, 10% on 11/3/1999, 10% on 11/3/2000, 10% on 11/3/2001, and the remaining 60% on 11/3/2002.

Remarks:

This is the first of two Forms 4 filed by the reporting person on the same date to report the exercise of an employee stock option.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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