# Edgar Filing: NIKE INC - Form 4

NIKE INC											
Form 4	2017										
January 31									OMB A	APPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE CO Washington, D.C. 20549						OMMISSION	OMB	3235-0287			
Check	this box		VV	asningto	n, D.C. 20	549			Number:	January 31,	
if no longer subject to Section 16. Form 4 or Form 5 Filed pursuant to Section				SECU	RITIES				Expires: Estimated burden ho response.	2005 average urs per	
obligat may co <i>See</i> Ins 1(b). (Print or Type	section 17			•	olding Con nt Compar	· ·	•	1935 or Section	1		
(),											
Ayre David J Symbo				suer Name <b>and</b> Ticker or Trading ol E INC [NKE]				5. Relationship of Reporting Person(s) to Issuer			
				3. Date of Earliest Transaction				(Check all applicable)			
(Month				nth/Day/Year) 30/2017				Director 10% Owner X Officer (give title Other (specify below) below) EVP Global HR			
REAVER'	(Street) TON, OR 97005			nendment, 1 Ionth/Day/Ye	Date Origina ear)	1		6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M	one Reporting I	Person	
		(7:=)						Person			
(City)	(State)	(Zip)	Та	ble I - Non	-Derivative	Secur	ities Acqu	iired, Disposed of	, or Beneficia	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)			Code (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6.7. Nature ofOwnershipIndirectForm:BeneficialDirect (D)Ownershipor Indirect(Instr. 4)(I)(Instr. 4)		
Class B				Code V	Amount	(D)	Price	(msu: 5 and 4)			
Common Stock	01/30/2017(1)			М	200,000	А	\$ 22.925	357,713	D		
Class B Common Stock	01/30/2017 <u>(1)</u>			S	200,000	D	\$ 53.08 (2)	<sup>3</sup> 157,713	D		
Class B Common Stock								12,131	I	by ESPP <u>(3)</u>	
Class B Common								2,224	Ι	by Retirement	

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### Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

#### Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 22.925	01/30/2017 <u>(1)</u>		М	200,000	(5)	07/15/2021	Class B Common Stock	0

# **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
F8	Director	10% Owner	Officer	Other			
Ayre David J ONE BOWERMAN DRIVE BEAVERTON, OR 97005			EVP Global HR				
Signatures							
By: Adrian L. Bell For: David . Ayre	J.	01/31/20	017				

\*\*Signature of Reporting Person

Date

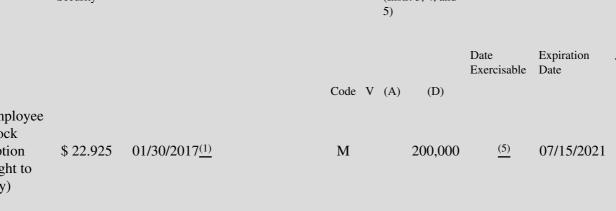
# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Pursuant to Company policy, market transactions in Company stock by officers and directors are permitted only after the second full (1) trading day after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.

(2)



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The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$52.98 to \$53.21, inclusive. The reporting person undertakes to provide NIKE, Inc., any security holder of NIKE, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the ranges set forth in footnote (2) of this Form 4.

- (3) Shares held in account under NIKE, Inc. Employee Stock Purchase Plan.
- (4) Shares held in account under the NIKE, Inc. 401(k) and Profit Sharing Plan.
- (5) Stock Option granted on 07/15/2011 and became exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.