

AUTONATION, INC.
 Form 4
 November 28, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BURDICK RICK L

 (Last) (First) (Middle)
 200 SW 1ST AVE, SUITE 1600

 (Street)
 FORT LAUDERDALE, FL 33301

 (City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 AUTONATION, INC. [AN]

3. Date of Earliest Transaction
 (Month/Day/Year)
 11/25/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

 (Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, par value \$0.01 per share	11/25/2014		M ⁽¹⁾		10,000	A	\$ 9.88
Common Stock, par value \$0.01 per share	11/25/2014		S ⁽¹⁾		10,000	D	\$ 59
Common Stock, par value \$0.01 per share	11/28/2014		M ⁽¹⁾		10,000	A	\$ 9.88

Common
 Stock, par
 value \$0.01 11/28/2014 S⁽¹⁾ 10,000 D \$ 60 19,490 D
 per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Stock Option (right to buy)	\$ 9.88	11/25/2014		M ⁽¹⁾	10,000	01/02/2009 01/02/2019	Common Stock, par value \$0.01 per share 10,000
Stock Option (right to buy)	\$ 9.88	11/28/2014		M ⁽¹⁾	10,000	01/02/2009 01/02/2019	Common Stock, par value \$0.01 per share 10,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BURDICK RICK L 200 SW 1ST AVE SUITE 1600 FORT LAUDERDALE, FL 33301		X		

Signatures

/s/ Jonathan P. Ferrando,
Attorney-in-Fact

11/28/2014

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Transaction completed pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 21, 2014 and previously (1) described in a Form 8-K filed by AutoNation, Inc. on August 22, 2014 (such plan, the "Plan"). Effective as of the completion of the transactions disclosed in this Form 4, the Plan has been completely executed.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.