

HASBRO INC  
Form 4  
November 28, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
VERRECCHIA ALFRED J

(Last) (First) (Middle)  
C/O HASBRO INC, 1011  
NEWPORT AVENUE  
(Street)

PAWTUCKET, RI 02862

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
HASBRO INC [HAS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/26/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock (Par Value \$0.50 per share)	11/26/2012		M		250,000 A \$ 15.875	493,620	D
Common Stock (Par Value \$0.50 per share)	11/26/2012		M		453,515 A \$ 18.815	947,135	D

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Common Stock (Par Value \$0.50 per share)	11/26/2012	F <sup>(1)</sup>	298,106	D	\$ 38.295	649,029	D	
Common Stock (Par Value \$0.50 per share)	11/26/2012	F <sup>(2)</sup>	160,023	D	\$ 38.295	489,006	D	
Common Stock (Par Value \$0.50 per share)	11/27/2012	J <sup>(3)</sup>	V 15,250	D	\$ 0	182,715 <sup>(4)</sup>	I <sup>(5)</sup>	By Mr. Verrecchia's GRAT
Common Stock (Par Value \$0.50 per share)	11/27/2012	J <sup>(3)</sup>	V 15,250	A	\$ 0	519,791 <sup>(4)</sup>	D	
Common Stock (Par Value \$0.50 per share)	11/27/2012	J <sup>(6)</sup>	V 7,700	D	\$ 0	91,225 <sup>(7)</sup>	I <sup>(8)</sup>	By Mrs. Verrecchia's GRAT
Common Stock (Par Value \$0.50 per share)	11/27/2012	J <sup>(6)</sup>	V 7,700	A	\$ 0	60,650 <sup>(7)</sup>	I <sup>(8)</sup>	By Mrs. Verrecchia

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number of Derivative	6. Date Exercisable and Expiration Date	7. Title and Amount of Underlying Securities
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- (9) These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- (10) 33 1/3% of these options became exercisable on each of May 14, 2004, May 14, 2005 and May 14, 2006.
- (11) 33 1/3% of these options became exercisable on each of July 27, 2007, July 27, 2008 and July 27, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.