

ENTERGY CORP /DE/  
Form 3  
May 14, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|                                                                                                                                                                                                                                          |                                                                                       |                                                                                   |                                                                                                                                                                                                                                                                                                                                   |                                                             |                                                                                                                                                                                                                              |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>1. Name and Address of Reporting Person *</p> <p>Â Bunting Theodore H JR</p> <p>(Last) (First) (Middle)</p> <p>ENTERGY CORPORATION,Â 639 LOYOLA AVENUE</p> <p>(Street)</p> <p>NEW ORLEANS,Â LAÂ 70113</p> <p>(City) (State) (Zip)</p> | <p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>05/06/2007</p> | <p>3. Issuer Name and Ticker or Trading Symbol</p> <p>ENTERGY CORP /DE/ [ETR]</p> | <p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner</p> <p><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other</p> <p>(give title below) (specify below)</p> <p>Sr. Vice President - Finance</p> | <p>5. If Amendment, Date Original Filed(Month/Day/Year)</p> | <p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person</p> <p><input type="checkbox"/> Form filed by More than One Reporting Person</p> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|----------------------------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------|
| Common Stock                       | 0 <sup>(1)</sup>                                         | D                                                                 | Â                                                        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|-----------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------------------|----------------------------------------------------------|
|-----------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------------------|----------------------------------------------------------|

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|                                      | Date Exercisable | Expiration Date | Title        | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) |   |
|--------------------------------------|------------------|-----------------|--------------|----------------------------|----------|---------------------------------------|---|
| Employee Stock Option (Right to Buy) | Â (2)            | 01/27/2010      | Common Stock | 3,500                      | \$ 23    | D                                     | Â |
| Employee Stock Option (Right to Buy) | Â (3)            | 03/02/2014      | Common Stock | 1,000                      | \$ 58.6  | D                                     | Â |
| Employee Stock Option (Right to Buy) | Â (4)            | 01/27/2015      | Common Stock | 2,200                      | \$ 69.47 | D                                     | Â |
| Employee Stock Option (Right to Buy) | Â (5)            | 01/26/2016      | Common Stock | 5,000                      | \$ 68.89 | D                                     | Â |
| Employee Stock Option (Right to Buy) | Â (6)            | 01/25/2017      | Common Stock | 10,000                     | \$ 91.82 | D                                     | Â |

## Reporting Owners

| Reporting Owner Name / Address                                                             | Relationships |           |                                |       |
|--------------------------------------------------------------------------------------------|---------------|-----------|--------------------------------|-------|
|                                                                                            | Director      | 10% Owner | Officer                        | Other |
| Bunting Theodore H JR<br>ENTERGY CORPORATION<br>639 LOYOLA AVENUE<br>NEW ORLEANS, LA 70113 | Â             | Â         | Â Sr. Vice President - Finance | Â     |

## Signatures

Paul A. Castanon for Theodore H. Bunting, Jr. 05/14/2007

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person owns 428 shares of common stock in the Company's savings plan as of April 30, 2007.
- (2) The option was granted on January 27, 2000. The option is exercisable in three equal annual installments beginning on January 27, 2001.
- (3) The option was granted on March 2, 2004. The option is exercisable in three equal annual installments beginning on March 2, 2005.
- (4) The option was granted on January 27, 2005. The option is exercisable in three equal annual installments beginning on January 27, 2006.
- (5) The option was granted on January 26, 2006. The option is exercisable in three equal annual installments beginning on January 26, 2007.
- (6) The option was granted on January 25, 2007. The option will become exercisable in three equal annual installments beginning on January 25, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.