

ENTERGY CORP /DE/
Form 4
November 15, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
CONLEY E RENAE

(Last) (First) (Middle)
ENTERGY LOUISIANA, INC., 446
NORTH BLVD.
(Street)

BATON ROUGE, LA 70808

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction
(Month/Day/Year)
11/13/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director
____ Officer (give title below) Other (specify below)
"Officer" Under Sec. 16 Rules

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	11/13/2007		M		7,500 A \$ 28.06	8,293	D
Common Stock	11/13/2007		S		7,500 D \$ 116.93	793	D
Common Stock	11/13/2007		M		34,600 A \$ 37	35,393	D
Common Stock	11/13/2007		S		34,600 D \$ 116.38	793	D
	11/13/2007		M		40,000 A \$ 41.69	40,793	D

Common
Stock

Common Stock	11/13/2007	S	40,000	D	\$ 116.15	793 ⁽⁴⁾	D
					<u>(3)</u>		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 28.06	11/13/2007		M	7,500	<u>(5)</u> 03/01/2009	Common Stock	7,500	
Employee Stock Option (Right to Buy)	\$ 37	11/13/2007		M	34,600	<u>(6)</u> 01/25/2011	Common Stock	34,600	
Employee Stock Option (Right to Buy)	\$ 41.69	11/13/2007		M	40,000	<u>(7)</u> 02/11/2012	Common Stock	40,000	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
				"Officer" Under Sec. 16 Rules

CONLEY E RENAE
ENTERGY LOUISIANA, INC.
446 NORTH BLVD.
BATON ROUGE, LA 70808

Signatures

Paul A. Castanon for E. Renae
Conley

11/15/2007

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents weighted average sales price: 1,900 at 116.60; 100 at 116.61; 300 at 116.76; 100 at 116.78; 600 at 116.79; 200 at 116.81; 100 at 116.83; 200 at 116.85; 100 at 116.88; 100 at 116.89; 100 at 116.90; 200 at 116.93; 500 at 116.97; 700 at 117.04; 100 at 117.09; 200 at 117.10; 400 at 117.12; 100 at 117.14; 1,000 at 117.36; and 500 at 117.37.

(2) Represents weighted average sales price: 500 at 115.96; 300 at 115.98; 500 at 115.99; 100 at 116.00; 1,300 at 116.01; 500 at 116.02; 2,400 at 116.03; 1,200 at 116.04; 1,600 at 116.05; 1,800 at 116.06; 600 at 116.07; 900 at 116.08; 100 at 116.09; 100 at 116.10; 100 at 116.11; 200 at 116.13; 100 at 116.04; 400 at 116.15; 200 at 116.16; 200 at 116.18; 100 at 116.19; 700 at 116.22; 100 at 116.23; 400 at 116.24; 700 at 116.25; 700 at 116.26; 100 at 116.27; 1,400 at 116.29; 600 at 116.30; 400 at 116.31; 700 at 116.33; 600 at 116.40; 200 at 116.42; 200 at 116.44; 6,400 at 116.50; 400 at 116.51; 800 at 116.52; 300 at 116.53; 100 at 116.54; 500 at 116.65; 100 at 116.70; 400 at 116.71; 100 at 116.72; 400 at 116.75; 200 at 116.91; 200 at 116.92; 100 at 116.94; 700 at 116.96; 400 at 117.00; 100 at 117.01; 900 at 117.05; 100 at 117.06; 200 at 117.08; 100 at 117.09; 900 at 117.15; 300 at 117.16; 400 at 117.17; and 500 at 117.26.

(3) Represents weighted average sales price: 25,000 at 115.97; 400 at 116.00; 400 at 116.01; 1,000 at 116.04; 700 at 116.05; 500 at 116.06; 100 at 116.07; 300 at 116.08; 800 at 116.09; 400 at 116.10; 100 at 116.13; 300 at 116.18; 600 at 116.20; 900 at 116.21; 200 at 116.22; 500 at 116.23; 300 at 116.29; 100 at 116.46; 100 at 116.48; 700 at 116.50; 500 at 116.52; 100 at 116.53; 2,000 at 116.60; 200 at 116.62; 100 at 116.64; 100 at 116.77; 100 at 116.78; 400 at 116.83; 300 at 116.84; 300 at 116.85; 100 at 116.89; 100 at 116.91; 100 at 116.93; 200 at 116.95; 600 at 117.03; 200 at 117.04; 300 at 117.06; 100 at 117.08; 500 at 117.09; 100 at 117.10; and 200 at 117.12.

(4) As of November 12, 2007, the filing individual had a balance of 2,471 shares of Entergy common stock in the Company Savings Plan.

(5) The option vested in three equal installments on March 1, 2000, 2001 and 2002.

(6) The option vested in three equal installments on January 25, 2002, 2003 and 2004.

(7) The option vested in three equal installments on February 11, 2003, 2004 and 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.