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NATIONAL RURAL UTILITIES COOPERATIVE FINANCE CORP /DC/

Form 424B3

January 12, 2015

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Filed Under Rule 424(b)(3), Registration Statement No. 333-199914 Pricing Supplement Number 352 Dated Monday, January 12, 2015 (To: Prospectus Dated November 6, 2014 and Prospectus Supplement Dated November 10, 2014)

| CUSIP Number | Principal Amount | Selling Price | Gross Concession | Net Proceeds | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1st Coupon Date | 1st Coupon Amount | Survival Option |
|--------------|------------------|---------------|------------------|--------------|-------------|-------------|------------------|---------------|-----------------|-------------------|-----------------|
| 63743FVH6    | 100%             | 100%          | 1.900%           | 100%         | Fixed       | 3.000%      | MONTHLY          | 01/15/2026    | 02/15/2015      | \$1.83            | Yes             |

Redemption Information: Non-Callable

| CUSIP Number | Principal Amount | Selling Price | Gross Concession | Net Proceeds | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1st Coupon Date | 1st Coupon Amount | Survival Option |
|--------------|------------------|---------------|------------------|--------------|-------------|-------------|------------------|---------------|-----------------|-------------------|-----------------|
| 63743FVJ2    | 100%             | 100%          | 2.500%           | 100%         | Fixed       | 3.500%      | MONTHLY          | 01/15/2030    | 02/15/2015      | \$2.14            | Yes             |

Redemption Information: Non-Callable

National Rural Utilities Cooperative Finance Corp  
 Offering Dates: Monday, January 12, 2015 through Tuesday, January 20, 2015 Trade Date: Tuesday, January 20, 2015 @ 12:00 PM ET Settlement Date: Prospectus Dated November 6, 2014  
 Friday, January 23, 2015 Minimum Denomination/Increments:\$1,000.00/\$1,000.00 Initial trades settle flat and clear SDFS: DTC Book Entry only DTC number: 0235 via RBC Dain Rauscher Inc.  
 Agents: Citigroup, Comerica Securities, J.J.B. Hilliard, W.L. Lyons, Inc., Wells Fargo  
 If the maturity date or an interest payment date for any note is not a Business Day (as term is defined in Prospectus), principal, premium, if any, and interest

for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

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