PORTLAND GENERAL ELECTRIC CO /OR/

Form PRE 14A March 07, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant x Filed by a Party other than the Registrant o

Check the appropriate box:

- x Preliminary Proxy Statement
- o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- o Definitive Additional Materials
- o Soliciting Material under §240.14a-12

Portland General Electric Company

(Name of registrant as specified in its charter)

(Name of person(s) filing proxy statement, if other than the registrant)

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- x No fee required.
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- (3) Filing Party:
- (4) Date Filed:

March 28, 2014

To our shareholders:

On behalf of the Board of Directors, we are pleased to invite you to Portland General Electric Company's 2014 Annual Meeting of Shareholders. The meeting will be held at 10:00 a.m. Pacific Time on Wednesday, May 7, 2014, at the Conference Center Auditorium located at Two World Trade Center, 25 SW Salmon Street, Portland, Oregon. Details of the business we plan to conduct at the meeting are included in the attached Notice of Annual Meeting of Shareholders and proxy statement. Only holders of record of PGE common stock at the close of business on March 3, 2014 are entitled to vote at the meeting.

Your vote is very important. Regardless of the number of shares you own, we encourage you to participate in the affairs of the company by voting your shares at this year's annual meeting. Even if you plan to attend the meeting, it is a good idea to vote your shares before the meeting.

We hope you will find it possible to attend this year's annual meeting, and thank you for your interest in PGE and your participation in this important annual process. Cordially,

Jack E. Davis Chairman of the Board James J. Piro
President and Chief Executive Officer

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NOTICE OF ANNUAL MEETING OF SHAREHOLDERS TO BE HELD ON MAY 7, 2014

To our shareholders:

The 2014 Annual Meeting of Shareholders of Portland General Electric Company will be held at the Conference Center Auditorium located at Two World Trade Center, 25 SW Salmon Street, Portland, Oregon 97204, at 10:00 a.m. Pacific Time on Wednesday, May 7, 2014.

The meeting is being held for the following purposes, which are more fully described in the proxy statement that accompanies this notice:

- 1. To elect directors named in the proxy statement for the coming year;
- 2. To approve in a non-binding vote the compensation of the company's named executive officers;
- 3. To approve an amendment to the Company's articles of incorporation to implement majority voting in uncontested director elections;
- 4. To ratify the appointment of Deloitte & Touche LLP as the company's independent registered public accounting firm for fiscal year 2014; and
- 5. To transact any other business that may properly come before the meeting and any adjournment or postponement of the meeting.

As of the date of this notice, the company has received no notice of any matters, other than those set forth above, that may properly be presented at the annual meeting. If any other matters are properly presented for consideration at the meeting, the persons named as proxies on the enclosed proxy card, or their duly constituted substitutes, will be deemed authorized to vote the shares represented by proxy or otherwise act on those matters in accordance with their judgment.

The close of business on March 3, 2014 has been fixed as the record date for determining shareholders entitled to vote at the annual meeting. Accordingly, only shareholders of record as of the close of business on that date are entitled to vote at the annual meeting or any adjournment or postponement of the annual meeting.

Your vote is very important. Please read the proxy statement and then, whether or not you expect to attend the annual meeting, and no matter how many shares you own, vote your shares as promptly as possible. You can vote by proxy over the Internet, by mail or by telephone by following the instructions provided in the proxy statement. Submitting a proxy now will help ensure a quorum and avoid added proxy solicitation costs. If you attend the meeting you may vote in person, even if you have previously submitted a proxy.

You may revoke your proxy at any time before the vote is taken by delivering to the Corporate Secretary of PGE a written revocation or a proxy with a later date or by voting your shares in person at the meeting, in which case your prior proxy will be disregarded.

BY ORDER OF THE BOARD OF DIRECTORS

Marc S. Bocci Corporate Secretary March 28, 2014

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Proxy Statement Summary

This summary highlights information contained elsewhere in this proxy statement. This summary does not contain all of the information you should consider, and you should read the entire proxy statement carefully before voting. Annual Meeting of Shareholders

Date and Time: May 7, 2014, 10:00 a.m. Pacific Time

Place: Conference Center Auditorium

Two World Trade Center 25 SW Salmon Street Portland, Oregon 97204

Record Date: March 3, 2014

Voting Matters and Board Voting Recommendations

Proposals Recommendation

Election of Directors "FOR" EACH NOMINEE Advisory Vote on Executive Compensation "FOR"

Amendment to Articles of Incorporation to Implement "FOR"

Majority Voting in Uncontested Director Elections

Ratification of Appointment of Auditors "FOR"

Director Nominees

Name	Age	Director
	8-	Since
John W. Ballantine	68	2004
Rodney L. Brown, Jr.	57	2007
Jack E. Davis, Chairman	67	2012
David A. Dietzler	70	2006
Kirby A. Dyess	67	2009
Mark B. Ganz	53	2006
Kathryn J. Jackson (1)	56	2014
Neil J. Nelson	55	2006
M. Lee Pelton	63	2006
James J. Piro	61	2009
Charles W. Shivery	68	2014

(1) Ms. Jackson's appointment to the board will be effective as of April 26, 2014. Advisory Vote on Executive Compensation

We are asking shareholders to approve, on an advisory basis, our named executive officer compensation. The Board of Directors recommends a "FOR" vote because it believes that our compensation policies and practices help us achieve our goals of rewarding strong and sustained financial and operating performance and leadership excellence and aligning our executives' long-term interests with those of our stakeholders.

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Below are some of the key features of our executive compensation program that we believe help enable the company to achieve its performance goals:

A significant percentage of compensation at risk.

Incentive pay based on quantifiable company measures.

Balanced focus on financial results and operations.

Internal pay equity.

Stock ownership guidelines that align executives' interests with those of shareholders.

An independent compensation consultant that reports directly to the Compensation and Human Resources Committee.

Low burn rate (the rate at which equity incentive awards are made).

No significant perquisites.

No tax gross-ups.

These features are reflected in the 2013 compensation of our named executive officers, which is summarized in the table below. This table should be read in conjunction with the additional information on our executive compensation program included in the Compensation Discussion and Analysis section of this proxy statement. Executive Compensation Table

Name and Principal Position	Year	Salary	Stock Award	Non-Equity Incentive Plan Compensation	Change in Pension Value and Non-Qualified Deferred Compensation Earnings	All Other Compensation	Totals
James J. Piro	2013	\$744,450	\$1,075,477	\$ 366,588	\$42,026	\$ 126,015	\$2,354,556
President and Chief	2012	702,366	821,977	474,001	200,148	129,994	2,328,486
Executive Officer	2011	634,573	624,986	528,878	160,439	16,487	1,965,363
James F. Lobdell	2013	318,491	243,986	95,299	25,181	40,880	723,837
Senior Vice President,							
Finance, Chief Financial Officer and Treasurer	2012	295,958	195,981				