UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): March 3, 2005

Gottschalks Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State of Other Jurisdiction of Incorporation)

<u>1-09100</u>

77-0159791

 $(Commission\ File\ Number)$

(I.R.S. Employer Identification Number)

7 River Park Place East Fresno, California 93720

Edgar Filing: GOTTSCHALKS INC - Form 8-K

| (Address of principal executive offices including zip code) | |
|--|----|
| <u>(559) 434-4800</u> | |
| (Registrant's telephone number, including area code) | |
| Not Applicable | |
| (Former Name or Former Address, if Changed Since Last Report) | |
| Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation | of |

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

the registrant under any of the following provisions:

- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Edgar Filing: GOTTSCHALKS INC - Form 8-K

Item 2.02. Results of Operations and Financial Condition.

On March 3, 2005, Gottschalks Inc. (the "Company") issued a press release announcing the Company's fourth quarter and 2004 fiscal year ended January 29, 2005 financial results. The text of the release is attached as Exhibit 99.1 to this Form 8-K.

The transcript of the Company's conference call of March 3, 2005 is also included as Exhibit 99.2.

INDEX TO EXHIBITS

| Exhibit No. | <u>Description</u> |
|-------------|---|
| 99-1 | Press Release dated March 3, 2005. Also provided in PDF format as a courtesy. |
| 99-2 | Conference Call Transcript of March 3, 2005. Also provided in PDF format as a courtesy. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

| | Gottschalks Inc. (Registrant) |
|---------------|--|
| March 7, 2005 | By: <u>/s/ James R. Famalette</u> James R. Famalette President and Chief Executive Officer |
| March 7, 2005 | By: <u>/s/ J. Gregory Ambro</u> J. Gregory Ambro Chief Financial Officer |