# CASH AMERICA INTERNATIONAL INC

Form SC 13G January 31, 2008

January 17, 2008

Securities and Exchange Commission 450 Fifth Street NW Washington, DC 20549

RE: Schedule 13G

Cash America International Inc.

As of December 31, 2007

#### Gentlemen:

In accordance with Section 13(d)(5) of the Securities Exchange Act of 1934, attached please find a copy of Schedule 13G for the above named company showing beneficial ownership of 5% or more as of December 31, 2007 filed on behalf of Eagle Asset Management, Inc.

Very truly yours,

Damian Sousa Vice President Chief Compliance Officer DS:jgh Enclosures

cc: Office of the Corporate Secretary
 Cash America International, Inc.
 1600 West 7th Street
 Fort Worth, TX 76102

Securities Division NASD Financial Center 33 Whitehall Street New York, NY 10004

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Schedule 13G

Under the Securities Exchange Act of 1934 (Amendment No.  $\_$ ) \*

Cash America International Inc.

(Name of Issuer)

Common Stock par value \$.01 per share (Title of Class of Securities)

14754D100 (CUSIP Number)

Check the following box if a fee is being paid with this statement \_\_\_\_\_. (A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7.)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Page 1 of 5 Pages CUSIP NO. 14754D100

13G

- 1 NAME OF REPORTING PERSON
  S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON
  Eagle Asset Management, Inc. 59-2385219
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* (A)

(B) \_\_\_\_\_

- 3 SEC USE ONLY
- 4 CITIZENSHIP OR PLACE OF ORGANIZATION

State of Florida

NUMBER OF 5 SOLE VOTING POWER SHARES 1,853,221
BENEFICIALLY 6 SHARED VOTING POWER OWNED - - - AS OF

DECEMBER 31, 2007 7 SOLE DISPOSITIVE POWER BY EACH 1,853,221 REPORTING 8 SHARED DISPOSITIVE POWER PERSON WITH 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,853,221 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\* [\_\_\_\_] 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 6.35% 12 TYPE OF REPORTING PERSON\* ΙA \*SEE INSTRUCTION BEFORE FILLING OUT! Page 2 of 5 Pages Name of Issuer: Item 1(a) Cash America International, Inc. Item 1(b) Address of Issuer's Principal Executing Offices: 1600 West 7th Street Fort Worth, TX 76102 Name of Person Filing: Item 2(a) Eagle Asset Management, Inc. Address of Principal Business Office: Item 2(b) 880 Carillon Parkway St. Petersburg, Florida 33716 Item 2(c) Citizenship: Florida Item 2(d) Title of Class of Securities: Common Stock par value \$.01 per share 14754D100

(e) Investment Adviser registered under Section 203 of the Investment Advisors Act of 1940

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Item 4 Ownership as of December 31, 2007

Amount Beneficially Owned:

1,853,221 shares of common stock beneficially owned including: No. of Shares Eagle Asset Management, Inc. 1,853,221

6.35% Percent of Class: (b)

(C) Deemed Voting Power and Disposition Power:

(i) (ii) (iii) (iv) Deemed D Deemed Deemed to have to have to have to have Sole Power Shared Po Sole Power Shared Power to Dispose to Dispose to Vote or to Vote or or to or to to Direct Direct the to Direct Direct th to Vote Disposition Dispositi to Vote

Eagle Asset 1,853,221 ----1,853,221

Management, Inc.

Item 5 Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.

Item 6 Ownership of More than Five Percent on Behalf of Another Person:

N/A

Item 7 Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company:

N/A

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Item 8 Identification and Classification of Members of the Group:

Item 9 Notice of Dissolution of Group: N/A

Certification: Item 10

By signing below I certify that to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for purpose of and do not have the effect of changing or

influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: January 17, 2008 EAGLE ASSET MANAGEMENT, INC.

Damian Sousa Vice President Chief Compliance Officer

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