TOLL BROTHERS INC

Form 4

October 18, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and TOLL RO	Address of Reporting	g Person * 2. Issu Symbo		and Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)			HERS INC [TOL] st Transaction	(Chec	ck all applicab	ole)	
250 GIBR	ALTAR ROAD	(Month 10/17	/Day/Yea /2007	r)	_X_ Director _X_ Officer (give below)		` ' '	
	(Street)	4. If Aı	nendment	, Date Original	6. Individual or Jo	oint/Group Fil	ling(Check	
HORSHA	M, PA 19044	Filed(M	Ionth/Day/	Year)	Applicable Line) _X_ Form filed by 0 Form filed by N Person	1 0		
(City)	(State)	(Zip) Ta	ble I - No	on-Derivative Securities Acq	uired, Disposed o	f, or Benefici	ally Owned	
1.Title of	2. Transaction Date (Month/Day/Year)		3.	4. Securities Acquired (A)	5. Amount of	6.	7. Nature	

(City)	(State)	Ta ^(Zip)	ble I - Non	-Derivative	Secur	ities Acqui	red, Disposed of	f, or Beneficia	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securitie DIOT Disposed (Instr. 3, 4 a	of (D		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Stock	10/17/2007		M	200,000	A	5.7657	17,121,099	D	
Common Stock							2,706	I	401(k) Plan
Common Stock							250,000	I	By GRAT-Expires March, 2009
Common Stock							2,709,973	I	Entities wholly owned by reporting person

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Common Stock	328,420 (1)	I	Partnership						
Common Stock	58,465 <u>(2)</u>	I	Trusts						
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.									
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.									

$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Securit Acquir Dispos	tive	6. Date Exercis Expiration Dat (Month/Day/Y	ie e	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Stock Options (Right to buy)	\$ 4.375						12/20/1999	12/20/2009	Common Stock	3,000,0
Stock Options (Right to buy)	\$ 5.5782						12/30/1998	12/30/2008	Common Stock	190,00
Stock Options (Right to buy)	\$ 5.7188						12/20/1999	12/20/2008	Common Stock	1,000,0
Stock Options (Right to buy)	\$ 6						11/02/1999	11/02/2008	Common Stock	200,00
Stock Options (Right to buy)	\$ 6.8594						12/30/1997	12/30/2007	Common Stock	960,00
Stock Options (Right to buy)	\$ 7.375						03/13/1998	03/13/2008	Common Stock	250,00

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Stock Options (Right to buy)	\$ 9.6563				12/20/2001	12/20/2010	Common Stock	1,000,0
Stock Options (Right to buy)	\$ 10.525				12/20/2003	12/20/2012	Common Stock	500,00
Stock Options (Right to buy)	\$ 10.88				12/20/2002	12/20/2011	Common Stock	1,000,0
Stock Options (Right to buy)	\$ 20.135				12/20/2004	12/20/2013	Common Stock	500,00
Stock Options (Right to buy)	\$ 31.82				12/20/2007	12/20/2016	Common Stock	550,00
Stock Options (Right to buy)	\$ 32.55				12/20/2005	12/20/2014	Common Stock	500,00
Stock Options (Right to buy)	\$ 35.97				12/20/2006	12/20/2015	Common Stock	250,00
Stock Options (Right to buy)	\$ 5.7657	10/17/2007	M	200,000	11/03/1998	11/03/2007	Common Stock	200,00

Reporting Owners

Reporting Owner Name / Address	Relationships							
Toporous o mar round / radia cos	Director	10% Owner	Officer	Other				
TOLL ROBERT I 250 GIBRALTAR ROAD HORSHAM, PA 19044	X	X	Chief Executive Officer					
Signatures								
Kathryn G.								
Flanagan, Attorney-in-Fact	10/18/2007							
**Signature of Reporting Person		Date						

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) By a partnership of which trusts f/b/o the reporting person's children are the sole partners. The reporting person's spouse is co-trustee of such trusts.
- (2) By trusts f/b/o the reporting person's children and grandchildren. The reporting person's spouse is a co-trustee of such trusts.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.