TOLL BROTHERS INC

Form 4

October 18, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and TOLL RO | Address of Reporting | g Person * 2. Issu Symbo | | and Ticker or Trading | 5. Relationship of Reporting Person(s) to Issuer | | | |
|---------------------|--------------------------------------|-----------------------------|-------------------|-------------------------------|---|-----------------|------------|--|
| (Last) | (First) | | | HERS INC [TOL] st Transaction | (Chec | ck all applicab | ole) | |
| 250 GIBR | ALTAR ROAD | (Month 10/17 | /Day/Yea /2007 | r) | _X_ Director _X_ Officer (give below) | | ` ' ' | |
| | (Street) | 4. If Aı | nendment | , Date Original | 6. Individual or Jo | oint/Group Fil | ling(Check | |
| HORSHA | M, PA 19044 | Filed(M | Ionth/Day/ | Year) | Applicable Line) _X_ Form filed by 0 Form filed by N Person | 1 0 | | |
| (City) | (State) | (Zip) Ta | ble I - No | on-Derivative Securities Acq | uired, Disposed o | f, or Benefici | ally Owned | |
| 1.Title of | 2. Transaction Date (Month/Day/Year) | | 3. | 4. Securities Acquired (A) | 5. Amount of | 6. | 7. Nature | |

| (City) | (State) | Ta ^(Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | |
|--------------------------------------|--------------------------------------|---|--|---|-------|--------|--|--|--|--|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securitie DIOT Disposed (Instr. 3, 4 a | of (D | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Stock | 10/17/2007 | | M | 200,000 | A | 5.7657 | 17,121,099 | D | | |
| Common Stock | | | | | | | 2,706 | I | 401(k) Plan | |
| Common Stock | | | | | | | 250,000 | I | By GRAT-Expires March, 2009 | |
| Common Stock | | | | | | | 2,709,973 | I | Entities wholly owned by reporting person | |

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| Common Stock | 328,420 (1) | I | Partnership | | | | | | |
|--|-------------------|---|-------------|--|--|--|--|--|--|
| Common Stock | 58,465 <u>(2)</u> | I | Trusts | | | | | | |
| Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. | | | | | | | | | |
| Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. | | | | | | | | | |

$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | Securit Acquir Dispos | tive | 6. Date Exercis Expiration Dat (Month/Day/Y | ie e | 7. Title and A Underlying S (Instr. 3 and | Securities |
|---|---|---|---|---|-----------------------------|------|---|--------------------|---|----------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount of Number of Shares |
| Stock Options (Right to buy) | \$ 4.375 | | | | | | 12/20/1999 | 12/20/2009 | Common Stock | 3,000,0 |
| Stock Options (Right to buy) | \$ 5.5782 | | | | | | 12/30/1998 | 12/30/2008 | Common Stock | 190,00 |
| Stock Options (Right to buy) | \$ 5.7188 | | | | | | 12/20/1999 | 12/20/2008 | Common Stock | 1,000,0 |
| Stock Options (Right to buy) | \$ 6 | | | | | | 11/02/1999 | 11/02/2008 | Common Stock | 200,00 |
| Stock Options (Right to buy) | \$ 6.8594 | | | | | | 12/30/1997 | 12/30/2007 | Common Stock | 960,00 |
| Stock Options (Right to buy) | \$ 7.375 | | | | | | 03/13/1998 | 03/13/2008 | Common Stock | 250,00 |

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| Stock Options (Right to buy) | \$ 9.6563 | | | | 12/20/2001 | 12/20/2010 | Common Stock | 1,000,0 |
|---------------------------------------|-----------|------------|---|---------|------------|------------|-----------------|---------|
| Stock Options (Right to buy) | \$ 10.525 | | | | 12/20/2003 | 12/20/2012 | Common Stock | 500,00 |
| Stock Options (Right to buy) | \$ 10.88 | | | | 12/20/2002 | 12/20/2011 | Common Stock | 1,000,0 |
| Stock Options (Right to buy) | \$ 20.135 | | | | 12/20/2004 | 12/20/2013 | Common Stock | 500,00 |
| Stock Options (Right to buy) | \$ 31.82 | | | | 12/20/2007 | 12/20/2016 | Common Stock | 550,00 |
| Stock Options (Right to buy) | \$ 32.55 | | | | 12/20/2005 | 12/20/2014 | Common Stock | 500,00 |
| Stock Options (Right to buy) | \$ 35.97 | | | | 12/20/2006 | 12/20/2015 | Common Stock | 250,00 |
| Stock Options (Right to buy) | \$ 5.7657 | 10/17/2007 | M | 200,000 | 11/03/1998 | 11/03/2007 | Common Stock | 200,00 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--|---------------|-----------|-------------------------|-------|--|--|--|--|
| Toporous o muor round / radia cos | Director | 10% Owner | Officer | Other | | | | |
| TOLL ROBERT I 250 GIBRALTAR ROAD HORSHAM, PA 19044 | X | X | Chief Executive Officer | | | | | |
| Signatures | | | | | | | | |
| Kathryn G. | | | | | | | | |
| Flanagan, Attorney-in-Fact | 10/18/2007 | | | | | | | |
| **Signature of Reporting Person | | Date | | | | | | |

Reporting Owners 3

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) By a partnership of which trusts f/b/o the reporting person's children are the sole partners. The reporting person's spouse is co-trustee of such trusts.
- (2) By trusts f/b/o the reporting person's children and grandchildren. The reporting person's spouse is a co-trustee of such trusts.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.