

PARK NATIONAL CORP /OH/
Form 144
March 10, 2015

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES

PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

OMB APPROVAL

OMB Number:

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SEC USE ONLY

DOCUMENT

SEQUENCE NO.

CUSIP NUMBER

1 (a) NAME OF ISSUER (Please type or print)

Park National Corporation

(b) IRS IDENT. (c) S.E.C. FILE

NO.

NO.

31-1179518

1-13006

WORK LOCATION

1 (d) ADDRESS OF ISSUER STREET CITY STATE ZIP CODE

50 North Third Street Newark OH 43055

(e) TELEPHONE NO.

AREA

NUMBER

CODE

349-8451

740

2 (a) NAME OF PERSON FOR

WHOSE ACCOUNT THE
SECURITIES

ARE TO BE SOLD

John J. O'Neill Irrevocable

Investment Trust

(f/k/a John J. O'Neill Revocable

Investment Trust)

(b) RELATIONSHIP
TO ISSUER

Trust as to which (c) ADDRESS STREET

a director of

50 North Third Street

Issuer is a

co-trustee

CITY

STATE

ZIP

CODE

Newark

OH

43055

INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

3 (a) Title of the Class of Securities To Be Sold	(b) Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities	SEC USE ONLY	(c) Number of Shares or Other Units To Be Sold (See instr. 3(c))	(d) Aggregate Market Value (See instr. 3(d))	(e) Number of Shares Or Other Units Outstanding (See instr. 3(e))	(f) Approximate Date of Sale (See instr. 3(f)) (MO. DAY YR.)	(g) Name of Each Securities Exchange (See instr. 3(g))
Common Shares	Northern Trust Securities, Inc. 50 S. LaSalle Street, B-12 Chicago, IL 60603		140,000	\$11,971,400 (based on closing price of \$85.51 on 03/05/15)	15,370,891	03/12/15 See "Remarks"	NYSE MKT

INSTRUCTIONS:

1. (a) Name of issuer

(b) Issuer's I.R.S. Identification
Number

(c) Issuer's S.E.C. file number, if any

(d) Issuer's address, including zip code

(e) Issuer's telephone number,
including area code

3. (a) Title of the class of securities to be sold

(b) Name and address of each broker through whom the securities are
intended to be sold

(c) Number of shares or other units to be sold (if debt securities, give the
aggregate face amount)

(d) Aggregate market value of the securities to be sold as of a specified
date within 10 days prior to filing of this notice

2. (a) Name of person for whose account
the securities are to be sold

(b) Such person's relationship to the
issuer (e.g., officer, director, 10%
stockholder, or member of immediate
family of any of the foregoing)

(c) Such person's address, including zip
code

(e) Number of shares or other units of the class outstanding, or if debt
securities the face amount thereof outstanding, as shown by the most recent
report or statement published by the issuer

(f) Approximate date on which the securities are to be sold

(g) Name of each securities exchange, if any, on which the securities are
intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not
required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

TABLE I – SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired (if gift, also give date donor acquired)	Amount of Securities Acquired	Date of Payment	Nature of Payment	
Common Shares	12-22-2014	On 11-16-2014, John J. O'Neill passed away and the John J. O'Neill Revocable Investment Trust became the John J. O'Neill Irrevocable Investment Trust. The common shares which had been held in an account for the John J. O'Neill Revocable Investment Trust were transferred to a new account for the John J. O'Neill Irrevocable Investment Trust on 12-22-2014. John J. O'Neill had originally deposited 152,042 common shares in the John J. O'Neill Revocable Investment Trust on March 31, 2010. If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid			152,042 common shares	None	None

TABLE II – SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
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N/A

REMARKS:

The common shares to be sold under this Form 144 are held by the John J. O'Neill Irrevocable Investment Trust (the "Trust"). The sale of the common shares will be effected, subject to a limit order, by Northern Trust Securities, Inc., an independent broker, on behalf of the Co-Trustees of the Trust in connection with the Co-Trustees' administration of the Trust and the conversion of common shares to cash for purposes of administration of the Trust for the benefit of the Trust's beneficiaries. The sales under this Form 144 will be made pursuant to a previously-adopted plan intended to comply with Rule 10b5-1(c) (the "Sales Plan"), which was adopted by the Co-Trustees of the Trust on March 10, 2015. Assuming the conditions of the limit order are met, the Sales Plan contemplates the sale of up to an aggregate of 140,000 common shares during the period between March 12, 2015 and August 1, 2015, with not more than 20% of

the average daily trading volume being sold on any trading day. The representation below under the caption "ATTENTION" regarding the knowledge of the Co-Trustees of the Trust with respect to material information speaks as of the March 10, 2015 adoption date of the Sales Plan.

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION: The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

The Park National Bank, as Co-Trustee

March 10, 2015
DATE OF NOTICE

By: /s/ Robert E. O'Neill By: /s/ J. Bradley Zellar

Robert E. O'Neill, as Co-Trustee (SIGNATURE) Title:
Vice President and Trust Officer

March 10, 2015
DATE OF PLAN ADOPTION OR GIVING OF
INSTRUCTION,
IF RELYING ON RULE 10B5-1

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)
SEC 1147 (02-08)