

PARK NATIONAL CORP /OH/
Form 8-K
December 05, 2017

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) December 4, 2017

Park National Corporation
(Exact name of registrant as specified in its charter)

Ohio 1-13006 31-1179518
(State or other jurisdiction (Commission (IRS Employer
of incorporation) File Number) Identification No.)

50 North Third Street, P.O. Box 3500, Newark, Ohio 43058-3500
(Address of principal executive offices) (Zip Code)

(740) 349-8451
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

- (a) Not applicable
- (b) Not applicable
- (c) Not applicable
- (d) Not applicable

(e) The Compensation Committee of the Board of Directors (the "Compensation Committee") of Park National Corporation ("Park") met on December 4, 2017 to determine the 2018 base salary (the "2018 Base Salary") for each of Park's executive officers, the incentive compensation for the twelve-month period ended September 30, 2017 (the "2017 Incentive Compensation") to be paid to each of Park's executive officers and equity-based awards to be granted to Park's executive officers effective on January 1, 2018. In determining both base salary and incentive compensation, the Compensation Committee considers, as one of the relevant factors, Park's performance relative to its peer bank holding companies, measured in each case by the return on average equity for the twelve-month period ended September 30, 2017. The 2018 Base Salary is effective January 1, 2018 and the 2017 Incentive Compensation is expected to be paid in March 2018.

The following schedule shows the 2018 Base Salary and the 2017 Incentive Compensation for each of Park's executive officers:

| Name | 2017 Base Salary | 2018 Base Salary | 2017 Incentive Compensation |
|---------------------------------|------------------|------------------|-----------------------------|
| C. Daniel DeLawder ¹ | \$575,000 | \$575,000 | \$212,000 |
| David L. Trautman ² | \$785,000 | \$785,000 | \$259,000 |
| Brady T. Burt ³ | \$350,000 | \$350,000 | \$148,500 |

¹ Mr. DeLawder serves as Chairman of the Board of each of Park and its national bank subsidiary The Park National Bank ("PNB") and as a full-time executive employee of PNB.

² Mr. Trautman serves as Chief Executive Officer and President of each of Park and PNB.

³ Mr. Burt serves as Chief Financial Officer, Secretary and Treasurer of Park and as Senior Vice President and Chief Financial Officer of PNB.

Park National Corporation 2017 Long-Term Incentive Plan for Employees - Performance-Based Restricted Stock Unit Awards

On December 4, 2017, the Compensation Committee granted awards (the "2018 PBR SU Awards") of performance-based restricted stock units ("PBR SUs") to each of Park's executive officers, which 2018 PBR SU Award grants are to be effective on January 1, 2018, subject to the terms and conditions of Park's 2017 Long-Term Incentive Plan for Employees (the "2017 Employees LTIP").

The following schedule shows the minimum/target number of PBRsUs which may be earned (the “Target Award”) and the maximum number of PBRsUs which may be earned (the “Maximum Award”) in respect of the 2018 PBRsU Award granted to each of the executive officers of Park:

| Name and Position | Target Award | Maximum Award |
|---|--------------|---------------|
| C. Daniel DeLawder Chairman of the Board of Park; Chairman of the Board and executive employee of PNB | 1,500 PBRsUs | 2,250 PBRsUs |
| David L. Trautman President and Chief Executive Officer of each Park and PNB | 1,875 PBRsUs | 2,813 PBRsUs |
| Brady T. Burt Chief Financial Officer, Secretary and Treasurer of Park; Senior Vice President and Chief Financial Officer of PNB | 1,310 PBRsUs | 1,965 PBRsUs |

The number of PBRsUs earned and settled or, in the alternative, forfeited will be based upon Park’s performance, measured by Park’s cumulative return on average assets (“ROA”) for the three-year performance period beginning January 1, 2018 and ending December 31, 2020 (the “Performance Period”), as compared to the cumulative ROA results for the Performance Period for a peer group comprised of bank holding companies with between \$3 billion and \$10 billion in total consolidated assets (the “Peer Group”). However, no PBRsUs will be earned by any executive officer if Park’s consolidated net income for each fiscal year during the Performance Period has not equaled or exceeded an amount equal to 110% of all cash dividends declared and paid by Park during such fiscal year.

Park’s performance at the 5th percentile and the 80th percentile of the Peer Group’s performance will result in the executive officers earning PBRsUs representing the Target Award and the Maximum Award, respectively (interpolated on a straight line basis for performance at percentiles between these specified percentiles).

Any PBRsUs earned based on Park’s performance relative to the Peer Group will also be subject to a service-based vesting requirement. One-half of the PBRsUs earned in respect of the Performance Period will vest and be settled in Park common shares (on a one-for-one basis) on the date the Compensation Committee determines and certifies the number of PBRsUs earned in respect of the Performance Period (the “Certification Date”) if the executive officer is still employed by Park or one of Park’s subsidiaries on the Certification Date. On the first anniversary of the Certification Date, the other half of the PBRsUs earned in respect of the Performance Period will vest and be settled in Park common shares (on a one-for-one basis) if the executive officer is still employed by Park or one of Park’s subsidiaries on the first anniversary of the Certification Date. Subject to the terms of the award agreement evidencing each PBRsU award, none of the Park common shares received by an executive officer upon settlement of earned and vested PBRsUs may be sold, transferred, assigned or otherwise similarly disposed of by the executive officer for a period of five years after the date of settlement.

Each award agreement evidencing a PBRsU award also addresses the effect of termination of employment of an executive officer and the effect of a defined “Change in Control” for purposes of the 2017 Employees LTIP.

Item 9.01. Financial Statements and Exhibits.

- (a) Not applicable.
- (b) Not applicable.
- (c) Not applicable.
- (d) Exhibits: The following exhibit is included with this Current Report on Form 8-K:

| Exhibit No. | Description |
|-------------|-------------|
|-------------|-------------|

| | |
|-------------|---|
| <u>10.1</u> | Form of Performance - Based Restricted Stock Unit Award Agreement to be used to evidence awards of performance-based restricted stock units under the 2017 Employees LTIP after December 4, 2017. |
|-------------|---|

[Remainder of page intentionally left blank;
signature page follows.]

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PARK NATIONAL CORPORATION

Dated: December 05, 2017 By: /s/ Brady T. Burt
Brady T. Burt
Chief Financial Officer, Secretary and Treasurer