#### FIRST MERCHANTS CORP Form 13F-HR October 20, 2010

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: September 30, 2010

Check here if Amendment [ ]; Amendment Number:

This Amendment (Check only one.): [ ] is a restatement.

[ ] adds new holdings entries.

Institutional Investment Manager Filing this Report:

TERRY L BLAKER Name:

Address: 200 EAST JACKSON STREET

MUNCIE, IN 47305

13F File Number: 28-

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements,  $\frac{1}{2}$ schedules, lists, and tables, are considered integral parts of this form.

Person signing this Report on Behalf of Reporting Manager:

Name: Terry L Blaker

Title: Senior Vice President

Phone: (765) 747-1570

Signature, Place, and Date of Signing:

Terry L Blaker Muncie, IN October 11, 2010

Report Type (Check only one.):

[X] 13F HOLDING
[ ] 13F NOTICE. 13F HOLDING REPORT.

[ ] COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: None

Form 13F Information Table Entry Total: 232

Form 13F Information Table Value Total: \$289,938,000

List of Other Included Managers:

None

NAME OF ISSUER	TITLE OF CLASS		VALUE	FORM 13F SHARES/ PRN AMT	SH/ PUT/	INVSTMT
ACCENTURE PLC	ADR	G1151C101	1867	43952	SH	SOLE
ACCENTURE PLC	ADR	G1151C101			SH	DEFINED
NOBLE CORPORATION	COM	H5833N103	1221	36125	SH	SOLE
NOBLE CORPORATION	COM	H5833N103	78		SH	DEFINED
TRANSOCEAN LTD	COM	H8817H100			SH	SOLE
TRANSOCEAN LTD	COM	H8817H100	38	588	SH	DEFINED
AT&T INC	COM	00206R102			SH	SOLE
AT&T INC	COM	00206R102	356	12437	SH	DEFINED
ABBOTT LABS	COM	002824100				SOLE
ABBOTT LABS	COM	002824100	338	6470	SH	DEFINED
ADOBE SYSTEMS INC	COM	00724F101			SH	SOLE
ADOBE SYSTEMS INC	COM	00724F101				DEFINED
ALBERTO CULVER CO NEW	COM	013078100				SOLE
ALBERTO CULVER CO NEW	COM	013078100			SH	DEFINED
ALLIANT CORP	COM	018802108			SH	SOLE
ALLIANT CORP	COM	018802108	189 871	5201		DEFINED
AMPHENOL CORPORATION		032095101				SOLE
AMPHENOL CORPORATION		032095101			-	DEFINED
APACHE CORP	COM	037411105		13925		SOLE
APACHE CORP	COM	037411105 053015103 053015103	59	605	SH	DEFINED
AUTOMATIC DATA PROCESSING	COM	053015103	4782	113801		SOLE
AUTOMATIC DATA PROCESSING	COM	053015103	312	7420		DEFINED
BB & T CORPORATION	COM	054937107	314	13055		SOLE
BB & T CORPORATION	COM	054937107	27	1120	SH	DEFINED
BP PLC - SPONS	ADR	055622104	426		SH	SOLE
BP PLC - SPONS	ADR	055622104 057224107	246	5978	SH	DEFINED
BAKER HUGHES INC	COM					SOLE
BAKER HUGHES INC	COM	057224107		2970	SH	DEFINED
BALL CORP	COM	058498106	44415	754839	SH	SOLE
BALL CORP	COM	058498106	12	200	SH	DEFINED
BANK OF NEW YORK MELLON COF		064058100		43420	SH	SOLE
BANK OF NEW YORK MELLON COF	RPCOM	064058100				DEFINED
BAXTER INTERNATIONAL INC	COM	071813109				SOLE
	COM	071813109			SH	DEFINED
BECTON DICKINSON & CO	COM	075887109				SOLE
BECTON DICKINSON & CO	COM	075887109	147		-	DEFINED
BED BATH & BEYOND	COM	075896100	1226			SOLE
BED BATH & BEYOND	COM	075896100	46			DEFINED
BEST BUY COMPANY INC	COM	086516101	1375			SOLE
BEST BUY COMPANY INC	COM	086516101	45	1103		DEFINED
BRISTOL-MYERS SQUIBB	COM	110122108	269			SOLE
BRISTOL-MYERS SQUIBB	COM	110122108	76	2800		DEFINED
CATERPILLAR INC.	COM	149123101	991	12600		SOLE
CATERPILLAR INC.	COM	149123101	20			DEFINED
CHEVRON CORP	COM	166764100	5847			SOLE
CHEVRON CORP	COM	166764100	491	6055		DEFINED
CHUBB CORP	COM	171232101	2283	40053	SH	SOLE

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CHILDD CODD	COM	171020101	270	4007	CII	DEETMED
CHUBB CORP	COM	171232101	279	4887		DEFINED
CISCO SYSTEMS	COM	17275R102	2191	100111		SOLE
CISCO SYSTEMS	COM	17275R102	92	4185		DEFINED
CITY NATIONAL	COM	178566105	353	6660		SOLE
CITY NATIONAL	COM	178566105	11	215		DEFINED
COCA COLA CO	COM	191216100	1323	22603		SOLE
COCA COLA CO	COM	191216100	243	4150		DEFINED
COLGATE PALMOLIVE CO	COM	194162103	1437	18690		SOLE
COLGATE PALMOLIVE CO	COM	194162103	192	2500		DEFINED
CONOCOPHILLIPS	COM	20825C104	1954	34017		SOLE
CONOCOPHILLIPS	COM	20825C104	423	7370		DEFINED
CULLEN FROST BANKERS	COM	229899109	967	17948	-	SOLE
CULLEN FROST BANKERS	COM	229899109	155	2880		DEFINED
DNP SELECT INCOME FUND		23325P104	372	37949		SOLE
DNP SELECT INCOME FUND		23325P104	50	5050	SH	DEFINED
DANAHER CORP	COM	235851102	1184		SH	SOLE
DANAHER CORP	COM	235851102	41	1000	SH	DEFINED
DEERE & CO	COM	244199105	149	2130	SH	SOLE
DEERE & CO	COM	244199105	342	4900	SH	DEFINED
DISNEY WALT COMPANY	COM	254687106	1001	30254	SH	SOLE
DISNEY WALT COMPANY	COM	254687106	101	3050	SH	DEFINED
DONALDSON INC	COM	257651109	778	16505	SH	SOLE
DONALDSON INC	COM	257651109	75	1600	SH	DEFINED
DU PONT E I DE NEMOURS	COM	263534109	808	18107	SH	SOLE
DU PONT E I DE NEMOURS	COM	263534109	60	1350	SH	DEFINED
ECOLAB INC	COM	278865100	1726	34017	SH	SOLE
ECOLAB INC	COM	278865100	144	2830	SH	DEFINED
EMERSON ELEC CO	COM	291011104	4738	89989	SH	SOLE
EMERSON ELEC CO	COM	291011104	550	10437	SH	DEFINED
ENDO PHARM HLDG INC	COM	29264F205	1236	37204	SH	SOLE
ENDO PHARM HLDG INC	COM	29264F205	21	635	SH	DEFINED
EXXON MOBIL CORP	COM	30231G102	7352	118988	SH	SOLE
EXXON MOBIL CORP	COM	30231G102	794	12842	SH	DEFINED
FIRST MERCHANTS CORP	COM	320817109	131	17129	SH	SOLE
FIRST MERCHANTS CORP	COM	320817109	8	1059	SH	DEFINED
GENERAL ELECTRIC CO	COM	369604103	3118	191878	SH	SOLE
GENERAL ELECTRIC CO	COM	369604103	210	12900		DEFINED
GRACO INC	COM	384109104	1306	41164	SH	SOLE
GRACO INC	COM	384109104	27	855	SH	DEFINED
HCC INSURANCE HLDGS	COM	404132102	879	33697	SH	SOLE
HCC INSURANCE HLDGS	COM	404132102	47	1820		DEFINED
HARRIS CORP DEL	COM	413875105	1935	43690		SOLE
HARRIS CORP DEL	COM	413875105	165	3715		DEFINED
HENRY JACK & ASSOCIATES	COM	426281101	941	36894		SOLE
HENRY JACK & ASSOCIATES	COM	426281101	35	1380		DEFINED
HEWLETT PACKARD CO	COM	428236103	2642	62809		SOLE
HEWLETT PACKARD CO	COM	428236103	187	4440		DEFINED
HORMEL FOODS CORP	COM	440452100	623	13982		SOLE
HORMEL FOODS CORP	COM	440452100	16	350		DEFINED
ITT CORPORATION	COM	450911102	1321	28210		SOLE
ITT CORPORATION	COM	450911102	129	2745		DEFINED
INTEL CORP	COM	458140100	2528	131737		SOLE
INTEL CORP	COM	458140100	188	9800		DEFINED
			2268	16911		
INTL BUSINESS MACHINES CORP INTL BUSINESS MACHINES CORP		459200101	2268 34	250		SOLE
	COM	459200101				DEFINED
I SHARES BARCLAYS AGGREGATE		464287226	1576	14505		SOLE
MSCI EMERGING MARKET INDEX		464287234	385	8603		SOLE
MSCI EAFE INDEX SHARES		464287465	3252	59220		SOLE
MSCI EAFE INDEX SHARES	COM	464287465	119	2158		DEFINED
BIOTECHNOLOGY I SHARES	COM	464287556	1061	12300		SOLE
BIOTECHNOLOGY I SHARES	COM	464287556	123	1425		DEFINED
S&P 400 MIDCAP GROWTH	ISHARES	464287606	5922	67263	SH	SOLE

CCD 400 MIDCAD CDOUTH	TCHADEC	161207606	126	1 5 5 0	CII	DEFINED
S&P 400 MIDCAP GROWTH	ISHARES	464287606	136	1550		
ISHARES RUSSELL 2000 VAL		464287630	342	5510		SOLE
ISHARES RUSSELL 2000	I SHARES	464287655	815	12072		SOLE
ISHARES RUSSELL 2000	I SHARES	464287655	19	285		DEFINED
S&P 400 MIDCAP VALUE	ISHARES	464287705	6780	95353	-	SOLE
S&P 400 MIDCAP VALUE	ISHARES	464287705	167	2347		DEFINED
I SHARES S&P SMALL CAP 600	COM	464287804	2357	39898	SH	SOLE
I SHARES S&P SMALL CAP 600	COM	464287804	104	1755	SH	DEFINED
S&P 600 SMALL CAP VALUE	ISHARES	464287879	2805	45122	SH	SOLE
S&P 600 SMALL CAP VALUE	ISHARES	464287879	54	866	SH	DEFINED
S&P 600 SMALL CAP GROWTH	ISHARES	464287887	3476	55646	SH	SOLE
S&P 600 SMALL CAP GROWTH	ISHARES	464287887	54	857		DEFINED
J P MORGAN CHASE & CO	COM	46625H100	4777	125520		SOLE
J P MORGAN CHASE & CO	COM	46625H100	488	12813		DEFINED
JACOBS ENGR GROUP INC	COM	469814107	258	6675		SOLE
JACOBS ENGR GROUP INC	COM	469814107	230	195		DEFINED
JARDEN CORPORATION	COM	471109108	95	3055		SOLE
JARDEN CORPORATION	COM	471109108	140		SH	DEFINED
JOHNSON & JOHNSON	COM	478160104	5979	96515		SOLE
JOHNSON & JOHNSON	COM	478160104	591	9545	SH	DEFINED
KELLOGG CO	COM	487836108	255	5040	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	1854	28500	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	270	4150	SH	DEFINED
KOHL'S CORP	COM	500255104	2052	38952	SH	SOLE
KOHL'S CORP	COM	500255104	192	3640	SH	DEFINED
LABORATORY CORP	COM	50540R409	305	3885		SOLE
LABORATORY CORP	COM	50540R409	26	335		DEFINED
LILLY ELI & CO	COM	532457108	2761	75613		SOLE
LILLY ELI & CO	COM	532457108	37	1002		DEFINED
LOWE'S COMPANIES INC		548661107	3746	168144		SOLE
	COM					
LOWE'S COMPANIES INC	COM	548661107	325	14585		DEFINED
MDU RES GROUP INC	COM	552690109	1531	76765		SOLE
MDU RES GROUP INC	COM	552690109	182	9120		DEFINED
MASCO CORP	COM	574599106	661	60055		SOLE
MASCO CORP	COM	574599106	38	3485	SH	DEFINED
MCDONALDS CORP	COM	580135101	475	6376	SH	SOLE
MCDONALDS CORP	COM	580135101	161	2155	SH	DEFINED
MEDTRONIC INCORPORATED	COM	585055106	1254	37353	SH	SOLE
MEDTRONIC INCORPORATED	COM	585055106	56	1670	SH	DEFINED
MERCK & CO INC	COM	58933Y105	615	16718	SH	SOLE
MERCK & CO INC	COM	58933Y105	294	8000	SH	DEFINED
MICROSOFT CORPORATION	COM	594918104	2767	113025	SH	SOLE
MICROSOFT CORPORATION	COM	594918104	288	11750		DEFINED
MICROCHIP TECHNOLOGY	COM	595017104	2196	69819		SOLE
MICROCHIP TECHNOLOGY	COM	595017104	311	9885		DEFINED
NATIONAL OILWELL VARCO	COM	637071101	387	8710		SOLE
NATIONAL OILWELL VARCO	COM	637071101	32	725		DEFINED
				23145		
NEXTERA ENERGY INC	COM	65339F101	1259			SOLE
NEXTERA ENERGY INC	COM	65339F101	242	4450		DEFINED
NORTHERN TR CORP	COM	665859104	1653	34262		SOLE
NORTHERN TR CORP	COM	665859104	204	4235		DEFINED
NORTHROP GRUMMAN CORP	COM	666807102	19	320	SH	SOLE
NORTHROP GRUMMAN CORP	COM	666807102	336	5550	SH	DEFINED
NOVARTIS A G SPONSORED	ADR	66987V109	470	8155	SH	SOLE
NOVARTIS A G SPONSORED	ADR	66987V109	127	2200	SH	DEFINED
NUCOR CORP	COM	670346105	848	22207		SOLE
NUCOR CORP	COM	670346105	145	3785		DEFINED
NVIDIA CORP	COM	67066G104	908	77770		SOLE
NVIDIA CORP	COM	67066G104	86	7335		DEFINED
OLD NATIONAL BANCORP	COM	680033107	155	14758		SOLE
OMNICOM GROUP INC	COM	681919106	211	5340		SOLE
OMNICOM GROUP INC	COM	681919106	211		SH	
OMNICOM GROUP INC	COM	001313100	۷	50	SП	DEFINED

	COM	602001105	000	24245	Q.I.I	COLD
ORACLE CORP	COM	68389X105	922	34345		SOLE
ORACLE CORP	COM	68389X105	37	1390		DEFINED
OWENS & MINOR INC	COM	690732102	332	11672		SOLE
OWENS & MINOR INC	COM	690732102	12	430		DEFINED
PEOPLE'S UNITED FINANCIAL	COM	712704105	726		SH	SOLE
PEOPLE'S UNITED FINANCIAL	COM	712704105	64		SH	DEFINED
PEPSICO INC	COM	713448108	5468	82306	SH	SOLE
PEPSICO INC	COM	713448108	355	5345	SH	DEFINED
PFIZER INC	COM	717081103	2367	137918	SH	SOLE
PFIZER INC	COM	717081103	115	6683	SH	DEFINED
PHILLIP MORRIS INTL INC	COM	718172109	143	2552	SH	SOLE
PHILLIP MORRIS INTL INC	COM	718172109	239	4275	SH	DEFINED
T. ROWE PRICE GROUP INC	COM	74144T108	1621	32391	SH	SOLE
T. ROWE PRICE GROUP INC	COM	74144T108	111	2225	SH	DEFINED
PROCTER & GAMBLE CO	COM	742718109	4889	81525		SOLE
PROCTER & GAMBLE CO	COM	742718109	587	9780		DEFINED
ROBERT HALF INTERNATIONAL	COM	770323103	567	21805		SOLE
ROBERT HALF INTERNATIONAL	COM	770323103	42	1620		DEFINED
S&P 500 INDEX SPDR	COM					
		78462F103	1965	17215		SOLE
S&P 500 INDEX SPDR		78462F103	88	769		DEFINED
SPDR MSCI ALL-COUNTRY WORLD	EX-US INDEX ETF	78463X848	2710			SOLE
SPDR S&P MIDCAP 400 ETF TR		78467Y107	6116	42010		SOLE
SPDR S&P MIDCAP 400 ETF TR		78467Y107	324	2225	SH	DEFINED
SCHLUMBERGER LTD	COM	806857108	4224	68561	SH	SOLE
SCHLUMBERGER LTD	COM	806857108	402	6524	SH	DEFINED
THE J.M. SMUCKER COMPANY	COM	832696405	1491	24631	SH	SOLE
THE J.M. SMUCKER COMPANY	COM	832696405	205	3395	SH	DEFINED
SOUTHERN CO	COM	842587107	1517	40735	SH	SOLE
SOUTHERN CO	COM	842587107	288	7730	SH	DEFINED
STAPLES INC	COM	855030102	2189	104704	SH	SOLE
STAPLES INC	COM	855030102	143	6830		DEFINED
STRYKER CORP	COM	863667101	1517	30320		SOLE
STRYKER CORP	COM	863667101	127	2530		DEFINED
SUPERVALU INC	COM	868536103	515	44685		SOLE
SUPERVALU INC	COM	868536103	20		SH	DEFINED
		871829107				
SYSCO CORP	COM		4059		SH	SOLE
SYSCO CORP	COM	871829107	375	13158		DEFINED
TEVA PHARMACEUTICAL	ADR	881624209	300	5680		SOLE
TEVA PHARMACEUTICAL	ADR	881624209	101		SH	DEFINED
3M COMPANY	COM	88579Y101	1907		SH	SOLE
3M COMPANY	COM	88579Y101	310	3575		DEFINED
US BANCORP DEL	COM	902973304	1432	66274	SH	SOLE
US BANCORP DEL	COM	902973304	35	1620	SH	DEFINED
UNITED PARCEL SERVICE	COM	911312106	335	5020	SH	SOLE
UNITED PARCEL SERVICE	COM	911312106	73	1100	SH	DEFINED
UNITED TECHNOLOGIES CORP	COM	913017109	5502	77249	SH	SOLE
UNITED TECHNOLOGIES CORP	COM	913017109	405	5680	SH	DEFINED
VF CORP	COM	918204108	1300	16040	SH	SOLE
VF CORP	COM	918204108	172	2120	SH	DEFINED
VNGRD FTSE ALLWORLD EXUS ET		922042775	9255	203852		SOLE
VNGRD FISE ALLWORLD EXUS ETF		922042775	133	2931		DEFINED
VECTREN CORP	COM	92240G101	2237	86511		SOLE
			279			
VECTREN CORP	COM	92240G101		10808		DEFINED
VERIZON COMMUNICATIONS INC	COM	92343V104	2291	70286		SOLE
VERIZON COMMUNICATIONS INC	COM	92343V104	176	5396		DEFINED
WAL MART STORES INC	COM	931142103	2792	52176		SOLE
WAL MART STORES INC	COM	931142103	280	5225		DEFINED
WELLS FARGO & CO	COM	949746101	2328	92709		SOLE
WELLS FARGO & CO	COM	949746101	183	7300		DEFINED
ZIMMER HLDGS INC	COM	98956P102	225	4307		SOLE
ZIMMER HLDGS INC	COM	98956P102	69	1310	SH	DEFINED

GRAND TOTALS 289938 6685639