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Form 4 March 25, 20											
	_								OMB AF	PROVAL	
				RITIES AND EXCHANGE COMMISSION					OMB Number:	3235-0287	
Check th if no long subject to Section 1 Form 4 c Form 5 obligatio	ger 5 16. 5 5 5 Filed pur	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,								January 31, 2005 timated average rden hours per sponse 0.5	
may con <i>See</i> Instr 1(b).	tinue. Section 17(a			tility Hold westment	•	- ·		1935 or Section 0	I		
(Print or Type]	Responses)										
			2. Issuer Name and Ticker or Trading Symbol					5. Relationship of Reporting Person(s) to Issuer			
(Last)	(Last) (First) (Middle) 3. Date of Earliest Transaction				(Check	all applicable)				
(Mon			(Month/E	Month/Day/Year))3/21/2013				Director I 10% Owner X_ Officer (give title Other (specify below) Vice President			
CHICAGO	(Street) , IL 60601			endment, Da nth/Day/Year	-			6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M Person	ne Reporting Pe	rson	
(City)	(State)	(Zip)	Tabl	le I - Non-D	erivative S	Securi	ities Acm	uired, Disposed of,	or Beneficial	lv Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Transaction Date 2A. Deemed			4. Securiti n(A) or Dis (Instr. 3, 4	ies Ac sposed	quired l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. 7. Nature of Ownership Indirect Form: Direct Beneficial (D) or Ownership Indirect (I) (Instr. 4) (Instr. 4)		
Common Stock	03/21/2013			Code V M	Amount 11,250	(D) A	\$ 23.65	35,572	D		
Common Stock	03/21/2013			F	9,198	D	\$ 31.58 (1)	26,374	D		
Common Stock	03/21/2013			М	7,500	A	\$ 27.89	33,874	D		
Common Stock	03/21/2013			F	6,863	D	\$ 31.58 (1)	27,011	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of iorDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (2)	\$ 23.65	03/21/2013		М		11,250	(3)	02/02/2020	Common Stock	11,250
Employee Stock Option (2)	\$ 27.89	03/21/2013		М		7,500	<u>(4)</u>	02/01/2021	Common Stock	7,500

Reporting Owners

Reporting Owner Name / Address	Relationships						
reporting of the real of the	Director	10% Owner	Officer	Other			
Lynch Denise Idell ONE EAST WACKER DRIVE			Vice President				
CHICAGO, IL 60601							
Signatures							

Christopher L. Moses, attorney-in-fact

03/25/2013

Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This reflects shares withheld by the Issuer for payment of the exercise price and taxes due in connection with the option/stock appreciation right exercise disclosed in Table II.
- (2) Option to buy stock with tandem stock appreciation right.
- (3) Option vests in four equal, consecutive annual installments beginning 8/2/2010.

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- (4) Option vests in four equal, consecutive annual installments beginning 8/1/2011.
- (5) Following the last transaction reported in this table, the reporting person holds a total of 46,250 outstanding option shares under the Kemper Corporation equity compensation plans.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.