

MAGIC SOFTWARE ENTERPRISES LTD
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PRESS RELEASE

Magic Software to Present at 16th Annual Needham Growth Conference

Or Yehuda, Israel, January 9, 2014 Magic Software Enterprises Ltd. (NASDAQ: MGIC), a global provider of software platforms for enterprise mobility, cloud applications, and business integration, announced today that Guy Bernstein, CEO, will discuss the company's performance and future prospects at the 16th Annual Needham Growth Conference at The New York Palace Hotel, New York, NY.

Mr. Bernstein's presentation will be held at 8:40 am Eastern Time on Wednesday, January 15, 2014.

To schedule a one-on-one meeting with Magic Software management or for more information about the conference, contact your Needham salesperson or visit www.needhamco.com.

About Magic Software Enterprises

Magic Software Enterprises (NASDAQ: MGIC) empowers customers and partners around the globe with smarter technology that provides a multichannel user experience of enterprise logic and data.

For more information, visit www.magicsoftware.com.

Press Contact:

Tania Amar | VP Global Marketing

Magic Software Enterprises

tania@magicsoftware.com

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