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RENTRAK CORP Form POS AM July 28, 2004

Registration No. 33-65463

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

POST-EFFECTIVE AMENDMENT NO. 1

TO

FORM S-3
REGISTRATION STATEMENT UNDER
THE SECURITIES ACT OF 1933

RENTRAK CORPORATION (Exact name of registrant as specified in its charter)

Oregon (State of incorporation)

93-0780536 (IRS Employer Identification No.)

7700 N.E. Ambassador Place Portland, Oregon 97220 (503) 284-7581

(Address and telephone number of registrant's principal executive offices)

F. Kim Cox
President and Secretary
Rentrak Corporation
7700 N.E. Ambassador Place
Portland, Oregon 97220
Telephone (503) 284-7581

(Name, address, and telephone number of agent for service)

DEREGISTRATION

DEREGISTRATION

Pursuant to Registration Statement on Form S-3 (No. 33-65463) filed with the Securities and Exchange Commission on December 29, 1995, as amended by Amendment No. 1 filed on February 15, 1996, Rentrak Corporation, an Oregon

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corporation, registered a total of 1,817,000 shares of common stock, \$0.001 par value per share, for resale by the selling shareholders named therein. The Registration Statement is hereby amended to deregister the 939,000 shares of common stock, \$0.001 par value per share, of Rentrak Corporation remaining unsold.

-2-

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this post-effective amendment to registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the city of Portland, state of Oregon, on the 26th day of July, 2004.

RENTRAK CORPORATION (Registrant)

By /s/ F. Kim Cox

F. Kim Cox

F. Kim Cox
President and Secretary

Pursuant to the requirements of the Securities Act of 1933, this post-effective amendment to registration statement has been signed by the following persons in the capacities indicated as of the 26th day of July, 2004.

Signature Title

Principal Executive Officer and Director:

Principal Financial and Accounting Officer:

A majority of the Board of Directors:

/s/ Cecil D. Andrus
----- Director
Cecil D. Andrus

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/s/ George H. Kuper		D
George H. Kuper		Director
	-3-	
/s/ Joon S. Moon		Director
Joon S. Moon		DITECTOI
James G. Petcoff		Director
/s/ Stanford C. Stoddard		Director