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RENTRAK CORP Form POS AM July 28, 2004

Registration No. 33-70952

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

POST-EFFECTIVE AMENDMENT NO. 1

TO

FORM S-3
REGISTRATION STATEMENT UNDER
THE SECURITIES ACT OF 1933

RENTRAK CORPORATION (Exact name of registrant as specified in its charter)

Oregon (State of incorporation)

93-0780536 (IRS Employer Identification No.)

7700 N.E. Ambassador Place Portland, Oregon 97220 (503) 284-7581

(Address and telephone number of registrant's principal executive offices)

F. Kim Cox
President and Secretary
Rentrak Corporation
7700 N.E. Ambassador Place
Portland, Oregon 97220
Telephone (503) 284-7581

(Name, address, and telephone number of agent for service)

DEREGISTRATION

DEREGISTRATION

Pursuant to Registration Statement on Form S-3 (No. 33-70952) filed with the Securities and Exchange Commission on October 27, 1993, Rentrak Corporation, an Oregon corporation, registered 776,280 shares of common stock, \$0.001 par value per share, for resale by the selling shareholders named therein. The

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Registration Statement is hereby amended to deregister the shares of common stock, \$0.001 par value per share, of Rentrak Corporation remaining unsold.

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SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this post-effective amendment to registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the city of Portland, state of Oregon, on the 26th day of July, 2004.

RENTRAK CORPORATION (Registrant)

By /s/ F. Kim Cox
----F. Kim Cox
President and Secretary

Pursuant to the requirements of the Securities Act of 1933, this post-effective amendment to registration statement has been signed by the following persons in the capacities indicated as of the 26th day of July, 2004.

Signature Title ____ Principal Executive Officer and Director: /s/ Paul A. Rosenbaum Chairman and Chief Executive Officer, Paul A. Rosenbaum Director Principal Financial and Accounting Officer: /s/ Mark L. Thoenes _____ Senior Vice President and Chief Financial Officer Mark L. Thoenes A majority of the Board of Directors: /s/ Cecil D. Andrus ----- Director Cecil D. Andrus /s/ George H. Kuper ----- Director

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George H. Kuper

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/s/ Joon S. Moon	Director
Joon S. Moon	DITECTOL
James G. Petcoff	Director
/s/ Stanford C. StoddardStanford C. Stoddard	Director