

CREDITRISKMONITOR COM INC
Form SC 13G/A
July 21, 2011
SC 13G#1

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

SCHEDULE 13G #1
(Rule 13d-101)

Under the Securities Exchange Act of 1934

CREDITRISKMONITOR.COM INC.

(Name of Issuer)

COMMON STOCK, PAR VALUE \$0.01 PER SHARE

(Title of Class of Securities)

225426105

(CUSIP Number)

July 21, 2011

(Date of Event that Requires Filing of This Statement)

Check the appropriate box to designate the rule pursuant to which
this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

CUSIP No. 225426105

1 NAME OF REPORTING PERSONS
 I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
 SANTA MONICA PARTNERS, L.P.
 13-3100474

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
 (a)

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(b) [X]

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
NEW YORK

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		5	SOLE VOTING POWER 494,293
	6		SHARED VOTING POWER 0
	7		SOLE DISPOSITIVE POWER 494,293
	8		SHARED DISPOSITIVE POWER 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
494,293

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES [X]

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
6.3%

12 TYPE OF REPORTING PERSON
PN

Filing by Santa Monica Partners, L.P. of this statement shall not be construed as an admission that such entity is, for purposes of Section 13(d) of the Securities Exchange Act of 1934, the beneficial owner of any securities covered by this statement.

CUSIP No. 225426105

1 NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
SMP ASSET MANAGEMENT LLC
42-1582561

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
(a) []
(b) [X]

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4 CITIZENSHIP OR PLACE OF ORGANIZATION
DELAWARE

		5	SOLE VOTING POWER 494,293
NUMBER OF SHARES	-----		
BENEFICIALLY OWNED BY	6		SHARED VOTING POWER 0
EACH REPORTING PERSON WITH	7		SOLE DISPOSITIVE POWER 494,293
		8	SHARED DISPOSITIVE POWER 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING
PERSON
494,293

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
EXCLUDES CERTAIN SHARES [X]

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
6.3%

12 TYPE OF REPORTING PERSON
OO (LLC)

Filing by SMP Asset Management, LLC of this statement shall not be construed as an admission that such entity is, for purposes of Section 13(d) of the Securities Exchange Act of 1934, the beneficial owner of any other securities covered by this statement.

CUSIP No. 225426105

1 NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
SANTA MONICA PARTNERS II, L.P.
48-1289758

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
(a) []
(b) [X]

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4 CITIZENSHIP OR PLACE OF ORGANIZATION

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NEW YORK

NUMBER OF SHARES	5	SOLE VOTING POWER 51,327
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	6	SHARED VOTING POWER 0
	7	SOLE DISPOSITIVE POWER 51,327
	8	SHARED DISPOSITIVE POWER 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
51,327

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
EXCLUDES CERTAIN SHARES [X]

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
0.7%

12 TYPE OF REPORTING PERSON
PN

Filing by Santa Monica Partners II, L.P. of this statement shall not be construed as an admission that such entity is, for purposes of Section 13(G) of the Securities Exchange Act of 1934, the beneficial owner of any other securities covered by this statement.

CUSIP No. 225426105

1 NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
SANTA MONICA PARTNERS ASSET MANAGEMENT, L.P.
42-1582565

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
(a) []
(b) [X]

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4 CITIZENSHIP OR PLACE OF ORGANIZATION
NEW YORK

5 SOLE VOTING POWER

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NUMBER OF SHARES		51,327	

BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	6	SHARED VOTING POWER	
		0	

	7	SOLE DISPOSITIVE POWER	
		51,327	

	8	SHARED DISPOSITIVE POWER	
		0	

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
51,327

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
0.7%

12 TYPE OF REPORTING PERSON
PN

Filing by Santa Monica Partners Asset Management, LLC of this statement shall not be construed as an admission that such entity is, for purposes of Section 13(G) of the Securities Exchange Act of 1934, the beneficial owner of any other securities covered by this statement.

CUSIP No. 225426105

1 NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
Ia'Dadande Limited Partnership
27-1582109

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
(a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
NEW YORK

NUMBER OF SHARES		5	SOLE VOTING POWER

BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	6	SHARED VOTING POWER	
		0	

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PERSON WITH	7	SOLE DISPOSITIVE POWER	1,575

	8	SHARED DISPOSITIVE POWER	0
<hr/>			
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
	1,575		
<hr/>			
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES		
	[X]		
<hr/>			
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)		
	0.02%		
<hr/>			
12	TYPE OF REPORTING PERSON		
	IN		
<hr/>			

Filing by La'Dadande Limited Partnership of this statement shall not be construed as an admission that such person is, for purposes of Section 13(d) of the Securities Exchange Act of 1934, the beneficial owner of any securities covered by this statement. CUSIP No. 225426105

1	NAME OF REPORTING PERSONS		
	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)		
	La'Dadande Corp.		
	27-1582109		
<hr/>			
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP		
	(a) []		
	(b) [X]		
<hr/>			
3	SEC USE ONLY		
<hr/>			
4	CITIZENSHIP OR PLACE OF ORGANIZATION		
	NEW YORK		
<hr/>			

NUMBER OF	5	SOLE VOTING POWER	1,575
SHARES			-----
BENEFICIALLY	6	SHARED VOTING POWER	0
OWNED BY			-----
EACH REPORTING	7	SOLE DISPOSITIVE POWER	1,575
PERSON WITH			-----
	8	SHARED DISPOSITIVE POWER	0

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9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
1,575

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES [X]

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
0.02%

12 TYPE OF REPORTING PERSON
IN

Filing by La'Dadande Corp. of this statement shall not be construed as an admission that such person is, for purposes of Section 13(d) of the Securities Exchange Act of 1934, the beneficial owner of any securities covered by this statement.

1 NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
Humonica Asset Management, LLC
27-0320715

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
(a) []
(b) [X]

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
NEW YORK

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER
	14,750	

	6	SHARED VOTING POWER
	0	

	7	SOLE DISPOSITIVE POWER
	14,750	

	8	SHARED DISPOSITIVE POWER
	0	

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
14,750

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10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
EXCLUDES CERTAIN SHARES [X]

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
0.2%

12 TYPE OF REPORTING PERSON
IN

Filing by Humonica Asset Management, LLC of this statement shall not be construed as an admission that such person is, for purposes of Section 13(d) of the Securities Exchange Act of 1934, the beneficial owner of any securities covered by this statement.

CUSIP No. 225426105

1 NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
LAWRENCE J. GOLDSTEIN

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
(a) []
(b) [X]

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
NEW YORK

		5	SOLE VOTING POWER
NUMBER OF		551,430	
SHARES		-----	
BENEFICIALLY	6	SHARED VOTING POWER	
OWNED BY		0	
EACH REPORTING		-----	
PERSON WITH	7	SOLE DISPOSITIVE POWER	
		551,430	

		8	SHARED DISPOSITIVE POWER
		0	

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
5,810

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
EXCLUDES CERTAIN SHARES [X]

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
0.07%

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12 TYPE OF REPORTING PERSON
IN

Filing by Lawrence J. Goldstein of this statement shall not be construed as an admission that such person is, for purposes of Section 13(d) of the Securities Exchange Act of 1934, the beneficial owner of any securities covered by this statement.

Item 1.

(a) CREDITRISKMONITOR.COM INC.

(b) 704 Executive Blvd., Suite A, Valley College, NY 10989

Item 2. Identity and Background.

(a) This Statement is being filed by Santa Monica Partners, L.P., a New York limited partnership ("Santa Monica Partners"). SMP Asset Management LLC, a Delaware limited liability company and the general partner of Santa Monica Partners ("SMP Asset Management"); Santa Monica Partners II, L.P. is a Delaware limited partnership ("Santa Monica Partners II"); Santa Monica Partners Asset Management LLC, a Delaware limited liability company and the general partner of Santa Monica Partners II, L.P. ("Santa Monica Partners Asset Management"); La'Dadande Limited Partnership is a Delaware limited partnership ("La'Dadande LP"); La'Dadande Corp., a New York corporation and the general partner of La'Dadande LP ("La Dadande Corp.") and Humonica Asset Management LLC, a Delaware limited liability company and registered investment advisor ("Humonica"). Lawrence J. Goldstein is an individual investor and the President of Santa Monica Partners and Santa Monica Partners II. He is also the sole Managing Member of SMP Asset Management, Santa Monica Partners Asset Management, limited partner of La'Dadande LP, the general partner of La'Dadande Corp. and the principal of Humonica.

(b) The principal business address of Santa Monica Partners, SMP Asset Management, Santa Monica Partners II, Santa Monica Partners Asset Management, La'Dadande LP, La'Dadande Corp., Humonica and Lawrence J. Goldstein (collectively, the "Reporting Persons") is 1865 Palmer Avenue, Larchmont, New York 10538.

(c) Santa Monica Partners is a New York limited partnership. SMP Asset Management LLC is a Delaware limited liability company. Santa Monica Partners II is a Delaware limited partnership and Santa Monica Partners Asset Management LLC, is a Delaware limited liability company. La'Dadande LP is a Delaware limited partnership. La'Dadande Corp. is a New York corporation. Humonica is a Delaware limited liability company. Mr. Goldstein is a United States citizen.

(d) Title of Class of Securities: Common Stock

(e) CUSIP: 225426105

Item 3. NA

Item 4. Ownership

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Santa Monica Partners, L.P.

- (a) Amount beneficially owned: 494,293
- (b) Percent of class: 6.3%
- (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote: 494,293
- (ii) Shared power to vote or to direct the vote: 0
 - (iii) Sole power to dispose or to direct the disposition of: 494,293
 - (iv) Shared power to dispose or to direct the disposition of: 0

SMP Asset Management, LLC

- (a) Amount beneficially owned: 494,293
- (b) Percent of class: 6.3%
- (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote: 494,293
- (ii) Shared power to vote or to direct the vote: 0
 - (iii) Sole power to dispose or to direct the disposition of: 494,293
 - (iv) Shared power to dispose or to direct the disposition of: 0

Santa Monica Partners II, L.P.

- (a) Amount beneficially owned: 51,327
- (b) Percent of class: 0.7%
- (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote: 51,327
- (ii) Shared power to vote or to direct the vote: 0
 - (iii) Sole power to dispose or to direct the disposition of: 51,327
 - (iv) Shared power to dispose or to direct the disposition of: 0

Santa Monica Partners Asset Management, LLC

- (a) Amount beneficially owned: 51,327
- (b) Percent of class: 0.7%
- (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote: 51,327
- (ii) Shared power to vote or to direct the vote: 0
 - (iii) Sole power to dispose or to direct the disposition of: 51,327
 - (iv) Shared power to dispose or to direct the disposition of: 0

La'Dadande Limited Partnership

- (a) Amount beneficially owned: 1,575
- (b) Percent of class: 0.02%
- (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote: 1,575
- (ii) Shared power to vote or to direct the vote: 0
 - (iii) Sole power to dispose or to direct the disposition of: 1,575
 - (iv) Shared power to dispose or to direct the disposition of: 0

La'Dadande Corp.

- (a) Amount beneficially owned: 1,575
- (b) Percent of class: 0.02%
- (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote: 1,575
- (ii) Shared power to vote or to direct the vote: 0
 - (iii) Sole power to dispose or to direct the disposition of: 1,575
 - (iv) Shared power to dispose or to direct the disposition of: 0

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Humonica Asset Management, LLC

- (a) Amount beneficially owned: 14,750
- (b) Percent of class: 0.2%
- (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote: 14,750
- (ii) Shared power to vote or to direct the vote: 0
 - (iii) Sole power to dispose or to direct the disposition of: 14,750
 - (iv) Shared power to dispose or to direct the disposition of: 0

Lawrence J. Goldstein

- (a) Amount beneficially owned: 5,810
- (b) Percent of class: 0.07%
- (c) Number of shares as to which the person has:
 - (i) Sole power to vote or to direct the vote: 5,310
- (ii) Shared power to vote or to direct the vote: 0
 - (iii) Sole power to dispose or to direct the disposition of: 5,310
 - (iv) Shared power to dispose or to direct the disposition of: 0

Item 5. Not Applicable

Item 6. Interest in Securities of the Issuer.

(c) The following is a list of transactions in the Shares made in open market purchases during the past 60 days:

Date	Amount Bought	Price per Share	Purchaser
6/30/10	500	\$5.50	Lawrence J. Goldstein
6/30/10	1,500	\$5.00	La'Dadande Limited Partnership

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following

Item 7.

Not applicable

Item 8.

Not applicable

Item 9.

Not applicable

Item 10.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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CUSIP No. 225426105

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

July 21, 2011
SANTA MONICA PARTNERS, L.P.
By: SMP ASSET MANAGEMENT LLC

By: /s/LAWRENCE J.GOLDSTEIN

Lawrence J. Goldstein, President

July 21, 2011
SMP ASSET MANAGEMENT, LLC

By: /s/LAWRENCE J. GOLDSTEIN

Lawrence J. Goldstein, President

July 21, 2011
SANTA MONICA PARTNERS II, L.P.
By: SMP ASSET MANAGEMENT LLC

By: /s/LAWRENCE J.GOLDSTEIN

Lawrence J. Goldstein, President

July 21, 2011
SANTA MONICA PARTNERS ASSET MANAGEMENT, LLC

By: /s/LAWRENCE J. GOLDSTEIN

Lawrence J. Goldstein, President

July 21, 2011
La'Dadande Limited Partnership

/s/LAWRENCE J. GOLDSTEIN

Lawrence J. Goldstein, Limited Partner

July 21, 2011
La'Dadande Corp.

/s/LAWRENCE J. GOLDSTEIN

Lawrence J. Goldstein, General Partner

July 21, 2011
Humonica Asset Management, LLC

/s/LAWRENCE J. GOLDSTEIN

Lawrence J. Goldstein, Principal

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July 21, 2011

/s/LAWRENCE J. GOLDSTEIN

Lawrence J. Goldstein