BODY CENTRAL CORP
Form 3
July 07, 2014

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Â Niemann Erica

(Last) (First) (Middle)

C/O BODY CENTRAL CORP,Â 6225 POWERS AVENUE

(Street)

JACKSONVILLE,Â FLÂ 32217

(City) (State) (Zip)

2. Date of Event Requiring Statement (Month/Day/Year)
06/27/2014

3. Issuer Name **and** Ticker or Trading Symbol
BODY CENTRAL CORP [BODY]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

__X__ Director
_____ 10% Owner
_____ Officer (give title below)
_____ Other (specify below)

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1.Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Series A-1 Preferred Stock, par value $0.001 per share	1 (1)	I	See footnote (1)
Series B-1 Preferred Stock, par value $0.001 per share	1 (1)	I	See footnote (1)
Common Stock, par value $0.001 per share	1,407,700 (1)	I	See footnote (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Subordinated Secured Convertible Note	Â (2)	06/27/2014(3)	Common Stock, par value $0.001 per share	7,714,286 (2)	$ 0.35	I	See footnote (1)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Niemann Erica C/O BODY CENTRAL CORP 6225 POWERS AVENUE JACKSONVILLE,Â FLÂ 32217	Â X	Â	Â	Â

Signatures

/s/ Erica Niemann	06/27/2014
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reported securities are held directly by Lane Five Partners LP, a Delaware limited partnership (the "Fund"). Lane Five Capital Management LP, a Delaware limited partnership (the "Investment Manager"), serves as the investment manager of the Fund. Erica Niemann is an analyst at the Investment Manager. As a result of the foregoing, for purposes of Reg. Section 240.13d-3, Ms. Niemann may be deemed to beneficially own the securities held by the Fund. Ms. Niemann's interest in the securities reported herein is limited to the extent of her pecuniary interest in the reported securities, if any.

(2) The Subordinated Secured Convertible Note is convertible into shares of common stock of Body Central Corp., par value $0.001 per share (the "Shares"), at any time, at a fixed conversion price, initially set at $0.35 per Share. However, the Note may not be converted if, after giving effect to the conversion, the holder together with its affiliates, would beneficially own in excess of 9.99% of the number of Shares of the outstanding common stock of Body Central Corp. immediately after giving effect to such conversion.

(3) The Expiration Date is subject to extension at the option of the holder upon certain specified events.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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