

BODY CENTRAL CORP

Form 3

July 07, 2014

**FORM 3**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB  
Number: 3235-0104Expires: January 31,  
2005Estimated average  
burden hours per  
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â Zweiman Ari

(Last)

(First)

(Middle)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

06/27/2014

3. Issuer Name **and** Ticker or Trading Symbol  
BODY CENTRAL CORP [BODY]4. Relationship of Reporting  
Person(s) to Issuer5. If Amendment, Date Original  
Filed(Month/Day/Year)

(Check all applicable)

☒ Director ☐ 10% Owner  
☐ Officer ☐ Other  
(give title below) (specify below)6. Individual or Joint/Group  
Filing(Check Applicable Line)  
☒ Form filed by One Reporting  
Person  
☐ Form filed by More than One  
Reporting PersonC/O BODY CENTRAL  
CORP.,Â 6225 POWERS  
AVENUE

(Street)

JACKSONVILLE,Â FLÂ 32217

(City)

(State)

(Zip)

**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security  
(Instr. 4)2. Amount of Securities  
Beneficially Owned  
(Instr. 4)3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)Series A-3 Preferred Stock, par value \$0.001  
per share1 (1)

I

See footnote (1)Series B-7 Preferred Stock, par value \$0.001  
per share1 (1)

I

See footnote (1)Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form displays a  
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

## Edgar Filing: BODY CENTRAL CORP - Form 3

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I)<br>(Instr. 5) | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|-----------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------------|--------------------------------------------------------|------------------------------------------------------------------------------------|----------------------------------------------------------|
|                                               | Date Exercisable                                            | Title                                                                          | Amount or Number of Shares                             |                                                                                    |                                                          |
| Subordinated Secured Convertible Note         | Â (2) 06/27/2014 <sup>(3)</sup>                             | Common Stock, par value \$0.001 per share                                      | 12,857,143 <sup>(2)</sup> \$ 0.35                      | I                                                                                  | See footnote <sup>(1)</sup>                              |

## Reporting Owners

| Reporting Owner Name / Address                                                        | Relationships |           |         |       |
|---------------------------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                                       | Director      | 10% Owner | Officer | Other |
| Zweiman Ari<br>C/O BODY CENTRAL CORP.<br>6225 POWERS AVENUE<br>JACKSONVILLE, FL 32217 | Â X           | Â         | Â       | Â     |

## Signatures

/s/ Ari Zweiman 07/03/2014

<sup>(2)</sup>Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reported securities are held directly by 683 Capital Partners, LP, a Delaware limited partnership (the "Fund"). 683 Capital Management, LLC, a Delaware limited liability company (the "Investment Advisor"), serves as the investment advisor of the Fund. Ari

- (1) Zweiman serves as the managing member of the Investment Advisor. As a result of the foregoing, for purposes of Reg. Section 240.13d-3, Mr. Zweiman may be deemed to beneficially own the securities held by the Fund. Mr. Zweiman's interest in the securities reported herein is limited to the extent of his pecuniary interest in the reported securities, if any.

- (2) The Subordinated Secured Convertible Note (the "Note") is convertible into shares of common stock of Body Central Corp., par value \$0.001 per share (the "Shares"), at any time, at a fixed conversion price, initially set at \$0.35 per Share. However, the Note may not be converted if, after giving effect to the conversion, the holder together with its affiliates, would beneficially own in excess of 9.99% of the number of Shares of the outstanding common stock of Body Central Corp. immediately after giving effect to such conversion.

- (3) The Expiration Date is subject to extension at the option of the holder upon certain specified events.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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