

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 December 22, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ZWIERS JAMES D

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 12/20/2004

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 Gen Counsel & Asst. Secretary

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(A) or (D)	Price		
Common Stock	12/20/2004		M		1,450	A	\$ 23.05	14,837	D
Common Stock	12/20/2004		M		128	A	\$ 22.96	14,965	D
Common Stock	12/20/2004		M		183	A	\$ 23.565	15,148	D
Common Stock	12/20/2004		M		76	A	\$ 23.54	15,224	D
Common Stock	12/20/2004		F		1,390	D	\$ 31.205	13,834	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 23.05	12/20/2004		M		1,450		02/18/2004	02/17/2014	Common Stock	1,450
Stock Option (Right to Buy)	\$ 23.05							02/18/2005	02/17/2014	Common Stock	1,450
Stock Option (Right to Buy)	\$ 23.05							02/18/2006	02/17/2014	Common Stock	1,450
Stock Option (Right to Buy)	\$ 23.05							02/18/2007	02/17/2014	Common Stock	1,450
Stock Option (Right to Buy)	\$ 22.96	12/20/2004		M		128		02/24/2004	02/23/2010	Common Stock	128
Stock Option (Right to Buy)	\$ 23.565	12/20/2004		M		183		03/03/2004	03/02/2009	Common Stock	183
Stock Option (Right to Buy)	\$ 23.54	12/20/2004		M		76		03/05/2004	03/04/2011	Common Stock	76

Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	1,071	12/20/2004	02/17/2014	Common Stock	1,071
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	104	12/20/2004	02/23/2010	Common Stock	104
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	152	12/20/2004	03/02/2009	Common Stock	152
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	63	12/20/2004	03/04/2011	Common Stock	63

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ZWIERS JAMES D 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351			Gen Counsel & Asst. Secretary	

Signatures

/s/ Jeffrey A. Ott, by power of attorney
12/22/2004

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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