

King John Graham
Form 3
October 23, 2012

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
King John Graham		(Month/Day/Year)	STANDARD REGISTER CO [SR]	
(Last)	(First)	(Middle)	10/15/2012	
600 ALBANY STREET				
(Street)				
DAYTON, OH 45417				
(City)	(State)	(Zip)		
		4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)
		(Check all applicable)		
		___ Director ___ 10% Owner		6. Individual or Joint/Group Filing(Check Applicable Line)
		___ Officer <input checked="" type="checkbox"/> Other		<input checked="" type="checkbox"/> Form filed by One Reporting Person
		(give title below) (specify below)		___ Form filed by More than One Reporting Person
		Pres Health Care Business Unit		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock ⁽¹⁾	6,000	D	OH

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

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				Shares		(I) (Instr. 5)	
Option to Buy ⁽²⁾	11/11/2012 ⁽³⁾	11/11/2021	Common Stock	10,000	\$ 2.44	D	Â
Option to Buy ⁽²⁾	02/28/2013 ⁽⁴⁾	02/28/2022	Common Stock	4,000	\$ 1.57	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
King John Graham 600 ALBANY STREET DAYTON, OH 45417	Â	Â	Â	Pres Health Care Business Unit

Signatures

/s/Gerard D. Sowar, by power of attorney for John G.
King 10/19/2012

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 6,000 shares are unvested shares subject to certain restrictions
- (2) Granted pursuant to The Standard Register Company 2011 Equity Incentive Plan
- (3) The options are exercisable in equal increments on 11/11/12, 11/11/13, 11/11/14, 11/11/15
- (4) The options are exercisable in equal increments on 2/28/13, 2/28/14, 2/28/15, 2/28/16

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.