FRANKLIN FINANCIAL SERVICES CORP /PA/
Form 10-K405
March 29, 2002
QuickLinks -- Click here to rapidly navigate through this document

# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 <br> FORM 10-K 

## ý ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2001
o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$

Commission file number 0-12126

## FRANKLIN FINANCIAL SERVICES CORPORATION

(Exact name of registrant as specified in its charter)

## PENNSYLVANIA

(State or other jurisdiction of incorporation or organization)

20 South Main Street, Chambersburg, PA
(Address of principal executive offices)

25-1440803
(I.R.S. Employer Identification No.)

17201-0819
(Zip Code)
(717) 264-6116
(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act

NONE

Securities registered pursuant to Section 12(g) of the Act:

Common Stock, par value $\$ 1.00$ per share
(Title of class)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter periods that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ý No o

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form $10-\mathrm{K}$ or any amendment to this Form 10-K. ý

The aggregate market value of the 2,322,610 shares of the Registrant's common stock held by nonaffiliates of the Registrant as of February 15,2002 , based on the average of the bid and asked price for such shares, was $\$ 57,774,924$. There were $2,708,160$ outstanding shares of the Registrant's common stock as of February 15, 2002.

## DOCUMENTS INCORPORATED BY REFERENCE

Portions of the definitive annual proxy statement to be filed, pursuant to Reg. 14A within 120 days after December 31, 2001, are incorporated into Part III.

## FRANKLIN FINANCIAL SERVICES CORPORATION

## FORM 10-K

## INDEX



## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

## Item 1. Business

## General

Franklin Financial Services Corporation (the "Corporation") was organized as a Pennsylvania business corporation on June 1, 1983 and is a registered bank holding company under the Bank Holding Company Act of 1956, as amended (the "BHCA"). On January 16, 1984, pursuant to a plan of reorganization approved by the shareholders of Farmers and Merchants Trust Company of Chambersburg ("F\&M Trust" or "the Bank") and the appropriate regulatory agencies, the Corporation acquired all the shares of F\&M Trust and issued its own shares to former F\&M Trust shareholders on a share-for-share basis.

The Corporation conducts all of its business through its only direct subsidiary, F\&M Trust, which is wholly owned. F\&M Trust, established in 1906, is a full-service, Pennsylvania-chartered commercial bank and trust company, which is not a member of the Federal Reserve System. F\&M Trust, which operates 13 full service offices in Franklin and Cumberland Counties, Pennsylvania, engages in general commercial, retail banking and trust services normally associated with community banks and its deposits are insured (up to applicable limits) by the Federal Deposit Insurance Corporation (the "FDIC"). A wide variety of banking services are offered by F\&M Trust to businesses, individuals, and governmental entities. These services include, but are not necessarily limited to, accepting and maintaining checking, savings, and time deposit accounts, providing investment and trust services, making loans and providing safe deposit facilities.

The Corporation's subsidiary is not dependent upon a single customer or a few customers for a material part of its business. Thus, the loss of any customer or identifiable group of customers would not materially affect the business of the Corporation or F\&M Trust in an adverse manner. Also, none of the Corporation's business is seasonal. The Bank's lending activities consist primarily of commercial, agricultural and industrial loans, installment and revolving loans to consumers, residential mortgage loans, and construction loans. Secured and unsecured commercial and industrial loans, including accounts receivable, inventory financing and commercial equipment financing, are made to small and medium-sized businesses, individuals, governmental entities, and non-profit organizations. F\&M Trust also participates in Pennsylvania Higher Education Assistance Act student loan programs and Pennsylvania Housing Finance Agency programs.

Installment loans involve both direct loans to consumers and the purchase of consumer obligations from dealers and others who have sold or financed the purchase of merchandise, including automobiles and mobile homes, to their customers. The Bank's mortgage loans include long-term loans to individuals and to businesses secured by mortgages on the borrower's real property. Construction loans are made to finance the purchase of land and the construction of buildings thereon, and are secured by short-term mortgages on real estate. In certain situations, the Bank acquires properties through foreclosure on delinquent loans. The Bank holds these properties until such time as they are in a marketable condition and a buyer can be obtained.

F\&M Trust's Investment and Trust Services Department offers all of the personal and corporate trust services normally associated with trust departments of area banks including: estate planning and administration, corporate and personal trust fund management, pension, profit sharing and other employee benefits funds management, and custodial services. F\&M Trust's Personal Investment center sells mutual funds, annuities and selected insurance products.

## Competition

The Corporation and its subsidiary operate in a competitive environment that has intensified in the past few years as they have been compelled to share their market with institutions that are not subject
to the regulatory restrictions on domestic banks and bank holding companies. Profit margins in the traditional banking business of lending and gathering deposits have declined as deregulation has allowed nonbanking institutions to offer alternative services to many of F\&M Trust's customers.

The principal market of F\&M Trust is in Franklin County and western Cumberland County, Pennsylvania. Fourteen commercial bank competitors of F\&M Trust have offices in this region, in addition to credit unions, savings and loan associations, mortgage banks, brokerage firms and other competitors. F\&M Trust is the largest financial institution headquartered in Franklin County and had total assets of approximately $\$ 499.0$ million on December 31, 2001.

All of the local commercial bank competitors of the Corporation are subsidiaries of bank holding companies. The Corporation ranks eleventh in size of the fifteen bank holding companies having offices in its primary market.

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

## Staff

As of December 31, 2001, the Corporation and its subsidiary had 196 full-time equivalent employees. Most employees participate in pension, profit sharing/bonus, and employee stock purchase plans and are provided with group life, health and major medical insurance. Management considers employee relations to be excellent.

## Supervision and Regulation

Various requirements and restrictions under the laws of the United States and under Pennsylvania law affect the Corporation and its subsidiaries. The Corporation is subject to supervision and regulation by the Board of Governors of the Federal Reserve System under the Bank Holding Company Act of 1956, as amended. As a bank holding company, the Corporation's activities and those of its bank subsidiary are limited to the business of banking and activities closely related or incidental to banking. Bank holding companies are required to file periodic reports with and are subject to examination by the Federal Reserve Board. The Federal Reserve Board has issued regulations under the Bank Holding Company Act that require a bank holding company to serve as a source of financial and managerial strength to its subsidiary banks. As a result, the Federal Reserve Board, pursuant to such regulations, may require the Corporation to stand ready to use its resources to provide adequate capital funding to its bank subsidiary during periods of financial stress or adversity.

The Bank Holding Company Act prohibits the Corporation from acquiring direct or indirect control of more than 5\% of the outstanding shares of any class of voting stock, or substantially all of the assets of, any bank, or from merging or consolidating with another bank holding company, without prior approval of the Federal Reserve Board. Additionally, the Bank Holding Company Act prohibits the Corporation from engaging in or from acquiring ownership or control of more than $5 \%$ of the outstanding shares of any class of voting stock of any company engaged in a non-banking business, unless such business is determined by the Federal Reserve Board to be so closely related to banking as to be a proper incident thereto. The types of businesses that are permissible for bank holding companies to own have been expanded by recent federal legislation.

The Bank is a state chartered bank that is not a member of the Federal Reserve System and its deposits are insured (up to applicable limits) by the Federal Deposit Insurance Corporation (the "FDIC"). The Bank is subject to regulation and examination by the FDIC and the Pennsylvania Department of Banking. The Bank is also subject to requirements and restrictions under federal and state law, including requirements to maintain reserves against deposits, restrictions on the types and amounts of loans that may be granted and the interest that may be charged thereon, and limitations on the types of investments that may be made and the types of services that may be offered. The Community Reinvestment Act requires the Bank to help meet the credit needs of the entire community where the bank operates, including low and moderate income neighborhoods. The Bank's rating under
the Community Reinvestment Act, assigned by the FDIC pursuant to an examination of the Bank, is important in determining whether the bank may receive approval for, or utilize certain streamlined procedures in, applications to engage in new activities. Various consumer laws and regulations also affect the operations of the Bank. In addition to the impact of regulation, commercial banks are affected significantly by the actions of the Federal Reserve Board as it attempts to control the money supply and credit availability in order to influence the economy.

## Capital Adequacy Guidelines

Bank holding companies are required to comply with the Federal Reserve Board's risk-based capital guidelines. The required minimum ratio of total capital to risk-weighted assets (including certain off-balance sheet activities, such as stand-by letters of credit) is $8 \%$. At least half of the total capital is required to be "Tier 1 capital," consisting principally of common shareholders' equity, less certain intangible assets. The remainder ("Tier 2 capital") may consist of certain preferred stock, a limited amount of subordinated debt, certain hybrid capital instruments and other debt securities, and a limited amount of the general loan loss allowance. The risk-based capital guidelines are required to take adequate account of interest rate risk, concentration of credit risk, and risks of nontraditional activities.

In addition to the risk-based capital guidelines, the Federal Reserve Board requires a bank holding company to maintain a leverage ratio of a minimum level of Tier 1 capital (as determined under the risk-based capital guidelines) equal to $3 \%$ of average total consolidated assets for those bank holding companies which have the highest regulatory examination ratings and are not contemplating or experiencing significant growth or expansion. All other bank holding companies are required to maintain a ratio of at least $1 \%$ to $2 \%$ above the stated minimum. The Bank is subject to almost identical capital requirements adopted by the FDIC. Although not adopted in regulation form, the Pennsylvania Department of Banking utilizes capital standards requiring a minimum of $6 \%$ leverage capital and $10 \%$ risk-based capital, defined substantially the same as those by the FDIC.

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

## Prompt Corrective Action Rules

The federal banking agencies have regulations defining the levels at which an insured institution would be considered "well capitalized," "adequately capitalized," "significantly undercapitalized" and "critically undercapitalized." The applicable federal bank regulator for a depository institution could, under certain circumstances, reclassify a "well capitalized" institution as "adequately capitalized" or require an "adequately capitalized" or "undercapitalized" institution to comply with supervisory actions as if it were in the next lower category. Such a reclassification could be made if the regulatory agency determines that the institution is in an unsafe or unsound condition (which could include unsatisfactory examination ratings). At December 31, 2001, the Corporation and the Bank each satisfied the criteria to be classified as "well capitalized" within the meaning of applicable regulations.

## Regulatory Restrictions on Dividends

Dividend payments by the Bank to the Corporation are subject to the Pennsylvania Banking Code, the Federal Deposit Insurance Act, and the regulations of the FDIC. Under the Banking Code, no dividends may be paid except from "accumulated net earnings" (generally, retained earnings). The Federal Reserve Board and the FDIC have formal and informal policies which provide that insured banks and bank holding companies should generally pay dividends only out of current operating earnings, with some exceptions. The Prompt Corrective Action Rules, described above, further limit the ability of banks to pay dividends, because banks which are not classified as well capitalized or adequately capitalized may not pay dividends.

## FDIC Insurance Assessments

The FDIC has implemented a risk-related premium schedule for all insured depository institutions that results in the assessment of premiums based on capital and supervisory measures. Under the risk-related premium schedule, the FDIC assigns, on a semiannual basis, each depository institution to one of three capital groups (well-capitalized, adequately capitalized or undercapitalized) and further assigns such institutions to one of three subgroups within a capital group. The institution's subgroup assignment is based upon the FDIC's judgment of the institution's strength in light of supervisory evaluations, including examination reports, statistical analyses and other information relevant to measuring the risk posed by the institution. Only institutions with a total capital to risk-adjusted assets ratio of $10 \%$ or greater, a Tier 1 capital to risk-based assets ratio of $6 \%$ or greater, and a Tier 1 leverage ratio of $5 \%$ or greater, are assigned to the well-capitalized group. As of December 31, 2001, the Bank was well capitalized for purposes of calculating insurance assessments.

The Bank Insurance Fund is presently fully funded at more than the minimum amount required by law. Accordingly, the 2002 Bank Insurance Fund assessment rates range from zero for those institutions with the least risk, to $\$ .027$ for every $\$ 100$ of insured deposits for institutions deemed to have the highest risk. The Bank is in the category of institutions that presently pay nothing for deposit insurance. The FDIC adjusts the rates every six months. We anticipate that the FDIC will reinstate deposit insurance premiums within the next year in order to replenish the Bank Insurance Fund.

While the Bank presently pays no premiums for deposit insurance, it is subject to assessments to pay the interest on Financing Corporation bonds. The Financing Corporation was created by Congress to issue bonds to finance the resolution of failed thrift institutions. Prior to 1997, only thrift institutions were subject to assessments to raise funds to pay the Financing Corporation bonds. On September 30, 1996, as part of the Omnibus Budget Act, Congress enacted the Deposit Insurance Funds Act of 1996, which recapitalized the Savings Association Insurance Fund and provided that commercial banks would be subject to $1 / 5$ of the assessment to which thrifts are subject for Financing Corporation bond payments through 1999. Beginning in 2000, commercial banks and thrifts are subject to the same assessment for Financing Corporation bonds. The FDIC sets the Financing Corporation assessment rate every quarter. The Financing Corporation assessment for the Bank (and all other banks) for the first quarter of 2002 is an annual rate of $\$ .0182$ for each $\$ 100$ of deposits.

## New Legislation

Landmark legislation in the financial services area was signed into law by the President on November 12, 1999. The Gramm-Leach-Bliley Act dramatically changed certain banking laws that have been in effect since the early part of the 20th century. The most radical changes are that the separation between banking and the securities businesses mandated by the Glass-Steagall Act has now been removed, and the provisions of any state law that prohibits affiliation between banking and insurance entities have been preempted. Accordingly, the new legislation now permits firms engaged in underwriting and dealing in securities, and insurance companies, to own banking entities, and permits bank holding companies (and in some cases, banks) to own securities firms and insurance companies. The provisions of federal law that preclude banking entities from engaging in non-financially related activities, such as manufacturing, have not been changed. For example, a manufacturing company cannot own a bank and become a bank holding company, and a bank holding company cannot own a subsidiary that is not engaged in

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

financial activities, as defined by the regulators.

The new legislation creates a new category of bank holding company called "financial holding company." In order to avail itself of the expanded financial activities permitted under the new law, a bank holding company must notify the Federal Reserve that it elects to be a financial holding company. A bank holding company can make this election if it, and all of its bank subsidiaries, are well capitalized, well managed, and have at least a satisfactory Community Reinvestment Act rating, each in
accordance with the definitions prescribed by the Federal Reserve and the regulators of the subsidiary banks. Once a bank holding company makes such an election, and provided that the Federal Reserve does not object to such election by such bank holding company, the financial holding company may engage in financial activities (i.e., securities underwriting, insurance underwriting, and certain other activities that are financial in nature as to be determined by the Federal Reserve) by simply giving a notice to the Federal Reserve within thirty days after beginning such business or acquiring a company engaged in such business. This makes the regulatory approval process to engage in financial activities much more streamlined than it was under prior law. The Corporation elected to become a financial holding company and received approval from the Federal Reserve, effective August 24, 2001.

The new law also permits certain financial activities to be undertaken by a subsidiary of a national bank. As the Bank is not a national bank, these provisions do no apply directly to the Bank, but Pennsylvania law has recently been amended to provide that Pennsylvania chartered banks have "parity" powers with national banks in all areas of their business. Therefore, the Bank can now avail itself of these provisions if it chooses to do so. Federal law provides that for financial activities that are conducted as a principal, such as an underwriter or securities dealer holding an inventory, a national bank must be one of the 100 largest banks in the United States and have debt that is rated investment grade. National banks that are not one of the 100 largest national banks in the United States are not authorized under the new law to conduct financial activities as a principal. However, smaller national banks may own a securities broker or an insurance agency and certain other financial agency entities under the new law. Under prior law, national banks could only own an insurance agency if it was located in a town of fewer than 5,000 residents, or under certain other conditions. Under the new law, there is no longer any restriction on where the insurance agency subsidiary of a national bank is located or does business. Even prior to the recent amendment in Pennsylvania law providing parity powers, the Bank was permitted to own and operate an insurance agency without restriction, and could also own and operate a securities brokerage.

In addition to the foregoing provisions that make major changes to the federal banking laws, the new legislation also makes a number of additions and revisions to numerous federal laws that affect the business of banking. For example, there is now a federal law on privacy with respect to customer information held by banks. The federal banking regulators are authorized to adopt rules regarding privacy for customer information. Banks must establish a disclosure policy for non-public customer information, disclose the policy to their customers, and give their customers the opportunity to object to non-public information being disclosed to a third party. Also, the Community Reinvestment Act has been amended to provide that small banks (those under $\$ 250$ million in assets) that previously received an "outstanding" on their last CRA exam will not have to undergo another CRA exam for five years, or for four years if their last exam was "satisfactory." In addition, any CRA agreement entered into between a bank and a community group must be disclosed, with both the bank and the group receiving any grants from the bank detailing the amount of funding provided and what it was used for. The new law also requires a bank's policy on fees for transactions at ATM machines by non-customers to be conspicuously posted on the ATM. Several other provisions affecting other general regulatory requirements for banking institutions were also adopted.

In October 2001, the President signed into law the USA PATRIOT Act. This Act was in direct response to the terrorist attacks on September 11, 2001, and strengthens the anti-money laundering provisions of the Bank Secrecy Act. Most of the new provisions added by the Act apply to accounts at or held by foreign banks, or accounts of or transactions with foreign entities. The Bank does not have a significant foreign business and does not expect this Act to materially affect its operations. The Act does, however, require banking regulators to consider a bank's record of compliance under the Bank Secrecy Act in acting on any application filed by a bank. As the Bank is subject to the provisions of the Bank Secrecy Act (i.e., reporting of cash transactions in excess of $\$ 10,000$ ), the Banks's record of
compliance in this area will be an additional factor in any applications filed by it in the future. To the Bank's knowledge, its record of compliance in this area is satisfactory.

Separately from the Gramm-Leach-Bliley Act and the USA PATRIOT Act, Congress is often considering additional financial industry legislation. The Corporation cannot predict how any new legislation, or new rules adopted by the federal banking agencies, may affect its

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

business in the future.

## Selected Statistical Information

Certain statistical information is included in this report as part of Management's Discussion and Analysis of Financial Condition and Results of Operations.

## Item 2. Properties

The Corporation's headquarters is located in the main office of F\&M Trust at 20 South Main Street, Chambersburg, Pennsylvania. The Corporation owns one property in Franklin County, Pennsylvania that is used by F\&M Trust for bank operations.

In addition to its main office, F\&M Trust owns thirteen properties and leases one property, all of which are used for banking offices and operations. F\&M Trust also leases four locations for off-site ATM facilities. The bank owns one property which is currently under construction as part of an expansion of the headquarters facility. This project is scheduled to be completed in the spring of 2002. All of the properties owned by the bank are located in Franklin and Cumberland Counties, Pennsylvania.

## Item 3. Legal Proceedings

None

## Item 4. Submission of Matters to a Vote of Security Holders

None

## Part II

## Item 5. Market for Registrant's Common Equity and Related Stockholder Matters

## Market and Dividend Information

The Corporation's common stock is not actively traded in the over-the-counter market. The Corporation's stock is listed under the symbol "FRAF" on the OTC Electronic Bulletin Board, an automated quotation service. Current price information is available from account executives at most brokerage firms as well as the registered market makers of Franklin Financial Services Corporation common stock as listed below under Shareholders' Information.

There were 1,926 shareholders of record as of December 31, 2001. The range of high and low bid prices is shown below for the years 2001 and 2000. Also shown are the cash dividends declared for the same years.

## Market and Dividend Information

| 2001 | Price Ranger Per Share |  |  |  | Per Share Dividends Declared |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | High |  | Low |  |  |  |
| First quarter | \$ | 17.63 | \$ | 15.50 | \$ | 0.20 |
| Second quarter |  | 22.00 |  | 16.88 |  | 0.22 |

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

| Third quarter Fourth quarter |  |  |  | 0.22 |
| :---: | :---: | :---: | :---: | :---: |
|  | 24.75 | 24.00 | 0.22 |  |
|  |  |  | \$ | 0.86 |
| 2000 | Price Ranger Per Share |  | Per Share Dividends Declared |  |
|  | High | Low |  |  |
| First quarter | 20.25 | 16.00 | \$ | 0.18 |
| Second quarter | 16.63 | 15.50 |  | 0.18 |
| Third quarter | 16.75 | 16.38 |  | 0.20 |
| Fourth quarter | 16.88 | 15.50 |  | 0.20 |
|  |  |  | \$ | 0.76 |

## Shareholders' Information

## Dividend Reinvestment Plan:

Franklin Financial Services Corporation offers a dividend reinvestment program whereby shareholders with stock registered in their own names may reinvest their dividends in additional shares of the Corporation. Information concerning this optional program is available by contacting the Corporate Secretary at 20 South Main Street, P.O. Box 6010, Chambersburg, PA 17201-6010, telephone 717/264-6116.

## Dividend Direct Deposit Program:

Franklin Financial Services Corporation offers a dividend direct deposit program whereby shareholders with registered stock in their own names may choose to have their dividends deposited directly into the bank account of their choice on the dividend payment date. Information concerning this optional program is available by contacting the Corporate Secretary at 20 South Main Street, P.O. Box 6010, Chambersburg, PA 17201-6010, telephone 717/264-6116.

## Annual Meeting:

The Annual Shareholders' Meeting will be held on Tuesday, April 23, 2002, at the Lighthouse Restaurant, 4301 Philadelphia Avenue, Chambersburg, Pennsylvania. The Business Meeting will begin at 10:30 a.m. followed by a luncheon.

## Website:

www.franklinfin.com

## Stock Information:

The following brokers are registered as market makers of Franklin Financial Services Corporation's common stock:

## Ferris Baker Watts

RBC Dain-Rauscher
F.J. Morrissey \& Co. Inc. Ryan, Beck \& Co.

| 17 East Washington Street, Hagerstown, MD 21740 | $800 / 344-4413$ |
| :--- | :--- |
| 2101 Oregon Pike, Lancaster, PA 17601 | $800 / 646-8647$ |
| 1700 Market Street, Suite 1420, Philadelphia, PA 19103-3913 | $215 / 563-3296$ |
| 3 Parkway, Philadelphia, PA 19102 | $800 / 223-8969$ |

2101 Oregon Pike, Lancaster, PA 17601
3 Parkway, Philadelphia, PA 19102

800/646-8647
215/563-3296
800/223-8969

## Registrar and Transfer Agent:

The registrar and transfer agent for Franklin Financial Services Corporation is Fulton Bank, P.O. Box 4887, Lancaster, PA 17604.

## Item 6. Selected Financial Data

## Summary of Selected Financial Data

| 2001 | 2000 | 1999 | 1998 |
| :--- | :--- | :--- | :--- |
| (Dollars in thousands, except per share) | 1997 |  |  |


| Summary of operations |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Interest income | \$ | 31,296 | \$ | 32,446 | \$ | 29,407 | \$ | 27,463 | \$ | 26,244 |
| Interest expense |  | 15,773 |  | 17,916 |  | 15,002 |  | 13,151 |  | 12,225 |
| Net interest income |  | 15,523 |  | 14,530 |  | 14,405 |  | 14,312 |  | 14,019 |
| Provision for loan losses |  | 1,480 |  | 753 |  | 830 |  | 1,061 |  | 936 |
| Net interest income after provision for loan losses |  | 14,043 |  | 13,777 |  | 13,575 |  | 13,251 |  | 13,083 |
| Noninterest income |  | 5,690 |  | 5,051 |  | 4,502 |  | 4,658 |  | 3,932 |
| Noninterest expense |  | 12,851 |  | 12,715 |  | 11,810 |  | 11,600 |  | 11,262 |
| Income before income taxes |  | 6,882 |  | 6,113 |  | 6,267 |  | 6,309 |  | 5,753 |
| Income tax |  | 1,288 |  | 1,106 |  | 1,183 |  | 1,504 |  | 1,390 |
| Net income | \$ | 5,594 | \$ | 5,007 | \$ | 5,084 | \$ | 4,805 | \$ | 4,363 |
| Per common share |  |  |  |  |  |  |  |  |  |  |
| Basic earnings per share | \$ | 2.09 | \$ | 1.85 | \$ | 1.86 | \$ | 1.76 | \$ | 1.59 |
| Diluted earnings per share | \$ | 2.05 | \$ | 1.81 | \$ | 1.84 | \$ | 1.74 | \$ | 1.58 |
| Regular cash dividends paid | \$ | 0.86 | \$ | 0.76 | \$ | 0.68 | \$ | 0.62 | \$ | 0.56 |
| Special cash dividends paid | \$ |  | \$ |  | \$ | 0.40 | \$ | 0.66 | \$ |  |
| Balance sheet data |  |  |  |  |  |  |  |  |  |  |
| End of year |  |  |  |  |  |  |  |  |  |  |
| Total assets | \$ | 498,847 | \$ | 465,985 | \$ | 444,679 | \$ | 425,001 | \$ | 353,865 |
| Loans, net |  | 302,523 |  | 297,307 |  | 284,084 |  | 258,488 |  | 241,244 |
| Deposits |  | 354,043 |  | 357,209 |  | 333,310 |  | 326,579 |  | 274,555 |
| Long-term debt |  | 50,362 |  | 29,477 |  | 29,695 |  | 30,744 |  | 10,284 |
| Shareholders' equity |  | 45,265 |  | 43,201 |  | 39,260 |  | 39,901 |  | 36,305 |
| Performance yardsticks (unaudited) |  |  |  |  |  |  |  |  |  |  |
| Return on average assets |  | 1.14\% |  | 1.10\% |  | 1.18\% |  | 1.29\% |  | 1.26\% |
| Return on average equity |  | 12.51\% |  | 12.56\% |  | 12.95\% |  | 12.58\% |  | 12.03\% |
| Dividend payout ratio |  | 41.95\% |  | 42.18\% |  | 59.38\% |  | 27.39\% |  | 88.27\% |
| Average equity to average asset ratio |  | 9.10\% |  | 8.77\% |  | 9.11\% |  | 10.24\% |  | 10.49\% |
| Trust assets under management (unaudited) | \$ | 375,188 | \$ | 405,995 | \$ | 419,529 | \$ | 401,064 | \$ | 350,866 |

Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations
Critical Accounting Policies:

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

Disclosure of the Corporation's significant accounting policies is included in Note 1 to the consolidated financial statements. Certain of these policies are particularly sensitive requiring significant judgments, estimates and assumptions to be made by management. Additional information is contained in Management's Discussion and Analysis for the most sensitive of these issues, including the provision and allowance for loan losses.

Management in determining the allowance for loan losses makes significant estimates. Consideration is given to a variety of factors in establishing this estimate. In estimating the allowance for loan losses, management considers current economic conditions, diversification of the loan portfolio,
delinquency statistics, results of internal loan reviews, borrowers' perceived financial and managerial strengths, the adequacy of the underlying collateral, if collateral dependent, or present value of future cash flows and other relevant factors.

The following discussion and analysis is intended to assist the reader in reviewing the financial information presented and should be read in conjunction with the consolidated financial statements and other financial data presented elsewhere herein.

## Results of Operations: Summary

Franklin Financial Services Corporation reported a $\$ 587,000$, or $11.7 \%$, increase in earnings to $\$ 5,594,000$ for the year ended December 31, 2001 compared to $\$ 5,007,000$ for the year ended December 31, 2000. Net income recorded for the year ended December 31, 1999, was $\$ 5,084,000$. Basic earnings per share were $\$ 2.09$ for 2001 compared to $\$ 1.85$ and $\$ 1.86$ for 2000 and 1999 , respectively. Diluted earnings per share were $\$ 2.05, \$ 1.81$ and $\$ 1.84$ for the years 2001, 2000 and 1999, respectively. Return on average assets was $1.14 \%$ for 2001 versus $1.10 \%$ and $1.18 \%$ for 2000 and 1999 , respectively. Return on average equity was $12.51 \%$ for 2001 versus $12.56 \%$ and $12.95 \%$ for 2000 and 1999 , respectively. The Corporation's strong earnings results in 2001 were aided by the low interest rate environment which resulted in improved net interest margins, dramatic increases in mortgage origination volume and gains from the sale of mortgage loans to the secondary market. Partially offsetting the favorable effects of low interest rates was lower investment and trust services fees, which were down from last year largely due to lower market values of trust assets under management. Some asset quality issues arose during the year resulting in a $\$ 1.48$ million charge to 2001 earnings for loan loss provision.

A more detailed discussion of the areas that had the greatest impact on the reported results for 2001 follows.

## Net Interest Income

2001 versus 2000:

The most important source of the Corporation's earnings is net interest income which is defined as the difference between income on interest-earning assets and the expense of interest-bearing liabilities supporting those assets. Principal categories of interest-earning assets are loans and securities, while deposits, securities sold under agreements to repurchase (Repos), short -term borrowings and long-term debt are the principal categories of interest-bearing liabilities. For the purpose of this discussion, net interest income is adjusted to a fully taxable equivalent basis (see Table 1). This adjustment facilitates performance comparisons between taxable and tax-free assets by increasing the tax-free income by an amount equivalent to the Federal income taxes that would have been paid if this income were taxable at the Corporation's $34 \%$ Federal statutory rate.

Net interest income increased $\$ 1.045$ million, or $6.62 \%$, to $\$ 16.83$ million in 2001 . The net interest margin, which reflects interest rate spread plus the contribution of assets funded by noninterest-bearing sources of funds, showed a two basis point decrease to $3.69 \%$ in 2001 from $3.71 \%$ in 2000. Even though the historically low interest rate environment in 2001 caused the average rate on interest-bearing liabilities to decline more than the average yield on interest-earning assets, the net interest margin remained nearly flat because noninterest-bearing sources of funds declined as a percentage of interest-bearing assets.

Table 1. Net Interest Income

# Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405 

## (Unaudited)

Net interest income, defined as interest income less interest expense, is shown in the following table:

|  | 2001 |  | \% Change | 2000 |  | \% Change | 1999 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Amounts in thousands) |  |  |  |  |  |  |  |
| Interest income | \$ | 31,296 | (3.54)\% | \$ | 32,446 | 10.33\% | \$ | 29,407 |
| Interest expense |  | 15,773 | (11.96)\% |  | 17,916 | 19.42\% |  | 15,002 |
| Net interest income |  | 15,523 | 6.83 \% |  | 14,530 | 0.87\% |  | 14,405 |
| Tax equivalent adjustment |  | 1,308 |  |  | 1,256 |  |  | 1,375 |
| Net interest income/fully taxable equivalent | \$ | 16,831 | 6.62 \% | \$ | 15,786 | 0.04\% | \$ | 15,780 |

Net interest income is affected primarily by variations in the volume and mix of the Corporation's earning assets and interest-bearing liabilities as well as by changes in the level of interest rates as shown in Table 3. Strong growth in the volume of average interest-earning assets, up $\$ 31.3$ million in 2001 versus 2000, and interest-bearing liabilities, up $\$ 30.58$ million in 2001 versus 2000, accounted for $\$ 182,000$ of the $\$ 1.045$ million increase in net interest income in 2001. The steady decline in interest rates during 2001 contributed $\$ 863,000$ of the $\$ 1.045$ million increase in net interest income in 2001.

Short-term interest rates declined steadily during 2001 with the Fed reducing the Fed Funds rates 11 times. The average prime rate and Federal Funds rate in 2001 were $6.91 \%$ and $3.88 \%$, respectively, compared to $9.23 \%$ and $6.24 \%$, respectively, in 2000 . As short -term interest rates declined during 2001, the Corporation's net interest income was favorably affected since many of its liabilities are linked to short-term rates while more of its assets have longer-term fixed interest rates. The yield on interest-earning assets declined 79 basis points to $7.14 \%$ for the year ended December 31, 2001, compared to $7.93 \%$ for 2000. More than offsetting the lower yield on interest-earning assets was a larger decline of 91 basis points in the cost of interest-bearing liabilities from $4.87 \%$ in 2000 to $3.96 \%$ in 2001.

In July of 2001, the Bank added approximately $\$ 2.8$ million in Bank Owned Life Insurance (BOLI) to the $\$ 6.0$ million it purchased in 2000. This purchase increased the total BOLI to approximately $\$ 9.0$ million and transferred an additional $\$ 2.8$ million from interest-earning assets to other assets. Accordingly, income derived from BOLI is recorded in noninterest income and totaled almost $\$ 458,000$ in 2001 as compared to $\$ 219,000$ in 2000.

2000 vs. 1999:

Net interest income on a tax-equivalent basis was flat, increasing to $\$ 15.79$ million in 2000 from $\$ 15.78$ million in 1999. Short-term interest rates rose steadily during the first half of 2000 before they leveled off at mid-year. The average prime rate and Federal Funds rate in 2000 was $9.23 \%$ and $6.24 \%$, respectively, compared to $8.00 \%$ and $4.95 \%$, respectively, in 1999 . The yield curve became inverted for much of the second half of the year with short-term rates being higher than long-term rates, which adversely affected net interest income. Many of the Corporation's liabilities are indexed to short-term rates while more of its assets have long-term fixed interest rates.

The growth of average interest-earning assets and interest-bearing liabilities slowed dramatically in 2000 versus 1999. In 2000, average interest-earning assets grew by $\$ 18.8$ million versus $\$ 55.5$ million in 1999 and interest-bearing liabilities grew $\$ 22.9$ million in 2000 versus $\$ 55.0$ million in 1999. The slower average balance sheet growth in 2000 versus 1999 was largely attributable to significantly less investment portfolio activity funded by long-term Federal Home Loan Bank borrowings that grew both sides of the balance sheet in 1999.

In June 2000, the Bank purchased Bank Owned Life Insurance (BOLI) which totaled $\$ 6.0$ million. This transaction moved $\$ 6.0$ million from interest-earning assets to other assets. Accordingly, income derived from this transaction is accounted for as noninterest income versus interest income. The Bank recorded approximately $\$ 219,000$ in noninterest income from BOLI in 2000.

Table 2. Analysis of Net Interest Income
(Unaudited)



All amounts have been adjusted to a tax-equivalent basis using a tax rate of $34 \%$

Table 3. Rate-Volume Analysis of Net Interest Income
(Unaudited)

Table 3 attributes increases and decreases in components of net interest income either to changes in average volume or to changes in average rates for interest-earning assets and interest-bearing liabilities. Numerous and simultaneous balance and rate changes occur during the year. The amount of change that is not due solely to volume or rate is allocated proportionally to both.

|  | 2001 Compared to 2000 Increase (Decrease) due to: |  |  |  |  |  | 2000 Compared to 1999 Increase (Decrease) due to: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Volume |  | Rate |  | Net |  | Volume |  | Rate |  | Net |  |
|  | (Amounts in thousands) |  |  |  |  |  |  |  |  |  |  |  |
| Interest earned on: |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest-bearing obligations in other banks | \$ | 576 | \$ | (112) | \$ | 464 | \$ | (232) | \$ | 79 | \$ | (153) |
| Investment securities |  |  |  |  |  |  |  |  |  |  |  |  |
| Taxable |  | 921 |  | $(1,326)$ |  | (405) |  | 178 |  | 578 |  | 756 |
| Nontaxable |  | (463) |  | 52 |  | (411) |  | (356) |  | (40) |  | (396) |
| Loans |  | 642 |  | $(1,388)$ |  | (746) |  | 2,056 |  | 657 |  | 2,713 |
| Total net change in interest income | \$ | 1,676 | \$ | $(2,774)$ | \$ | $(1,098)$ | \$ | 1,646 | \$ | 1,274 | \$ | 2,920 |
| Interest expense on: |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest-bearing checking |  | 40 |  | (311) |  | (271) |  | (36) |  | (120) |  | (156) |
| Money market deposit accounts |  | 986 |  | $(1,990)$ |  | $(1,004)$ |  | 973 |  | 920 |  | 1,893 |
| Savings accounts |  | (37) |  | (197) |  | (234) |  | (88) |  | 21 |  | (67) |
| Time deposits |  | (527) |  | (84) |  | (611) |  | (168) |  | 428 |  | 260 |
| Securities sold under agreements to repurchase |  | 426 |  | (990) |  | (564) |  | 503 |  | 380 |  | 883 |
| Short-term borrowings |  | (142) |  | (98) |  | (240) |  | 209 |  | 2 |  | 211 |
| Long-term debt |  | 748 |  | 33 |  | 781 |  | (107) |  | (3) |  | (110) |
| Total net change in interest expense |  | 1,494 |  | $(3,637)$ |  | $(2,143)$ |  | 1,286 |  | 1,628 |  | 2,914 |
| Increase (decrease) in net interest income | \$ | 182 | \$ | 863 | \$ | 1,045 | \$ | 360 | \$ | (354) | \$ | 6 |

Nonaccruing loans are included in the loan balances used to calculate the above rate volume analysis. The interest associated with these nonaccruing loans is not shown in the loan income numbers. All nontaxable interest income has been adjusted to a tax-equivalent basis, using a tax rate of $34 \%$

## Provision for Loan Losses

The provision for loan losses charged against earnings in 2001 was $\$ 1,480,000$ compared to $\$ 753,000$ and $\$ 830,000$ in 2000 and 1999, respectively. Net charge-offs totaled approximately $\$ 1.3$ million in 2001 versus $\$ 745,000$ and $\$ 520,000$ in 2000 and 1999, respectively. Management performs a monthly analysis of the loan portfolio considering current economic conditions and other relevant factors to determine the adequacy of the allowance for loan losses. For more information, refer to the asset quality discussion and Tables 11, 12 and 13 .

## Noninterest Income and Expense

2001 versus 2000:

Noninterest income, excluding securities gains, grew $\$ 768,000$, or $16.50 \%$, to $\$ 5.42$ million for the year ended December 31, 2001, compared to the same period ended December 31, 2000. Investment and trust services fees recorded a decrease of $\$ 170,000$, or $7.11 \%$ to

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

$\$ 2.22$ million for 2001 compared to $\$ 2.39$ million for 2000 . Lower market values and transfers of wealth from one generation to the next in

2001 were the primary contributors to the slow growth in investment and trust services fees. Trust assets under management declined approximately $\$ 31.0$ million to $\$ 375.2$ million at December 31, 2001 from $\$ 406.0$ million at December 31, 2000. Partially offsetting the decrease in traditional investment and trust services fees was growth in revenues from the sale of investments through the Bank's Personal Investment Center (PIC). In 2001, revenues from the PIC grew $53.5 \%$ to $\$ 190,000$ from $\$ 124,000$ in 2000. PIC revenues are included in investment and trust services fees. Service charges and fees were up $\$ 688,000$, or $34.5 \%$, to $\$ 2.68$ million for the year ended December 31, 2001 as compared to $\$ 2.0$ million for 2000. Mortgage banking activity more than doubled in 2001 versus 2000 and accounted for almost $90.0 \%$ of the growth in service charges and fees. Other income grew $\$ 250,000$ to $\$ 518,000$ in 2001 from $\$ 268,000$ in 2000 . Contributing to the increase in other income in 2001 was a gain on the sale of the Bank's credit card portfolio, approximately $\$ 70,000$, income from the Bank's investment in a title insurance agency, $\$ 27,000$, and higher levels of BOLI income, $\$ 458,000$ versus $\$ 219,000$ in 2000. Partially offsetting this increase were losses of approximately $\$ 40,000$ recorded from the sale of other real estate and other repossessed assets. The Corporation realized securities gains totaling $\$ 267,000$ for the year ended December 31, 2001, compared to $\$ 396,000$ for the same period ended December 31, 2000.

Total noninterest expense grew $\$ 136,000$, or $1.06 \%$, to $\$ 12.8$ million for the year ended December 31, 2001, from $\$ 12.7$ million for the year ended December 31, 2000. Salaries and commissions increased approximately $\$ 73,000$ in 2001 to $\$ 5.8$ million from $\$ 5.7$ million in 2000 due to cost of living adjustments and merit increases for nonexempt employees who do not participate in the "pay for performance" program. Benefits expense decreased approximately $\$ 208,000$ in 2001 as compared to 2000 . Modest increases in "pay for performance" expense, up $\$ 34,500$, and health insurance, up $\$ 40,500$, were more than offset by lower training costs, down $\$ 54,000$, and higher deferred costs related to a significant increase in mortgage banking activities, $\$ 228,000$. Although all other noninterest expense categories showed modest increases year over year, some more notable items in other expense warrant comment. Intangible amortization expense was $\$ 51,000$ higher in 2001 than in 2000 due to an acceleration of the amortization, correspondent service charges were $\$ 28,000$ higher, MAC ATM activity was $\$ 79,000$ higher, postage was $\$ 31,000$ higher, and telephone expense was $\$ 23,500$ higher. All of these increases were more than offset by a $\$ 189,000$ decrease in expense for 2001 relating to loan collection and the sale of some nonperforming loans in 2000.

## 2000 versus 1999:

Total noninterest income, excluding securities gains, grew $\$ 442,000$, or $10.49 \%$, to $\$ 4.65$ million for the year ended December 31, 2000, compared to the same period ended December 31, 1999. Lower market values and reduced estate fees in 2000 contributed to the slow growth in trust and investment services fees which grew a very modest $\$ 64,000$ to $\$ 2.4$ million. Contributors to the $\$ 175,000$ increase to almost $\$ 2.0$ million in service charge and fee income for 2000 versus 1999 , were the implementation of an ATM access fee for noncustomers, adding $\$ 130,000$, higher debit card and point-of-sale activity, adding an extra $\$ 28,000$, and a new method of processing official checks which added $\$ 17,000$. Other income grew $\$ 203,000$ to $\$ 268,000$ in 2000 from $\$ 65,000$ in 1999. Income from bank-owned life insurance purchased in June, 2000 , provided $\$ 219,000$. The Corporation recognized securities gains totaling $\$ 396,000$ in 2000 , up $\$ 107,000$ from the $\$ 289,000$ recognized in 1999.

In 2000, total noninterest expense increased $\$ 905,000$, or $7.66 \%$, to $\$ 12.7$ million compared to $\$ 11.8$ million in 1999 . Salaries and benefits expense and other expense were the primary drivers of noninterest expense growth for the year. Salaries and commissions remained steady at $\$ 5.7$ million in 2000 versus $\$ 5.8$ million in 1999. More than offsetting the small decrease in salaries and commissions was an increase of $\$ 476,000$, or $78.7 \%$, to $\$ 1.1$ million in benefits. A smaller pension expense credit of $\$ 319,000$ in 2000 versus $\$ 396,000$ in 1999 and higher expense for employee incentive programs including the "pay for performance" totaling approximately $\$ 460,000$ in 2000 versus approximately
$\$ 318,000$ in 1999 increased benefit expense by approximately $\$ 219,000$ in 2000 versus 1999 . In addition, the Bank deferred approximately $\$ 215,000$ less in loan origination costs in 2000 versus 1999. Such costs reduced salaries and benefits by $\$ 491,000$ in 2000 as compared to $\$ 706,000$ in 1999. The decrease in deferred costs is result of fewer mortgage and consumer loan originations.

Other noninterest expense increased $\$ 381,000$, or $18.8 \%$, to $\$ 2.4$ million in 2000 compared to $\$ 2.0$ million in 1999 . A loss on the sale of several nonperforming loans totaling approximately $\$ 138,000$, increases in OREO expense and loan collection expense totaling $\$ 42,000$ and $\$ 88,000$, respectively, accounted for the majority of the increase. In addition, increases of $\$ 77,000$ in ATM expense and $\$ 36,000$ in multiple expense categories contributed to the increase in other noninterest expense.

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

## Provision for Income Taxes

Federal income tax expense equaled $\$ 1.29$ million in 2001 compared to $\$ 1.11$ million and $\$ 1.18$ million in 2000 and 1999 , respectively. The Corporation's effective tax rate for the years ended December 31, 2001, 2000 and 1999 was $18.7 \%, 18.1 \%$ and $18.9 \%$, respectively. An increase in tax-free income including earnings on the bank-owned life insurance over the past two years relative to pretax income was primarily responsible for the stable effective tax rate over the three-year period. For a more comprehensive analysis of Federal income tax expense refer to Note 10 of the accompanying financial statements.

## Financial Condition

One method of evaluating the Corporation's condition is in terms of its uses and sources of funds. Assets represent uses of funds while liabilities represent sources of funds. At December 31, 2001, total assets reached $\$ 498.85$ million, an increase of $\$ 32.8$ million, or $7.05 \%$, compared to $\$ 465.99$ million at December 31, 2000. Table 2 presents average balances of the Corporation's assets and liabilities over a three-year period. The following financial condition discussion will reference the average balance sheet in Table 2 unless otherwise noted.

## Investment Securities:

The Corporation invests in both taxable and tax-free securities as part of its asset/liability management. All securities were classified as available for sale at December 31, 2001 and 2000. In 2001, investment securities averaged $\$ 134.3$ million versus $\$ 124.9$ million in 2000, an increase of $7.48 \%$. Average nontaxable securities were down by $\$ 6.3$ million to $\$ 35.9$ million in 2001 while average taxable securities were up $\$ 15.6$ million to $\$ 98.3$ million. In the first half of 2001, the Bank sold nontaxable securities totaling approximately $\$ 5.8$ million in order to manage the Corporation's tax position as it relates to the alternative minimum tax. These sale transactions were necessary due to the purchase of approximately $\$ 9.0$ million in Bank Owned Life Insurance (BOLI). BOLI produces tax-free income and at the same time provides enhanced life insurance benefits for Bank officers. To offset the reduction in nontaxable investments, the Bank purchased more taxable investments. With the exception of two non-rated securities with a market value of $\$ 1.2$ million, the investment portfolio is made up entirely of investment grade securities.

Table 4. Investment Securities at Amortized Cost (Unaudited)

The following tables present amortized costs of investment securities by type at December 31 for the past three years:

|  | Amortized cost |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  | 1999 |  |
| Equity Securities | \$ | 5,751 | \$ | 5,469 | \$ | 5,423 |
| U.S. Treasury securities and obligations of U.S. Government agencies and corporations |  | 14,953 |  | 10,459 |  | 13,982 |
| Obligations of state and political subdivisions |  | 35,043 |  | 43,832 |  | 48,271 |
| Corporate debt securities |  | 19,608 |  | 14,057 |  | 11,586 |
| Mortgage-backed securities |  | 17,185 |  | 30,157 |  | 31,320 |
| Other, primarily asset-backed securities |  | 54,304 |  | 20,613 |  | 20,606 |
|  | \$ | 146,844 | \$ | 124,587 | \$ | 131,188 |

Table 5. Maturity Distribution of Investment Portfolio (Unaudited)

The following presents an analysis of investments in securities at December 31, 2001 by maturity, and the weighted average yield for each maturity presented. The yields presented in this table are presented on a tax-equivalent basis and have been calculated using the amortized cost.

One year or less $\quad$ After ten years Total

(Amounts in thousands)

| Available for Sale |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| U.S. Treasury securities \& obligations of U.S. |  |  |  |  |  |  |  |  |  |  |  |
| Government agencies \& corporations | \$ | 6,042 | 5.05\% \$ | 8,055 | 3.22\% \$ | 1,014 | 6.52\% \$ |  | \$ | 15,111 | 4.17\% |
| Obligations of state \& political subdivisions |  | 403 | 5.32\% | 2,232 | 6.28\% | 3,586 | 5.94\% | 28,747 | 5.06\% | 34,968 | 5.23\% |
| Corporate debt securities |  | 3,504 | 4.78\% | 10,596 | 4.46\% | 1,962 | 7.33\% | 3,523 | 4.54\% | 19,585 | 4.82\% |
| Mortgage-backed securities |  | 624 | 5.61\% | 4,127 | 5.88\% | 2,501 | 5.85\% | 10,207 | 5.99\% | 17,459 | 5.93\% |
| Other, primarily asset-backed securities |  | 60 | 2.38\% | 2,486 | 4.86\% | 40,059 | 2.51\% | 11,907 | 2.61\% | 54,512 | 2.64\% |
| Equity securities |  |  |  |  |  |  |  | 6,307 | 4.91\% | 6,307 | 4.91\% |
|  | \$ | 10,633 | 5.00\% \$ | 27,496 | 4.88\% \$ | 49,122 | 5.16\% \$ | 60,691 | 5.18\% \$ | 147,942 | 5.11\% |

18

Table 6. Loan Portfolio
(Unaudited)

The following table presents an analysis of the Bank's loan portfolio for each of the past five years:

|  | December 31 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  | 1999 |  | 1998 |  | 1997 |  |
|  | (Amounts in thousands) |  |  |  |  |  |  |  |  |  |
| Real estate (primarily first mortgage residential loans) | \$ | 90,419 | \$ | 102,771 | \$ | 101,426 | \$ | 92,293 | \$ | 82,989 |
| Real estate construction |  | 2,899 |  | 1,909 |  | 3,670 |  | 3,567 |  | 2,480 |
| Commercial, industrial and agricultural |  | 153,362 |  | 134,413 |  | 123,021 |  | 108,540 |  | 103,471 |
| Consumer (including home equity lines of credit) |  | 59,894 |  | 62,081 |  | 59,826 |  | 57,637 |  | 55,608 |
| Total loans |  | 306,574 |  | 301,174 |  | 287,943 |  | 262,037 |  | 244,548 |
| Less: Allowance for loan losses |  | $(4,051)$ |  | $(3,867)$ |  | $(3,859)$ |  | $(3,549)$ |  | $(3,304)$ |
| Net loans | \$ | 302,523 | \$ | 297,307 | \$ | 284,084 | \$ | 258,488 | \$ | 241,244 |

## Loans:

Total loans averaged $\$ 304.8$ million in 2001 versus $\$ 297.1$ million in 2000 , an increase of $2.61 \%$. As reflected in Table 6 , the growth in the loan portfolio in 2001 occurred mostly in the commercial, industrial and agricultural category, which was up $\$ 18.9$ million to $\$ 153.3$ million at December 31, 2001, compared to $\$ 134.4$ million at December 31, 2000. Growth in this arena has come from local municipalities and increased market penetration to small and medium sized businesses. In addition, the Corporation continues to look for opportunities to participate in commercial loans with other financial institutions within the region. The historically low interest rate environment in 2001 provided the stimulus for a significant increase in the volume of mortgage originations, refinances as well as purchase and construction mortgages. Residential mortgage activity more than doubled in 2001 with mortgages closed totaling $\$ 57.2$ million in 2001 as compared to $\$ 27.2$ million in 2000. Despite the dramatic increase in mortgage activity in 2001, the Corporation reported a decline of $\$ 11.3$ million to $\$ 93.3$ million in real estate and real estate construction loan balances at December 31, 2001 compared to $\$ 104.7$ million at December 31, 2000. This decline is due to a large volume of mortgage loans being sold in the secondary market. Consumer loans showed a decrease of $\$ 2.2$ million, or $3.5 \%$, to $\$ 59.9$ million at December 31, 2001 from $\$ 62.1$ million at December 31, 2000. The unemployment and underemployment within the local economy and the zero

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

interest rate financing offered by automobile manufacturers in the last quarter of 2001 contributed to the decline in consumer loans outstanding.

Table 7. Maturities and Interest Rate Terms of Selected Loans (Unaudited)

Stated maturities (or earlier call dates) of selected loans as of December 31, 2001 are summarized in the table below. Residential mortgages and consumer loans are excluded from the presentation.

|  | Within <br> one year |  | After <br> one year <br> but within <br> five years | After <br> five years | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

The following table shows for the above loans the amounts which have predetermined interest rates and the amounts which have variable interest rates at December 31, 2001:

|  | After one year but within five years |  | After five years |  |
| :---: | :---: | :---: | :---: | :---: |
| Loans with predetermined rates | \$ | 36,989 | \$ | 48,404 |
| Loans with variable rates |  | 20,444 |  | 27,042 |
|  | \$ | 57,433 | \$ | 75,446 |

## Other assets:

Average Other assets increased $\$ 5.8$ million, or $20.2 \%$, to $\$ 35.0$ million in 2001. Included in average Other assets are Cash and Due from Banks, Premises and Equipment and Other Assets. The growth in average Other assets in 2001 versus 2000 came primarily from increases in premises and equipment and the purchase of Bank Owned Life Insurance (BOLI). Premises and equipment were up $\$ 2.1$ million to $\$ 9.3$ million at December 31, 2001, from $\$ 7.2$ million at December 31, 2000. A major expansion of the Memorial Square location, which occurred entirely in 2001, to house more of the back-office operations under one roof, accounted for the increase in premises and equipment in 2001 versus 2000. The purchase of $\$ 6.0$ million in BOLI in June 2000, plus an additional $\$ 2.8$ million purchase in July 2001 also contributed to the growth in average other assets. BOLI was purchased in order to enhance benefits to a designated group of officers and as an attractive tax-free investment that will provide approximately $\$ 27$ million in death benefit coverage on the lives of those officers.

Table 8. Time Deposits of $\mathbf{\$ 1 0 0 , 0 0 0}$ or More
(Unaudited)

The maturity of outstanding time deposits of $\$ 100,000$ or more at December 31, 2001 is as follows:

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405



## Deposits and Borrowings:

Funding for asset growth in 2001 came from deposits, Securities sold under agreements to repurchase (Repos) and long-term debt. Average interest-bearing deposits and Repos grew $\$ 21.4$ million, or $6.41 \%$, to $\$ 355.0$ million in 2001 from an average of $\$ 333.6$ million in 2000. The growth in deposits came primarily from money market accounts, which were up $\$ 21.6$ million in 2001 versus 2000. Average savings and time deposits showed decreases in volume totaling $\$ 10.9$ million in 2001 versus 2000. Average noninterest-bearing demand deposit volume showed a modest increase of $\$ 1.2$ million year over year. The growth in average Repos continued to be strong in 2001 with an increase of $\$ 8.2$ million, or $23.5 \%$, to $\$ 43.1$ million in 2001 from $\$ 34.8$ million in 2000. Repos represent corporate and municipal cash management accounts. The Bank also entered into both short-term and long-term debt arrangements with the FHLB. In 2001, short-term borrowings averaged $\$ 11,000$ and long-term debt averaged $\$ 43.1$ million as compared to $\$ 4.0$ million and $\$ 30.0$ million, respectively, in
2000. In 2001, the Bank utilized the FHLB source of funds to fund $\$ 10$ million in SLMA floating rate securities as part of its asset/liability strategy to add more floating rate assets and more fixed rate liabilities to the balance sheet. In addition the Bank uses the FHLB source of funds to match-fund large loan requests. At December 31, 2001, the Corporation's outstanding debt with the FHLB was $\$ 52.4$ million.

Table 9. Short-Term Borrowings and Securities Sold Under Agreements to Repurchase (Unaudited)

|  | 2001 |  |  |  | 2000 |  |  |  | 1999 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Short-Term Borrowings |  | Repurchase <br> Agreements |  | Short-Term <br> Borrowings |  | Repurchase <br> Agreements |  | Short-Term <br> Borrowings |  | Repurchase Agreements |  |
|  | (Amounts in thousands) |  |  |  |  |  |  |  |  |  |  |  |
| Ending balance | \$ | 2,100 | \$ | 42,263 | \$ |  | \$ | 33,036 | \$ | 12,500 | \$ | 27,182 |
| Average balance |  | 11 |  | 43,077 |  | 3,968 |  | 34,872 |  | 510 |  | 25,802 |
| Maximum month-end balance |  | 2,100 |  | 50,283 |  | 15,800 |  | 41,728 |  | 12,500 |  | 33,496 |
| Weighted-average interest rate on average balances |  | 1.91\% |  | 3.62\% |  | 6.05\% |  | 6.09\% |  | 5.69\% |  | 4.81\% |

## Shareholders' Equity:

Shareholders' equity totaled $\$ 45.3$ million at December 31, 2001, an increase of $\$ 2.1$ million from $\$ 43.2$ million at December 31, 2000. The increase in retained earnings of $\$ 3.2$ million was partially offset by the acquisition of $\$ 1.3$ million of Treasury stock. Cash dividends declared by the Board of Directors in 2001 and 2000 totaled $\$ .86$ and $\$ .76$ per common share, respectively.

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

On March 8, 2001, the Board of Directors authorized the repurchase of up to 75,000 shares of the Corporation's common stock over a twelve-month period ending in March 2002. Treasury stock repurchased can be used for general corporate purposes including stock dividends and splits, employee benefit and executive compensation plans, and the dividend reinvestment plan. In 2001, under this program, the Corporation repurchased 46,580 shares for approximately $\$ 996,000$. Subsequent to year-end an additional 19,788 shares were repurchased under this program at a cost of approximately $\$ 492,000$. In March 2000, the Board of Directors authorized a similar plan over a twelve-month period that ended March 2001. In 2001, under the March 2000 program, the Corporation repurchased 16,932 shares for approximately $\$ 280,000$. Total shares repurchased in 2001, under both programs totaled 63,512. At December 31, 2001 and 2000, the Corporation held Treasury shares totaling 337,138 and 287,373, respectively, that were acquired through Board authorized stock repurchase programs.

On March 7, 2002, the Board of Directors approved a new stock repurchase program that authorized the repurchase of up to 50,000 shares of the Corporation's common stock over a twelve-month period ending in March 2003. This program is the same as earlier repurchase programs authorized by the Board of Directors.

A strong capital position is important to the Corporation and provides a solid foundation for the future growth of the Corporation. A strong capital position also instills confidence in the Bank by depositors, regulators and investors, and is considered essential by management.

Common measures of adequate capitalization for banking institutions are capital ratios. These ratios indicate the proportion of permanently committed funds to the total asset base. Guidelines issued by Federal and State regulatory authorities require both banks and bank holding companies to meet minimum leverage capital ratios and risk-based capital ratios.

The leverage ratio compares Tier 1 Capital to total balance sheet assets while the risk-based ratio compares Tier 1 and total capital to risk-weighted assets and off-balance-sheet activity in order to make capital levels more sensitive to the risk profiles of individual banks.

Current regulatory capital guidelines call for a minimum leverage ratio of $4.0 \%$ and minimum Tier 1 and total capital ratios of $4.0 \%$ and $8.0 \%$, respectively. Well capitalized banking institutions are determined to have leverage capital ratios greater than or equal to $5.0 \%$ and Tier 1 and total capital ratios greater than or equal to $6.0 \%$ and $10.0 \%$, respectively.

Tier 1 capital is composed of common stock, additional paid-in capital, retained earnings and the effect of unrealized losses on available for sale equity securities, reduced by goodwill and other intangible assets.

Total capital is composed of Tier 1 capital plus the allowable portion of the allowance for loan losses. Table 10 presents the capital ratios for the consolidated Corporation at December 31, 2001, 2000 and 1999. At year-end, the Corporation and its banking subsidiary exceeded all regulatory capital requirements. For additional information on capital adequacy refer to Note 2 of the accompanying financial statements.

## Table 10. Capital Ratios

(Unaudited)

|  | December 31 |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 0}$ | $\mathbf{1 9 9 9}$ |  |
| Risk-based ratios |  |  |  |  |
| Tier 1 | $\mathbf{1 1 . 9 8 \%}$ | $12.62 \%$ | $12.65 \%$ |  |
| Total capital | $\mathbf{1 3 . 1 5 \%}$ | $13.79 \%$ | $13.89 \%$ |  |
| Leverage Ratio | $\mathbf{8 . 7 9 \%}$ | $8.99 \%$ | $8.72 \%$ |  |

## Local Economy:

The conditions within the Corporation's market area weakened somewhat in 2001 as compared to 2000. This is reflected in the unemployment rate for Franklin County, which is the Bank's primary market area. Although economic forecasts signal a better year for area manufacturing firms in 2002, the January 2002 unemployment rate for Franklin County was 5.7 percent, up from 4.4 percent in January 2001. The economic optimism for the local Franklin County area is driven by a significant increase in orders for local manufacturing firms and two new distribution centers that are expected to employ 1,000 people.

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

The weakened economic conditions in the County mirrored the unemployment rates for the State and the Nation. Jobless rates for the state and nation were reported to be 5.6 percent in January 2002.

Table 11. Allocation of the Allowance for Loan Losses (Unaudited)

The following table shows allocation of the allowance for loan losses by major loan category and the percentage of the loans in each category to total loans at year-end:


Table 12. Nonperforming Assets
(Unaudited)
The following table presents an analysis of nonperforming assets for each of the past five years.

|  | December 31 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  | 1999 |  | 1998 |  | 1997 |  |
|  | (Amounts in thousands) |  |  |  |  |  |  |  |  |  |
| Nonaccrual loans | \$ | 1,906 | \$ | 576 | \$ | 3,131 | \$ | 1,325 | \$ | 1,148 |
| Loans past due 90 days or more (not included above) |  | 948 |  | 369 |  | 451 |  | 314 |  | 564 |
| Restructured loans |  |  |  |  |  |  |  |  |  |  |
| Total nonperforming loans |  | 2,854 |  | 945 |  | 3,582 |  | 1,639 |  | 1,712 |
| Foreclosed real estate |  | 1,248 |  | 1,402 |  | 306 |  | 527 |  | 185 |
| Total nonperforming assets | \$ | 4,102 | \$ | 2,347 | \$ | 3,888 | \$ | 2,166 | \$ | 1,897 |
| Nonperforming loans to total loans |  | 0.93\% |  | 0.31\% |  | 1.24\% |  | 0.63\% |  | 0.71\% |
| Nonperforming assets to total assets |  | 0.82\% |  | 0.50\% |  | 0.87\% |  | 0.51\% |  | 0.54\% |
| Allowance for loan losses to nonperforming loans |  | 141.94\% |  | 409.21\% |  | 107.73\% |  | 216.53\% |  | 192.99\% |

It is the Corporation's policy to evaluate the probable collectibility of principal and interest due under terms of loan contracts for all loans 90 days or more past due or restructured loans. Further, it is the Corporation's policy to discontinue accruing interest on loans that are not adequately secured and not expected to be repaid in full or restored to current status. Upon determination of nonaccrual status, the Corporation

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

subtracts any current year accrued and unpaid interest from its income, and any prior year accrued and unpaid interest from the Corporation's allowance for loan losses. The Corporation has no foreign loans.

## Asset Quality:

Asset quality as measured by nonperforming assets deteriorated at year-end 2001 from year-end 2000 (see Table 12). The two components of nonperforming assets are nonperforming loans (nonaccrual loans, loans past due 90 days or more and restructured loans) and foreclosed real estate.

At year-end 2001, nonperforming assets increased $\$ 1.76$ million, or $74.77 \%$, to $\$ 4.1$ million from $\$ 2.3$ million at year-end 2000 . Nonperforming assets as a percentage of total assets were 32 basis points higher at December 31, 2001, moving to $.82 \%$ from $.50 \%$ at December 31, 2000. The increase in nonperforming assets was driven primarily by two commercial credits that moved into nonaccrual in

2001 and higher mortgage delinquency in the 90 days and over category at December 31, 2001. Somewhat offsetting this increase was a decrease of $\$ 154,000$ in foreclosed real estate.

Total nonperforming loans increased $\$ 1.9$ million, or $202.0 \%$, to $\$ 2.8$ million at December 31, 2001, from $\$ .9$ million at December 31, 2000. Nonaccrual loans increased $\$ 1.3$ million, or $230.9 \%$, to $\$ 1.9$ million at year-end 2001 from $\$ 576,000$ at year-end 2000, due in large part to the addition of the two large commercial credits mentioned above. Loans past due 90 days or more increased $\$ 579,000$, or $156.9 \%$, to $\$ 948,000$ at December 31, 2001 compared to $\$ 369,000$ at December 31, 2000. Total nonperforming loans as a percentage of total loans increased to $.93 \%$ at December 31, 2001 from $.31 \%$ at December 31, 2000. Unemployment and underemployment in the local economy were largely responsible for the increase in past due loans 90 days and over at year-end 2001.

At December 31, 2001, there were approximately $\$ 2.1$ million of potential problem loans. These loans are not included in nonperforming loans. However, due to deterioration in the borrower's financial condition, management has serious doubts of the borrower's ongoing ability to comply with the present repayment terms.

Net charge-offs for the year ended December 31, 2001, totaled $\$ 1.30$ million and represented an increase of $\$ 551,000$, or $73.9 \%$ for 2001 versus 2000. Commercial loan net charge-offs represented $66.0 \%$ of the total net charge-offs while consumer and real estate net charge-offs represented $24.4 \%$ and $9.6 \%$, respectively.

As shown in Table 13, commercial net charge-offs totaled $\$ 855,000$ and drove the increase in net charge-offs in 2001 versus 2000. The increase in commercial net charge-offs was largely due to one of the two commercial credits mentioned above. Consumer net charge-offs totaled $\$ 316,000$ and showed a slight increase of $\$ 13,000$ in 2001 versus 2000. A major factor contributing to consumer net charge-offs in 2001 and 2000 was personal bankruptcy filings. Although real estate net charge-offs decreased $\$ 140,000$ to $\$ 125,000$ for 2001 as compared to $\$ 265,000$ in 2000 there was a change in the type of real estate loans charged off. In 2001, real estate net charge-offs were primarily related to residential real estate loans. In 2000, real estate net charge-offs were primarily commercial real estate loans.

The allowance for loan losses, which equaled $\$ 4.05$ million at December 31, 2001, versus $\$ 3.87$ million at December 31, 2000, recorded little growth. The allowance was $1.32 \%$ and $1.28 \%$ of total loans at December 31, 2001 and 2000, respectively, and provided coverage for nonperforming loans of 1.4 times and 4.1 times, respectively.

Management utilizes a loan loss reserve analysis to verify the adequacy of the allowance for loan losses. This analysis has two components, specific and general allocations. Collateral values discounted for market conditions and selling costs are used to establish specific allocations. The Bank's historical loan loss experience, delinquency rates, and general economic conditions are used to establish general allocations for the remainder of the loan portfolio. Management monitors the adequacy of the allowance on a monthly basis and reports its adequacy assessment to the Board of Directors monthly.

Maintaining asset quality is an essential element of the Corporation's financial performance. Accordingly, improving asset quality to reduce net charge-offs is a strategic objective of the Corporation. To achieve this objective, management's plan of action includes a comprehensive reassessment of its credit underwriting standards and procedures.

Table 13. Allowance for Loan Losses
(Unaudited)

The following table presents an analysis of the allowance for loan losses for each of the past five years.

| (Amounts in thousands) |
| :--- |
|  |

The Corporation must meet the financial services needs of the customers that it serves, while providing a satisfactory return on the shareholders' investment. In order to accomplish this, the Corporation must maintain sufficient liquidity in order to respond quickly to the changing level of funds required for both loan and deposit activity. The goal of liquidity management is to meet the ongoing cash flow requirements of depositors who want to withdraw funds and of borrowers who request loan disbursements. Historically, the Corporation has satisfied its liquidity needs from earnings, repayment of loans and amortizing investment securities, maturing investment securities, deposit growth and its ability to borrow through existing lines of credit. All investments are classified as available for sale; therefore, these securities are an additional source of readily available liquidity.

Growth in deposits and repos generally provide a major portion of the funds required to meet increased loan demand. At December 31, 2001, total deposits and Repos reached $\$ 396.3$ million, an increase of $\$ 6.1$ million. Another primary source of available liquidity for the Bank is a line of credit with the Pittsburgh Federal Home Loan Bank (FHLB). At December 31, 2001, the Bank had approximately $\$ 87$ million available on its line of credit with the FHLB that it could borrow to meet any liquidity needs. Short-term borrowings with the FHLB at December 31, 2001 totaled $\$ 2.1$ million and averaged $\$ 11,000$ during the year. Table 9 presents specific information concerning short-term borrowings and

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

repos.

The Corporation's financial statements do not reflect various commitments that are made in the normal course of business, which may involve some liquidity risk. These commitments consist mainly of unfunded loans and letters of credit made under the same standards as on-balance sheet instruments. Because these instruments have fixed maturity dates, and because many of them will expire without being drawn upon, they do not generally present any significant liquidity risk to the Corporation. Unused commitments and standby letters of credit totaled $\$ 75.2$ million and $\$ 1.9$ million, respectively, at December 31, 2001(refer to Note 17 for more information).

Management believes that any amounts actually drawn upon can be funded in the normal course of operations. The Corporation has no investment in or financial relationship with any unconsolidated entities that are reasonably likely to have a material effect on liquidity.

The following table represents the Corporation's aggregate on and off balance sheet contractual obligations to make future payments.

December 31, 2001

| Contractual Obligations | Less than 1 year |  | 1-3 years |  | 4-5 years |  | Over 5 years |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Amounts in thousands) |  |  |  |  |  |  |  |  |  |
| Time Deposits | \$ | 70,702 | \$ | 37,959 | \$ | 11,015 | \$ | 243 | \$ | 119,919 |
| Long-Term Debt |  | 763 |  | 8,067 |  | 10,324 |  | 31,208 |  | 50,362 |
| Operating Leases |  | 164 |  | 220 |  | 166 |  | 31 |  | 581 |
| Total | \$ | 71,629 | \$ | 46,246 | \$ | 21,505 | \$ | 31,482 | \$ | 170,862 |

The Corporation is not aware of any known trends or any known demands, commitments, events or uncertainities which would result in any material increase or decrease in liquidity.

## Market Risk

In the course of its normal business operations, the Corporation is exposed to certain market risks. The Corporation has no foreign currency exchange rate risk, no commodity price risk or material equity price risk. However, it is exposed to interest rate risk. Financial instruments, which are sensitive to changes in market interest rates, include fixed and variable-rate loans, fixed-income securities, derivatives, interest-bearing deposits and other borrowings. All interest rate risk arises in connection with financial instruments entered into for purposes other than trading.

Changes in interest rates can have an impact on the Corporation's net interest income and the economic value of equity. The objective of interest rate risk management is to identify and manage the sensitivity of net interest income and economic value of equity to changing interest rates in order to achieve consistent earnings that are not contingent upon favorable trends in interest rates.

The Corporation uses several tools to measure and evaluate interest rate risk. One tool is interest rate sensitivity or gap analysis. Gap analysis classifies assets and liabilities into maturity and repricing time intervals. The interest rate gap, the difference between maturing or repricing assets and liabilities, provides management with an indication of how different interest rate scenarios will impact net interest income. Table 14 presents a gap analysis of the Corporation at December 31, 2001 and 2000. Positive gaps in the under one-year time intervals suggest that, all else being equal, the Corporation's near-term earnings would rise in a higher interest rate environment and decline in a lower rate environment. Negative gaps suggest the opposite result.

Another tool for analyzing interest rate risk is financial simulation modeling which captures the impact of not only changing interest rates but also other sources of cash flow variability including loan and securities prepayments, loan repricing, deposit repricing and customer preferences. Financial simulation modeling forecasts both net interest income and the economic value of equity under a
variety of different interest rate environments. Economic value of equity is defined as the estimated discounted present value of assets minus the discounted present value of liabilities and is a surrogate for long-term earnings. The Corporation regularly measures the effects of an up or down 200-basis point "rate shock" which is deemed to represent the outside limits of any reasonably probable movement in market interest rates during a one-year time frame. As indicated in Table 15, the financial simulation analysis revealed that as of December 31, 2001 prospective net interest income over a one-year time period would be adversely affected by either higher or lower market interest rates. The economic value of equity would be adversely affected by lower market interest rates but favorably affected by higher interest rates. The Corporation establishes tolerance guidelines for these measures of interest rate sensitivity. As of December 31, 2001 the Corporation was slightly outside the prescribed tolerance range for economic value of equity sensitivity to lower market interest rates but within the prescribed tolerance for net interest income sensitivity.

Computations of the prospective effects of hypothetical interest rate changes are based on many assumptions, including relative levels of market interest rates, loan prepayments and deposit repricing. Certain shortcomings are inherent in the computation of discounted present value and, if key relationships do not unfold as assumed, actual values may differ from those presented. Further, the computations do not contemplate any actions management could undertake in response to changes in market interest rates.

In 1999, the Bank entered into an interest rate cap transaction with a notional amount of $\$ 5$ million and term of five years. The cap was purchased to hedge the Corporation's exposure to the impact of higher rates on its variable-rate funding sources. At December 31, 2001, the fair value of the cap was $\$ 50,000$, as compared to $\$ 76,000$ at December 31, 2000. The decrease in fair value was recognized in comprehensive income, net of tax. See Note 11 for additional information on comprehensive income.

During 2001, the Bank entered into three interest rate swap transactions with an aggregate notional amount of $\$ 20.0$ million and terms ranging from three years to seven years. According to the terms of each transaction, the Bank pays fixed-rate interest payments and receives floating-rate payments. The swaps were entered into to hedge the Corporation's exposure to higher interest rates on its variable-rate funding sources. At December 31, 2001, the fair value of the swaps was $(\$ 704,000)$ as compared to a fair value of zero at inception. The decrease in fair value was recognized in comprehensive income, net of tax. See Note 11 for additional information on comprehensive income.

The Board of Directors has given bank management authorization to enter into additional derivative activity including interest rate swaps, caps and floors, forward-rate agreements, options and futures contracts in order to hedge interest rate risk. The Bank is exposed to credit risk equal to the positive fair value of a derivative instrument, if any, as a positive fair value indicates that the counterparty to the agreement owes the Bank. To limit this risk, counterparties must have an investment grade long-term debt rating and per-counterparty credit exposure is limited by Board established parameters. Management anticipates continuing to use derivatives, as permitted by its Board-approved policy, to manage interest rate risk.

Table 14. Interest Rate Sensitivity Analysis (Unaudited)

|  | 2001 Interest Rate Sensitivity Gaps |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \mathbf{1 - 9 0} \\ \text { Days } \end{gathered}$ |  | $\begin{gathered} \text { 91-181 } \\ \text { Days } \end{gathered}$ |  | $\begin{gathered} \text { 182-365 } \\ \text { Days } \end{gathered}$ |  | $\begin{aligned} & 1-5 \\ & \text { Years } \end{aligned}$ |  | Beyond 5 Years |  | Total |  |
|  | (Amounts in Thousands) |  |  |  |  |  |  |  |  |  |  |  |
| Interest-earning assets: |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest -bearing deposits in other banks | \$ | 2,108 | \$ |  | \$ |  | \$ |  | \$ |  | \$ | 2,108 |
| Investment securities |  | 82,541 |  | 4,886 |  | 6,989 |  | 17,139 |  | 36,387 |  | 147,942 |
| Loans, net of unearned income |  | 88,148 |  | 16,362 |  | 30,577 |  | 104,261 |  | 67,226 |  | 306,574 |
| Interst rate cap |  |  |  |  |  |  |  | 50 |  |  |  | 50 |


| Total interest-earning assets | 2001 Interest Rate Sensitivity Gaps |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | 172,797 | \$ | 21,248 | \$ | 37,566 | \$ | 121,450 | \$ | 103,613 | \$ | 456,674 |
| Interest-bearing liabilities: |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest-bearing checking | \$ |  | \$ |  | \$ |  | \$ |  | \$ | 48,235 | \$ | 48,235 |
| Money market deposit accounts |  | 99,820 |  |  |  |  |  |  |  | 2,495 |  | 102,315 |
| Savings |  | 2,770 |  |  |  |  |  |  |  | 33,545 |  | 36,315 |
| Time |  | 22,157 |  | 18,824 |  | 29,721 |  | 48,974 |  | 243 |  | 119,919 |
| Federal funds purchased and securities sold under agreement to repurchase |  | 42,263 |  |  |  |  |  |  |  |  |  | 42,263 |
| Short tem borrowings |  | 2,100 |  |  |  |  |  |  |  |  |  | 2,100 |
| Long term debt |  | 151 |  | 151 |  | 461 |  | 18,391 |  | 31,208 |  | 50,362 |
| Interest rate swaps |  |  |  |  |  |  |  | 467 |  | 237 |  | 704 |
| Total interest-bearing liabilities | \$ | 169,261 | \$ | 18,975 | \$ | 30,182 | \$ | 67,832 | \$ | 115,963 | \$ | 402,213 |
| Interest rate gap | \$ | 3,536 | \$ | 2,273 | \$ | 7,384 | \$ | 53,618 | \$ | $(12,350)$ | \$ | 54,461 |
| Cumulative interest rate gap | \$ | 3,536 | \$ | 5,809 | \$ | 13,193 | \$ | 66,811 | \$ | 54,461 | \$ | 108,922 |

Note 1: The maturity/repricing distribution of investment securities is based on the maturity date for nonamortizing, noncallable securities; probable exercise/non-exercise of call option for callable securities; and estimated amortization based on industry experience for amortizing securities.

Note 2: Distribution of loans is based on contractual repricing/repayment terms adjusted for expected prepayments based on historical patterns.

Note 3: Interest-bearing checking, MMDA and savings accounts are non-maturity deposits which are distributed in accordance with contractual repricing terms and historical correlation to market interest rates.

Note 4: Long term debt reflects payments on amortizing Federal Home Loan Bank notes.

Table 15. Sensitivity to Change in Market Interest Rates (Unaudited)

|  | 2001 Future Interest Rate Scenarios |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | -200 bps |  | -100 bps |  | Unchanged |  | +100 bps |  | +200 bps |  |
|  | (Amounts in Thousands) |  |  |  |  |  |  |  |  |  |
| Prospective one-year net interest income (NII): |  |  |  |  |  |  |  |  |  |  |
| Change | \$ | 15,514 | \$ | 15,949 | \$ | 15,960 | \$ | 15,732 | \$ | 15,512 |
| Percent change |  | (2.8)\% |  | (0.1) |  |  |  | (1.4)\% |  | (2.8)\% |
| Board policy limit |  | (7.5)\% |  | (3.8) |  |  |  | (3.8)\% |  | (7.5)\% |
| Economic value of portfolio equity (EVE): |  |  |  |  |  |  |  |  |  |  |
| Change | \$ | 42,486 | \$ | 48,190 | \$ | 53,151 | \$ | 55,059 | \$ | 54,564 |
| Percent change |  | (20.1)\% |  | (9.3) |  |  |  | 3.6\% |  | 2.7\% |
| Board policy limit |  | (20.0)\% |  | (10.0) |  |  |  | (10.0)\% |  | (20.0) \% |



Key assumptions:
1.

Residential mortgage loans and mortgage-backed securities prepay at rate-sensitive speeds consistent with observed historical prepay-ment speeds for pools of residential mortgages.
2.

Fixed-rate commercial and consumer loans prepay at rate-sensitive speeds consistent with estimated prepayment speeds for these types of loans.
3.

Variable rate loans and variable rate liabilities reprice in accordance with their contractual terms, if any. Rate changes for adjustable rate mortgages are constrained by their contractual caps and floors.
4.

Interest-bearing nonmaturity deposits reprice in response to different interest rate scenarios consistent with the Corporation's historical rate relationships to market interest rates. Nonmaturity deposits run off over various future time periods, ranging from one month to twenty years, in accordance with analysis of historical decay rates.
5.

Interest rate scenarios assume an immediate, sustained and parallel shift in the term structure of interest rates.

## Forward-Looking Statements

Certain statements appearing herein which are not historical in nature are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements refer to a future period or periods, reflecting management's current views as to likely future developments, and use words "may," "will," "expect," "believe," "estimate," "anticipate," or similar terms. Because forward-looking statements involve certain risks, uncertainties and other factors over which the Corporation has no direct control, actual results could differ materially from those contemplated in such statements. These factors include (but are not limited to) the following: general economic conditions, changes in interest rates, change in the Corporation's cost of funds, changes in government monetary policy, changes in government regulation and taxation of financial institutions, changes in the rate of inflation, changes in technology, the intensification of competition within the Corporation's market area, and other similar factors.

## Impact of Inflation

The impact of inflation upon financial institutions such as the Corporation differs from its impact upon other commercial enterprises. Unlike most other commercial enterprises, virtually all of the assets of the Corporation are monetary in nature. As a result, interest rates have a more significant impact on the Corporation's performance than do the effects of general levels of inflation. Although inflation (and inflation expectations) may affect the interest rate environment, it is not possible to measure with any precision the impact of future inflation upon the

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

Corporation.

## Item 7A. Quantitative and Qualitative Disclosures about Market Risk

The information related to this item is included in Management's Discussion and Analysis of Financial Condition and Results of Operations.

## Item 8. Financial Statements and Supplementary Data

## INDEPENDENT AUDITOR'S REPORT

To the Board of Directors and Shareholders
Franklin Financial Services Corporation
Chambersburg, Pennsylvania

We have audited the accompanying consolidated balance sheets of Franklin Financial Services Corporation and subsidiaries as of December 31, 2001 and 2000 and the related consolidated statements of income, changes in shareholders' equity, and cash flows for each of the three years in the period ended December 31, 2001. These financial statements are the responsibility of the Corporation's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Franklin Financial Services Corporation as of December 31, 2001 and 2000, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2001, in conformity with accounting principles generally accepted in the United States of America.
/s/ BEARD MILLER
COMPANY, LLP

Harrisburg, Pennsylvania
January 30, 2002

## Consolidated Balance Sheets


(Amounts in thousands, except per share data)

## Assets

|  | December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash and due from banks | \$ | 14,431 | \$ | 15,118 |
| Interest-bearing deposits in other banks |  | 2,108 |  | 2,650 |
| Total cash and cash equivalents |  | 16,539 |  | 17,768 |
| Investment securities available for sale |  | 147,942 |  | 125,174 |
| Loans |  | 306,574 |  | 301,174 |
| Allowance for loan losses |  | $(4,051)$ |  | $(3,867)$ |
| Net Loans |  | 302,523 |  | 297,307 |
| Premises and equipment, net |  | 9,335 |  | 7,237 |
| Other assets |  | 22,508 |  | 18,499 |
| Total assets | \$ | 498,847 | \$ | 465,985 |
| Liabilities |  |  |  |  |
| Deposits |  |  |  |  |
| Demand (noninterest-bearing) | \$ | 47,259 | \$ | 47,028 |
| Savings and interest checking |  | 186,865 |  | 178,992 |
| Time |  | 119,919 |  | 131,189 |
| Total Deposits |  | 354,043 |  | 357,209 |
| Securities sold under agreements to repurchase |  | 42,263 |  | 33,036 |
| Short term borrowings |  | 2,100 |  |  |
| Long term debt |  | 50,362 |  | 29,477 |
| Other liabilities |  | 4,814 |  | 3,062 |
| Total liabilities |  | 453,582 |  | 422,784 |
| Shareholders'equity |  |  |  |  |
| Common stock, $\$ 1$ par value per share, 15,000 shares authorized with 3,045 shares issued and 2,708 and 2,758 outstanding at December 31, 2001 and 2000, respectively <br> Capital stock without par value, 5,000 shares authorized with no shares issued and outstanding |  | 3,045 |  | 3,045 |
| Additional paid-in capital |  | 19,746 |  | 19,797 |
| Retained earnings |  | 28,769 |  | 25,522 |
| Accumulated other comprehensive income (loss) |  | 224 |  | 343 |
| Treasury stock, 337 and 287 shares at cost at December 31, 2001 and 2000, respectively |  | $(6,519)$ |  | $(5,506)$ |
| Total shareholders'equity |  | 45,265 |  | 43,201 |
| Total liabilities and shareholders' equity | \$ | 498,847 | \$ | 465,985 |

The accompanying notes are an integral part of these statements.

## Consolidated Statements of Income

|  |  | Years ended December 31 |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  |  | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 0}$ | $\mathbf{1 9 9 9}$ |
|  |  |  |  |  |

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

|  | Years ended December 31 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total noninterest expense |  | 12,851 |  | 12,715 |  | 11,810 |
| Income before Federal income taxes |  | 6,882 |  | 6,113 |  | 6,267 |
| Federal income tax expense |  | 1,288 |  | 1,106 |  | 1,183 |
| Net income | \$ | 5,594 | \$ | 5,007 | \$ | 5,084 |
| Earnings per share |  |  |  |  |  |  |
| Basic earnings per share | \$ | 2.09 | \$ | 1.85 | \$ | 1.86 |
| Weighted average shares outstanding |  | 2,680 |  | 2,712 |  | 2,728 |
| Diluted earnings per share | \$ | 2.05 | \$ | 1.81 | \$ | 1.84 |
| Weighted average shares outstanding |  | 2,733 |  | 2,759 |  | 2,770 |

The accompanying notes are an integral part of these statements.

## Consolidated Statements of Changes in Shareholders' Equity

For years ended December 31, 2001, 2000 and 1999:

|  | Common Stock | Additional Paid-in Capital |  | Retained Earnings |  | Accumulated Other <br> Comprehensive Income (loss) |  | Treasury Stock |  | Unearned Compensation | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (Dollars in thousands, except per share data) |  |  |  |  |  |  |  |  |  |  |
| Balance at December 31, 1998 | 3,045 | \$ | 19,793 | \$ | 20,562 | \$ | 1,783 | \$ | $(4,620)$ \$ | (662) \$ | 39,901 |
| Comprehensive income: |  |  |  |  |  |  |  |  |  |  |  |
| Net income |  |  |  |  | 5,084 |  |  |  |  |  | 5,084 |
| Unrealized loss on securities, net of reclassification adjustments |  |  |  |  |  |  | $(2,697)$ |  |  |  | $(2,697)$ |
| Unrealized gain on hedging activities, net of reclassification adjustments |  |  |  |  |  |  | 38 |  |  |  | 38 |
| Total Comprehensive income |  |  |  |  |  |  |  |  |  |  | 2,425 |
| Cash dividends declared, $\$ 1.08$ per share |  |  |  |  | $(3,019)$ |  |  |  |  |  | $(3,019)$ |
| Common stock issued under stock option plans |  |  | 31 |  |  |  |  |  | 117 |  | 148 |
| Tax benefit of ESPP stock transaction |  |  | 10 |  |  |  |  |  |  |  | 10 |
| Acquisition of 15,975 shares of treasury stock |  |  |  |  |  |  |  |  | (435) |  | (435) |
| Amortization of unearned compensation |  |  |  |  |  |  |  |  |  | 230 | 230 |
| Balance at December 31, 1999 | 3,045 |  | 19,834 |  | 22,627 |  | (876) |  | $(4,938)$ | (432) | 39,260 |
| Comprehensive income: |  |  |  |  |  |  |  |  |  |  |  |
| Net income |  |  |  |  | 5,007 |  |  |  |  |  | 5,007 |
| Unrealized gain on securities, net of reclassification adjustments |  |  |  |  |  |  | 1,301 |  |  |  | 1,301 |
|  |  |  |  |  |  |  | (82) |  |  |  | (82) |



The accompanying notes are an integral part of these statements.

## Consolidated Statements of Cash Flows

|  | Years ended December 31 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  | 1999 |  |
|  | (In thousands) |  |  |  |  |  |
| Cash flows from operating activities |  |  |  |  |  |  |
| Net income | \$ | 5,594 | \$ | 5,007 | \$ | 5,084 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |  |  |
| Depreciation and amortization |  | 989 |  | 938 |  | 969 |
| Net accretion on investment securities |  | (5) |  | (137) |  | (285) |
| Provision for loan losses |  | 1,480 |  | 753 |  | 830 |

Years ended December 31

| Securities gains, net |  | (267) |  | (396) |  | (289) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mortgage loans originated for sale |  | $(41,657)$ |  | $(10,614)$ |  | $(14,084)$ |
| Proceeds from sale of mortgage loans |  | 42,005 |  | 10,698 |  | 14,204 |
| Gain on sales of mortgage loans |  | (348) |  | (84) |  | (120) |
| Gain on sale of credit card portfolio |  | (70) |  |  |  |  |
| Loss (gain) on sale of premises and equipment |  | 1 |  | 3 |  | (71) |
| Increase in cash surrender value of life insurance |  | (458) |  | (219) |  |  |
| Decrease (increase) in interest receivable and other assets |  | 645 |  | $(1,295)$ |  | (643) |
| Increase in interest payable and other liabilities |  | 875 |  | 233 |  | 187 |
| Other, net |  | 108 |  | 252 |  | 233 |
| Net cash provided by operating activities |  | 8,892 |  | 5,139 |  | 6,015 |
| Cash flows from investing activities |  |  |  |  |  |  |
| Proceeds from sales of investment securities available for sale |  | 8,909 |  | 6,993 |  | 940 |
| Proceeds from maturities of investment securities available for sale |  | 55,987 |  | 39,227 |  | 100,072 |
| Purchase of investment securities available for sale |  | $(86,883)$ |  | $(39,139)$ |  | $(107,206)$ |
| Net increase in loans |  | $(8,264)$ |  | $(15,499)$ |  | $(26,420)$ |
| Proceeds from sale of credit card portfolio |  | 1,437 |  |  |  |  |
| Purchase of equity method investment |  | $(1,258)$ |  |  |  |  |
| Purchase of bank owned life insurance |  | $(2,670)$ |  | $(6,000)$ |  |  |
| Capital expenditures |  | $(3,015)$ |  | $(2,477)$ |  | (711) |
| Proceeds from sales of premises and equipment |  | 1 |  | 1 |  | 374 |
| Net cash used in investing activities |  | $(35,756)$ |  | $(16,894)$ |  | $(32,951)$ |
| Cash flows from financing activities |  |  |  |  |  |  |
| Net increase in demand deposits, NOW accounts and savings accounts |  | 8,104 |  | 28,186 |  | 14,133 |
| Net decrease in certificates of deposit |  | $(11,270)$ |  | $(4,287)$ |  | $(7,402)$ |
| Net increase (decrease) in short term borrowings |  | 11,327 |  | $(6,646)$ |  | 15,268 |
| Long term debt advances |  | 22,766 |  | 4,561 |  | 5,186 |
| Long term debt payments |  | $(1,881)$ |  | $(4,780)$ |  | $(6,235)$ |
| Dividends paid |  | $(2,347)$ |  | $(2,112)$ |  | $(3,019)$ |
| Common stock issued under stock option plans |  | 213 |  | 79 |  | 148 |
| Purchase of treasury shares |  | $(1,277)$ |  | (595) |  | (435) |
| Net cash provided by financing activities |  | 25,635 |  | 14,406 |  | 17,644 |
| (Decrease) increase in cash and cash equivalents |  | $(1,229)$ |  | 2,651 |  | $(9,292)$ |
| Cash and cash equivalents as of January 1 |  | 17,768 |  | 15,117 |  | 24,409 |
| Cash and cash equivalents as of December 31 | \$ | 16,539 | \$ | 17,768 | \$ | 15,117 |
| Supplemental Disclosures of Cash Flow Information Cash paid during the year for: |  |  |  |  |  |  |
| Interest on deposits and other borrowed funds | \$ | 16,318 | \$ | 17,595 | \$ | 14,995 |
| Income taxes | \$ | 785 | \$ | 1,464 | \$ | 1,057 |

The accompanying notes are an integral part of these statements.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## NOTE 1. Summary of Significant Accounting Policies

The accounting policies of Franklin Financial Services Corporation and its subsidiaries conform to generally accepted accounting principles and to general industry practices. A summary of the more significant accounting policies which have been consistently applied in the preparation of the accompanying consolidated financial statements follows:

Principles of Consolidation The consolidated financial statements include the accounts of Franklin Financial Services Corporation (the Corporation) and its wholly-owned subsidiary, Farmers and Merchants Trust Company, a commercial bank (the Bank) and the Bank's wholly owned subsidiary, Franklin Realty Services Corporation. All significant intercompany transactions have been eliminated.

Nature of Operations The Corporation conducts all of its business through its subsidiary bank, Farmers and Merchants Trust Company, which serves its customer base through thirteen community offices located in Franklin and Cumberland Counties in Pennsylvania. The Bank is a community-oriented commercial bank that emphasizes customer service and convenience. As part of its strategy, the Bank has sought to develop a variety of products and services that meet the needs of both its retail and commercial customers. The Corporation and the Bank are subject to the regulations of various federal and state agencies and undergo periodic examinations by these regulatory authorities.

Use of Estimates in the Preparation of Financial Statements The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Statement of Cash Flows For purposes of reporting cash flows, cash and cash equivalents include Cash and Due from banks, Interest-bearing deposits in other banks and Federal funds sold. Generally, Federal funds are purchased and sold for one-day periods.

Investment Securities Management classifies its securities at the time of purchase as available for sale or held to maturity. At December 31, 2001 and 2000, all securities were classified as available for sale, meaning that the Corporation intends to hold them for an indefinite period of time, but not necessarily to maturity. Available for sale securities are stated at estimated fair value, adjusted for amortization of premiums and accretion of discounts which are recognized as adjustments of interest income through maturity. The related unrealized holding gains and losses are reported as a separate component of shareholders' equity, net of tax, until realized. Realized securities gains and losses are computed using the specific identification method. Gains or losses on the disposition of investment securities are based on the net proceeds and the adjusted carrying amount of the specific security sold. Any decision to sell a security classified as available for sale would be based on various factors, including significant movement in interest rates, changes in maturity or mix of the Bank's assets and liabilities, liquidity needs, regulatory capital considerations and other similar factors.

Financial Derivatives The Corporation uses interest rate swaps and caps, which it has designated as cash-flow hedges, to manage interest rate risk associated with variable-rate funding sources. All such derivatives are recognized on the balance sheet at fair value in other assets or liabilities as appropriate. To the extent the derivatives are effective and meet the requirements for hedge accounting, changes in fair value are recognized in other comprehensive income with income statement reclassification occurring as the hedged item affects earnings. Conversely, changes in fair value attributable to ineffectiveness or to derivatives that do not qualify as hedges are recognized as they occur in the income statement's interest expense account associated with the hedged item.

Loans Loans that management has the intent and ability to hold for the foreseeable future or until maturity or payoff are stated at their outstanding unpaid principal balances, net of an allowance for loan losses and any deferred fees. Interest income is accrued on the unpaid principal balance. Loan origination fees are deferred and recognized as an adjustment of the yield (interest income) of the related loans. The Corporation is generally amortizing these amounts over the contractual life of the loan.

The accrual of interest is generally discontinued when the contractual payment of principal or interest has become 90 days past due or management has serious doubts about further collectibility of principal or interest, even though the loan is currently performing. A loan may remain on accrual status if it is in the process of collection and is either guaranteed or well secured. When a loan is placed on nonaccrual status,

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

unpaid interest credited to income in the current year is reversed and unpaid interest accrued in prior years is charged against the allowance for loan losses. Interest received on nonaccrual loans generally is either applied against principal or reported as interest income, according to management's judgement as to the collectibility of principal. Generally, loans are restored to accrual status when the obligation is brought current, has performed in accordance with the contractual terms for a reasonable period of time and the ultimate collectibility of the total contractual principal and interest is no longer in doubt.

Loans Held for Sale Mortgage loans originated and intended for sale in the secondary market at the time of origination are carried at the lower of cost or estimated fair value (determined on an aggregate basis). All sales are made without recourse. At December 31, 2001, there were approximately $\$ 2.4$ million residential mortgage loans held for sale included in loans. At December 31, 2000, there were no residential mortgage loans held for sale included in loans.

Loan Servicing Capitalized servicing rights are reported in other assets and are amortized into noninterest income in proportion to, and over the periods of, the estimated future net servicing income of the underlying financial assets. Servicing rights are evaluated for impairment based upon the fair value of the rights as compared to amortized cost. Fair value is determined using quoted prices for similar assets with similar characteristics, when available, or based upon discounted cash flows using market based assumptions. Impairment is recognized through a valuation allowance to the extent that fair value is less than the capitalized amount. Loans serviced by the Bank for the benefit of others totaled $\$ 89.6$ million, $\$ 66.9$ million and $\$ 64.8$ million at December 31, 2001, 2000 and 1999, respectively.

Allowance for Loan Losses The allowance for loan losses is established through provisions for loan losses charged against income. Loans deemed to be uncollectible are charged against the allowance for loan losses, and subsequent recoveries, if any, are credited to the allowance.

The allowance for loan losses is maintained at a level considered adequate to provide for losses that can be reasonably anticipated. Management's periodic evaluation of the adequacy of the allowance is based on the Bank's past loan loss experience, known and inherent risks in the portfolio, adverse situations that may affect the borrower's ability to repay, the estimated value of any underlying collateral, composition of the loan portfolio, current economic conditions and other relevant factors. This evaluation is inherently subjective as it requires material estimates that may be susceptible to significant change, including the amounts and timing of future cash flows expected to be received on impaired loans.

A loan is considered impaired when, based on current information and events, it is probable that the Bank will be unable to collect the scheduled payments of principal or interest when due according to the contractual terms of the loan agreement. Factors considered by management in determining impairment include payment status, collateral value and the probability of collecting scheduled principal and interest payments when due. Loans that experience insignificant payment delays and payment
shortfalls generally are not classified as impaired. Management determines the significance of payment delays and payment shortfalls on a case-by-case basis, taking into consideration all of the circumstances surrounding the loan and the borrower, including the length of the delay, the reasons for the delay, the borrower's prior payment record and the amount of the shortfall in relation to the principal and interest owed. Impairment is measured on a loan by loan basis for commercial and commercial real estate loans either by the present value of expected future cash flows discounted at the loan's effective interest rate, the loan's obtainable market price, or the fair value of the collateral if the loan is collateral dependent.

Large groups of smaller balance homogeneous loans are collectively evaluated for impairment. Accordingly, the Corporation does not separately identify individual consumer and residential loans for impairment disclosures.

Premises and Equipment Premises and equipment are stated at cost less accumulated depreciation and amortization. Depreciation is computed using the straight-line method over the estimated useful lives of the related assets. When assets are retired or sold, the asset cost and related accumulated depreciation are eliminated from the respective accounts, and any resultant gain or loss is included in net income.

The cost of maintenance and repairs is charged to operating expense as incurred, and the cost of major additions and improvements is capitalized.

Intangible Assets Intangible assets, consisting primarily of a customer list acquired through the purchase of several community offices, are stated at cost, less accumulated amortization. Amortization is recognized over a ten-year period. Intangible assets are reviewed periodically for impairment.

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

Foreclosed Real Estate Foreclosed real estate is comprised of property acquired through a foreclosure proceeding or an acceptance of a deed in lieu of foreclosure. Balances are carried at the estimated fair value less any estimated disposition costs. Any losses realized upon disposition of the property, and holding costs prior thereto, are charged against income.

Federal Income Taxes Deferred income taxes are provided on the liability method whereby deferred tax assets are recognized for deductible temporary differences and deferred tax liabilities are recognized for taxable temporary differences. Temporary differences are the differences between the reported amounts of assets and liabilities and their tax bases. Deferred tax assets are reduced by a valuation allowance, when in the opinion of management, it is more likely than not that some portion or all deferred tax assets will not be realized. Deferred tax assets and liabilities are adjusted through the provision for income taxes for the effects of changes in tax laws and rates on the date of enactment.

Advertising Expenses Advertising costs are expensed as incurred.

Treasury Stock The acquisition of treasury stock is recorded under the cost method. The subsequent disposition or sale of the treasury stock is recorded using the average cost method.

Trust Assets Assets held in a fiduciary capacity are not assets of the Corporation and therefore are not included in the consolidated financial statements.

Off-Balance Sheet Financial Instruments In the ordinary course of business, the bank has entered into off-balance sheet financial instruments consisting of commitments to extend credit and letters of credit. Such financial instruments are recorded on the balance sheet when they are funded.

Stock Based Compensation Stock options are accounted for under Accounting Principles Bulletin (APB) No. 25. Under APB 25, no compensation expense is recognized related to these purchase options. The pro forma impact to net income and earnings per share that would occur if compensation
expense was recognized based on the estimated fair value of the options on the date of the grant is disclosed in the notes to the consolidated financial statements.

Pension The provision for pension expense was actuarially determined using the projected unit credit actuarial cost method. The funding policy is to contribute an amount sufficient to meet the requirements of ERISA, subject to Internal Revenue Code contribution limitations.

Earnings per share Earnings per share is computed based on the weighted average number of shares outstanding during each year. The Corporation's basic earnings per share is calculated as net income divided by the weighted average number of shares outstanding. For diluted earnings per share, net income is divided by the weighted average number of shares outstanding plus the incremental number of shares added as a result of converting common stock equivalents, calculated using the treasury stock method. The Corporation's common stock equivalents consist of outstanding restricted stock and stock options.

A reconciliation of the weighted average shares outstanding used to calculate basic earnings per share and diluted earnings per share follows:


Segment Reporting The Bank acts as an independent community financial service provider and offers traditional banking and related financial services to individual, business and government customers. Through its community office and automated teller machine network, the Bank offers a full array of commercial and retail financial services, including the taking of time, savings and demand deposits; the making of

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

commercial, consumer and mortgage loans; and the providing of safe deposit services. The Bank also performs personal, corporate, pension and fiduciary services through its Investment and Trust Services Department, and Personal Investment Counselors.

Management does not separately allocate expenses, including the cost of funding loan demand, between the commercial, retail, mortgage banking and trust operations of the Bank. As such, discrete information is not available and segment reporting would not be meaningful.

Comprehensive Income Comprehensive income is reflected in the Consolidated Statements of Changes in Shareholders' Equity and includes net income and unrealized gains or losses on investment securities and derivatives.

## Recent Accounting Pronouncements:

In June of 2001, the Financial Accounting Standards Board issued Statement No. 141, "Business Combinations," and Statement No. 142, "Goodwill and Other Intangible Assets." Statement No. 141 requires all business combinations to be accounted for using the purchase method of accounting as use of the pooling-of-interests method is prohibited. In addition, this Statement requires that negative goodwill that exists after the basis of certain acquired assets is reduced to zero should be recognized as an extraordinary gain. The provisions of this Statement apply to all business combinations initiated after June 30, 2001. Statement No. 142 prescribes that goodwill associated with a business combination and intangible assets with an indefinite useful life should not be amortized but should be tested for impairment at least annually. The Statement requires intangibles that are separable from goodwill and that have a determinable useful life to be amortized over the determinable useful life. The provisions
of this Statement became effective for the Bank in January of 2002 but did not have a significant impact on the financial condition or results of operations.

In July 2001, the Financial Accounting Standards Board issued Statement No. 143, "Accounting for Asset Retirement Obligations," which addresses the financial accounting and reporting obligations associated with the retirement of tangible long-lived assets and the associated asset retirement costs. This Statement requires that the fair value of a liability for an asset retirement obligation be recognized in the period in which it is incurred if a reasonable estimate of fair value can be made. The associated asset retirement costs are capitalized as part of the carrying amount of the long-lived asset. This Statement will become effective for the Bank on January 1, 2003, but is not expected to have a significant impact on the financial condition or results of operations.

In August 2001, the Financial Accounting Standards Board issued Statement 144, "Accounting for the Impairment of or Disposal of Long-Lived Assets." This Statement supersedes FASB Statement No. 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of," and the accounting and reporting provisions for APB Opinion No. 30, "Reporting the Results of Operations Reporting the Effects of Disposal of a Segment of a Business, and Extraordinary, Unusual and Infrequently Occurring Events" and amends ARB No. 51, "Consolidated Financial Statements." The provisions of this Statement became effective for the Bank on January 1, 2002, but did not have a significant impact on the financial condition or results of operations.

## NOTE 2. Regulatory Matters

The Bank is limited as to the amount it may lend to the Corporation, unless such loans are collateralized by specific obligations. The Corporation and the Bank are subject to various regulatory capital requirements administered by federal banking agencies. Failure to meet minimum capital requirements can initiate certain mandatory, and possibly additional discretionary, actions by regulators that, if undertaken, could have a direct material effect on the Corporation's financial statements. Under capital adequacy guidelines and the regulatory framework for prompt corrective action, the Bank must meet specific capital guidelines that involve quantitative measures of the Bank's assets, liabilities, and certain off-balance-sheet items as calculated under regulatory accounting practices. The capital amounts and classification are also subject to qualitative judgements by the regulators about components, risk weightings, and other factors.

Quantitative measures established by regulation to ensure capital adequacy require the Corporation and the Bank to maintain minimum amounts and ratios (set forth in the table below) of total and Tier 1 capital (as defined in the regulations) to risk-weighted assets (as defined), and of Tier 1 capital (as defined) to average assets (as defined). Management believes, as of December 31, 2001 and 2000, that the Corporation and the Bank met all capital adequacy requirements to which it is subject.

As of December 31, 2001, the most recent notification from the FDIC categorized the Bank as well capitalized under the regulatory framework for prompt corrective action. To be categorized as well capitalized, the Bank must maintain minimum total risk-based, Tier 1 risk-based and Tier 1 leverage ratios as set forth in the table. There are no conditions or events since that notification that management believes have changed the institution's category.

The table that follows presents the total risk-based, Tier 1 risk-based and Tier 1 leverage requirements for the Corporation and the Bank as defined by the FDIC. Actual capital amounts and ratios are also presented.

|  | As of December 31, 2001 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Actual |  |  | Minimum Captial Required |  | Captial Required To Be Considered Well Capitalized |  |
|  |  | Amount | Ratio | Amount | Ratio | Amount | Ratio |
|  | (Amounts in thousands) |  |  |  |  |  |  |
| Total Capital (to Risk Weighted Assets) |  |  |  |  |  |  |  |
| Corporation | \$ | 48,291 | 13.15\% \$ | 29,362 | 8.00\% | N/A |  |
| Bank |  | 42,689 | 11.79\% | 28,959 | 8.00\% \$ | 36,198 | 10.00\% |
| Tier 1 Capital (to Risk Weighted Assets) |  |  |  |  |  |  |  |
| Corporation | \$ | 43,990 | 11.98\% \$ | 14,681 | 4.00\% | N/A |  |
| Bank |  | 38,555 | 10.65\% | 14,479 | 4.00\% \$ | 21,719 | 6.00\% |
| Tier 1 Capital (to Average Assets) |  |  |  |  |  |  |  |
| Corporation | \$ | 43,990 | 8.79\% \$ | 20,022 | 4.00\% | N/A |  |
| Bank |  | 38,555 | 7.77\% | 19,841 | 4.00\% \$ | 24,801 | 5.00\% |
|  | As of December 31, 2000 |  |  |  |  |  |  |
|  |  | Actual |  | Minimu <br> Captial Req |  | Captial Re To Be Cons Well Capit |  |
|  |  | Amount | Ratio | Amount | Ratio | Amount | Ratio |
|  | (Amounts in thousands) |  |  |  |  |  |  |
| Total Capital (to Risk Weighted Assets) |  |  |  |  |  |  |  |
| Corporation | \$ | 45,517 | 13.79\% \$ | 26,410 | 8.00\% | N/A |  |
| Bank |  | 41,976 | 12.85\% | 26,134 | 8.00\% \$ | 32,667 | 10.00\% |
| Tier 1 Capital (to Risk Weighted Assets) |  |  |  |  |  |  |  |
| Corporation | \$ | 41,650 | 12.62\% \$ | \$ 13,205 | 4.00\% | N/A |  |
| Bank |  | 38,109 | 11.67\% | 13,067 | 4.00\% \$ | 19,600 | 6.00\% |
| Tier 1 Capital (to Average Assets) |  |  |  |  |  |  |  |
| Corporation | \$ | 41,650 | 8.99\% \$ | 18,535 | 4.00\% | N/A |  |
| Bank |  | 38,109 | 8.27\% | 18,438 | 4.00\% \$ | 23,048 | 5.00\% |

Although not adopted in regulation form, the Pennsylvania Department of Banking utilizes capital standards requiring a minimum of $6 \%$ leverage capital and $10 \%$ risk-based capital, defined substantially the same as those by the FDIC.

## NOTE 3. Restricted Cash Balances

The Corporation's subsidiary bank is required to maintain reserves against its liabilities in the form of cash and balances with the Federal Reserve Bank. At December 31, 2001 and 2000, required reserves held at the Federal Reserve Bank for the bank subsidiary, were approximately $\$ 900,000$ and $\$ 1,781,000$, respectively. In addition, as compensation for check clearing and other services, a compensatory balance maintained at the Federal Reserve Bank at December 31, 2001 and 2000, was approximately $\$ 900,000$.

## NOTE 4. Investment Securities Available for Sale

The amortized cost and estimated fair value of investment securities available for sale as of December 31, 2001 and 2000 are as follows:

| 2001 | Amortized cost |  | Gross unrealized gains |  | Gross unrealized losses |  | Estimated fair value |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Equity securities | \$ | 5,751 | \$ | 623 | \$ | 67 | \$ | 6,307 |
| U.S. Treasury securities and obligations of U.S. Government agencies and corporations |  | 14,953 |  | 169 |  | 11 |  | 15,111 |
| Obligations of state and political subdivisions |  | 35,043 |  | 755 |  | 829 |  | 34,968 |
| Corporate debt securities |  | 19,608 |  | 245 |  | 168 |  | 19,585 |
| Mortgage-backed securities |  | 17,185 |  | 276 |  | 3 |  | 17,459 |
| Other, primarily asset-backed securities |  | 54,304 |  | 217 |  | 109 |  | 54,512 |
|  | \$ | 146,844 | \$ | 2,285 | \$ | 1,187 | \$ | 147,942 |
| 2000 |  | rtized ost |  |  |  | $1 \text { losses }$ |  | nated <br> air <br> lue |
| Equity securities | \$ | 5,469 | \$ | 579 | \$ | 85 | \$ | 5,963 |
| U.S. Treasury securities and obligations of U.S. Government agencies and corporations |  | 10,459 |  | 78 |  | 5 |  | 10,532 |
| Obligations of state and political subdivisions |  | 43,832 |  | 790 |  | 840 |  | 43,782 |
| Corporate debt securities |  | 14,057 |  | 80 |  | 16 |  | 14,121 |
| Mortgage-backed securities |  | 30,157 |  | 62 |  | 105 |  | 30,114 |
| Other, primarily asset-backed securities |  | 20,613 |  | 94 |  | 45 |  | 20,662 |
|  | \$ | 124,587 | \$ | 1,683 | \$ | 1,096 | \$ | 125,174 |

At December 31, 2001 and 2000, the book value of investment securities pledged to secure public funds, trust balances and other deposits and obligations totaled $\$ 75,138,000$ and $\$ 71,908,000$, respectively.

The amortized cost and estimated fair value of debt securities at December 31, 2001, by contractual maturity, are shown below. Expected maturities will differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties.

|  | Amortized cost |  | Estimated fair value |  |
| :---: | :---: | :---: | :---: | :---: |
| Due in one year or less | \$ | 9,928 | \$ | 10,009 |
| Due after one year through five years |  | 23,019 |  | 23,369 |
| Due after five years through ten years |  | 46,425 |  | 46,621 |
| Due after ten years |  | 44,536 |  | 44,177 |
|  | \$ | 123,908 | \$ | 124,176 |
| Mortgage-backed securities |  | 17,185 |  | 17,459 |
|  | \$ | 141,093 | \$ | 141,635 |

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

Gross gains of $\$ 335,000$ and gross losses of $\$ 68,000$ were realized on the sale of securities during 2001. Gross gains of $\$ 396,000$ and $\$ 289,000$ were realized on the sale of securities for the years ended December 31, 2000 and 1999, respectively.

## NOTE 5. Loans

A summary of loans outstanding at the end of the reporting periods is as follows:

|  | December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  |
|  | (Amounts in thousands) |  |  |  |
| Real estate (primarily first mortgage residential loans) | \$ | 90,419 | \$ | 102,771 |
| Real estate Construction |  | 2,899 |  | 1,909 |
| Commercial, industrial and agricultural |  | 153,362 |  | 134,413 |
| Consumer (including home equity lines of credit) |  | 59,894 |  | 62,081 |
|  |  | 306,574 |  | 301,174 |
| Less: Allowance for loan losses |  | $(4,051)$ |  | $(3,867)$ |
| Net Loans | \$ | 302,523 | \$ | 297,307 |

Loans to directors and executive officers and to their related interests and affiliated enterprises amounted to approximately $\$ 974,000$ and $\$ 1,044,000$ at December 31, 2001 and 2000, respectively. Such loans are made in the ordinary course of business at the Bank's normal credit terms and do not present more than a normal risk of collection. During 2001 approximately $\$ 486,000$ of new loans were made and repayments totaled approximately $\$ 556,000$.

NOTE 6. Allowance for Loan Losses

|  | Years ended December 31 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  | 1999 |  |
|  | (Amounts in thousands) |  |  |  |  |  |
| Balance at beginning of year | \$ | 3,867 | \$ | 3,859 | \$ | 3,549 |
| Charge-offs |  | $(1,363)$ |  | (882) |  | (628) |
| Recoveries |  | 67 |  | 137 |  | 108 |
| Net charge-offs |  | (1,296) |  | (745) |  | (520) |
| Provision for loan losses |  | 1,480 |  | 753 |  | 830 |
| Balance at end of year | \$ | 4,051 | \$ | 3,867 | \$ | 3,859 |

At December 31, 2001 and 2000 the Corporation had no restructured loans. Nonaccrual loans at December 31, 2001 and 2000 were approximately $\$ 1,906,000$ and $\$ 576,000$, respectively. The gross interest that would have been recorded if these loans had been current in accordance with their original terms and the amounts actually recorded in income were as follows:

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

|  | (Amounts in thousands) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross interest due under terms | \$ | 187 | \$ | 116 | \$ | 335 |
| Amount included in income |  | (12) |  | (4) |  | (98) |
| Interest income not recognized | \$ | 175 | \$ | 112 | \$ | 237 |

At December 31, 2001 and 2000, the recorded investment in loans that were considered to be impaired, as defined by Statement No. 114, totaled $\$ 1,570,000$ and $\$ 340,000$, respectively. Impaired loans have an allowance for credit losses of $\$ 837,000$ and $\$ 280,000$ as of December 31, 2001 and 2000, respectively. The Corporation does not accrue interest income on its impaired loans. Cash receipts on
impaired loans are credited to the earliest amount owed by the borrower. The average recorded investment in impaired loans during the years ended December 31, 2001, 2000 and 1999 was $\$ 1,218,000, \$ 990,000$ and $\$ 1,732,000$, respectively

## NOTE 7. Premises and Equipment

Premises and equipment consist of:

|  | December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  |
|  | (Amounts in thousands) |  |  |  |
| Land | \$ | 1,250 | \$ | 1,295 |
| Buildings |  | 11,581 |  | 8,967 |
| Furniture, fixtures and equipment |  | 6,640 |  | 6,585 |
| Total cost |  | 19,471 |  | 16,847 |
| Less: Accumulated Depreciation |  | $(10,136)$ |  | $(9,610)$ |
|  | \$ | 9,335 | \$ | 7,237 |

## NOTE 8. Deposits

Deposits are summarized as follows:

|  | December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  |
|  | (Amounts in thousands) |  |  |  |
| Demand, noninterest-bearing | \$ | 47,259 | \$ | 47,028 |
| Savings: |  |  |  |  |
| Interest-bearing checking |  | 48,235 |  | 43,762 |
| Money market accounts |  | 102,315 |  | 103,393 |
| Passbook and statement savings |  | 36,315 |  | 31,837 |

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

|  | December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 186,865 |  | 178,992 |  |
| Time: |  |  |  |  |
| Deposits of \$100,000 and over |  | 21,207 |  | 35,084 |
| Other time deposits |  | 98,712 |  | 96,105 |
|  |  | 119,919 |  | 131,189 |
| Total deposits | \$ | 354,043 | \$ | 357,209 |

At December 31, 2001 the scheduled maturities of time deposits are as follows:

| 2002 | $\mathbf{7 0 , 7 0 2}$ |
| :--- | ---: | ---: |
| 2003 | $\mathbf{2 9 , 5 5 9}$ |
| 2004 | $\mathbf{8 , 4 0 0}$ |
| 2005 | $\mathbf{4 , 1 2 8}$ |
| 2006 | $\mathbf{6 , 8 8 7}$ |
| 2007 and beyond | $\mathbf{2 4 3}$ |
|  | $\mathbf{1 1 9 , 9 1 9}$ |

NOTE 9. Securities Sold Under Agreements to Repurchase, Short Term Borrowings and Long Term Debt

The Corporation enters into sales of securities under agreements to repurchase. Securities sold under agreements to repurchase are overnight borrowings. These borrowings are described below:

December 31

(Amounts in thousands)

| Ending balance | $\mathbf{\$}$ | $\mathbf{4 2 , 2 6 3}$ | $\$$ |
| :--- | ---: | ---: | ---: |
| Average balance | $\mathbf{4 3 , 0 7 7}$ | 33,036 |  |
| Maximum month-end balance | $\mathbf{5 0 , 2 8 3}$ | 34,872 |  |
| Weighted average rate | $\mathbf{3 . 6 2 \%}$ | 41,728 |  |
| Range of interest rate paid on December 31 | $\mathbf{8 8 \%} \mathbf{- 1 . 7 8 \%}$ | $5.53 \%-6.43 \%$ |  |

The securites that serve as collateral for securities sold under agreements to repurchase consist primarily of U.S. Government and U.S. Agency securities with a fair value of $\$ 52,556,000$ at December 31, 2001.

A summary of short term borrowings and long term debt at the end of the reporting period follows:

| December 31 |  |  |
| :---: | :---: | :---: |
|  | 2001 | 2000 |
| (Amounts in thousands) |  |  |
| \$ | 2,100 | \$ |
|  | 50,362 | 29,477 |

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

|  |  | December 31 |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |
| Total other borrowings | $\$$ | $\mathbf{5 2 , 4 6 2}$ | $\$$ | 29,477 |

(a)

Open Repo Plus is a revolving term commitment with the Federal Home Loan Bank of Pittsburgh (FHLB) used on an overnight basis. The term of these commitments may not exceed 364 days and the outstanding balance reprices daily at market rates.
(b)

Term loans with the FHLB bear interest at fixed rates ranging from $4.21 \%$ to $7.38 \%$ (weighted average rate of $5.65 \%$ ) with various maturities beginning September 30, 2002 to October 15, 2026. All borrowings from the FHLB are collateralized by FHLB stock, mortgage-backed securities and first mortgage loans.

The scheduled maturities of the term borrowings at December 31, 2001 are as follows:

| 2002 | $\$$ | 153 |
| :--- | ---: | ---: |
| 2003 | 4,500 |  |
| 2004 | 2,898 |  |
| 2005 | 3,062 |  |
| 2006 | 6,514 |  |
| 2007 and beyond | 33,235 |  |
|  | $\$$ | 50,362 |
|  |  |  |
|  |  |  |

The Corporation's maximum borrowing capacity at December 31, 2001, with the FHLB was $\$ 138,964,000$. The total amount available to borrow at year-end was approximately $\$ 86,502,000$

## NOTE 10. Federal Income Taxes

The temporary differences which give rise to significant portions of deferred tax assets and liabilities under Statement No. 109 are as follows (amounts in thousands):

| Deferred Tax Assets: | December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  |
| Allowance for loan losses | \$ | 1,377 | \$ | 1,315 |
| Deferred compensation |  | 374 |  | 232 |
| Restricted stock |  | 310 |  | 366 |
| Depreciation |  | 213 |  | 188 |
| Deferred loan fees and costs, net |  | 147 |  | 176 |
| Other |  | 135 |  | 83 |
| Tax credit carryforward |  | 243 |  |  |
| Total |  | 2,799 |  | 2,360 |
| Deferred Tax Liabilities |  |  |  |  |
| Pensions |  | 418 |  | 300 |
| Mortgage servicing rights |  | 272 |  | 161 |


|  | December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Other comprehensive income |  | 115 |  | 200 |
| Other |  | 120 |  |  |
| Total |  | 923 |  | 661 |
| Net deferred tax assets | \$ | 1,876 | \$ | 1,699 |

The components of the provision for Federal income taxes attributable to income from operations were as follows:


For the years ended December 31, 2001, 2000 and 1999, the income tax provisions are different from the tax expense which would be computed by applying the Federal statutory rate to pretax
operating earnings. A reconciliation between the tax provision at the statutory rate and the tax provision at the effective tax rate is as follows:

|  | Years ended December 31 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  | 1999 |  |
|  | (Amounts in thousands) |  |  |  |  |  |
| Tax provision at statutory rate | \$ | 2,340 | \$ | 2,078 | \$ | 2,131 |
| Income on tax-exempt loans and securities |  | (902) |  | (956) |  | (983) |
| Nondeductible interest expense relating to carrying tax-exempt obligations |  | 115 |  | 159 |  | 13 |
| Dividends received exclusion |  | (20) |  | (22) |  | (18) |
| Income from Bank Owned Life Insurance |  | (163) |  | (77) |  | (4) |
| Other, net |  | 7 |  | (76) |  | (81) |
| Tax credit |  | (89) |  |  |  |  |
| Income tax provision | \$ | 1,288 | \$ | 1,106 | \$ | 1,183 |

The tax provision applicable to securities gains for the years ended December 31, 2001, 2000 and 1999 was $\$ 91,000, \$ 135,000$ and $\$ 98,000$, respectively.

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

## NOTE 11. Comprehensive Income

The components of comprehensive income not included in net income for 1999, 2000, and 2001 were as follows:


| December 31, 1998 accumulated unrealized gain | \$ |  | \$ |  | \$ | \$ | \$ | 2,702 | \$ | 1,783 | \$ | 2,702 | \$ | 1,783 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unrealized gains (losses) arising during the period |  | 49 |  | 32 |  |  |  | $(4,315)$ |  | $(2,848)$ |  | $(4,266)$ |  | $(2,816)$ |
| Reclassification adjustment for losses included in net income |  | 9 |  | 6 |  |  |  | 228 |  | 151 |  | 237 |  | 157 |


| December 31, 1999 accumulated unrealized gain (loss) | 58 | 38 | $(1,385)$ | (914) | $(1,327)$ | (876) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unrealized gains (losses) arising during the period | (162) | (107) | 2,527 | 1,668 | 2,365 | 1,561 |

Reclassification
adjustment for (gains) losses included in net

| income | 37 | 25 | (556) | (367) | (519) | (342) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| December 31, 2000 accumulated unrealized gain (loss) | (67) | (44) | 586 | 387 | 519 | 343 |


| Unrealized gains (losses) arising during the period |  | (21) |  | (14) |  | (942) |  | (621) |  | 778 |  | 513 |  | (185) |  | (122) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reclassification adjustment for (gains) losses included in net income |  | 33 |  | 22 |  | 238 |  | 157 |  | (267) |  | (176) |  | 4 |  | 3 |
| December 31, 2001 accumulated unrealized gain (loss) | \$ | (55) | \$ | (36) | \$ | (704) | \$ | (464) | \$ | 1,097 | \$ | 724 | \$ | 338 | \$ | 224 |

## NOTE 12. Financial Derivatives

As part of managing interest rate risk, the Bank has entered into interest rate swap agreements and an interest rate cap agreement. Under these agreements the Bank receives a variable rate and pays a fixed rate. Such agreements are generally entered into with counterparties that meet established credit standards and most contain collateral provisions protecting the at-risk party. The Bank considers the credit risk inherent in these contracts to be negligible.

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

Information regarding the interest rate swaps as of December 31, 2001 follows:


On September 27, 1999, the Bank entered into an interest rate cap transaction as a vehicle to partially hedge cash flows associated with interest expense on variable rate deposit accounts. The interest rate cap has a notional amount of $\$ 5,000,000$, a term of five years, a strike rate of $6 \%$ and is indexed to 3-month LIBOR. The fair value of the cap was $\$ 50,000$ at December 31, 2001.

Note that derivatives with a positive fair value are reflected as other assets in the balance sheet while those with a negative fair value are reflected as other liabilities.

## NOTE 13. Employee Benefit Plans

The Bank has a noncontributory pension plan covering substantially all employees of $\mathrm{F} \& \mathrm{M}$ Trust who meet certain age and service requirements. Benefits are based on years of service and the employee's compensation during the highest five consecutive years out of the last ten years of employment. The Bank's funding policy is to contribute annually the amount required to meet the minimum funding requirements of the Employee Retirement Income Security Act of 1974. Contributions are intended to provide not only for the benefits attributed to service to date but also for those expected to be earned in the future.

The following table sets forth the plan's funded status at December 31, 2001, based on the September 30, 2001 actuarial valuation together with comparative 2000 and 1999 amounts:

For the years ended December 31


| Fair value of plan assets at end of year | For the years ended December 31 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 10,310 |  | 12,308 |  |  | 11,889 |
| Funded Status |  | 1,390 |  | 3,394 |  | 3,207 |
| Unrecognized transitional gain |  |  |  |  |  | (39) |
| Unrecognized net actuarial gain |  | (358) |  | $(2,684)$ |  | $(2,625)$ |
| Unrecognized prior service cost |  | 226 |  | 238 |  | 86 |
| Prepaid (accrued) benefit cost | \$ | 1,258 | \$ | 948 | \$ | 629 |
|  |  |  | 2001 | 2000 |  | 1999 |
| Weighted-average assumptions as of December 31 |  |  |  |  |  |  |
| Discount rate |  |  | 7.00\% |  | .00\% | 6.50\% |
| Expected return on plan assets |  |  | 8.00\% |  | 8.00\% | 8.00\% |
| Rate of compensation increase |  |  | 5.00\% |  | .25\% | 5.25\% |

For the years ended December 31

|  | 2001 |  | 2000 |  | 1999 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Components of net periodic benefit cost |  |  |  |  |  |  |
| Service cost | \$ | 286 | \$ | 335 | \$ | 314 |
| Interest cost |  | 583 |  | 568 |  | 527 |
| Expected return on plan assets |  | $(1,018)$ |  | $(1,020)$ |  | (987) |
| Amortization of transitional asset |  |  |  | (39) |  | (39) |
| Amortization of prior service cost |  | 24 |  | 24 |  | 11 |
| Recognized net actuarial gain |  | (184) |  | (187) |  | (222) |
| Net periodic benefit cost | \$ | (309) | \$ | (319) | \$ | (396) |

The Bank has a $401(\mathrm{k})$ plan covering substantially all employees of F\&M Trust who have completed one year and 1000 hours of service. In 2001, employee contributions to the plan were matched at $100 \%$ up to $3 \%$ of each employee's deferrals plus $50 \%$ of the next $2 \%$ of deferrals from participants' eligible compensation. In addition, a $100 \%$ discretionary profit sharing contribution of up to $2 \%$ of each employee's eligible compensation was possible provided net income targets were achieved. The Bank's Board of Directors approves the established net income targets annually. Under this plan, not more than $19.00 \%$ of each participant's total compensation may be contributed in any given year. The related expense for the $401(\mathrm{k})$ plan and the profit sharing plan in 2001, 2000 and 1999, as approved by the Board of Directors, was approximately $\$ 261,000, \$ 194,000$ and $\$ 209,000$, respectively.

Under the terms of the Corporation's Long-Term Incentive Plan of 1990 ("the Plan"), the Compensation Committee of the Board of Directors (the Committee) was authorized to award up to 264,825 shares of presently authorized but unissued or reacquired Common Stock to certain employees of the Corporation and its subsidiary. Awards were granted in the form of Options, Stock Appreciation Rights, Restricted Stock, Performance Units and Performance Shares.

Pursuant to the Plan, in 1991 the Corporation implemented a program known as the Senior Management Incentive Program (the Program) and, under the Program, awarded 165,021 restricted shares of $\$ 1.00$ par value per share common stock of the Corporation to certain employees at no cost to the employee participants. These shares were issued subject to specific transfer restrictions, including the passage of time, ranging from one to ten years; and fully vested upon the expiration of ten years from the date of the agreements, or earlier, dependent upon the Corporation meeting certain income requirements established by the Board of Directors. Also, under an earlier version of the same Program, the Committee awarded 18,345 restricted shares of the $\$ 1.00$ par value per share common stock of the Corporation to certain employees at no cost to the participants. These shares were also issued subject to certain transfer restrictions and fully vested upon the expiration of ten years from the

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

Agreement date. The expiration date for these shares occurred on December 31, 2000, and, accordingly, the shares were distributed to the participants in February, 2001.

Unearned compensation, representing the fair market value of the shares at the date of issuance, was charged to income over the vesting period. There was no cost associated with the Program in 2001. The cost associated with the Program was approximately $\$ 343,000$ in 2000 and $\$ 230,000$ in 1999.

In addition to the restricted shares issued to the employee participants of the Program, the employees could elect to receive a portion of their award in cash. The payment of cash each year is dependent upon the Corporation meeting certain income requirements established by the Board of Directors. In 2001 approximately $\$ 18,000$ was expensed for cash awards; there were no cash awards expensed in 2000 or 1999.

## NOTE 14. Stock Purchase Plan

In 1994, the Corporation adopted the Employee Stock Purchase Plan of 1994 (the Plan). Under the Plan, 198,000 shares of stock can be purchased by participating employees over a 10-year period. The number of shares which can be purchased by each participant is defined by the plan and the option price is set by the Board of Directors. However, the option price cannot be less than the lesser of $90 \%$ of the fair market value of the shares on the date the option to purchase shares is granted, or $90 \%$ of the fair market value of the shares on the exercise date. These options must be exercised within one year from the date of grant. Any shares related to unexercised options are available for future grant. As of December 31, 2001 there are 102,395 shares available for future grant.

The following table summarizes the stock option activity:

|  | Stock <br> Options | Option Price Per Share |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Price Range |  | Weighted <br> Average |
| Balance at December 31, 1998 | 16,508 | \$ | 27.68 | \$ | 27.68 |
| Granted | 20,106 |  | 23.27 |  | 23.27 |
| Exercised | $(6,016)$ |  | 19.94-27.68 |  | 24.61 |
| Cancelled | $(11,416)$ |  | 27.68 |  | 27.68 |
| Balance at December 31, 1999 | 19,182 |  | 23.27 |  | 23.27 |
| Granted | 30,968 |  | 15.27 |  | 15.27 |
| Exercised | $(5,167)$ |  | 14.26-18.45 |  | 15.39 |
| Cancelled | $(14,203)$ |  | 23.27 |  | 23.27 |
| Balance at December 31, 2000 | 30,780 |  | 14.18 | \$ | 14.18 |
| Granted | 21,743 |  | 21.64 |  | 21.64 |
| Exercised | $(13,737)$ |  | 14.54-21.64 |  | 15.44 |
| Cancelled | $(17,474)$ |  | 15.27 |  | 15.27 |
| Balance at December 31, 2001 | 21,312 | \$ | 21.64 | \$ | 21.64 |

The options outstanding at December 31, 2001 were all exercisable and have a remaining life of .75 years.
The Corporation has elected to follow the disclosure requirements of statement No. 123, "Accounting for Stock-Based Compensation." Accordingly, no compensation expense for the plan has been recognized in the financial statements of the Corporation. Had compensation cost for the Plan been recognized in accordance with Statement 123, the Corporation's net income and net income per share amounts would have been reduced to the following pro-forma amounts:


The fair value of the options granted has been estimated using the following assumptions for 2001, 2000, 1999, respectively: risk-free interest rate of $2.28 \%, 5.32 \%$, and $5.98 \%$, expected volatility of the Corporation's stock of $19.59 \%, 25.79 \%$, and $20.26 \%$ and an expected dividend yield of $3.66 \%, 4.71 \%$ and $3.10 \%$. The expected life of the options in 2001, 2000, and 1999 was .71 year, .69 year and .74 year, respectively.

## NOTE 15. Deferred Compensation Agreement

The Corporation has entered into deferred compensation agreements with several officers and directors which provide for the payment of benefits over a ten-year period, beginning at age 65 . At inception, the present value of the obligations under these deferred compensation agreements amounted to approximately $\$ 600,000$, which is being accrued over the estimated remaining service
period of these officers and directors. These obligations are partially funded through life insurance covering these individuals. Expenses associated with the agreements was approximately $\$ 35,000$ for $2001, \$ 42,000$ for 2000 and $\$ 32,000$ for 1999.

## NOTE 16. Shareholders' Equity

In March 2001, the Board of Directors authorized the repurchase of up to 75,000 shares of the Corporation's common stock over a twelve-month period ending in March 2002. The Corporation uses the repurchased common stock (Treasury stock) for general corporate purposes including stock dividends and splits, employee benefit and executive compensation plans, and the dividend reinvestment plan. Under this program, the Corporation repurchased 63,512 shares for $\$ 1,277,000$ in 2001. In March 2000, the Board of Directors authorized a similar plan over a twelve-month period ended March 2001. Under this program, the Corporation repurchased 35,577 shares for $\$ 595,000$ in 2000. At December 31, 2001 and 2000, the Corporation held Treasury shares totaling 337,138 and 287,373, respectively, that were acquired through Board authorized stock repurchase programs.

## NOTE 17. Commitments and Contingencies

In the normal course of business, the Bank is a party to financial instruments which are not reflected in the accompanying financial statements and are commonly referred to as off-balance-sheet instruments. These financial instruments are entered into primarily to meet the financing needs of the Bank's customers and include commitments to extend credit and standby letters of credit. Those instruments involve, to varying degrees, elements of credit and interest rate risk not recognized in the statement of financial position.

The Corporation's exposure to credit loss in the event of nonperformance by other parties to the financial instruments for commitments to extend credit and standby letters of credit is represented by the contract or notional amount of those instruments. The Bank uses the same credit policies in making commitments and conditional obligations as they do for on-balance-sheet instruments.

Unless noted otherwise, the Bank does not require collateral or other security to support financial instruments with credit risk. The Bank had the following outstanding commitments as of December 31:

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

|  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  |  | (Amounts in thousands) |  |
| Financial instruments whose contract amounts represent credit risk: |  |  |  |
| Commercial commitments to extend credit | $\mathbf{4 9 , 6 5 4}$ | $\$$ | 48,290 |
| Consumer commitments to extend credit (secured) | $\mathbf{2 0 , 0 0 3}$ | 18,601 |  |
| Consumer commitments to extend credit (unsecured) | $\mathbf{3 , 6 4 6}$ | 12,243 |  |
|  | $\mathbf{7 3 , 3 0 3}$ | $\$$ | 79,134 |
| Standby letters of credit | $\mathbf{1 , 9 3 7}$ | 1,105 |  |

Commitments to extend credit are agreements to lend to a customer as long as there is no violation of any condition established in the contract. Commitments generally have fixed expiration dates or other termination clauses with the exception of home equity lines and personal lines of credit and may require payment of a fee. Since many of the commitments are expected to expire without being drawn upon, the total commitment amounts do not necessarily represent future cash requirements. The Bank evaluates each customer's creditworthiness on a case-by-case basis. The amount of collateral obtained, if deemed necessary by the Bank's extension of credit, is based on management's credit evaluation of the counterparty. Collateral for most commercial commitments varies but may include accounts receivable, inventory, property, plant, and equipment, and income-
producing commercial properties. Collateral for secured consumer commitments consists of liens on residential real estate.

Standby letters of credit are instruments issued by the Bank which guarantee the beneficiary payment by the Bank in the event of default by the Bank's customer in the nonperformance of an obligation or service. Most standby letters of credit are extended for one-year periods. The credit risk involved in issuing letters of credit is essentially the same as that involved in extending loan facilities to customers. The Bank holds collateral supporting those commitments for which collateral is deemed necessary primarily in the form of certificates of deposit and liens on real estate.

Most of the Bank's business activity is with customers located within Franklin County, Pennsylvania and surrounding counties and does not involve any significant concentrations of credit to any one entity or industry.

The Bank has entered into various noncancellable operating leases. Total rental expense on these leases was $\$ 81,000, \$ 73,000$, and $\$ 53,000$ in the years 2001, 2000 and 1999, respectively. Future minimum payments under these leases are as follows:

| 2002 | $\$$ | 163,800 |
| :--- | ---: | ---: |
| 2003 | $\$$ | 128,100 |
| 2004 | $\$$ | 91,800 |
| 2005 | $\$$ | 86,000 |
| 2006 | $\$$ | 79,800 |
| 2007 and beyond | $\$$ | 31,000 |

In the normal course of business, the Corporation has commitments, lawsuits, contingent liabilities and claims. However, the Corporation does not expect that the outcome of these matters will have a materially adverse effect on its consolidated financial position or results of operations.

## NOTE 18. Disclosures About Fair Value of Financial Instruments

FASB Statement No. 107 requires disclosure of fair value information about financial instruments, whether or not recognized in the balance sheet, for which it is practicable to estimate that value. In cases where quoted market prices are not available, fair value is based on estimates using present value or other valuation techniques. These techniques are significantly affected by the assumptions used, including the discount rate and estimates of future cash flows. In that regard, the derived fair value estimates cannot be substantiated by comparison with independent markets, and, in many cases, could not be realized in immediate settlement of the instrument. Statement No. 107 excludes certain financial instruments and all nonfinancial instruments from its disclosure requirements. Accordingly, the aggregate fair value amounts presented do not represent the underlying value of the Corporation.

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

The following methods and assumptions were used to estimate the fair value of each class of financial instruments for which it is practicable to estimate that value.

## Cash and Cash Equivalents:

For these short -term instruments, the carrying amount is a reasonable estimate of fair value.

## Investment securities:

For debt and marketable equity securities available for sale, fair values are based on quoted market prices or dealer quotes. If a quoted market price is not available, fair value is estimated using quoted market prices for similar securities.

## Loans, net:

The fair value of fixed-rate loans is estimated for each major type of loan (e.g. real estate, commercial, industrial and agricultural and consumer) by discounting the future cash flows associated with such loans using rates currently offered for loans with similar terms to borrowers of comparable credit quality. The model considers scheduled principal maturities, repricing characteristics, prepayment assumptions and interest cash flows. The discount rates used are estimated based upon consideration of a number of factors including the treasury yield curve, credit quality factors, expense and service charge factors. For variable rate loans that reprice frequently and have no significant change in credit quality, carrying values approximate the fair value.

## Mortgage servicing rights:

The fair value of mortgage servicing rights is based on observable market prices when available or the present value of expected future cash flows when not available.

## Deposits, Securities sold under agreements to repurchase and Other borrowings:

The fair market value of demand deposits, savings accounts, and money market deposits is the amount payable on demand at the reporting date. The fair value of fixed-rate certificates of deposit and long-term debt are estimated by discounting the future cash flows using rates approximating those currently offered for certificates of deposit and borrowings with similar remaining maturities. Other borrowings consist of a line of credit with the FHLB at a variable interest rate and securities sold under agreements to repurchase, for which the carrying value approximates a reasonable estimate of the fair value.

## Accrued interest receivable and payable:

The carrying amount is a reasonable estimate of fair value.

## Derivatives:

The fair value of derivatives, consisting of interest rate swaps and an interest rate cap, is based on quoted market prices if available or valuation techniques, which consider the present value of estimated future cash flows.

## Off balance sheet financial instruments:

Outstanding commitments to extend credit and commitments under standby letters of credit include fixed and variable rate commercial and consumer commitments. The fair value of the commitments are estimated using the fees currently charged to enter into similar agreements.

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

The estimated fair value of the Corporation's financial instruments at December 31 are as follows:

|  | 2001 |  |  |  | 2000 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Carrying Amount |  | Fair Value |  | Carrying <br> Amount |  | Fair Value |  |
|  | (Amounts in thousands) |  |  |  |  |  |  |  |
| Financial assets: |  |  |  |  |  |  |  |  |
| Cash and equivalents | \$ | 16,539 | \$ | 16,539 | \$ | 17,768 | \$ | 17,768 |
| Investment securities available for sale |  | 147,942 |  | 147,942 |  | 125,174 |  | 125,174 |
| Net Loans |  | 302,523 |  | 313,251 |  | 297,307 |  | 307,243 |
| Accrued interest receivable |  | 2,698 |  | 2,698 |  | 3,169 |  | 3,169 |
| Mortgage servicing rights |  | 800 |  | 913 |  | 473 |  | 582 |
| Interest rate cap |  | 50 |  | 50 |  | 76 |  | 76 |
| Financial liabilities: |  |  |  |  |  |  |  |  |
| Deposits | \$ | 354,043 | \$ | 356,740 | \$ | 357,209 | \$ | 359,256 |
| Securities sold under agreements to repurchase |  | 42,263 |  | 42,263 |  | 33,036 |  | 33,036 |
| Short term borrowings |  | 2,100 |  | 2,100 |  |  |  |  |
| Long term debt |  | 50,362 |  | 52,951 |  | 29,477 |  | 30,710 |
| Accrued interest payable |  | 1,218 |  | 1,218 |  | 1,763 |  | 1,763 |
| Interest rate swaps |  | 704 |  | 704 |  |  |  |  |
| Off Balance Sheet financial instruments: |  |  |  |  |  |  |  |  |
| Commitments to extend credit |  |  |  |  |  |  |  |  |
| Standby letters-of-credit |  |  |  |  |  |  |  |  |
|  |  | 56 |  |  |  |  |  |  |

NOTE 19. Parent Company (Franklin Financial Services Corporation) Financial Information

## Balance Sheets

|  | December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  |
|  | (Amounts in thousands) |  |  |  |
| Assets: |  |  |  |  |
| Due from bank subsidiary | \$ | 53 | \$ | 415 |
| Investment securities |  | 3,396 |  | 2,270 |
| Equity investment in subsidiary |  | 40,367 |  | 40,245 |
| Premises |  | 166 |  | 176 |
| Other assets |  | 1,426 |  | 201 |
| Total assets |  | 45,408 | \$ | 43,307 |
| Liabilities: |  |  |  |  |
| Deferred tax liability | \$ | 126 | \$ | 102 |
| Other liabilities |  | 17 |  | 4 |


|  |  | December 31 |  |
| :--- | ---: | ---: | ---: |
| Total liabilities |  |  |  |
| Shareholders' equity | $\mathbf{1 4 3}$ | 106 |  |
| Total liabilities and shareholders' equity | $\mathbf{4 5 , 2 6 5}$ | 43,201 |  |
|  | $\mathbf{4 5 , 4 0 8}$ | $\$ 43,307$ |  |

## Statements of Income

|  |  | Years ended December 31 |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  |  | 201 | 2000 | 1999 |

## Statements of Cash Flows

|  |  |  | Years ended December 31 |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | 2001 | 2000 |  |


|  | Years ended December 31 |  |  |
| :---: | :---: | :---: | :---: |
| Decrease in other assets | 34 | 39 | 33 |
| Increase (decrease) in other liabilities | 13 | (6) | 10 |
| Other, net | 1 | 343 | 236 |
| Net cash provided by operating activities | 5,518 | 2,329 | 2,970 |
| Cash flows from investing activities |  |  |  |
| Proceeds from sales of investment securities | 522 | 700 | 541 |
| Purchase of investment securities | $(1,371)$ | (401) | (429) |
| Proceeds from sale of premises |  |  | 225 |
| Purchase of equity method investment | $(1,258)$ |  |  |
| Capital expenditures |  |  | (1) |
| Net cash (used in) provided by investing activities | $(2,107)$ | 299 | 336 |
| Cash flows from financing activities |  |  |  |
| Dividends paid | $(2,347)$ | $(2,112)$ | $(3,019)$ |
| Proceeds from sales of common stock | 213 | 79 | 148 |
| Purchase of treasury shares | $(1,277)$ | (595) | (435) |
| Net cash used in financing activities | $(3,411)$ | $(2,628)$ | $(3,306)$ |
| Increase in cash and cash equivalents |  |  |  |
| Cash and cash equivalents as of January 1 |  |  |  |
| Cash and cash equivalents as of December 31 | \$ |  |  |

58

## NOTE 20. Quarterly Results of Operations

The following is a summary of the quarterly results of consolidated operations of Franklin Financial for the years ended December 31, 2001 and 2000:

| 2001 | Three months ended |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | March 31 |  | June 30 |  | September 30 |  | December 31 |  |
|  | (Amounts in thousands) |  |  |  |  |  |  |  |
| Interest income | \$ | 8,204 | \$ | 8,062 | \$ | 7,811 | \$ | 7,219 |
| Interest expense |  | 4,370 |  | 4,157 |  | 3,987 |  | 3,259 |
| Net interest income |  | 3,834 |  | 3,905 |  | 3,824 |  | 3,960 |
| Provision for loan losses |  | 209 |  | 315 |  | 359 |  | 597 |
| Other noninterest income |  | 1,170 |  | 1,372 |  | 1,293 |  | 1,588 |
| Securities gains (losses) |  | 4 |  | (3) |  | 131 |  | 135 |
| Noninterest expense |  | 3,158 |  | 3,248 |  | 3,201 |  | 3,244 |
| Income before income taxes |  | 1,641 |  | 1,711 |  | 1,688 |  | 1,842 |

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

|  | Three months ended |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income taxes | 307 |  | 339 |  | 270 |  | 304 |  |
| Net Income | \$ | 1,334 | \$ | 1,372 \$ |  | 1,410 \$ |  | 1,478 |
| Basic earnings per share* | \$ | 0.50 | \$ | 0.51 \$ |  | 0.53 \$ |  | 0.55 |
| Diluted earnings per share* | \$ | 0.49 | \$ | 0.50 \$ |  | 0.51 \$ |  | 0.54 |
| 2000 | March 31 |  | June 30 |  | September 30 |  | December 31 |  |
| Interest income | \$ | 7,838 | \$ | 8,043 | \$ | 8,207 | \$ | 8,358 |
| Interest expense |  | 4,147 |  | 4,328 |  | 4,631 |  | 4,810 |
| Net interest income |  | 3,691 |  | 3,715 |  | 3,576 |  | 3,548 |
| Provision for loan losses |  | 272 |  | 120 |  | 180 |  | 181 |
| Other noninterest income |  | 1,085 |  | 1,081 |  | 1,211 |  | 1,278 |
| Securities gains |  | 107 |  | 110 |  | 21 |  | 158 |
| Noninterest expense |  | 3,137 |  | 3,399 |  | 3,020 |  | 3,159 |
| Income before income taxes |  | 1,474 |  | 1,387 |  | 1,608 |  | 1,644 |
| Income taxes |  | 263 |  | 234 |  | 292 |  | 317 |
| Net Income | \$ | 1,211 | \$ | 1,153 | \$ | 1,316 | \$ | 1,327 |
| Basic earnings per share* | \$ | 0.44 | \$ | 0.42 | \$ | 0.49 | \$ | 0.49 |
| Diluted earnings per share* | \$ | 0.44 | \$ | 0.42 | \$ | 0.48 | \$ | 0.48 |

* Based on weighted-average shares outstanding during the periods reported for 2001 and 2000.

Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

None.

## Part III

## Item 10. Directors and Executive Officers of the Registrant

The information related to this item is incorporated by reference to the material set forth under the headings "Information about Nominees and Continuing Directors" on Pages 4 though 6, and "Executive Officers" on Page 7 of the Corporation's Proxy Statement for the 2002 Annual Meeting of Shareholders.

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

The information related to this item is incorporated by reference to the material set forth under the headings "Compensation of Directors" on Page 7 and "Executive Compensation and Related Matters" on Pages 7 through 13 of the Corporation's Proxy Statement for the 2002 Annual Meeting of Shareholders, except that information appearing under the headings "Compensation Committee Report on Executive Compensation" and "Stock Performance Graph" on Pages 10 through 13 is not incorporated herein by reference.

## Item 12. Security Ownership of Certain Beneficial Owners and Management

The information related to this item is incorporated by reference to the material set forth under the headings "Voting of Shares and Principal Holders Thereof" on Page 2, and "Information about Nominees and Continuing Directors" on Pages 4 through 6 of the Corporation's Proxy Statement for the 2002 Annual Meeting of Shareholders.

## Item 13. Certain Relationships and Related Transactions

The information related to this item is incorporated by reference to the material set forth under the heading "Transactions with Directors and Executive Officers" on Page 14 of the Corporation's Proxy Statement for the 2002 Annual Meeting of Shareholders.

## Part IV

## Item 14. Exhibits, Financial Statement Schedules, and Reports on Form 8-K

(a)

The following documents are filed as part of this report:
(1) The following Consolidated Financial Statements of the Corporation:

Independent Auditor's Report Consolidated Balance Sheets December 31, 2001 and 2000
Consolidated Statements of Income Years ended December 31, 2001, 2000 and 1999

Consolidated Statements of Changes in Shareholders' Equity Years ended December 31, 2001, 2000 and 1999

Consolidated Statements of Cash Flows Years ended December 31, 2001, 2000 and 1999

Notes to Consolidated Financial Statements
(2) All financial statement schedules for which provision is made in the applicable accounting regulations of the Securities and Exchange Commission are not required under the related instructions or are inapplicable and have therefore been omitted.
(3) The following exhibits are filed as part of this report:
3.1 Articles of Incorporation of the Corporation.

Filed as Exhibit 3 to Form 10-Q Quarterly Report of the Corporation for the quarter ended September 30, 1999 and incorporated herein by reference.
3.2 Bylaws of the Corporation.

Filed as Exhibit 3 (i) to Current Report on Form 8-K, filed December 3, 1999 and incorporated herein by reference.
10.1 Deferred Compensation Agreements with Bank Directors.

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

Filed as Exhibit 10.1 to Form 10-K Annual Report of the Corporation for the year ended December 31, 2000 and incorporated herein by reference.
10.2 Directors' Deferred Compensation Plan.

Filed as Exhibit 10.2 to Form 10-K Annual Report of the Corporation for the year ended December 31, 2000 and incorporated herein by reference.

21 Subsidiaries of the Corporation
23.1 Consent of Beard Miller Company LLP
(b)

Reports on Form 8-K:

None.
(c)

The exhibits required to be filed as part of this report are submitted as a separate section of this report.
(d)

Financial Statement Schedules: None.

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities and Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

FRANKLIN FINANCIAL SERVICES CORPORATION
By: /s/ WILLIAM E. SNELL, JR.

William E. Snell, Jr.
President and Chief Executive Officer
Dated: March 20, 2002
Pursuant to the requirements of the Securities and Exchange Act of 1934, this Report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the dates indicated.
Signature $\quad$ Title
/s/ ROBERT G. ZULLINGER

Robert G. Zullinger
/s/ WILLIAM E. SNELL, JR.

William E. Snell, Jr.

| Signature | Title | Date |
| :---: | :---: | :---: |
| Charles S. Bender II |  |  |
| /s/ ELAINE G. MEYERS | Treasurer and Chief Financial Officer (Principal Financial And Accounting Officer) | March 20, 2002 |
| Elaine G. Meyers |  |  |
| /s/ G. WARREN ELLIOTT | Director | March 20, 2002 |
| G. Warren Elliott |  |  |
| /s/ DONALD A. FRY | Director | March 20, 2002 |
| Donald A. Fry |  |  |
|  | Director | March 20, 2002 |
| Dennis W. Good |  |  |
|  | 62 |  |
| /s/ H. HUBER MCCLEARY | Director | March 20, 2002 |
| H. Huber McCleary |  |  |
| /s/ JERYL C. MILLER | Director | March 20, 2002 |
| Jeryl C. Miller |  |  |
| /s/ STEPHEN E. PATTERSON | Director | March 20, 2002 |
| Stephen E. Patterson |  |  |
| /s/ CHARLES M. SIOBERG | Director | March 20, 2002 |
| Charles M. Sioberg |  |  |
| /s/ MARTHA B. WALKER | Director | March 20, 2002 |
| Martha B. Walker |  |  |

Exhibit Index for the Year
Ended December 31, 2001

Item
Description
3.1 Articles of Incorporation of the Corporation.

Filed as Exhibit 3 to Form 10-Q Quarterly Report of the Corporation for the quarter ended September 30, 1999 and incorporated by

## Edgar Filing: FRANKLIN FINANCIAL SERVICES CORP /PA/ - Form 10-K405

| Item | Description |
| :---: | :---: |
| 3.2 | reference. |
|  | Bylaws of the Corporation. |
|  | Filed as Exhibit 3 (i) to Current Report on Form 8-K filed on December 3, 1999 and incorporated herein by reference. |
| 10.1 | Deferred Compensation Agreements with Bank Directors. |
|  | Filed as Exhibit 10.1 to Form 10-K Annual Report of the Corporation for the year ended December 31, 2000 and incorporated herein by reference. |
| 10.2 | Director's Deferred Compensation Plan. |
|  | Filed as Exhibit 10.2 to Form 10-K Annual Report of the Corporation for the year ended December 31, 2000 and incorporated herein by reference. |
| 21 | Subsidiaries of Corporation |
| 23.1 | Consent of Beard Miller Company LLP |
|  | 64 |

## QuickLinks

## FRANKLIN FINANCIAL SERVICES CORPORATION FORM 10-K INDEX

Part I

Item 1. Business
Item 2. Properties
Item 3. Legal Proceedings
Item 4. Submission of Matters to a Vote of Security Holders
Part II

Item 5. Market for Registrant's Common Equity and Related Stockholder Matters
Market and Dividend Information

Item 6. Selected Financial Data
Summary of Selected Financial Data

Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations
Table 1. Net Interest Income (Unaudited)
Table 3. Rate-Volume Analysis of Net Interest Income (Unaudited)
Table 4. Investment Securities at Amortized Cost (Unaudited)
Table 5. Maturity Distribution of Investment Portfolio (Unaudited)
Table 6. Loan Portfolio (Unaudited)
Table 7. Maturities and Interest Rate Terms of Selected Loans (Unaudited)
Table 8. Time Deposits of $\$ 100,000$ or More (Unaudited)
Table 9. Short-Term Borrowings and Securities Sold Under Agreements to Repurchase (Unaudited)
Table 10. Capital Ratios (Unaudited)
Table 11. Allocation of the Allowance for Loan Losses (Unaudited)

Table 12. Nonperforming Assets (Unaudited)
Table 13. Allowance for Loan Losses (Unaudited)
Table 14. Interest Rate Sensitivity Analysis (Unaudited)
Table 15. Sensitivity to Change in Market Interest Rates (Unaudited)

Item 7A. Quantitative and Qualitative Disclosures about Market Risk

Item 8. Financial Statements and Supplementary Data
INDEPENDENT AUDITOR'S REPORT
Consolidated Balance Sheets
Consolidated Statements of Income
Consolidated Statements of Changes in Shareholders' Equity
Consolidated Statements of Cash Flows
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure
Part III

Item 10. Directors and Executive Officers of the Registrant
Item 11. Executive Compensation
Item 12. Security Ownership of Certain Beneficial Owners and Management
Item 13. Certain Relationships and Related Transactions
Part IV

Item 14. Exhibits. Financial Statement Schedules, and Reports on Form 8-K
SIGNATURES
Exhibit Index for the Year Ended December 31, 2001

