

Edgar Filing: ROBERTSON CECO CORP - Form 425

ROBERTSON CECO CORP  
Form 425  
April 14, 2004

Filed by Robertson-Ceco Corporation  
pursuant to Rule 425 under the  
Securities Act of 1933 and deemed filed  
pursuant to Rule 14a-12 and Rule 14d-2  
under the Securities Exchange Act of  
1934

Subject Company: Butler Manufacturing  
Company

Commission File No. 001-12335

Date: April 14, 2004

-----  
CONTACTS:

FROM ROBERTSON-CECO CORPORATION:

Christopher B. Campbell  
Tel: (312) 419-8220  
Fax: (312) 419-9417  
ccampbell@heico-acq.com

FROM CCG INVESTOR RELATIONS:

Crocker Coulson, Partner  
Tel: (818) 789 0100  
crocker.coulson@ccgir.com

ROBERTSON-CECO CORPORATION MAKES PROPOSAL  
TO COMBINE BUSINESSES WITH BUTLER MANUFACTURING COMPANY

PROPOSAL OFFERS BUTLER SHAREHOLDERS \$23.00 PER SHARE

CHICAGO, April 14, 2004. Robertson-Ceco Corporation, a Delaware corporation ("RCC"), today announced that it had submitted a proposal to Butler Manufacturing Company ("Butler") (NYSE: BBR) to combine the businesses of Butler and the three operating divisions of RCC and to provide Butler shareholders with the option to exchange their shares of Butler stock for \$23.00 per share. The three operating divisions of RCC, each of which is engaged in North America in the design, fabrication and sale of pre-engineered buildings, are Star Building Systems ("Star"), Ceco Building Systems ("CECO") and Robertson Building Systems Canada ("RBS").

Under RCC's proposal, Butler shareholders will have the right to elect to surrender their shares for a purchase price of \$23 per share or alternatively to continue their ownership of shares in the combined company. RCC would receive shares in the combined company reflecting a value of \$26.00 per share. In addition, the combined company will refinance outstanding Butler debt, including letters of credit.

RCC believes that its proposal is superior to the current agreement for BlueScope Steel Limited to acquire Butler for \$22.50 per share. Therefore, RCC believes that the Butler Board of Directors should determine in fulfillment of its fiduciary duties to withdraw its recommendation that the Butler shareholders vote for approval of the Blue Scope proposal and instead accept this offer by RCC.

Edgar Filing: ROBERTSON CECO CORP - Form 425

"Our proposal represents a unique opportunity to build a leading supplier in the North American pre-engineered metal buildings market, while providing a premium for those Butler shareholders who desire liquidity," said Michael E. Heisley Sr., Chief Executive Officer of RCC.

The full text of the letter sent to Butler is attached.

ABOUT ROBERTSON-CECO

Robertson-Ceco manufactures pre-engineered metal buildings for the industrial and construction industries. The company's three metal-building manufacturing companies, Ceco Building Systems, Star Building Systems, and H. H. Robertson Building Systems, operate five plants in the US and one in Canada. It manufactures buildings that range in size from under 150,000 sq. ft. to up to 1 million sq. ft. and up to four stories high. Robertson-Ceco sells through a builder/dealer network in the US and Canada and through direct sales and local dealers in Asia.

# # #

April 13, 2004

CONFIDENTIAL  
-----

The Board of Directors  
Butler Manufacturing Company  
1540 Genessee Street  
Kansas City, Missouri 64102

Gentlemen:

This letter sets forth a proposal for the combination of the businesses of Butler Manufacturing Company, a Delaware corporation ("Butler"), and the three operating divisions of Robertson Ceco Corporation, a Delaware corporation ("RCC"), and an opportunity for liquidity for Butler shareholders who desire it. The three operating divisions of RCC, each of which is engaged in North America in the design, fabrication and sale of pre-engineered buildings, are Star Building Systems ("Star"), Ceco Building Systems ("Ceco") and Robertson Building Systems Canada ("RBS").

Under our proposal, Butler shareholders will have the right to elect to receive in cash \$23 per share or alternatively to continue their ownership of shares in the combined company. We believe the shares in the publicly traded, combined company will have a long term value significantly above \$23 per share.

We have arranged to refinance outstanding Butler debt, including letters of credit. We are prepared to purchase all three series of the 8.02%, the 6.57% and the 7.87% Senior Notes issued by Butler and further extend the Noteholder Amendment and Acknowledgement Agreements. In connection therewith, we are prepared to offer the existing noteholders a value of par plus accrued interest plus the "make-whole" payment at the completion of the transaction.

We believe that our proposal as set forth below is superior to the BlueScope buyout proposal. Accordingly, we respectfully suggest that the Butler Board of Directors should determine in fulfillment of its fiduciary duties to

Edgar Filing: ROBERTSON CECO CORP - Form 425

withdraw its recommendation that the Butler shareholders vote for approval of the BlueScope proposal.

The combined net sales and EBITDA of Star, Ceco and RBS for the year ended December 31, 2003, and the average annual combined net sales and EBITDA of Star, Ceco and RBS for the five years ended December 31, 2003 are as follows:

Board of Directors  
Butler Manufacturing Company  
April 13, 2004  
Page 2

	Year Ended December 31, 2003 -----	Average Annual for Five Years Ended December 31, 2003 -----
Net sales	\$287.6 million	\$291.9 million
EBITDA	\$ 16.6 million	\$ 27.3 million

A combined balance sheet for the three divisions at December 31, 2003, excluding all assets and liabilities to be retained by RCC, is attached hereto as Exhibit A.

We propose to combine the operating divisions of RCC and Butler in a transaction that values the shares of Butler common stock at \$26.00 per share. The RCC operating divisions would be valued at 6.7x the average EBITDA of the divisions for the five years ended December 31, 2003. The multiple of 6.7x EBITDA when applied to Butler's average annual EBITDA for the same period results in a value of \$22.50 per Butler common share, as proposed to be paid by BlueScope. Based on these values, we believe the combination of Butler and the RCC operating divisions is immediately accretive to Butler's shareholders. See Exhibit B. As part of the transaction proposed by us, Butler shareholders who do not wish to continue their ownership of shares in the combined enterprise would be given the opportunity to receive \$23.00 per Butler common share in cash.

We propose that the transaction will be effected as follows:

1. RCC will transfer all of the operating assets and liabilities of each of Star, Ceco and RBS to newly formed corporations for each respective division. In addition, each division will assume any currently outstanding indebtedness relating to its business and assets. RCC will retain certain intercompany obligations owed to it by affiliates and certain liabilities (including contingent claims) relating to discontinued operations.
2. RCC will transfer the stock of the newly formed corporations to a newly formed corporation ("Newco"), and Newco will form an acquisition subsidiary ("Newco Acquisition").

## Edgar Filing: ROBERTSON CECO CORP - Form 425

3. Butler will commit to issue shares of its common stock at a price of \$23.00 per share immediately prior to the merger described below, in an amount sufficient to fund the cash portion of the merger described in item 4 below, but not less than \$60 million of newly issued shares. RCC has identified investors who are prepared to commit to purchase the shares to be issued.
4. Newco Acquisition will merge with and into Butler. Butler shareholders will elect to either receive cash at \$23 per share or receive one registered Newco share for each Butler share. Newco will own 100% of Butler, will change its name to Butler ("New Butler"), and will become the public reporting

Board of Directors  
Butler Manufacturing Company  
April 13, 2004  
Page 3

company. It is anticipated that following the merger, a minimum of approximately 43.1% of the New Butler shares will be held by RCC and 16.6% by the new investors.

5. Following the merger, RCC nominees will constitute a majority of the board of directors of New Butler. At least three (3) current Butler directors will be asked to continue as members of the board of New Butler.
6. The Butler management contracts will be honored.
7. Outstanding indebtedness of Butler will be refinanced.
8. RCC will continue in existence with substantial net worth and will discharge its liabilities as they come due.

As a result of (a) the refinancing of Butler debt, (b) the synergies derived from the combined operations, (c) value associated with the successful conclusion of the Louisiana Pacific litigation and (d) input from RCC designated board members, we believe that the market value of the New Butler shares will significantly exceed the current BlueScope valuation of \$22.50 per share. Recognizing that the business cycle for the pre-engineered metal buildings businesses in which Butler and RCC participate was at a five-year low in 2003, we expect that Butler shareholders would also benefit from being able to continue their share ownership when the business cycle improves. For these reasons, we believe our proposal is superior for Butler shareholders than the current BlueScope buyout proposal.

RCC is ready to immediately negotiate and sign a definitive agreement for the transaction, without contingencies. We believe that HSR clearance should be obtained expeditiously. We suggest that any review by Butler of the Star, Ceco and RBS businesses could be commenced immediately and concluded during the next week or so while definitive agreements are prepared. Because we have also

## Edgar Filing: ROBERTSON CECO CORP - Form 425

conducted significant due diligence during our participation in your sale process in late 2003, we have substantially completed our review of Butler. We believe the transaction structure proposed herein allows us to put a value on Butler above our valuation arrived at during the 2003 sales process.

Board of Directors  
Butler Manufacturing Company  
April 13, 2004  
Page 4

Provided that Butler's Board of Directors withdraws not later than April 23, 2004 its recommendation that its shareholders approve the BlueScope buyout proposal, our proposal will remain open until the close of business on April 30, 2004. Please contact the undersigned at (312) 419-8220 to indicate your acceptance of our proposal and with any questions you may have.

Very truly yours,

E.A. Roskovensky  
President

EAR:idt

EXHIBIT A  
-----

### ROBERTSON CECO CORPORATION

CECO BUILDINGS, STAR BUILDINGS, HH ROBERTSON OPERATING DIVISIONS  
PROPOSED COMBINED BALANCE SHEET  
DECEMBER 31, 2003  
(IN THOUSANDS)

#### ASSETS

##### Current Assets:

Cash and cash equivalents	9,449
Accounts and notes receivable	30,202
Inventories	16,985
Deferred taxes - current	1,079
Other current assets	566
	-----
Total current assets	58,281
Property, plant & equipment, net	38,370
Notes receivable from affiliates	0
Goodwill	3,123
Deferred taxes	6,413
Other noncurrent assets	876

Edgar Filing: ROBERTSON CECO CORP - Form 425

TOTAL ASSETS	----- 107,063 =====
LIABILITIES AND STOCKHOLDERS' EQUITY	
Current Liabilities:	
Current portion - long-term debt	6,697
Accounts payable	16,194
Accrued payroll and benefits	6,357
Other accrued liabilities	8,455
	-----
Total Current assets	37,703
Long - term debt	9,298
Minimum pension liability	18,293
Long - term warranty	3,219
Other long - term liabilities	3,320
Stockholders' Equity:	
Capital surplus	77,354
Accumulated deficit	(30,183)
Accumulated and comprehensive income	(11,941)
	-----
Total stockholders' equity	35,230
	-----
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	107,063 =====

Exhibit B

-----		
1	Blue Scope Multiple Paid of Butlers last 5 years EBITDA	6.7x
2	RCC 5 years average EBITDA	27.3
	EBITDA Multiple	6.7
		-----
	RCC Enterprise Value	183
	Less Debt	7
		-----
	Equity Value	176 mm
	New Butler shares issued to RCC @26	6.77 mm
	Value of shares issued @ \$23 (1)	155.7 mm
	Value transfer to Butler shareholders (Approximate \$3 per share)	\$20 mm

## Edgar Filing: ROBERTSON CECO CORP - Form 425

(1) implies an EBITDA multiple of 5.97 times

NOTE: THE FOLLOWING NOTICE IS INCLUDED TO MEET CERTAIN LEGAL REQUIREMENTS:

### FORWARD LOOKING STATEMENTS

This filing contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In some cases, you can identify those so-called "forward-looking statements" by words such as "may," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential," or "continue," or the negative of those words and other comparable words. You are cautioned that actual events or results may differ materially from the expectations expressed in such forward-looking statements as a result of various factors, including risks and uncertainties, many of which are beyond the control of RCC. Factors that could cause actual results to differ materially include, but are not limited to: (1) the businesses of RCC and Butler may not be integrated successfully or such integration may be more difficult, time-consuming or costly than expected; (2) expected combination benefits from the RCC/Butler transaction may not be fully realized or realized within the expected time frame; (3) revenues following the RCC/Butler transaction may be lower than expected; (4) operating costs, customer loss and business disruption, including, without limitation, difficulties in maintaining relationships with employees, customers, clients or suppliers, may be greater than expected following the RCC/Butler transaction; (5) the regulatory approvals required for the RCC/Butler transaction may not be obtained on the proposed terms or on the anticipated schedule; (6) the effects of legislative and regulatory changes; (7) the potential for increased competition; (8) fluctuations in customer demand, order patterns and pricing pressures which could affect demand for RCC or Butler services; (9) industry cyclicity and seasonality; (10) changes in labor, equipment and capital costs or availability; (11) general business and economic conditions; and (12) other risks described from time to time in Butler's periodic reports filed with the Securities and Exchange Commission (the "Commission").

Any information concerning Butler contained in this filing has been taken from, or is based upon, publicly available information. Although RCC does not have any information that would indicate that any information contained in this filing that has been taken from such documents is inaccurate or incomplete, RCC does not take any responsibility for the accuracy or completeness of such information.

This announcement is neither an offer to purchase nor a solicitation of an offer to sell shares of Butler or the combined company. Investors and security holders are urged to read the disclosure documents regarding the proposed RCC/Butler transaction, when they become available, because they will contain important information. The disclosure documents will be filed with the Commission by RCC. Investors and security holders may obtain a free copy of the disclosure documents (when they are available) and other documents filed by RCC with the Commission at the Commission's website at [www.sec.gov](http://www.sec.gov). The disclosure documents and these other documents (when they are available) may also be obtained for free from RCC by directing a request to Robertson-Ceco Corporation, 5600 Three First National, Chicago, Illinois 60602.

RCC is not currently engaged in a solicitation of proxies or consents from its shareholders or from the shareholders of Butler. However, in connection with its proposal to merge with Butler, certain directors and officers of RCC may participate in meetings or discussions with RCC shareholders some of whom may also be Butler shareholders or other persons who may also be Butler

## Edgar Filing: ROBERTSON CECO CORP - Form 425

shareholders. RCC does not believe that any of these persons is a "participant" as defined in Schedule 14A promulgated under the Securities Exchange Act of 1934, as amended, in the solicitation of proxies or consents, or that Schedule 14A requires the disclosure of certain information concerning any of them.

If in the future RCC does engage in a solicitation of proxies or consents from its shareholders or the shareholders of Butler in connection with its proposal to merge with Butler it will amend the information provided above to disclose the information concerning participants in that solicitation required by Rule 14a-12 under the Securities Exchange Act of 1934.