DELL GLEN A

Form 3

October 06, 200	09										
				RITIES AND EXCHANGE COM		MISSIO	IISSION OMB APPRO				
	Washington, D.C. 20549					OMB Number:	3235-0104				
	I	NITIAL S	STATEMENT OF			OWNERSH	IP OF	Expires:	January 31, 2005		
		n 17(a) of	SEC t to Section 16(a) of the Public Utility 0(h) of the Investm	Holdi	Securities E ng Company	y Act of 193		burden ho , response	d average ours per		
(Print or Type Res	ponses)										
Person <u>Statement</u>			Statement (Month/Day/Year)	nt Requiring 3. Issuer Name and Ticker or Trading Sy Verisk Analytics, Inc. [VRSK] ear)			Symbol				
(Last)	(First)	(Middle)	10/06/2009		4. Relationsh Person(s) to I	ip of Reporting ssuer		If Amendment, led(Month/Day/Y	e		
C/O VERISK INC, 545 WA BOULEVARI	ASHING				(Check	all applicable)					
	(Street)				(give title below) (specify below) Filing			ling(Check Appli	lividual or Joint/Group g(Check Applicable Line) Form filed by One Reporting		
JERSEY CITY, NJ ()7310-16	86					Pe	_ Form filed by N _ Form filed by N porting Person			
(City)	(State)	(Zip)	Tabl	e I - N	on-Derivat	tive Securiti	ies Benef	ficially Own	ed		
1.Title of Security (Instr. 4)	,			ficially	f Securities Owned	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature Ownersh (Instr. 5)	of Indirect Ber ip	eficial		
Class A Comm	non Stock	:	416,	500		D	Â				
Class A Common Stock			105,	250		Ι	Throug	h trust <u>(1)</u>			
Reminder: Report owned directly or		te line for ea	ach class of securities l	benefici	ally S	SEC 1473 (7-02	2)				
	inform require	ation cont ed to respo	pond to the collect ained in this form a ond unless the form MB control number	ire not i displa							

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership

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			(Instr. 4)		Price of	Derivative	(Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (2)	(<u>3)</u>	07/01/2016	Class A Common Stock	25,000	\$ 12.84	D	Â
Stock Option (2)	(<u>3)</u>	07/01/2018	Class A Common Stock	12,300	\$ 17.84	D	Â
Stock Option (2)	07/01/2010	07/01/2019	Class A Common Stock	21,750	\$ 17.78	D	Â
Stock Option (2)	(<u>3)</u>	07/01/2019	Class A Common Stock	5,450	\$ 17.78	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
Reporting O when Tunne / Tunness	Director	10% Owner	Officer	Other		
DELL GLEN A C/O VERISK ANALYTICS, INC 545 WASHINGTON BOULEVARD JERSEY CITY, NJ 07310-1686	ÂX	Â	Â	Â		
Signatures						
/s/ Kenneth E. Thompson, Attorney-in-Fact	10/06/2009					
**Signature of Reporting Person		Date				

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are owned by the Barbara M. Dell GST Family Trust, of which Mr. Dell is the trustee. Mr. Dell disclaims beneficial ownership of any shares beneficially owned by the trust except to the extent of his pecuniary interest therein.
- (2) Stock Options outstanding under the Issuer's 1996 Incentive Plan.
- (3) Immediately

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.