ULTRAPAR HOLDINGS INC Form 6-K April 30, 2014

Form 6-K

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> Report Of Foreign Private Issuer Pursuant To Rule 13a-16 Or 15d-16 Of The Securities Exchange Act Of 1934

> > For the month of April, 2014

Commission File Number: 001-14950

ULTRAPAR HOLDINGS INC. (Translation of Registrant's Name into English)

Avenida Brigadeiro Luis Antonio, 1343, 9° Andar São Paulo, SP, Brazil 01317-910 (Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form X Form 20-F 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No X

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No X

ULTRAPAR HOLDINGS INC.

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ITEM

1. Market Announcement dated April 30th, 2014.

ULTRAPAR PARTICIPAÇÕES S.A. Publicly Listed Company CNPJ n° 33.256.439/0001- 39 NIRE 35.300.109.724

MARKET ANNOUNCEMENT

Ultrapar announces filing of its Form 20-F

São Paulo, Brazil, April 30, 2014 – ULTRAPAR PARTICIPAÇÕES S.A. (BM&FBOVESPA:UGPA3/NYSE:UGP) ("Ultrapar"), a multi-business company engaged in specialized distribution and retail (Ultragaz / Ipiranga / Extrafarma), specialty chemicals (Oxiteno) and storage for liquid bulk (Ultracargo), hereby informs that, in accordance with its reporting obligations, it filed its 2013 Form 20-F annual report today with the U.S. Securities and Exchange Commission (SEC). The annual report is available for download at the company's website – www.ultra.com.br, Investor Relations link and a hard copy of the complete audited financial statements can be obtained, free of charge, upon request by e-mail (invest@ultra.com.br) to Ultrapar's Investor Relations Department.

André Covre Chief Financial and Investor Relations Officer Ultrapar Participações S.A.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: April 30, 2014

ULTRAPAR HOLDINGS INC.

By:

/s/ André Covre Name: André Covre Title: Chief Financial and Investor Relations Officer

(Market Announcement dated April 30th, 2014)