

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

APPLIED GRAPHICS TECHNOLOGIES INC  
Form 10-Q  
November 14, 2002

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2002

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 1-16431

APPLIED GRAPHICS TECHNOLOGIES, INC.  
(Exact name of Registrant as specified in its charter)

DELAWARE  
(State or other jurisdiction of incorporation  
or organization)

13-3864004  
(I.R.S. Employer  
Identification No.)

450 WEST 33RD STREET  
NEW YORK, NY  
(Address of principal executive offices)  
10001  
(Zip Code)

212-716-6600  
(Registrant's telephone number, including area code)

N/A

(Former name, former address and former fiscal year, if changed since  
last report)

Indicate by check mark whether the registrant (1) has filed all reports required  
to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during  
the preceding 12 months (or for such shorter period that the registrant was  
required to file such reports), and (2) has been subject to such filing  
requirements for the past 90 days. Yes[X] No[ ]

The number of shares of the registrant's common stock outstanding as of October  
31, 2002, was 9,147,565.

PART I - FINANCIAL INFORMATION

Item 1. Financial Statements.

APPLIED GRAPHICS TECHNOLOGIES, INC.

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

CONSOLIDATED BALANCE SHEETS

(Unaudited)

(In thousands of dollars, except per-share amounts)

ASSETS

Current assets:

Cash and cash equivalents  
Trade accounts receivable (net of allowances of \$7,370 in 2002 and \$7,981 in 2001)  
Due from affiliates  
Inventory  
Prepaid expenses  
Deferred income taxes  
Other current assets  
Net assets of discontinued operations

Total current assets  
Property, plant, and equipment - net  
Goodwill  
Other intangible assets - net  
Deferred income taxes  
Other assets

Total assets

LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)

Current liabilities:

Accounts payable  
Accrued expenses  
Current portion of long-term debt and obligations under capital leases  
Due to affiliates  
Other current liabilities

Total current liabilities  
Long-term debt  
Subordinated notes  
Obligations under capital leases  
Deferred income taxes  
Other liabilities

Total liabilities

Commitments and contingencies

Minority interest - Redeemable Preference Shares issued by subsidiary

Stockholders' Equity (Deficit):

Preferred stock (no par value, 10,000,000 shares authorized; no shares

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

outstanding)  
 Common stock (\$0.01 par value, 150,000,000 shares authorized;  
 shares issued and outstanding: 9,147,565 in 2002 and 9,067,565 in 2001)  
 Additional paid-in capital  
 Accumulated other comprehensive loss  
 Retained deficit

Total stockholders' equity (deficit)

Total liabilities and stockholders' equity (deficit)

See Notes to Interim Consolidated Financial Statements

1

APPLIED GRAPHICS TECHNOLOGIES, INC.  
 CONSOLIDATED STATEMENTS OF OPERATIONS  
 (Unaudited)  
 (In thousands, except per-share amounts)

	For the Nine Months Ended September 30,		
	2002	2001	
Revenues	\$ 311,526	\$ 346,990	\$
Cost of revenues	209,192	241,827	
Gross profit	102,334	105,163	
Selling, general, and administrative expenses	90,513	103,990	
Amortization of intangibles	259	10,113	
Loss on disposal of property and equipment	301	2,242	
Restructuring charges	2,059	1,167	
Impairment of goodwill	1,440		
Other impairment charges	361		
Operating income (loss)	7,401	(12,349)	
Interest expense	(14,328)	(18,910)	
Interest income	162	474	
Other income (expense) - net	(1,468)	2,130	
Loss from continuing operations before benefit for income taxes and minority interest	(8,233)	(28,655)	
Benefit for income taxes	(688)	(4,780)	
Loss from continuing operations before minority interest	(7,545)	(23,875)	
Minority interest	(1,828)	(1,778)	
Loss from continuing operations	(9,373)	(25,653)	
Income (loss) from discontinued operations	(5,846)	3,839	
Extraordinary item - loss on debt extinguishment, net of taxes of \$2,451		(3,410)	

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

Cumulative effect of change in accounting principle	(327,875)	-----	-----	-----
Net loss	(343,094)		(25,224)	
Other comprehensive loss	(616)		(1,237)	
Comprehensive loss	\$ (343,710)	=====	(26,461)	\$
Basic loss per common share:				
Loss from continuing operations	\$ (1.03)		\$ (2.83)	\$
Income (loss) from discontinued operations	(0.64)		0.43	
Extraordinary loss			(0.38)	
Cumulative effect of change in accounting principle	(35.95)	-----	-----	-----
Total	\$ (37.62)	=====	(2.78)	\$
Diluted loss per common share:				
Loss from continuing operations	\$ (1.03)		\$ (2.83)	\$
Income (loss) from discontinued operations	(0.64)		0.43	
Extraordinary loss			(0.38)	
Cumulative effect of change in accounting principle	(35.95)	-----	-----	-----
Total	\$ (37.62)	=====	(2.78)	\$
Weighted average number of common shares:				
Basic	9,121		9,068	
Diluted	9,121		9,068	

See Notes to Interim Consolidated Financial Statements

2

APPLIED GRAPHICS TECHNOLOGIES, INC.  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(Unaudited)  
(In thousands of dollars)

	For the N Sep
	----- 2002 -----
Cash flows from operating activities:	
Net loss	\$ (343,094)
Adjustments to reconcile net loss to net cash from operating activities:	
Loss (income) from discontinued operations	5,846
Depreciation and amortization	13,228
Deferred taxes	(2,715)
Loss on disposal of property and equipment	301
Provision for bad debts	(758)
Cumulative effect of change in accounting principle	328,529

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

Extraordinary loss	
Restructuring charges	2,059
Non-cash impairment charges	1,801
Other	1,638
Changes in Operating Assets and Liabilities, net of effects of dispositions:	
Trade accounts receivable	5,684
Due from/to affiliates	2,601
Inventory	(3,628)
Other assets	(1,652)
Accounts payable and accrued expenses	4,165
Other liabilities	(6,164)
Net cash provided by operating activities of discontinued operations	795
	-----
Net cash provided by operating activities	8,636
	-----
Cash flows from investing activities:	
Property, plant, and equipment expenditures	(9,082)
Proceeds from the sale of a business	33,502
Proceeds from sale of property and equipment	416
Proceeds from sale of available-for-sale securities	
Other	(720)
Net cash used in investing activities of discontinued operations	(93)
	-----
Net cash provided by (used in) investing activities	24,023
	-----
Cash flows from financing activities:	
Repayments of notes and capital lease obligations	(858)
Repayments of term loans	(37,125)
Borrowings under revolving credit line - net	5,900
Payment of debt extinguishment fees	
Net cash used in financing activities of discontinued operations	(279)
	-----
Net cash provided by (used in) financing activities	(32,362)
	-----
Net increase (decrease) in cash and cash equivalents	297
Effect of exchange rate changes on cash and cash equivalents	44
Cash and cash equivalents at beginning of period	4,949
	-----
Cash and cash equivalents at end of period	\$ 5,290
	=====

See Notes to Interim Consolidated Financial Statements

3

APPLIED GRAPHICS TECHNOLOGIES, INC.  
CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY (DEFICIT)  
(Unaudited)  
(In thousands of dollars)

For the nine months ended September 30,

-----  
Accumulated

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

	Common stock -----	Additional paid-in capital -----	other comprehensive loss ----
Balance at January 1, 2002	\$ 91	\$ 389,464	\$ (239)
Issuance of 80,000 common shares as additional consideration in connection with prior period acquisition		720	
Fair value of warrants issued to banks		404	
Compensation cost of vested stock options issued to non-employees		9	
Reclassification adjustment for losses realized in net income			174
Reclassification of cumulative effect of change in accounting principle			17
Unrealized loss from foreign currency translation adjustments			(807)
Net loss			
Balance at September 30, 2002	----- \$ 91 =====	----- \$ 390,597 =====	----- \$ (855) =====

See Notes to Interim Consolidated Financial Statements

4

APPLIED GRAPHICS TECHNOLOGIES, INC.  
NOTES TO INTERIM CONSOLIDATED FINANCIAL STATEMENTS  
(In thousands of dollars)

1. BASIS OF PRESENTATION

The accompanying unaudited condensed consolidated financial statements of Applied Graphics Technologies, Inc., and its subsidiaries (the "Company"), which have been prepared in accordance with the instructions to Form 10-Q and, therefore, do not include all information and footnotes necessary for a fair presentation of financial position, results of operations, and cash flows in conformity with generally accepted accounting principles, should be read in conjunction with the notes to consolidated financial statements contained in the Company's Annual Report on Form 10-K for the year ended December 31, 2001. In the opinion of the management of the Company, all adjustments (consisting primarily of normal recurring accruals) necessary for a fair presentation have been included in the financial statements. The operating results of any quarter are not necessarily indicative of results for any future period.

Certain prior-period amounts in the accompanying financial statements have been reclassified to conform with the 2002 presentation.

2. SALE OF PUBLISHING BUSINESS

## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

On April 10, 2002, the Company sold its publishing business. Net proceeds from the sale were approximately \$33,500, of which \$31,500 were used to repay term loans outstanding under the Company's credit facility and \$2,000 were originally held in escrow under the terms of the sale. The Company received \$500 from the escrow in November 2002, with the remaining \$1,500 of escrow available to satisfy any claims related to contractual warranties. All proceeds from the escrow, including any remaining escrow balance as of March 31, 2003, will be used to further repay the outstanding term loans.

The Company recognized a loss on disposal of the publishing business of \$6,943 that was based on the terms of the sale and is subject to change based on potential working capital adjustments resulting from the finalization of the closing date balance sheet. The loss on disposal is included as a component of the loss from discontinued operations in the Consolidated Statement of Operations for the nine months ended September 30, 2002.

The accompanying financial statements have been presented to reflect the operation of the publishing business as a discontinued operation. The results of operations of the publishing business for the nine months ended September 30, 2002 and 2001, and for the three months ended September 30, 2001, are presented as Discontinued Operations in the accompanying Consolidated Statements of Operations as follows:

5

	Nine months ended September 30,		Three months ended September 30,
	2002	2001	2001
Revenues	\$ 22,083 =====	\$ 61,142 =====	\$ 25,135 =====
Income from operations before income taxes	\$ 1,814	\$ 6,160	\$ 4,562
Provision equivalent to income taxes	717	2,551	1,683
	1,097	3,609	2,879
Gain (loss) on disposal	(6,943)	230	
	\$ (5,846) =====	\$ 3,839 =====	\$ 2,879 =====
Income (loss) from discontinued operations			

The results of operations of the publishing business include an allocation of interest expense of \$580 and \$1,004 for the nine months ended September 30, 2002 and 2001, respectively, and \$358 for the three months ended September 30, 2001. The allocated interest expense consisted solely of the interest expense on the Company's borrowings under its credit facility, which represents the interest expense not directly attributable to the Company's other operations. Interest expense was allocated based on the ratio of the net assets of the discontinued operation to the sum of the consolidated net assets of the Company and the outstanding borrowings under the Company's credit facility.

### 3. GOODWILL AND OTHER INTANGIBLE ASSETS

On January 1, 2002, the Company adopted Statement of Financial Accounting

## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

Standards (SFAS) No. 142, "Goodwill and Other Intangible Assets." Under SFAS No. 142, acquired goodwill and other intangible assets with indefinite useful lives are no longer amortized over an estimated useful life, but instead are subject to an annual impairment test. Intangible assets with finite useful lives continue to be amortized over their useful lives.

Upon the initial application of SFAS No. 142, the Company incurred an impairment charge of \$328,529 relating to its goodwill, of which \$321,952 related to the Company's content management services business and \$6,577 related to the Company's broadcast media distribution services business. The fair value of each reporting unit was determined based on applying a multiple to each reporting unit's earnings before interest, taxes, depreciation, and amortization. The Company reported the impairment charge, net of a tax benefit of \$654, as a cumulative effect of a change in accounting principle. The Company will perform its annual impairment test of goodwill at December 31 of each year.

In the second quarter of 2002, the Company made a contingent payment totaling \$1,440 consisting of \$720 in cash and 80,000 shares of common stock as additional consideration for the acquisition of one of its digital services businesses. In June 2002, the Company recognized a charge for the impairment of goodwill for this \$1,440 of additional consideration based on the estimated fair value of this business. The impairment charge was determined using the same methodology that the Company used upon the adoption of SFAS No. 142. The Company reviewed the value of the goodwill associated with this business due to having incurred a similar impairment charge in the prior year.

6

The Company's intangible assets not subject to amortization under SFAS No. 142 consist entirely of goodwill. The changes in the carrying amount of goodwill during the nine months ended September 30, 2002, and the full year ended December 31, 2001, were as follows:

	2002		2001	
	Content Management Services	Other Operating Segments	Content Management Services	Other Operati Segment
Balance at beginning of period	\$ 397,087	\$ 8,752	\$ 405,973	\$ 15,7
Impairment losses	(321,952)	(8,017)		(7,1
Contingent purchase price		1,440		1,4
Amortization			(11,579)	(1,0
Other	(251)		2,693	(1
	-----	-----	-----	-----
Balance at end of period	\$ 74,884	\$ 2,175	\$ 397,087	\$ 8,7

The Company's intangible assets subject to amortization under SFAS No. 142 consist entirely of contract acquisition costs, which represent consideration paid by the Company to enter into certain long-term contracts with customers. Contract acquisition costs are amortized on a straight-line basis over the life of the underlying contract. The gross carrying amount and accumulated amortization of contract acquisition costs were as follows:



Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

	September 30, 2002 -----	December 31, 2001 -----
Gross carrying amount	\$ 2,897	\$ 2,821
Accumulated amortization	(1,494)	(1,611)
	-----	-----
Net carrying amount	\$ 1,403 =====	\$ 1,210 =====

The Company incurred an impairment charge of \$150 during the third quarter of 2002 for the write off of the unamortized balance of contract acquisition costs related to a customer contract with an affiliate that was terminated prior to its expiration. Such charge is included as a component of "Other impairment charges" in the Consolidated Statements of Operations.

Amortization expense associated with contract acquisition costs was \$259 and \$599 for the nine months ended September 30, 2002 and 2001, respectively, and \$85 and \$200 for the three months ended September 30, 2002 and 2001, respectively. The estimated amortization expense for the remainder of 2002 and for each of the next four full fiscal years is as follows:

2002	\$ 77
2003	\$ 355
2004	\$ 355
2005	\$ 325
2006	\$ 291

7

The adjusted net loss and loss per share for the nine months and three months ended September 30, 2001, reflecting the add back of the amortization of goodwill, were as follows:

	Nine months ended September 30, 2001 -----	Three months ended September 30, 2001 -----
Net loss as reported	\$ (25,224)	\$ (9,203)
Add back: Amortization of goodwill - net of tax	8,915	2,937
	-----	-----
Adjusted net loss	\$ (16,309) =====	\$ (6,266) =====
Loss per share as reported (basic and diluted)	\$ (2.78)	\$ (1.01)
Amortization of goodwill	0.98	0.32
	-----	-----
Adjusted loss per share (basic and diluted)	\$ (1.80) =====	\$ (0.69) =====

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

4. RESTRUCTURING

The Company initiated a plan during the third quarter of 2002 (the "2002 Third Quarter Plan") to consolidate its Grand Rapids, MI, and Battle Creek, MI, operations into a new facility in Battle Creek, and to consolidate its Dallas, TX, operation into less space at its existing location. The Company terminated nine employees as part of the 2002 Third Quarter Plan. The results of operations for the nine months and three months ended September 30, 2002, include a charge of \$2,059 for the 2002 Third Quarter Plan, which consisted of \$1,828 for facility closure costs, \$155 for future rental obligations on abandoned equipment, and \$76 for employee termination costs. The Company expects to substantially complete the 2002 Third Quarter Plan during the fourth quarter of 2002. The Company also incurred an impairment charge of \$211 related to equipment abandoned in connection with the 2002 Third Quarter Plan. Such charge is included as a component of "Other impairment charges" in the Consolidated Statements of Operations.

In addition, the Company initiated various restructuring plans in prior periods (the "2001 Fourth Quarter Plan," the "2001 Second Quarter Plan," the "2000 Second Quarter Plan," the "1999 Fourth Quarter Plan," and the "1998 Fourth Quarter Plan," respectively) under which it continues to make certain payments. During the nine months ended September 30, 2002, the Company paid \$5,222 related to its various restructuring plans, and the Company had a liability of \$10,567 included in "Other current liabilities" in the accompanying Consolidated Balance Sheet as of September 30, 2002, for the future payments associated with the various restructuring plans. The remaining liability for future payments and the amounts charged against the respective restructuring liabilities during the nine months ended September 30, 2002, were as follows:

	2002 Third Quarter Plan -----	2001 Fourth Quarter Plan -----	2001 Second Quarter Plan -----
Balance at January 1, 2002		\$ 11,994	\$ 594
Restructuring charge	\$ 2,059		
Facility closure costs	(23)	(2,940)	
Employee termination costs	(40)	(1,232)	(320)
Abandoned equipment	(7)	(211)	
	-----	-----	-----
Balance at September 30, 2002	\$ 1,989 =====	\$ 7,611 =====	\$ 274 =====

8

	2000 Second Quarter Plan -----	1999 Fourth Quarter Plan -----	1998 Fourth Quarter Plan -----
Balance at January 1, 2002	\$ 584	\$ 382	\$ 176
Facility closure costs	(132)	(193)	(32)
Abandoned equipment		(92)	
	-----	-----	-----

## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

Balance at September 30, 2002	\$ 452	\$ 97	\$ 144
	=====	=====	=====

The number of employees paid during the nine months ended September 30, 2002, that resulted in a reduction of the restructuring plans' liabilities for employee termination costs were seven for the 2002 Third Quarter Plan, 95 for the 2001 Fourth Quarter Plan, and five for the 2001 Second Quarter Plan.

### 5. INVENTORY

The components of inventory were as follows:

	September 30, 2002 ----	December 31, 2001 ----
Work-in-process	\$ 16,707	\$ 12,465
Raw materials	1,861	2,372
	-----	-----
Total	\$ 18,568	\$ 14,837
	=====	=====

### 6. LONG TERM DEBT AND SUBORDINATED NOTES

The terms of the Company's credit facility contain certain milestones in connection with raising amounts to repay borrowings. The consummation of the sale of the publishing business satisfied one such milestone and resulted in the elimination of a previous increase in interest rates of 100 basis points that had been in effect since January 1, 2002. The Company did not satisfy two other milestones with deadlines of February 28, 2002, and April 30, 2002. Not satisfying the first milestone resulted in a fee of \$500 being paid to the Company's lenders. Not satisfying the second milestone resulted in, effective May 1, 2002, an increase in interest rates of 100 basis points and the issuance of warrants with an exercise price of \$0.01 to the Company's lenders to purchase 453,377 shares of the Company's common stock. Such warrants, which become exercisable upon the earlier of January 15, 2003, or an event of default under the credit facility, had a fair value of \$404 on the date of issuance. The warrants were recorded as deferred financing costs, which are being amortized over the remaining term of the Company's credit facility and, since the warrants are to be settled in shares of the Company's common stock, as an increase in additional paid-in capital.

In March 2002, the Company entered into an amendment to its credit facility (the "Sixth Amendment") that extended the maturity through April 2003. In connection with the Sixth Amendment, the Company incurred fees of \$250 and became obligated to issue additional warrants with an exercise price of \$0.01 to its lenders to purchase 453,377 shares of the Company's common stock if a definitive agreement for an overall restructuring of the credit facility was not reached by September 30, 2002. Such warrants, which are exercisable immediately upon issuance, were issued in October 2002 and had a fair value of \$170. These warrants will be accounted for in the same manner as the warrants issued in May 2002.

## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

As part of its overall effort to restructure its debt, the Company initiated a tender offer in July 2002 to acquire all of its outstanding subordinated notes for an aggregate purchase price of \$3,000. The tender offer was originally scheduled to expire on July 30, 2002, but was extended until August 27, 2002, as the minimum tender condition was not satisfied. The tender offer did not succeed and lapsed on August 27, 2002, with none of the tendered subordinated notes being accepted by the Company for payment. Consequently, the semi-annual interest payment on the subordinated notes, which was due on July 31, 2002, but was not paid by the Company as a result of the tender offer being extended, was paid on August 30, 2002. Such failure to pay the interest on its initial due date did not constitute an event of default since payment was made by the expiration of a 30-day grace period. In connection with the lapsed tender offer, the Company incurred expenses of \$338 that are included as a component of "Other income (expense)" in the Consolidated Statements of Operations for the nine months and three months ended September 30, 2002.

At September 30, 2002, all amounts outstanding under the Company's credit facility, which matures in April 2003, are classified as a current liability in the accompanying Consolidated Balance Sheet. The Company is currently pursuing two separate alternatives to address its current financial position. The Company continues to be engaged in discussions with its lenders to renegotiate the terms of its credit facility, with such discussions currently focused on an extension of the maturity date. In connection with any such agreement, the lenders would likely receive additional consideration. Concurrently with its discussion with its lenders, the Company is pursuing an overall recapitalization that would include an infusion of outside equity and the settlement, at a significant discount, of amounts due to the lenders for amounts borrowed under the credit facility, amounts due to holders of the Company's subordinated notes, and amounts due to holders of preference shares of a subsidiary of the Company. Such discussions are at a preliminary stage. There can be no assurances as to the terms or the success of any renegotiation of the Company's credit facility or any recapitalization, including the amount of new equity and the amount of capital stock to be issued in connection therewith. The potential impact of any such recapitalization on the holders of the Company's presently outstanding common stock is similarly unknown at this time.

10

### 7. DERIVATIVES

The fair value of the Company's interest rate swaps was a net loss of \$1,862 and \$2,705 at September 30, 2002 and 2001, respectively. The Company recognized a non-cash benefit of \$46 and a non-cash charge of \$1,458 for the nine months ended September 30, 2002 and 2001, respectively, and non-cash charges of \$17 and \$1,472 for the three months ended September 30, 2002 and 2001, respectively, which consisted of the following:

	Nine months ended September 30,		Three months ended September 30,	
	2002	2001	2002	2001
Change in fair market value of swaps not designated as hedges	\$ (373)	\$ 801	\$ (92)	\$
Ineffectiveness of swaps designated as hedges		79		
Reclassification of loss in "Accumulated other				

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

comprehensive income (loss)"	298	611	100	
Reclassification of cumulative effect recorded upon adoption of SFAS No. 133	29	(33)	9	
	-----	-----	-----	-----
Total charge (benefit)	\$ (46)	\$ 1,458	\$ 17	\$ 1
	=====	=====	=====	=====

The Company expects \$85 of the loss in "Accumulated other comprehensive income (loss)" to be reclassified into earnings through the maturity of the swaps in August 2003.

8. INCOME TAXES

In connection with the impairment of goodwill incurred upon the initial adoption of SFAS No. 142 (see Note 3 to the Interim Consolidated Financial Statements), the Company recognized a deferred tax asset of \$16,806. At September 30, 2002, the Company had a consolidated deferred tax asset balance before valuation allowance of \$37,242. Based on its most recent projections, the Company does not believe that it is more likely than not that the benefit associated with the deferred tax assets will be entirely realized in the future. During the nine months ended September 30, 2002, the Company established a valuation allowance in the amount of \$16,152, all of which was included as part of the cumulative effect of a change in accounting principle.

11

9. RELATED PARTY TRANSACTIONS

Sales to, purchases from, and administrative charges incurred with related parties during the nine months and three months ended September 30, 2002 and 2001, were as follows:

	Nine months ended September 30,		Three months ended September 30,	
	2002	2001	2002	2001
	-----	-----	-----	-----
Affiliate sales	\$ 3,842	\$ 7,697	\$ 1,079	\$ 2,613
Affiliate purchases	\$ 322	\$ 50	\$ 114	\$ 2
Administrative charges	\$ 1,135	\$ 1,602	\$ 332	\$ 541

Administrative charges include charges for rent incurred for leases with affiliates and for certain legal, administrative, and computer services provided by affiliates.

10. SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION

Payments of interest and income taxes for the nine months ended September 30, 2002 and 2001, were as follows:

2002	2001
-----	-----

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

Interest paid	\$ 14,976	\$ 18,160
Income taxes paid - net of refunds	\$ 1,416	\$ 2,718

Noncash investing and financing activities for the nine months ended September 30, 2002 and 2001, were as follows:

	2002 ----	2001 ----
Fair value of vested stock options issued to non-employees	\$ 9	\$ 58
Additions to goodwill for contingent payments	\$ 720	\$ 720
Fair value of warrants issued to banks	\$ 404	
Reduction of goodwill from amortization of excess tax - deductible goodwill		\$ 92

12

11. SEGMENT INFORMATION

Segment information relating to results of operations for the nine months and three months ended September 30, 2002 and 2001, was as follows:

	Nine months ended September 30,		Three months September
	2002 -----	2001 -----	2002 -----
Revenue:			
Content Management Services	\$ 290,539	\$ 327,056	\$ 99,286
Other operating segments	20,987	19,934	7,786
	-----	-----	-----
Total	\$ 311,526	\$ 346,990	\$ 107,072
	=====	=====	=====
Operating Income (Loss):			
Content Management Services	\$ 31,049	\$ 24,686	\$ 12,494
Other operating segments	524	(995)	583
	-----	-----	-----
Total	31,573	23,691	13,077
Other business activities	(19,752)	(22,518)	(6,084)
Amortization of intangibles	(259)	(10,113)	(85)
Loss on disposal of property and equipment	(301)	(2,242)	(182)
Restructuring charges	(2,059)	(1,167)	(2,059)
Impairment charges	(1,801)		(361)
Interest expense	(14,328)	(18,910)	(5,090)
Interest income	162	474	37
Other income (expense)	(1,468)	2,130	(1,351)

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

Consolidated loss before provision for income taxes and minority interest	\$ (8,233)	\$ (28,655)	\$ (2,098)
	=====	=====	=====

13

Segment information relating to the Company's assets as of September 30, 2002, and December 31, 2001, was as follows:

	September 30, 2002 ----	December 31, 2001 ----
Total Assets:		
Content Management Services	\$ 248,600	\$ 579,460
Other operating segments	13,895	20,997
Other business activities	25,945	20,013
Net assets of discontinued operations		37,498
	-----	-----
Total	\$ 288,440	\$ 657,968
	=====	=====

The total assets of the content management services segment and other operating segments decreased by \$330,860 and \$7,102, respectively, due primarily to the impairment of goodwill recorded upon the initial adoption of SFAS No. 142 (see Note 3 to the Interim Consolidated Financial Statements).

12. RECENTLY ISSUED ACCOUNTING STANDARDS

Statement of Financial Accounting Standards (SFAS) No. 146, "Accounting for Costs Associated with Exit or Disposal Activities," was issued in June 2002, and is effective for exit or disposal activities initiated after December 31, 2002. SFAS No. 146 addresses financial accounting and reporting for costs incurred in connection with exit or disposal activities, including restructurings, and supercedes Emerging Issues Task Force (EITF) Issue No. 94-3, "Liability Recognition for Certain Employee Termination Benefits and Other Costs to Exit an Activity (including Certain Costs Incurred in a Restructuring)." Under SFAS No. 146, a liability related to an exit or disposal activity is not recognized until such liability has actually been incurred, as opposed to a liability being recognized at the time of a commitment to an exit plan, which was the standard for liability recognition under EITF Issue No. 94-3. The impact of the adoption of SFAS No. 146 on the Company's financial condition or results of operations is not determinable since SFAS No. 146 only affects restructuring efforts initiated in future periods.

14

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

Certain statements made in this Quarterly Report on Form 10-Q are "forward-looking" statements (within the meaning of the Private Securities

## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

Litigation Reform Act of 1995, as amended). Such statements involve known and unknown risks, uncertainties, and other factors that may cause actual results, performance, or achievements of the Company to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking statements. Although the Company believes that the expectations reflected in such forward-looking statements are based upon reasonable assumptions, the Company's actual results could differ materially from those set forth in the forward-looking statements. Certain factors that might cause such a difference include the following: the ability of the Company to successfully renegotiate the terms of its credit facility or achieve a recapitalization of the Company; the ability of the Company to maintain compliance with the financial covenant requirements under its credit facility; the ability of Kmart Corporation ("Kmart") to successfully emerge from bankruptcy; the impact of technological advancements on the ability of customers and competitors to provide services comparable to those provided by the Company; the continued softness in the advertising market; the success of the Company's restructuring plans and integration efforts; the rate and level of capital expenditures; and the adequacy of the Company's credit facility and cash flows to fund cash needs.

The results of operations of the Company's publishing business are reported as a discontinued operation for all periods presented. The following discussion and analysis (in thousands of dollars) should be read in conjunction with the Company's Interim Consolidated Financial Statements and notes thereto.

Management must make certain estimates and assumptions in preparing the financial statements of the Company. Certain of these estimates and assumptions relate to matters that are inherently uncertain as they pertain to future events. These estimates and assumptions include the fair value of goodwill, future estimated taxable income, the collectibility of accounts receivable, and the timing and amount of the settlement on certain lease obligations relating to vacant properties. While management believes that the estimates and assumptions used were appropriate, actual results could differ significantly from those estimates under different conditions.

### RESULTS OF OPERATIONS

#### NINE MONTHS ENDED SEPTEMBER 30, 2002, COMPARED WITH 2001

Revenues in the first nine months of 2002 were \$35,464, or 10.2%, lower than in the comparable period in 2001. Revenues in the 2002 period decreased by \$36,517 from content management services and \$1,532 from digital services, and were partially offset by increased revenues of \$2,585 from broadcast media distribution services. Decreased revenues from content management services primarily resulted from a weaker advertising market in the first nine months of 2002 as compared to the 2001 period, which adversely impacted the Company's operations servicing advertising agencies and magazine publishers. Increased revenues from broadcast media distribution services resulted from additional volume of premium services provided for which the Company receives higher rates.

Gross profit decreased by \$2,829 in the first nine months of 2002. The gross profit percentage in the first nine months of 2002 was 32.8% as compared to 30.3% in the 2001 period. The increase in the gross profit percentage primarily resulted from improved operating efficiencies and cost cutting related to the Company's operational restructuring and integration efforts. This increase was partially offset by a decline in margins as a result of a 40% decrease in revenue at the Company's Chicago facility that services advertising agencies and consumer goods companies.



## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

Selling, general, and administrative expenses in the first nine months of 2002 were \$13,477 lower than in the 2001 period primarily as a result of the Company's cost cutting initiatives in response to the decrease in revenue. Selling, general, and administrative expenses as a percent of revenue were 29.1% in the 2002 period and 30.0% in the 2001 period. Selling, general, and administrative expenses in the 2002 period include charges of \$1,710 for nonrestructuring-related employee termination costs and \$1,010 for consultants retained to assist the Company with its restructuring and integration efforts. Selling, general, and administrative expenses in 2001 include charges of \$1,622 for nonrestructuring-related employee termination costs and \$2,186 for consultants retained to assist the Company with its restructuring and integration efforts. Adjusting for these other charges, selling, general, and administrative expenses as a percent of revenue were 28.2% and 28.9% in 2002 and 2001, respectively.

The results of operations for the nine months ended September 30, 2002, include a restructuring charge of \$2,059 related to a plan initiated by the Company during the third quarter of 2002 (the "2002 Third Quarter Plan"). Under the 2002 Third Quarter Plan, the Company consolidated its Grand Rapids, MI, and Battle Creek, MI, operations into a new facility in Battle Creek, and consolidated its Dallas, TX, operation into less space at its existing location. The Company terminated nine employees as part of the 2002 Third Quarter Plan. The charge of \$2,059 consisted of \$1,828 for facility closure costs, \$155 for future rental obligations on abandoned equipment, and \$76 for employee termination costs.

The results of operations for the nine months ended September 30, 2002, include an impairment charge of \$1,440 relating to goodwill associated with a contingent payment made during the period for a prior period acquisition. The results of operations also include other impairment charges of \$361, of which \$211 related to equipment abandoned in connection with the 2002 Third Quarter Plan and \$150 related to the write off of the unamortized balance of contract acquisition costs resulting from the termination of a customer contract with an affiliate.

Interest expense in the first nine months of 2002 was \$4,582 lower than in the 2001 period due primarily to reduced borrowings outstanding under the Company's credit facility and a non-cash benefit of \$1,504 as compared to the 2001 period associated with the Company's interest rate swap arrangements. In April 2002, the Company used the net proceeds from the sale of its publishing business to repay borrowings under its credit facility.

Other expense of \$1,468 for the nine months ended September 30, 2002, includes \$987 for a litigation settlement, including legal fees, and \$338 of expenses related to a tender offer to acquire the Company's outstanding subordinated notes that did not succeed and lapsed in August 2002.

The Company recorded an income tax benefit of \$688 in the first nine months of 2002. The benefit recognized was at a lower rate than the statutory rate due primarily to the projected annual permanent items related to the nondeductible portion of the goodwill impairment charge and meals and entertainment expenses.

The Company incurred a loss on disposal of \$6,943 in the first nine months of 2002 in connection with the sale of its publishing business in April 2002. Such loss is included as a component of the loss from discontinued operations in the Consolidated Statement of Operations for the nine months ended September 30, 2002.

## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

On January 1, 2002, the Company adopted Statement of Financial Accounting Standards (SFAS) No. 142, "Goodwill and Other Intangible Assets." Under SFAS No. 142, acquired goodwill and other intangible assets with indefinite useful lives are no longer amortized over an estimated useful life, but instead are subject to an annual impairment test. Intangible assets with finite useful lives continue to be amortized over their useful lives. Upon the initial application of SFAS No. 142, the Company incurred an impairment charge of \$328,529 relating to its goodwill. The Company reported the impairment charge, net of a tax benefit of \$654, as a cumulative effect of a change in accounting principle.

Revenues from business transacted with affiliates for the nine months ended September 30, 2002 and 2001, totaled \$3,842 and \$7,697, respectively, representing 1.2% and 2.2%, respectively, of the Company's revenues.

### THREE MONTHS ENDED SEPTEMBER 30, 2002, COMPARED WITH 2001

Revenues in the third quarter of 2002 were \$3,327, or 3.0%, lower than in the comparable period in 2001. Revenues in the 2002 period decreased by \$5,078 from content management services and \$278 from digital services, and were partially offset by increased revenues of \$2,029 from broadcast media distribution services. Decreased revenues from content management services primarily resulted from a weaker advertising market in the third quarter of 2002 as compared to the 2001 period, which adversely impacted the Company's operations servicing advertising agencies and magazine publishers. Increased revenues from broadcast media distribution services resulted from additional volume of premium services provided for which the Company receives higher rates.

Gross profit increased by \$2,588 in the third quarter of 2002. The gross profit percentage in the third quarter of 2002 was 34.4% as compared to 31.1% in the 2001 period. The increase in the gross profit percentage primarily resulted from improved operating efficiencies and cost cutting related to the Company's operational restructuring and integration efforts and from improved margins in the Company's broadcast media distribution services operations as a result of a 50% increase in revenue during the period.

Selling, general, and administrative expenses in the third quarter of 2002 were \$4,120 lower than in the 2001 period primarily as a result of the Company's cost cutting initiatives in response to the decrease in revenue. Selling, general, and administrative expenses as a percent of revenue decreased to 27.9% in the 2002 period from 30.8% in the 2001 period. Selling, general, and administrative expenses in the 2002 period include charges of \$476 for nonrestructuring-related employee termination costs and \$217 for consultants retained to assist the Company with its restructuring and integration efforts. Selling, general, and administrative expenses in 2001 include a charge of \$856 for nonrestructuring-related employee termination costs and \$1,012 for consultants retained to assist the Company with its restructuring and integration efforts. Adjusting for these other charges, selling, general, and administrative expenses as a percent of revenue were 27.3% and 29.1% in 2002 and 2001, respectively.

The results of operations in the third quarter of 2002 include a restructuring charge of \$2,059 related to the 2002 Third Quarter Plan.

During the third quarter of 2002, the Company incurred an impairment charge of \$361 consisting of an impairment of \$211 related to equipment abandoned in connection with the 2002 Third Quarter Plan and \$150 related to the write off of the unamortized balance of contract acquisition costs resulting from the termination of a customer contract with an affiliate.

Other expense of \$1,351 for the three months ended September 30, 2002, includes \$987 for a litigation settlement, including legal fees, and \$338 of

## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

expenses related to a tender offer to acquire the Company's outstanding subordinated notes that did not succeed and lapsed in August 2002.

17

Interest expense in the third quarter of 2002 was \$2,071 lower than in the 2001 period due primarily to reduced borrowings outstanding under the Company's credit facility and a non-cash benefit of \$1,455 as compared to the 2001 period associated with the Company's interest rate swap agreements.

The Company recorded an income tax benefit of \$202 in the third quarter of 2002. The provision recognized was at a lower rate than the statutory rate due primarily to the projected annual permanent items related to the nondeductible portion of the goodwill impairment charge and meals and entertainment expenses.

Revenues from business transacted with affiliates for the three months ended September 30, 2002 and 2001, totaled \$1,079 and \$2,613, respectively, representing 1.0% and 2.4%, respectively, of the Company's revenues.

### FINANCIAL CONDITION

The terms of the Company's credit facility contain certain milestones in connection with raising amounts to repay borrowings. The consummation of the sale of the publishing business satisfied one such milestone and resulted in the elimination of a previous increase in interest rates of 100 basis points that had been in effect since January 1, 2002. The Company did not satisfy two other milestones with deadlines of February 28, 2002, and April 30, 2002. Not satisfying the first milestone resulted in a fee of \$500 being paid to the Company's lenders. Not satisfying the second milestone resulted in, effective May 1, 2002, an increase in interest rates of 100 basis points and the issuance of warrants with an exercise price of \$0.01 to the Company's lenders to purchase 453,377 shares of the Company's common stock. Such warrants become exercisable upon the earlier of January 15, 2003, or an event of default under the credit facility.

In March 2002, the Company entered into an amendment to its credit facility (the "Sixth Amendment") that extended the maturity through April 2003. In connection with the Sixth Amendment, the Company incurred fees of \$250 and became obligated to issue warrants with an exercise price of \$0.01 to its lenders to purchase 453,377 shares of the Company's common stock if a definitive agreement for an overall restructuring of the credit facility was not reached by September 30, 2002. Such warrants, which are exercisable immediately upon issuance, were issued in October 2002. Also as part of the Sixth Amendment, available borrowings under the Company's revolving credit line were reduced to \$66,000 from \$81,000. The Company does not believe that the reduced borrowing capacity will have a material adverse effect on its financial condition or liquidity. The Company had available borrowing capacity under its revolving credit line of approximately \$32,000 as of September 30, 2002.

Upon issuance of the warrants in October 2002, the Company's lenders held warrants issued directly by the Company that are convertible into approximately 9.0% of the Company's outstanding common stock. In addition, in July 2001, Applied Printing Technologies, L.P. ("Applied Printing"), an affiliate beneficially owned by Mortimer Zuckerman, the former Chairman of the Board of Directors and a director of the Company, granted a call option to the Company's lenders to purchase 680,067 shares of the Company's common stock held by Applied Printing at a purchase price of \$0.01 per share. This call option becomes exercisable upon the earlier of January 15, 2003, or an event of default under the credit facility. The combination of the call option granted by Applied Printing and the warrants issued directly by the Company provide the Company's

## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

lenders with instruments that are convertible into approximately 15.8% of the Company's common stock.

18

As part of its overall effort to restructure its debt, the Company initiated a tender offer in July 2002 to acquire all of its outstanding subordinated notes for an aggregate purchase price of \$3,000. The tender offer was originally scheduled to expire on July 30, 2002, but was extended until August 27, 2002, as the minimum tender condition was not satisfied. The tender offer did not succeed and lapsed on August 27, 2002, with none of the tendered subordinated notes being accepted by the Company for payment. Consequently, the semi-annual interest payment on the subordinated notes, which was due on July 31, 2002, but was not paid by the Company as a result of the tender offer being extended, was paid on August 30, 2002. Such failure to pay the interest on its initial due date did not constitute an event of default since payment was made by the expiration of a 30-day grace period. In connection with the lapsed tender offer, the Company incurred expenses of \$338 that are included as a component of "Other income (expense)" in the Consolidated Statements of Operations for the nine months and three months ended September 30, 2002.

The Company is currently pursuing two separate alternatives to address its current financial position. The Company continues to be engaged in discussions with its lenders to renegotiate the terms of its credit facility, with such discussions currently focused on an extension of the maturity date. In connection with any such agreement, the lenders would likely receive additional consideration. Concurrently with its discussion with its lenders, the Company is pursuing an overall recapitalization that would include an infusion of outside equity and the settlement, at a significant discount, of amounts due to the lenders for amounts borrowed under the credit facility, amounts due to holders of the Company's subordinated notes, and amounts due to holders of preference shares of a subsidiary of the Company. Such discussions are at a preliminary stage. In the event the Company is unable to successfully restructure its credit facility or obtain other sources of financing, the Company would be unable to repay the borrowings under the credit facility upon maturity in April 2003. There can be no assurances as to the terms or the success of any renegotiation of the Company's credit facility or any recapitalization, including the amount of new equity and the amount of capital stock to be issued in connection therewith. The potential impact of any such recapitalization on the holders of the Company's presently outstanding common stock is similarly unknown at this time.

Under the terms of its credit facility, the Company must comply with certain quarterly covenants related to leverage ratios, interest coverage ratios, fixed charge coverage ratios, and capital spending. In addition, the Company must satisfy a monthly minimum cumulative EBITDA (as defined in the credit facility) covenant. If the Company does not satisfy such minimum cumulative EBITDA covenant for any non-quarter month end, the Company's short-term borrowing availability would be limited until such time as the Company is in compliance with the covenant, but such failure would not constitute an event of default. The Company was in compliance with all covenants at September 30, 2002. Based on current projections, the Company believes that it will be able to remain in compliance with the covenant requirements throughout 2002, although there can be no assurance that such compliance will be maintained.

On January 22, 2002, Kmart, one of the Company's two largest customers, filed for protection under Chapter 11 of the United States Bankruptcy Code. A particular class of vendors was afforded critical vendor status by the bankruptcy court. The Company has been treated as a critical vendor, and has

## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

been paid substantially all of its accounts receivable for services rendered to Kmart prior to its bankruptcy filing. The Company continues to be paid under its normal trade terms for services rendered to Kmart subsequent to January 22, 2002.

During the first nine months of 2002, goodwill decreased by \$328,780 due primarily to the impairment charge recognized upon the initial adoption of SFAS No. 142 (see Note 3 to the Interim Consolidated Financial Statements).

19

During the first nine months of 2002, the Company made a \$31,500 mandatory repayment of term loans and deposited \$2,000 into an escrow account with proceeds from the sale of its publishing business. In addition, the Company made a \$5,625 scheduled repayment of term loans, invested \$9,082 in facility construction and new equipment, and repaid \$858 of notes and capital lease obligations. Such amounts were primarily funded by borrowings under its revolving credit facility and cash from operating activities.

Cash flows from operating activities of continuing operations during the first nine months of 2002 increased by \$11,668 as compared to the comparable period in 2001 due primarily to the timing of vendor payments and cash generated from operations, partially offset by payments made during the period related to the Company's restructuring plans and growth in inventory due to the timing of work performed for retailers.

The Company expects to spend approximately \$14,000 over the course of the next twelve months for capital improvements, essentially all of which is for modernization. The Company intends to finance these expenditures under leasing arrangements, with working capital, or with borrowings under its credit facility.

Statement of Financial Accounting Standards (SFAS) No. 146, "Accounting for Costs Associated with Exit or Disposal Activities," was issued in June 2002, and is effective for exit or disposal activities initiated after December 31, 2002. SFAS No. 146 addresses financial accounting and reporting for costs incurred in connection with exit or disposal activities, including restructurings, and supercedes Emerging Issues Task Force (EITF) Issue No. 94-3, "Liability Recognition for Certain Employee Termination Benefits and Other Costs to Exit an Activity (including Certain Costs Incurred in a Restructuring)." Under SFAS No. 146, a liability related to an exit or disposal activity is not recognized until such liability has actually been incurred, as opposed to a liability being recognized at the time of a commitment to an exit plan, which was the standard for liability recognition under EITF Issue No. 94-3. The impact of the adoption of SFAS No. 146 on the Company's financial condition or results of operations is not determinable since SFAS No. 146 only affects restructuring efforts initiated in future periods.

The Company believes that the cash flow from operations, including potential improvements in operations as a result of its integration and restructuring efforts, and available borrowing capacity, subject to the Company's ability to remain in compliance with the financial covenants under its credit facility, will provide sufficient cash flows to fund its cash needs throughout 2002.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk.

The Company's primary exposure to market risk is interest rate risk. The Company had \$176,786 outstanding under its credit facility at September 30, 2002. Interest rates on funds borrowed under the Company's credit facility vary

## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

based on changes to the prime rate or LIBOR. The Company partially manages its interest rate risk through two interest rate swap agreements under which the Company pays a fixed rate and is paid a floating rate based on the three month LIBOR rate. The notional amounts of the two interest rate swaps totaled \$50,000 at September 30, 2002. A change in interest rates of 1.0% would result in a change in income before taxes of \$1,268 based on the outstanding balance under the Company's credit facility and the notional amounts of the interest rate swap agreements at September 30, 2002.

20

### Item 4. Controls and Procedures.

(a) The Company maintains disclosure controls and procedures that are designed to ensure that information required to be disclosed in the Company's filings under the Securities Exchange Act of 1934 is recorded, processed, summarized, and reported within the time periods specified in the rules and forms of the Securities and Exchange Commission. Such information is accumulated and communicated to the Company's management, including its principal executive officer and principal financial officer, as appropriate, to allow timely decisions regarding required disclosure. The Company's management, including its principal executive officer and principal financial officer, recognizes that any set of controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

Within 90 days prior to the filing date of this quarterly report on Form 10-Q, the Company has carried out an evaluation, under the supervision and with the participation of the Company's management, including the Company's principal executive officer and the Company's principal financial officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures. Based on such evaluation, the Company's principal executive officer and principal financial officer concluded that the Company's disclosure controls and procedures are effective.

(b) There have been no significant changes in the Company's internal controls or in other factors that could significantly affect the internal controls subsequent to the date of their evaluation in connection with the preparation of this quarterly report on Form 10-Q.

21

## PART II. - OTHER INFORMATION

### Item 2. Changes in Securities and Use of Proceeds.

In October 2002, pursuant to the terms of its credit facility, the Company issued warrants with an exercise price of \$0.01 to its lenders to purchase 453,377 shares of the Company's common stock. Such warrants became exercisable immediately upon their issuance. The issuance of such securities by the Company were effected without registration based on reliance upon the exemption from registration provided by Section 4(2) of the Securities Act of 1933 for private placements.

### Item 3. Defaults Upon Senior Securities.

As previously disclosed in its Annual Report on Forms 10-K for the years ended December 31, 2001 and 2000, a subsidiary of the Company, Wace Group

## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

Limited ("Wace"), is in arrears on the dividend payments related to its 8% Cumulative Convertible Redeemable Preference Shares. Wace has been prohibited from making dividend payments due to its lack of distributable reserves, and has not made a dividend payment since July 1999. The arrearage, which is included as part of "Minority interest" in the Consolidated Balance Sheets, totals \$7,729,000 at October 31, 2002.

Item 6. Exhibits and Reports on Form 8-K.

(a) Exhibits:

- 2.1 Agreement and Plan of Merger, dated as of February 13, 1997, by and among Devon Group, Inc., Applied Graphics Technologies, Inc., and AGT Acquisition Corp. (Incorporated by reference to Exhibit No. 2.2 forming part of the Registrant's Report on Form 10-K (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the fiscal year ended December 31, 1997).
- 2.2 Stock Purchase Agreement dated as of April 11, 2002, by and among DPG Holdings, Inc., Devon Group, Inc., and Applied Graphics Technologies, Inc. (Incorporated by reference to Exhibit No. 2.2 forming part of the Registrant's Report on Form 10-Q (File No. 1-16431) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the quarterly period ended March 31, 2002).
- 3.1(a) First Restated Certificate of Incorporation (Incorporated by reference to Exhibit No. 3.1 forming part of the Registrant's Registration Statement on Form S-1 (File No. 333-00478) filed with the Securities and Exchange Commission under the Securities Act of 1933, as amended).
- 3.1(b) Certificate of Amendment of First Restated Certificate of Incorporation (Incorporated by reference to Exhibit No. 3.1(b) forming part of the Registrant's Report on Form 10-K (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the quarterly period ended June 30, 1998).
- 3.1(c) Second Certificate of Amendment of First Restated Certificate of Incorporation (Incorporated by reference to Exhibit No. 3.1(c) forming part of the Registrant's Report on Form 10-K (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the fiscal year ended December 31, 2000).
- 3.2(a) Amended and Restated By-Laws of Applied Graphics Technologies, Inc. (Incorporated by reference to Exhibit No. 3.2 forming part of Amendment No. 3 to the Registrant's Registration Statement on Form S-1 (File No. 333-00478)

## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

- filed with the Securities and Exchange Commission under the Securities Act of 1933, as amended).
- 3.2(b) Amendment to Amended and Restated By-Laws of Applied Graphics Technologies, Inc. (Incorporated by reference to Exhibit No. 3.3 forming part of the Registrant's Registration Statement on Form S-4 (File No. 333-51135) filed with the Securities and Exchange Commission under the Securities Act of 1933, as amended).
- 3.2(c) Amendment to Amended and Restated By-Laws of Applied Graphics Technologies, Inc. (Incorporated by reference to Exhibit No. 3.2(c) forming part of Registrant's Report on Form 10-Q (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the quarterly period ended September 30, 2000).
- 4 Specimen Stock Certificate (Incorporated by reference to Exhibit 7 forming part of Registrant's Registration Statement on Form 8-A (File No. 1-16431) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, on April 5, 2001).
- 10.2 Applied Graphics Technologies, Inc. 1996 Stock Option Plan (Incorporated by reference to Exhibit No. 10.2 forming part of Amendment No. 3 to the Registrant's Registration Statement on Form S-1 (File No. 333-00478) filed with the Securities and Exchange Commission under the Securities Act of 1933, as amended).
- 10.3 Applied Graphics Technologies, Inc. Non-Employee Director Nonqualified Stock Option Plan (Incorporated by reference to Exhibit No. 10.3 forming part of Amendment No. 3 to the Registrant's Registration Statement on Form S-1 (File No. 333-00478) filed with the Securities and Exchange Commission under the Securities Act of 1933, as amended).
- 10.6(a)(i) Employment Agreement, effective as of November 30, 2000, between the Company and Joseph D. Vecchiolla (Incorporated by reference to Exhibit No. 10.6(a) forming part of the Registrant's Report on Form 10-K (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the fiscal year ended December 31, 2000).
- 23
- 10.6(a)(ii) Amendment No. 1 to Employment Agreement, dated as of March 1, 2002, by and between the Company and Joseph D. Vecchiolla. (Incorporated by reference to Exhibit No. 10.6(a)(ii) forming part of the Registrant's Report on Form 10-K (File No. 1-16431) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the fiscal year ended December 31, 2001).



## Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

- 10.6(b) Agreement and General Release, effective June 4, 2000, between the Company and Louis Salamone, Jr. (Incorporated by reference to Exhibit No. 10.6(b) forming part of the Registrant's Report on Form 10-Q (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the quarterly period ended June 30, 2000).
- 10.6(c) Agreement and General Release, dated December 15, 2000, between the Company and Derek Ashley (Incorporated by reference to Exhibit No. 10.6(c) (ii) forming part of the Registrant's Report on Form 10-K (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the fiscal year ended December 31, 2000).
- 10.6(d) Separation Agreement, effective December 18, 2000, between the Company and Scott Brownstein (Incorporated by reference to Exhibit No. 10.6(d) (iii) forming part of the Registrant's Report on Form 10-K (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the fiscal year ended December 31, 2000).
- 10.7 Form of Registration Rights Agreement (Incorporated by reference to Exhibit No. 10.7 forming part of Amendment No. 3 to the Registrant's Registration Statement on Form S-1 (File No. 333-00478) filed with the Securities and Exchange Commission under the Securities Act of 1933, as amended).
- 10.8 Applied Graphics Technologies, Inc., 1998 Incentive Compensation Plan, as Amended and Restated (Incorporated by reference to Exhibit No. 10.8 forming part of Registrant's Report on Form 10-Q (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the quarterly period ended June 30, 1999).
- 10.8(a) Amendment No. 1, dated as of May 8, 2000, to the Applied Graphics Technologies, Inc., Amended and Restated 1998 Incentive Compensation Plan (Incorporated by reference to Exhibit No. 10.8(a) forming part of the Registrant's Report on Form 10-Q (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the quarterly period ended June 30, 2000).

24

- 10.9(a) Amended and Restated Credit Agreement, dated as of March 1999, among Applied Graphics Technologies, Inc., Other Institutional Lenders as Initial Lenders, and Fleet Bank, N.A. (Incorporated by reference to Exhibit No. 99.2 of the Registrant's Report on Form 8-K (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, on March 22, 1999).

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

- 10.9(b) Amendment No. 1, dated as of June 2, 1999, to the Amended and Restated Credit Agreement among Applied Graphics Technologies, Inc., Other Institutional Lenders as Initial Lenders, and Fleet Bank, N.A. (Incorporated by reference to Exhibit No. 10.9(b) forming part of Registrant's Report on Form 10-Q (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the quarterly period ended June 30, 1999).
- 10.9(c) Amendment No. 2, dated July 28, 1999, to the Amended and Restated Credit Agreement among Applied Graphics Technologies, Inc., Other Institutional Lenders as Initial Lenders, and Fleet Bank, N.A. (Incorporated by reference to Exhibit No. 10.9(c) forming part of Registrant's Report on Form 10-Q (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the quarterly period ended September 30, 1999).
- 10.9(d) Amendment No. 3, dated as of July 21, 2000, to the Amended and Restated Credit Agreement among Applied Graphics Technologies, Inc., Other Institutional Lenders as Initial Lenders, and Fleet Bank, N.A. (Incorporated by reference to Exhibit No. 10.9(d) forming part of the Registrant's Report on Form 10-Q (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the quarterly period ended June 30, 2000).
- 10.9(e) Amendment No. 4, dated as of August 11, 2000, to the Amended and Restated Credit Agreement among Applied Graphics Technologies, Inc., Other Institutional Lenders as Initial Lenders, and Fleet Bank, N.A. (Incorporated by reference to Exhibit No. 10.9(e) forming part of the Registrant's Report on Form 10-Q (File No. 0-28208) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the quarterly period ended June 30, 2000).
- 10.9(f) Fifth Amendment, dated as of July 27, 2001, to the Amended and Restated Credit Agreement by and among Applied Graphics Technologies, Inc., the lenders party thereto, and Fleet National Bank, as agent. (Incorporated by reference to Exhibit No. 10.9(f) forming part of the Registrant's Report on Form 10-Q (File No. 1-16431) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the quarterly period ended June 30, 2001).
- 10.9(g) Sixth Amendment, dated March 21, 2002, to the Amended and Restated Credit Agreement by and among Applied Graphics Technologies, Inc., the lenders party thereto, and Fleet National Bank, as agent. (Incorporated by reference to Exhibit No. 10.9(g) forming part of the Registrant's Report on Form 10-K (File No. 1-16431) filed with the Securities

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the fiscal year ended December 31, 2001).

- 10.10 Consulting Agreement, dated as of March 1, 2001, by and between the Company and Knollwood Associates, LLC. (Incorporated by reference to Exhibit No. 10.10 forming part of the Registrant's Report on Form 10-Q (File No. 1-16431) filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended, for the quarterly period ended March 31, 2001).
- 99.1 Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
- 99.2 Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

-----  
(b) The Registrant filed the following reports on Form 8-K during the quarter ended September 30, 2002:

Current report on Form 8-K filed on July 5, 2002, announcing a tender offer to purchase the Company's outstanding 10% subordinated notes due 2005.

Current report on Form 8-K filed on August 1, 2002, announcing an extension of the tender offer to purchase the Company's outstanding 10% subordinated notes and the failure of the Company to make the semi-annual interest payment on the subordinated notes on its due date.

Current report on Form 8-K filed on August 30, 2002, announcing the lapse of the tender offer to purchase the Company's outstanding 10% subordinated notes and the payment of the semi-annual interest on the subordinated notes within the allowable grace period.

26

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

APPLIED GRAPHICS TECHNOLOGIES, INC.  
(Registrant)

By: /s/ Fred Drasner

Date: November 14, 2002

\_\_\_\_\_  
Fred Drasner  
Chairman of the Board and Chief Executive Officer  
(Principal Executive Officer)

/s/ Kenneth G. Torosian

Date: November 14, 2002

\_\_\_\_\_  
Kenneth G. Torosian  
Senior Vice President,  
Chief Financial Officer, and Treasurer  
(Principal Financial Officer)

27

CERTIFICATION

I, Fred Drasner, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Applied Graphics Technologies, Inc.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
  - (a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - (b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
  - (c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
  - (a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
  - (b) any fraud, whether or not material, that involves management or other

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

employees who have a significant role in the registrant's internal controls; and

6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

/s/ Fred Drasner

-----  
Fred Drasner  
Chairman of the Board and Chief Executive Officer  
November 14, 2002

28

CERTIFICATION

I, Kenneth G. Torosian, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Applied Graphics Technologies, Inc.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
  - (a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - (b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
  - (c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
  - (a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and

Edgar Filing: APPLIED GRAPHICS TECHNOLOGIES INC - Form 10-Q

(b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and

6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

/s/ Kenneth G. Torosian

-----  
Kenneth G. Torosian  
Senior Vice President, Chief Financial Officer, and Treasurer  
November 14, 2002