

SPDR GOLD TRUST
Form FWP
July 06, 2010

Filed Pursuant To Rule 433
Registration No. 333-167132
July 6, 2010

There are a million stories about searching for gold.

This one ends with the gold.

For a precise way to buy gold, check out SPDR* Gold Shares.

Precise in a world that isn't

Edgar Filing: SPDR GOLD TRUST - Form FWP

Th; irrttppi:*,* cnnttin* mitiirial rfenrntioi ntour *ii Iss.rr ,ini1 (te SPDR Gotó Stam* niirp prauttttii;
reling FWt Fiickr3*; betar mitang jn itT«»itr«nj cfectuevi abnirt tm Shre Dtarsti enten eau nec prdnct
agnret tet Ihi \wlr ni tii Sfoirrs rHiitet rimrtfy ft) fvr wIljr d gdri Wil tv tIt T*u*J lkm T*u*J xpmcKl and
ft ctumats in tfo prlcn d çold EtuM ftWiruly tKHiifsJy aftat m\ wvrstrmt in th* Stamt IBG-OTS

Precise in a world that isn't: Click now [Mo](#) see why you should invest in gold.

Edgar Filing: SPDR GOLD TRUST - Form FWP

SPDR® GOLD TRUST has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the Trust and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the Trust or any Authorized Participant will arrange to send you the prospectus if you request it by calling toll free at 1-866-320-4053 or contacting State Street Global Markets, LLC, One Lincoln Street, Attn: SPDR® Gold Shares, 30th Floor, Boston, MA 02111.