

Edgar Filing: DOW CHEMICAL CO /DE/ - Form 424B3

DOW CHEMICAL CO /DE/  
Form 424B3  
March 19, 2003

Filed Under Rule 424(b)(3), Registration Statement No. 333-91228

Pricing Supplement No. 23 dated March 17, 2003 (To: Prospectus Dated September 12, 2002 and Prospectus Supplement Dated November 12, 2002)

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	Coupon Amount	Survivor Option	sProduct Ranking
26054LDB6	\$ 8,815,000.00	100.000%	.625%	\$ 8,759,906.25	3.050%	SEMI-	03/15/2006	09/15/2003	\$14.83	YES	Senior Unsecured Notes
ANNUAL											

Redemption Information: Non-Callable.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: Charles Schwab & Co. Inc.,  
Merrill Lynch & Co., Morgan Stanley, Prudential Securities, Salomon Smith Barney, UBS PaineWebber, Wachovia Securities

CUSIP Number	Principal Amount	Selling Price (% of Par)	Gross Concession	Net Proceeds	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	Coupon Amount	Survivor Option	sProduct Ranking
26054LDC4	\$ 8,881,000.00	100.000%	1.000%	\$ 8,792,190.00	3.900%	SEMI-	03/15/2008	09/15/2003	\$18.96	YES	Senior Unsecured Notes
ANNUAL											

Redemption Information: Non-Callable.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: Charles Schwab & Co. Inc.,  
Merrill Lynch & Co., Morgan Stanley, Prudential Securities, Salomon Smith Barney, UBS PaineWebber, Wachovia Securities

CUSIP Number	Principal Amount	Selling Price (% of Par)	Gross Concession	Net Proceeds	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	Coupon Amount	Survivor Option	sProduct Ranking
26054LDD2	\$ 7,533,000.00	100.000%	1.200%	\$ 7,442,604.00	4.900%	SEMI-	03/15/2010	09/15/2003	\$23.82	YES	Senior Unsecured Notes
ANNUAL											

Redemption Information: Non-Callable.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: Charles Schwab & Co. Inc.,  
Merrill Lynch & Co., Morgan Stanley, Prudential Securities, Salomon Smith Barney, UBS PaineWebber, Wachovia Securities

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CUSIP Number	Principal Amount	Selling Price (% of Par)	Gross Concession	Net Proceeds	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survivor Option	sProduct Ranking
26054LDE0	\$ 9,872,000.00	100.000%	1.500%	\$ 9,723,920.00	5.400%	SEMI-ANNUAL	03/15/2013	09/15/2003	\$26.25	YES	Senior Unsecured Notes

**Redemption Information: Non-Callable.**

**Joint Lead Managers and Lead Agents:** Banc of America Securities LLC, INCAPITAL, LLC **Agents:** Charles Schwab & Co. Inc.,

Merrill Lynch & Co., Morgan Stanley, Prudential Securities, Salomon Smith Barney, UBS PaineWebber, Wachovia Securities

**The Dow Chemical Company**

Trade Date: Monday, March 17, 2003 @ 12:00 PM ET

The Dow Chemical Company

Settle Date: Thursday, March 20, 2003

The Dow Chemical Company Internotes

Minimum Denomination/Increments: \$1,000/\$1,000

All trades settle flat and clear SDFS: DTC Book Entry only

DTC number: 0262 via BNY Clearing Services, LLC

If the maturity date or an interest payment date for any note is not a Business Day (as

term is defined in Prospectus), principal, premium, if any, and interest for that note is

paid on the next Business Day, and no interest will accrue from, and after, the

maturity date or interest payment date.

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