JACK IN THE BOX INC /NEW/ Form 10-K November 20, 2007

Table of Contents

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d)OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE FISCAL YEAR ENDED SEPTEMBER 30, 2007

COMMISSION FILE NUMBER 1-9390

JACK IN THE BOX INC.

(Exact name of registrant as specified in its charter)

Delaware

95-2698708

(State of Incorporation)

(I.R.S. Employer Identification No.)

9330 Balboa Avenue, San Diego, CA 92123

(Zip Code)

(Address of principal executive offices)

Registrant s telephone number, including area code (858) 571-2121

Securities registered pursuant to Section 12(b) of the Act:

Title of Each ClassCommon Stock, \$.01 par value

Name of Each Exchange on Which Registered

New York Stock Exchange, Inc.

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark whether the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes b No o

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Act. Yes o No b

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes b No o

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant s knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act.

Large accelerated filer b Accelerated filer o Non-accelerated filer o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No b

The aggregate market value of the common stock held by non-affiliates of the registrant, computed by reference to the closing price reported in the New York Stock Exchange Composite Transactions as of April 15, 2007, was approximately \$2,016.7 million.

Number of shares of common stock, \$.01 par value, outstanding as of the close of business November 15, 2007-59,886,835.

DOCUMENTS INCORPORATED BY REFERENCE

Portions of the Proxy Statement to be filed with the Securities and Exchange Commission in connection with the 2008 Annual Meeting of Stockholders are incorporated by reference into Part III hereof.

JACK IN THE BOX INC.

TABLE OF CONTENTS

		Page
	PART I	
Item 1.	Business	2
Item 1A.	Risk Factors	11
Item 1B.	Unresolved Staff Comments	14
Item 2.	Properties	14
Item 3.	Legal Proceedings	15
<u>Item 4.</u>	Submission of Matters to a Vote of Security Holders	15
	PART II	
<u>Item 5.</u>	Market for Registrant s Common Equity, Related Stockholder Matters and Issuer Purchases of	
	Equity Securities	15
Item 6.	Selected Financial Data	19
<u>Item 7.</u>	Management s Discussion and Analysis of Financial Condition and Results of Operations	20
Item 7A.	Quantitative and Qualitative Disclosures About Market Risk	30
<u>Item 8.</u>	Financial Statements and Supplementary Data	30
<u>Item 9.</u>	Changes in and Disagreements With Accountants on Accounting and Financial Disclosure	31
Item 9A.	Controls and Procedures	31
Item 9B.	Other Information	33
	PART III	
<u>Item 10.</u>	<u>Directors, Executive Officers and Corporate Governance</u>	33
<u>Item 11.</u>	Executive Compensation	33
<u>Item 12.</u>	Security Ownership of Certain Beneficial Owners and Management and Related Stockholder	
* 40	<u>Matters</u>	33
<u>Item 13.</u>	Certain Relationships and Related Transactions, and Director Independence	34
<u>Item 14.</u>	Principal Accountant Fees and Services	34
	PART IV	
<u>Item 15.</u>	Exhibits, Financial Statement Schedules	34
EXHIBIT 10. EXHIBIT 10.		
EXHIBIT 10.		
EXHIBIT 31.		
EXHIBIT 31.		
EXHIBIT 32.		
EXHIBIT 32.	<u>∠</u>	
	1	

Table of Contents

PART I

ITEM 1. BUSINESS

The Company

Overview. Jack in the Box Inc. (the Company), based in San Diego, is a restaurant company that operates and franchises more than 2,500 quick-service and fast-casual restaurants under the brand names Jack in the Box® and Qdoba Mexican Grill®. The Company also operates a proprietary chain of convenience stores called Quick Stuff®, with 60 locations, each built adjacent to a full-size Jack in the Box restaurant and including a major-brand fuel station. In fiscal 2007, we generated total revenues of \$2.9 billion. References to the Company throughout this Annual Report on Form 10-K are made using the first person notations of we, us and our.

Jack in the Box The first Jack in the Box restaurant, which offered only drive-thru service, opened in 1951. Jack in the Box is one of the nation s largest hamburger chains, and, based on the number of units, is the second or third largest quick-service hamburger chain in most of our major markets. As of the end of our fiscal year on September 30, 2007, the Jack in the Box system included 2,132 restaurants in 17 states, of which 1,436 were company-operated and 696 were franchise-operated.

Qdoba Mexican Grill To supplement our core growth and balance the risk associated with growing solely in the highly competitive hamburger segment of the quick service restaurant (QSR) industry, on January 21, 2003, we acquired Qdoba Restaurant Corporation, operator and franchisor of Qdoba Mexican Grill, expanding our growth opportunities into the fast-casual restaurant segment. As of September 30, 2007, the Qdoba system included 395 restaurants in 39 states, as well as the District of Columbia, of which 90 were company-operated and 305 were franchise-operated.

Strategic Plan. Our Company vision of being a national restaurant company is supported by four key strategic initiatives: (i) grow Jack in the Box and Qdoba Mexican Grill, (ii) reinvent the Jack in the Box brand, (iii) expand franchising operations, and (iv) improve the business model.

Strategic Plan Growth Strategy. Our growth strategy includes increasing same-store sales and new unit growth at Jack in the Box and Qdoba concepts.

Jack in the Box Growth. Sales at company-operated Jack in the Box restaurants open more than one year (same-store sales) increased 6.1% in fiscal 2007, primarily due to the progress we have made in reinventing the Jack in the Box brand. We believe continued success in executing that strategy will continue to drive customer traffic and grow sales. In fiscal 2007, we opened 42 new company-operated restaurants, including five with our proprietary Quick Stuff convenience-store and fuel-station business, and our franchisees opened 16 new restaurants. Restaurant growth in fiscal 2007 included expansion into a new contiguous market, Corpus Christi, Texas. In 2008, we plan to open 35-45 new company and franchise-operated restaurants and expand into new contiguous markets, in Colorado, New Mexico and Texas, through both company investment and franchise development.

<u>Qdoba Growth.</u> In 2007, we opened 87 new company and franchise-operated Qdoba restaurants, and plan to add 75-90 new units in fiscal 2008. We will continue to actively expand our fast-casual subsidiary, primarily through aggressive franchise growth. With a substantial number of new restaurants in the development pipeline and a 4.6% increase in system same-store sales in fiscal 2007, Qdoba is a leader in this segment of the restaurant industry.

Strategic Plan Brand Reinvention. We believe that reinventing the Jack in the Box brand will differentiate us from our competition by offering our guests a better restaurant experience than typically found in the QSR segment. We are pursuing a holistic approach in reinventing the brand by focusing on the following major initiatives of menu innovation, service and environment:

<u>Menu Innovation</u>. We believe that menu innovation and our use of high-quality ingredients will further differentiate Jack in the Box from competitors, strengthen our brand and appeal to a broader base of consumers. In support of this initiative, we enhanced the Jack in the Box menu in fiscal 2007 with several distinctive products, including burgers and sandwiches made with sirloin steak, like the Sirloin Steak n

2

Table of Contents

Cheddar Ciabatta, the Sirloin Steak n Mushroom Ciabatta and the 100% Sirloin Burger. We were the first major QSR chain to add sirloin steak to the menu and believe this high-quality ingredient can serve as a broad platform from which we can launch additional innovative products, such as the Sirloin Steak n Egg Burrito that we added to our breakfast menu, which unlike many other chains is served all day, every day. During the year we enhanced our line of entrée salads with a choice of warm grilled or crispy chicken strips and a new lettuce blend that s primarily romaine and spring mix. We also expanded our finger-foods menu to include Mozzarella Cheese Sticks and Spicy Chicken Bites, which are two of the three sides featured in our new Sampler Trio, along with stuffed jalapenos. We added a bundt-style Chocolate Overload Cake to our dessert menu, and introduced several variations of our popular shakes, including Andes® Mint, Blackberry and Chocolate Oreo®. The real vanilla ice cream that we use in our shakes was also used to create a new line of refreshing beverages, Real Ice Cream Floats, which our guests can customize with their choice of soda, including Barq ® Root Beer, Dr Pepper® and Fanta® orange. We also added a Grilled Cheese Sandwich as a new option for Jack s Kid s Meal®. Additional premium-quality products are in various stages of test and development as we continue to innovate and enhance product quality as a means to differentiate our menu from other QSR chains.

Service. A second major aspect of brand reinvention is to improve the level and consistency of guest service. In fiscal 2007, we continued to build upon recent internal service initiatives to help us attract higher-quality applicants for team-member positions. These initiatives are designed to improve employee productivity, maximize retention, and reduce employee training costs. They include access to affordable healthcare for our employees meeting certain requirements, an ESL (English-as-a-second-language) program for our Spanish-speaking team members, and computer-based training in all of our restaurants. Additionally, we plan to leverage new technologies to improve speed of service and guest satisfaction. As an example, in 2007 the company equipped all restaurants with contactless credit-card readers, enabling guests to pay at the front counter or drive-thru simply by holding their cards in front of the device. We are also testing self-serve kiosks, which offer guests an alternative method of ordering inside Jack in the Box restaurants. And at certain high-volume locations, team members are positioned near the drive-thru menu board to process orders utilizing a portable wireless communications device.

Environment. The third element of brand reinvention is the major renovation of our restaurant facilities. In fiscal 2007, approximately 200 restaurants were re-imaged with a comprehensive program that includes a complete redesign of the dining room and common areas. Interior finishes include ceramic tile floors, a mix of seating styles, decorative pendant lighting, and graphics and wall collages. Other elements of the program may include flat-screen televisions, music, and new team member uniforms and product packaging, along with new paint schemes, landscaping and other exterior enhancements. We are seeing positive sales trends in markets that have been re-imaged, and in consumer surveys conducted in those markets, our guests rated re-imaged restaurants higher on attributes ranging from being trendy and a good dining destination to providing friendly, consistent customer service. We believe it is important to create a destination dining experience for guests while remaining consistent with our goals of upgrading the quality of our food and guest service.

Strategic Plan Franchising Strategy. Our third strategic initiative is to continue expanding our franchising operations to generate higher margins and returns for the Company, while mitigating business-cost and investment risks. In fiscal 2007, we sold 76 company-operated Jack in the Box restaurants to franchisees. Additionally, franchisees developed 16 new Jack in the Box and 77 new Qdoba restaurants during the year and signed development agreements to expand the Jack in the Box brand into three new contiguous markets: Albuquerque, New Mexico, Midland/Odessa, Texas, and Abilene/San Angelo, Texas. The first restaurants in these new markets are scheduled to open in 2008.

Through continued refranchising and development of new franchised restaurants, our long-term goal is to grow the percentage of franchise ownership of the Jack in the Box system by approximately 5% annually and move toward an ultimate goal of 70-80%, which is more closely aligned with that of the QSR industry. The Jack in the Box system is

currently about 33% franchised.

Strategic Plan Improve the Business Model. As Jack in the Box transitions to a business model comprised of predominantly franchised restaurant locations, this initiative is designed to improve the profitability and returns

3

Table of Contents

of our restaurants, as well as increase the long-term value of our business through the successful execution of the following:

Identify, develop and implement significant process improvements to reduce our resource needs, improve timeframes and drive sales and profits.

Identify, develop and implement cost reductions to improve operating margins without negatively impacting the guest experience.

Improve unit economics of all our brands through sales growth along with operating-cost and investment management.

Restaurant Concepts

Jack in the Box. Jack in the Box restaurants offer a broad selection of distinctive, innovative products targeted primarily at the adult fast-food consumer. The Jack in the Box menu features a variety of hamburgers, salads, specialty sandwiches, tacos, drinks, real ice cream shakes and side items. Hamburger products include our signature Jumbo Jack®, Sourdough Jack® and Ultimate Cheeseburger and Jack s newest product the 100% Sirloin Burger. Jack in the Box restaurants also offer premium entrée salads and specialty sandwiches, to appeal to a broader customer base, including more women and consumers older than the traditional QSR target market of 18-34 year old men. Furthermore, Jack in the Box restaurants offer value-priced products, known as Jack s Value Menu, to compete against price-oriented competitors and because value is important to certain fast-food customers. Jack in the Box restaurants also offer customers both the ability to customize their meals and to order any product, including breakfast items, anytime of the day. We believe that our distinctive menu has been instrumental in developing brand loyalty and is appealing to customers with a broad range of food preferences. Furthermore, we believe that, as a result of our diverse menu, our restaurants are less dependent than other QSR chains on the commercial success of one or a few products.

The Jack in the Box restaurant chain was the first major hamburger chain to develop and expand the concept of drive-thru restaurants. In addition to drive-thru windows, most of our restaurants have seating capacities ranging from 20 to 100 persons and are open 18-24 hours a day. Drive-thru sales currently account for approximately 70% of sales at company-operated restaurants.

The following table summarizes the changes in the number of company-operated and franchised Jack in the Box restaurants since the beginning of fiscal 2003:

	Fiscal Year					
	2007	2006	2005	2004	2003	
Company-operated restaurants:						
Opened	42	29	38	56	90	
Sold to franchisees	(76)	(82)	(58)	(49)	(36)	
Closed	(5)	(6)	(5)	(2)	(8)	
Acquired from franchisees			1			
End of period total	1,436	1,475	1,534	1,558	1,553	
Franchised restaurants:						
Opened	16	7	11	5	3	
Acquired from Company	76	82	58	49	36	
Sold to Company			(1)			

Closed			(1)		
End of period total	696	604	515	448	394
System end of period total	2,132	2,079	2,049	2,006	1,947

Qdoba. Qdoba restaurants use fresh, high quality ingredients and traditional Mexican flavors fused with popular ingredients from other regional cuisines to give a unique Nouveau-Mexican taste to its broad menu. A few examples of Qdoba s unique flavors are its signature Poblano Pesto and Ancho Chile BBQ sauces. While the great flavors start with the core philosophy of the fresher the ingredients, the fresher the flavorsTM , our ability to deliver these flavors is made possible by the commitment to professional preparation methods. Guacamole is

4

Table of Contents

prepared throughout each day using fresh Hass avocados, black and pinto beans are slow-simmered, shredded beef and pork are slow-roasted each day and our adobo-marinated chicken and steak is flame-grilled. Customer orders are prepared in full view, which gives our guests the control they need to build a meal that is specifically suited to their individual taste preferences and nutritional needs. We also offer a variety of catering options that can be tailored to feed groups of five to several hundred. Our Hot Taco, Nacho and Naked Burrito Bars come with everything needed, including plates, napkins, serving utensils, chafing stands and sternos. Each Hot Bar is set up buffet-style so diners have the ability to prepare their meal to their liking just like in the restaurant. Our Qdoba Card offers a rewards program, which allows frequent customers to accumulate points that can be redeemed toward free entrées, retail merchandise, and other rewards. The seating capacity at Qdoba restaurants ranges from 60 to 80 persons, including outdoor patio seating availability at many locations.

Restaurant Expansion and Site Selection and Design

Restaurant Expansion. Our long-term growth strategy for our Jack in the Box brand consists of continued restaurant expansion, including expansion into new contiguous markets through Company investment and franchise development. We opened 58 new Jack in the Box company-operated and franchised restaurants in fiscal 2007 and we plan to open 35-45 new Jack in the Box restaurants, including franchised units in fiscal year 2008.

Qdoba s growth is expected to come primarily from increasing the number of franchise-developed locations. In fiscal year 2007, we opened 87 new Qdoba company-operated and franchised restaurants, representing unit growth of more than 24% over the prior year. In fiscal 2008, we plan to open 75-90 new Qdoba restaurants, including franchised units. We remain committed to growing our fast-casual subsidiary and believe that Qdoba has significant expansion potential.

Site Selection and Design. Site selections for all new company-operated restaurants are made after an economic analysis and a review of demographic data and other information relating to population density, traffic, competition, restaurant visibility and access, available parking, surrounding businesses and opportunities for market penetration. Restaurants developed by franchisees are built to our specifications on sites which have been approved by us.

We have a restaurant prototype with different seating capacities to help reduce costs and improve our flexibility in locating restaurants. Management believes that the flexibility provided by the alternative configurations enables the Company to match the restaurant configuration with the specific economic, demographic, geographic and physical characteristics of a particular site. The majority of our Jack in the Box restaurants are constructed on leased land. Typical costs to develop a traditional Jack in the Box restaurant, excluding the land value, range from \$1.3 million to \$1.9 million. Whenever possible, we use lease financing and other means to lower the initial cash investment in a typical Jack in the Box to an average cost of approximately \$0.5 million. Qdoba restaurant development costs typically range from \$0.5 million to \$0.6 million.

Franchising Program

Jack in the Box. Our long-term strategy is to grow the percentage of franchise ownership by approximately 5% annually and move towards a level of franchise ownership in the range of 70-80%, which is more closely aligned with that of the QSR industry. As of September 30, 2007, franchisees operated 696 Jack in the Box restaurants. We will continue to selectively expand our franchising activities, including refranchising Jack in the Box company-operated restaurants and the development of new restaurants by franchisees. We offer development agreements for construction of one or more new restaurants over a defined period of time and in a defined geographic area. Developers are required to pay a fee, a portion of which may be credited against franchise fees due when restaurants open in the future. Developers may forfeit such fees and lose their rights to future development if they do not maintain the required schedule of openings.

The current Jack in the Box franchise agreement generally provides for an initial franchise fee of \$50,000 per restaurant, royalties of 5% of gross sales, marketing fees of 5% of gross sales and, in most instances, a 20-year term. Some existing agreements provide for royalty and marketing fees at rates as low as 4% and royalties as high as 12.5%. In connection with the sale of a company-operated restaurant, the restaurant equipment and the right to do business at that location are sold to the franchisee. The aggregate price is equal to the negotiated fair market value of the restaurant as a going concern, which depends on various factors, including the history of the restaurant, its location and its sales and cash flow potential. In addition, the land and building are leased or subleased to the

5

Table of Contents

franchisee at a negotiated rent, generally equal to the greater of a minimum base rent or a percentage of gross sales. The franchisee is usually required to pay property taxes, insurance and maintenance costs.

We view our non-franchised Jack in the Box restaurant businesses as a potential resource which, on a selected basis, can be sold to a franchisee, thereby providing current increased cash flows and gains while still generating future cash flows and earnings through franchise rents and royalties.

Qdoba Mexican Grill. We plan to continue to grow the Qdoba brand, primarily through increased franchising activities. We typically offer area development agreements for the construction of 5 to 20 new restaurants over a defined period of time and in a defined geographic area for a development fee, a portion of which may be credited against franchise fees due for restaurants to be opened in the future. If the developer does not maintain the required schedule of openings, they may forfeit such fee and lose their rights to future development. Effective January 1, 2007, the Qdoba franchise agreement provides for an initial franchise fee of \$30,000 (previously \$25,000) per restaurant, royalties of 5% of gross sales, marketing fees of up to 2% of gross sales and, in most instances, a 10-year term with a 10-year option to extend.

Restaurant Operations

Restaurant Management. Restaurants are operated by a company-employed manager or a franchisee who is directly responsible for the operations of the restaurant, including product quality, service, food handling safety, cleanliness, inventory, cash control and the conduct and appearance of employees. Our restaurant managers are required to attend extensive management training classes involving a combination of classroom instruction and on-the-job training in specially designated training restaurants. Restaurant managers and supervisory personnel train other restaurant employees in accordance with detailed procedures and guidelines using training aids available at each location. We also use an interactive system of computer-based training (CBT), with a touch-screen computer terminal at our Jack in the Box restaurants. The CBT technology incorporates audio, video and text, all of which are updated on the computer via satellite technology. CBT is also designed to reduce the administrative demands on restaurant managers.

Regional vice presidents or regional directors supervise area coaches who supervise restaurant managers. Under our performance system, regional vice presidents, regional directors, area coaches and restaurant managers are eligible for periodic bonuses based on achievement of location sales and profit improvement and/or certain other operational performance standards.

Customer Satisfaction. We devote significant resources toward ensuring that all restaurants offer quality food and good service. Emphasis is placed on ensuring that ingredients are delivered timely to the restaurants. Restaurant food production systems are continuously developed and improved, and we train our employees to be dedicated to delivering consistently good service. Through our network of distribution, quality assurance, facilities services and restaurant management personnel, we standardize specifications for food preparation and service, employee conduct and appearance, and the maintenance and repair of our premises. Operating specifications and procedures are documented in on-line reference manuals and CBT presentations. During fiscal year 2007, most Jack in the Box restaurants received approximately four quality, food safety and cleanliness inspections. In addition, our Voice of the Guest program provides restaurant managers with guest surveys each week regarding their Jack in the Box experience. In 2007, we received more than one million guest survey responses.

Quality Assurance

Our farm-to-fork food safety and quality assurance program is designed to maintain high standards for the food products and food preparation procedures used by company-operated and franchised restaurants. We maintain product specifications and approve product sources. We have a comprehensive, restaurant-based Hazard Analysis & Critical

Control Points (HACCP) system for managing food safety and quality. HACCP combines employee training, testing by suppliers, and detailed attention to product quality at every stage of the food preparation cycle. The USDA, FDA and the Center for Science in the Public Interest have recognized our HACCP program as a leader in the industry. For example, in 2004, we won the Black Pearl Award, presented annually by the International Association of Food Protection to the company that most successfully advances food safety and quality in the world.

6

Table of Contents

In addition, our HACCP system uses ServSafe[®], a nationally recognized food-safety training and certification program administered in partnership with the National Restaurant Association. Jack in the Box Inc. is a member of the International Food Safety Council, a coalition of industry members of the National Restaurant Association that have demonstrated a corporate commitment to food safety. Our standards require all restaurant managers and grill employees receive special grill certification training and be certified annually.

Purchasing and Distribution

We provide purchasing, warehouse and distribution services for all Jack in the Box company-operated restaurants and nearly 70% of our franchise-operated restaurants. The remaining Jack in the Box franchisees participate in a purchasing cooperative they formed in 1996 and contract with another supplier for distribution services. As of September 30, 2007, we also provided these services to 43% of Qdoba s company and franchise-operated restaurants. The remaining Qdoba restaurants purchase product from approved suppliers and distributors. Some products, primarily dairy and bakery items, are delivered directly by approved suppliers to both company and franchise-operated restaurants. Regardless of whether we provide distribution services to a restaurant or not, we require that all suppliers meet our strict HACCP program standards previously discussed. The primary commodities purchased by the restaurants are beef, poultry, pork, cheese and produce. We monitor the primary commodities we purchase in order to minimize the impact of fluctuations in price and availability, and make advance purchases of commodities when considered to be advantageous. However, certain commodities remain subject to price fluctuations. All essential food and beverage products are available, or can be made available, upon short notice from alternative qualified suppliers.

Information Systems

We have centralized financial and accounting systems for company-operated restaurants, which we believe are important in analyzing and improving profit margins and accumulating marketing information for analysis. Our restaurant satellite-enabled software allows for daily, weekly and monthly polling of sales, inventory and labor data from the restaurants. Jack in the Box restaurants use a standardized Windows-based touch screen point-of-sale (POS) platform in virtually all company and franchised restaurants, which allows us to accept credit cards and JACK CA\$H®, our re-loadable gift cards. We have recently installed new order confirmation screens with larger color screens, and contactless payment technology throughout our system to allow us to accept new credit card types and to prepare for future innovation. We have also developed business intelligence systems to provide visibility to the key metrics in the operation of the restaurants. We use an interactive computer-based training system in our Jack in the Box restaurants as the standard training tool for new hire training and periodic workstation re-certifications, and have a labor scheduling system to assist in managing labor hours based on forecasted sales volumes. We also have a highly reliable inventory management system, which provides consistent deliveries to our restaurants with excellent control over food safety, and, to support order accuracy and speed of service, our drive-thru restaurants use order confirmation screens. Qdoba restaurants use POS software with touch screens, accept debit and credit cards at all locations and use back-of-the-restaurant software to control purchasing, inventory, food and labor costs. These software products have been customized to meet Qdoba s operating standards.

Advertising and Promotion

We build brand awareness through our marketing and advertising programs and activities. These activities are supported primarily by contractual contributions from all company and franchised restaurants based on a percentage of sales. Activities to advertise restaurant products, promote brand awareness and attract customers include, but are not limited to, regional and local campaigns on television, national cable television, radio and print media, as well as Internet advertising on specific sites and broad-reach Web portals.

Employees

At September 30, 2007, we had approximately 42,500 employees, of whom 40,700 were restaurant employees, 800 were corporate personnel, 500 were distribution employees and 500 were field management and administrative personnel. Employees are paid on an hourly basis, except certain restaurant managers, operations and corporate

7

Table of Contents

management, and certain administrative personnel. We employ both full and part-time restaurant employees in order to provide the flexibility necessary during peak periods of restaurant operations.

We are building an organization of people who are Brand Ambassadors and passionate about delivering on Jack s promise of superior service. We have not experienced any significant work stoppages and believe our labor relations are good. Over the last few years, we have realized improvements in our hourly restaurant employee retention rate and in 2005, we received the Spirit Award, an honor awarded by Nation s Restaurant News and the National Restaurant Association Educational Foundation to the restaurant companies with the most innovative workforce programs for enhancing employee satisfaction. We support our employees, including part-time workers, by offering competitive wages, competitive benefits, including a pension plan for all of our employees meeting certain requirements, and discounts on dining. Furthermore, in September 2004, Jack in the Box began offering all hourly employees meeting certain minimum service requirements access to health coverage, including vision and dental benefits. As an additional incentive to crew members with more than a year of service, we will pay a portion of their premiums. In fiscal 2005, we also introduced a program called Sed de Saber (Thirst for Knowledge), an electronic home study program to assist Spanish-speaking restaurant employees in improving their English skills. We expect these programs will further reduce turnover, as well as training costs and workers compensation claims.

Executive Officers

The following table sets forth the name, age (as of September 30, 2007), position and years with the Company of each person who is an executive officer of Jack in the Box Inc.:

Name	Age	Positions	Years with the Company
Linda A. Lang	49	Chairman of the Board and Chief Executive Officer	20
Paul L. Schultz	53	President and Chief Operating Officer	34
Jerry P. Rebel	50	Executive Vice President and Chief Financial Officer	4
Phillip H. Rudolph	49	Senior Vice President, General Counsel and Secretary	
Carlo E. Cetti	63	Senior Vice President, Human Resources and Strategic Planning	27
David M. Theno, Ph.D.	56	Senior Vice President, Quality and Logistics	14
Terri F. Graham	42	Senior Vice President, Chief Marketing Officer	17
Gary J. Beisler	51	Chief Executive Officer and President, Qdoba Restaurant Corporation	4

Ms. Lang was elected Chairman of the Board and promoted to Chief Executive Officer effective October 3, 2005. She was President and Chief Operating Officer from November 2003 to October 2005, and was Executive Vice President from July 2002 to November 2003. From 1996 through July 2002, Ms. Lang held officer-level positions with marketing or operations responsibilities.

Mr. Schultz has been President and Chief Operating Officer since October 2005. He was Executive Vice President, Operations and Franchising from November 2004 to October 2005, Senior Vice President, Operations and Franchising from August 1999 to November 2004, and was Vice President from May 1988 to August 1999.

Mr. Rebel has been Executive Vice President and Chief Financial Officer since October 2005. He was Senior Vice President and Chief Financial Officer from January 2005 to October 2005 and Vice President, Controller from September 2003 to January 2005. Prior to joining the Company, he was Vice President, Controller of Fleming Companies Inc. from February 2002 to September 2003. From January 1991 to February 2002, he held various accounting and finance positions with CVS Corporation, including Executive Vice President and Chief Financial

8

Table of Contents

Officer of the ProCare division from September 2000 to February 2002, and Vice President, Finance from July 1995 to September 2000.

Mr. Rudolph has been Senior Vice President, General Counsel and Corporate Secretary since November 1, 2007. Prior to joining the Company, he was Vice President and General Counsel for Ethical Leadership Group, a consulting firm based in Wilmette, Illinois, providing strategic consulting in ethics, compliance and corporate responsibility for major corporations worldwide from January 2006 to October 2007. He was a partner in the Washington, D.C. office of Foley Hoag, LLP from August 2003 to December 2005 and in solo practice from April 2003 to July 2003. He was a Vice President at McDonald s Corporation from March 1998 to March 2003 where, among other roles, he served as U.S. and international general counsel. Before joining McDonalds, Mr. Rudolph spent 15 years with the law firm of Gibson, Dunn & Crutcher LLP, the last seven of which he spent as a litigation partner in the firm s Washington, D.C. office. Mr. Rudolph has more than 24 years of legal experience.

Mr. Cetti has been Senior Vice President, Human Resources and Strategic Planning since July 2002. From October 1995 to July 2002, he was Vice President, Human Resources and Strategic Planning.

Dr. Theno has been Senior Vice President, Quality and Logistics since May 2001. He was Vice President, Technical Services from April 1994 to May 2001.

Ms. Graham was promoted to Senior Vice President, Chief Marketing Officer effective October 1, 2007. She was Vice President, Chief Marketing Officer from November 2004 to October 2007 and Vice President, Marketing July 2002 to November 2004. She was Division Vice President, Marketing Services and Regional Marketing from April 2000 to July 2002, and Director of Marketing Services from October 1998 to July 2002.

Mr. Beisler has been Chief Executive Officer of Qdoba Restaurant Corporation since November 2000 and President since January 1999. He was Chief Operating Officer from April 1998 to December 1998.

Trademarks and Service Marks

The Jack in the Box, Quick Stuff and Qdoba Mexican Grill names are of material importance to us and each is a registered trademark and service mark in the United States. In addition, we have registered numerous service marks and trade names for use in our businesses, including the Jack in the Box logo, the Qdoba logo and various product names and designs.

Seasonality

Restaurant sales and profitability are subject to seasonal fluctuations, and are traditionally higher during the spring and summer months because of factors such as increased travel, and improved weather conditions, which affect the public s dining habits.

Competition and Markets

The restaurant business is highly competitive and is affected by the competitive changes in a geographic area, changes in the public s dining habits and preferences, new information regarding diet, nutrition and health, local and national economic conditions affecting consumer spending habits, population trends and traffic patterns. Key elements of competition in the industry are the type and quality of the food products offered, price, quality and speed of service, personnel, advertising, name identification, restaurant location and attractiveness of the facilities.

Each Jack in the Box and Qdoba restaurant competes directly and indirectly with a large number of national and regional restaurant chains, as well as with locally owned quick-service restaurants and the fast-casual segment. In selling franchises, we compete with many other restaurant franchisors, some of whom have substantially greater financial resources and higher total sales volume.

Regulation

Each restaurant is subject to regulation by federal agencies, as well as licensing and regulation by state and local health, sanitation, safety, fire, building and other departments. Difficulties or failures in obtaining any required permits, licensing or approval could result in delays or cancellations in the opening of new restaurants.

9

Table of Contents

We are also subject to federal and state laws regulating the offer and sale of franchises. Such laws impose registration and disclosure requirements on franchisors in the offer and sale of franchises and may also apply substantive standards to the relationship between franchisor and franchisee, including limitations on the ability of franchisors to terminate franchises and alter franchise arrangements. We believe we are operating in compliance with applicable laws and regulations governing our operations.

We are subject to the Fair Labor Standards Act and various state laws governing such matters as minimum wages, exempt status classification, overtime and other working conditions. A significant number of our food service personnel are paid at rates related to the federal and state minimum wage, and accordingly, increases in the minimum wage increase our labor costs. Federal and state laws may also require us to provide paid and unpaid leave to our employees, which could result in significant additional expense to us.

We are subject to certain guidelines under the Americans with Disabilities Act of 1990 and various state codes and regulations, which require restaurants to provide full and equal access to persons with physical disabilities. To comply with such laws and regulations, the cost of remodeling and developing restaurants has increased, principally due to the need to provide certain older restaurants with ramps, wider doors, larger restrooms and other conveniences.

We are also subject to various federal, state and local laws regulating the discharge of materials into the environment. The cost of complying with these laws increases the cost of developing restaurants. Additional costs relate primarily to the necessity of obtaining more land, landscaping and below surface storm drainage and the cost of more expensive equipment necessary to decrease the amount of effluent emitted into the air and ground.

Our Qdoba restaurants and Quick Stuff convenience stores sell alcoholic beverages which require licensing. The regulations governing licensing may impose requirements on licensees including minimum age of employees, hours of operation, advertising and handling of alcoholic beverages. The failure of a Quick Stuff convenience store to obtain or retain a license could adversely affect the store s results of operations. We have processes in place to monitor compliance with applicable laws and regulations governing alcoholic beverages.

Company Website

The Company s primary website can be found at www.jackinthebox.com. We make available free of charge at this website (under the caption Investors SEC Filings SEC Filings by Jack in the Box Inc.) all of our reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934, including our Annual Report on Form 10-K, our Quarterly Reports on Form 10-Q and our Current Reports on Form 8-K and amendments to those reports. These reports are made available on the website as soon as reasonably practicable after their filing with, or furnishing to, the Securities and Exchange Commission.

Forward-Looking Statements

From time to time, we make oral and written statements that reflect our current expectations regarding future results of operations, economic performance, financial condition and achievements of the Company. Whenever possible, we try to identify these forward-looking statements by using words such as anticipate, assume, believe. estimate, forecast, goals, guidance, intend, plan, project, may, will, would, and similar expressions. Certain for statements are included in this Form 10-K, principally in the sections captioned Business, Legal Proceedings, the Consolidated Financial Statements and Management s Discussion and Analysis of Financial Condition and Results of Operations, including statements regarding our strategic plans and operating strategies. Although we believe that the expectations reflected in our forward-looking statements are based on reasonable assumptions, such expectations may prove to be materially incorrect due to known and unknown risks and uncertainties.

In some cases, information regarding certain important factors that could cause actual results to differ materially from any forward-looking statement appears together with such statement. In addition, the factors described under Risk Factors and Critical Accounting Estimates , as well as other possible factors not listed, could cause actual results and/or goals to differ materially from those expressed in forward-looking statements.

10

Table of Contents

ITEM 1A. RISK FACTORS

Risks Related to the Food Service Industry. Food service businesses may be materially and adversely affected by changes in consumer tastes, national and regional economic and political conditions, and the impact on consumer eating habits of new information regarding diet, nutrition and health. The performance of individual restaurants may be adversely affected by factors such as traffic patterns, demographics and the type, number and location of competing restaurants, as well as local economic and political conditions, terrorist acts or government responses, weather conditions and catastrophic events such as earthquakes, fires, floods or other natural disasters.

Multi-unit food service businesses such as ours can also be materially and adversely affected by widespread negative publicity of any type, particularly regarding food quality, fat content, illness (such as epidemics or the prospect of a pandemic such as avian flu), obesity, injury or other health concerns with respect to certain foods. To minimize the risk of food-borne illness, we have implemented a HACCP system for managing food safety and quality. Nevertheless, the risk of food-borne illness cannot be completely eliminated. Any outbreak of such illness attributed to our restaurants or within the food service industry or any widespread negative publicity regarding our brands or the restaurant industry in general could cause a decline in our sales and have a material adverse effect on our financial condition and results of operations.

Dependence on frequent deliveries of fresh produce and groceries subjects food service businesses, such as ours, to the risk that shortages or interruptions in supply, caused by adverse weather or other conditions, could adversely affect the availability, quality and cost of ingredients. In addition, unfavorable trends or developments concerning factors such as inflation, increased cost of food, labor, fuel, utilities, technology, insurance and employee benefits (including increases in hourly wages, workers—compensation and other insurance costs and premiums), increases in the number and locations of competing restaurants, regional weather conditions and the availability of experienced management and hourly employees, may also adversely affect the food service industry in general. Because our restaurants are predominantly company-operated, we may have greater exposure to operating cost issues than chains that are primarily franchised. Exposure to these fluctuating costs, including anticipated increases in commodity costs could negatively impact our margins. Changes in economic conditions affecting our customers could reduce traffic in some or all of our restaurants or impose practical limits on pricing, either of which could negatively impact profitability and have a material adverse effect on our financial condition and results of operations. Our continued success will depend in part on our ability to anticipate, identify and respond to changing conditions.

Risks Associated with Development. We intend to grow by developing additional company-owned restaurants and through new restaurant development by franchisees. Development involves substantial risks, including the risk of (i) the availability of financing for the Company and for franchisees at acceptable rates and terms, (ii) development costs exceeding budgeted or contracted amounts, (iii) delays in completion of construction, (iv) the inability to identify, or the unavailability of suitable sites on acceptable leasing or purchase terms, (v) developed properties not achieving desired revenue or cash flow levels once opened, (vi) competition for suitable development sites; (vii) incurring substantial unrecoverable costs in the event a development project is abandoned prior to completion, (viii) the inability to obtain all required governmental permits, including, in appropriate cases, liquor licenses; (ix) changes in governmental rules, regulations, and interpretations (including interpretations of the requirements of the Americans with Disabilities Act, and (x) general economic and business conditions.

Although we intend to manage our development to reduce such risks, we cannot assure you that present or future development will perform in accordance with our expectations. We cannot assure you that we will complete the development and construction of the facilities, or that any such development will be completed in a timely manner or within budget, or that any restaurants will generate our expected returns on investment. Our inability to expand in accordance with our plans or to manage our growth could have a material adverse effect on our results of operations

and financial condition.

Reliance on Certain Geographic Markets. Because our business is regional, with approximately 60% of our restaurants located in the states of California and Texas, the economic conditions, state and local laws and government regulations and weather conditions affecting those states may have a material impact upon our results.

11

Table of Contents

Risks Related to Entering New Markets. We cannot assure you that we will be able to successfully expand or acquire critical market presence for our brands in new geographical markets, as we may encounter well-established competitors with substantially greater financial resources. We may be unable to find attractive locations, acquire name recognition, successfully market our products and attract new customers. Competitive circumstances and consumer characteristics in new market segments and new geographical markets may differ substantially from those in the market segments and geographical markets in which we have substantial experience. We cannot assure you that we will be able to profitably operate new company-operated or franchised restaurants in new geographical markets. Management decisions to curtail or cease investment in certain locations or markets may result in impairment charges.

Competition. The restaurant industry is highly competitive with respect to price, service, location, personnel, advertising, brand identification and the type and quality of food, and there are many well-established competitors. Each of our restaurants competes directly and indirectly with a large number of national and regional restaurant chains, as well as with locally-owned quick-service restaurants, fast-casual restaurants, sandwich shops and similar types of businesses. The trend toward convergence in grocery, deli and restaurant services may increase the number of our competitors. Such increased competition could decrease the demand for our products and negatively affect our sales and profitability. Some of our competitors have substantially greater financial, marketing, operating and other resources than we have, which may give them a competitive advantage. Certain of our competitors have introduced a variety of new products and engaged in substantial price discounting in the past and may adopt similar strategies in the future. Our promotional strategies or other actions during unfavorable competitive conditions may adversely affect our margins. We plan to take various steps in connection with our brand re-invention strategy, including making improvements to the facility image at our restaurants, introducing new, higher-quality products, discontinuing certain menu items, and implementing new service and training initiatives. However, there can be no assurance (i) that our facility improvements will foster increases in sales and yield the desired return on investment, (ii) of the success of our new products, initiatives or our overall strategies or (iii) that competitive product offerings, pricing and promotions will not have an adverse effect upon our sales results and financial condition. We have an on-going profit improvement program which seeks to improve efficiencies and lower costs in all aspects of operations. Although we have been successful in improving efficiencies and reducing costs in the past, there is no assurance that we will be able to continue to do so in the future.

Risks Related to Increased Labor Costs. We have a substantial number of employees who are paid wage rates at or slightly above the minimum wage. As federal and state minimum wage rates increase, our labor costs will increase. If competitive pressures or other factors prevent us from offsetting the increased costs by increases in prices, our profitability may decline. In addition, various proposals that would require employers to provide health insurance for all of their employees are currently being considered in Congress and various states. We offer access to healthcare benefits to our restaurant crew members. The imposition of any requirement that we provide health insurance to all employees on terms materially different from our existing programs would have a material adverse impact on our results of operations and financial condition.

Risks Related to Advertising. Some of our competitors have greater financial resources which enable them to purchase significantly more television and radio advertising than we are able to purchase. Should our competitors increase spending on advertising and promotion, should the cost of television or radio advertising increase, or our advertising funds decrease for any reason, including implementation of reduced spending strategies, or should our advertising and promotion be less effective than our competitors, there could be a material adverse effect on our results of operations and financial condition. The trend toward fragmentation in the media favored by our target consumers may dilute the effectiveness of our advertising dollars.

Taxes. Our income tax provision is sensitive to expected earnings and, as expectations change, our income tax provisions may vary from quarter-to-quarter and year-to-year. In addition, from time to time, we may take positions for filing our tax returns, which differ from the treatment for financial reporting purposes. The ultimate outcome of

such positions could have an adverse impact on our effective tax rate.

Risks Related to Achieving Increased Franchise Ownership and to Franchise Operations. At September 30, 2007, approximately 33% of the Jack in the Box restaurants were franchised. Our plan to increase the percentage of franchised restaurants by approximately 5% annually and to move towards a range of franchise ownership more

12

Table of Contents

closely aligned with that of the QSR industry is subject to risks and uncertainties. We may not be able to identify franchisee candidates with appropriate experience and financial resources or to negotiate mutually acceptable agreements with them. We may not be able to increase the percentage of franchised restaurants at the annual rate we desire or achieve the ownership mix of franchise to company-operated restaurants that we desire. Our ability to sell franchises and to realize gains from such sales is uncertain. Sales of our franchises and the realization of gains from franchising may vary from quarter-to-quarter and year-to-year, and may not meet expectations. The opening and success of franchised restaurants depends on various factors, including the demand for our franchises, and the selection of appropriate franchisee candidates, the availability of suitable sites, the negotiation of acceptable lease or purchase terms for new locations, permitting and regulatory compliance, the ability to meet construction schedules, the availability of financing, and the financial and other capabilities of our franchisees and developers. See Risks Associated with Our Development above. We cannot assure you that developers planning the opening of franchised restaurants will have the business abilities or sufficient access to financial resources necessary to open the restaurants required by their agreements. We cannot assure you that franchisees will successfully participate in our strategic initiatives or operate their restaurants in a manner consistent with our concept and standards. There are significant risks to our business if a franchisee, particularly one who operates a large number of restaurants, fails to adhere to our standards and projects an image inconsistent with our brand.

Risks Related to Government Regulations. See Business Regulation . The restaurant industry is subject to extensive federal, state and local governmental regulations, including those relating to the preparation, labeling, advertising and sale of food and those relating to building and zoning requirements. The Company and its franchisees are also subject to licensing and regulation by state and local departments relating to health, sanitation and safety standards, and liquor licenses and to laws governing our relationships with employees, including minimum wage requirements, overtime, working conditions and work eligibility requirements. See Risks Related to Increased Labor Costs above. The inability to obtain or maintain such licenses or publicity resulting from actual or alleged violations of such laws could have an adverse effect on our results of operations. We are also subject to federal regulation and certain state laws, which govern the offer and sale, termination and renewal of franchises. Many state franchise laws impose substantive requirements on franchise agreements, including limitations on noncompetition provisions and on provisions concerning the termination or nonrenewal of a franchise. Some states require that certain materials be registered before franchises can be offered or sold in that state. The failure to obtain or retain licenses or approvals to sell franchises could adversely affect us and our franchisees. We are subject to consumer protection and other laws and regulations governing the security of information. The costs of compliance, including increased investment in technology in order to protect such information, may negatively impact our margins. Any security breach involving our point of sale or other systems could result in loss of consumer confidence and potential costs associated with consumer fraud. Changes in, and the cost of compliance with, government regulations could have a material adverse effect on our operations.

Risks Related to Interest Rates. We have exposure to changes in interest rates based on our financing, investing and cash management activities. Changes in interest rates could materially impact our profitability.

Risks Related to the Failure of Internal Controls. We maintain a documented system of internal controls which is reviewed and monitored by an Internal Controls Committee and tested by the Company s full time Internal Audit Department. The Internal Audit Department reports to the Audit Committee of the Board of Directors. We believe we have a well-designed system to maintain adequate internal controls on the business, however, we cannot be certain that our controls will be adequate in the future or that adequate controls will be effective in preventing errors or fraud. If our internal controls are ineffective, we may not be able to accurately report our financial results or prevent fraud. Any failures in the effectiveness of our internal controls could have a material adverse effect on our operating results or cause us to fail to meet reporting obligations.

Environmental Risks and Regulations. As is the case with any owner or operator of real property, we are subject to a variety of federal, state and local governmental regulations relating to the use, storage, discharge, emission and disposal of hazardous materials. Failure to comply with environmental laws could result in the imposition of severe penalties or restrictions on operations by governmental agencies or courts of law, which could adversely affect operations. We have limited environmental liability insurance only covering sites on which we operate fuel stations. In all other areas, we do not have environmental liability insurance; nor do we maintain a reserve to cover such events. We have engaged and may engage in real estate development projects and own or lease

13

Table of Contents

several parcels of real estate on which our restaurants are located. We are unaware of any significant hazards on properties we own or have owned, or operate or have operated, the remediation of which would result in material liability for the Company. In the event of the determination of contamination on such properties, the Company, as owner or operator, could be held liable for severe penalties and costs of remediation. We also operate motor vehicles and warehouses and handle various petroleum substances and hazardous substances, and are not aware of any current material liability related thereto.

Risks Related to Leverage. The Company has a \$565.0 million credit facility, which is comprised of a \$150.0 million revolving credit facility and a \$415.0 million term loan. Increased leverage resulting from borrowings under the credit facility could have certain material adverse effects on the Company, including, but not limited to the following: (i) our credit rating may be reduced; (ii) our ability to obtain additional financing in the future for acquisitions, working capital, capital expenditures, and general corporate or other purposes could be impaired, or any such financing may not be available on terms favorable to us; (iii) a substantial portion of our cash flows could be required for debt service and, as a result, might not be available for our operations or other purposes; (iv) any substantial decrease in net operating cash flows or any substantial increase in expenses could make it difficult for us to meet our debt service requirements or force us to modify our operations or sell assets; (v) our ability to withstand competitive pressures may be decreased; and (vi) our level of indebtedness may make us more vulnerable to economic downturns, and reduce our flexibility in responding to changing business, regulatory and economic conditions. Our ability to repay expected borrowings under our credit facility, and to meet our other debt or contractual obligations (including compliance with applicable financial covenants) will depend upon our future performance and our cash flows from operations, both of which are subject to prevailing economic conditions and financial, business and other known and unknown risks and uncertainties, certain of which are beyond our control.

Risks of Changes in Accounting Policies and Assumptions. Changes in accounting standards, policies or related interpretations by auditors or regulatory entities may negatively impact our results. Many accounting standards require management to make subjective assumptions and estimates, such as those required for stock compensation, tax matters, pension costs, litigation, insurance accruals and asset impairment calculations. Changes in those underlying assumptions and estimates could significantly change our results.

Litigation. Litigation trends and potential class actions by consumers and shareholders, and the costs and other effects of legal claims by employees, franchisees, customers, vendors, stockholders and others, including settlement of those claims may negatively impact our results.

ITEM 1B. <u>UNRESOLVED STAFF COMMENTS</u>

None.

ITEM 2. PROPERTIES

As of September 30, 2007, of our 2,132 Jack in the Box and 395 Qdoba restaurants, we owned 817 restaurant buildings, including 606 located on leased land. In addition, we leased both the land and building for 1,291 restaurants, including 358 restaurants operated by franchisees. Also at that date, franchisees directly owned or leased 419 restaurants.

Number of Restaurants at September 30, 2007 apany-

Company-

Operated Franchised Total

Company-owned restaurant buildings:			
On Company-owned land	140	71	211
On leased land	453	153	606
Subtotal	593	224	817
Company-leased restaurant buildings on leased land	933	358	1,291
Franchise directly-owned or directly-leased restaurant buildings		419	419
Total restaurant buildings	1,526	1,001	2,527

14

Table of Contents

Our leases generally provide for fixed rental payments (with cost-of-living index adjustments) plus real estate taxes, insurance and other expenses. In addition, less than 20% of the leases provide for contingent rental payments of between 1% and 10% of the restaurant s gross sales once certain thresholds are met. We have generally been able to renew our restaurant leases as they expire at then-current market rates. The remaining terms of ground leases range from approximately one year to 47 years, including optional renewal periods. The remaining lease terms of our other leases range from approximately one year to 50 years, including optional renewal periods. At September 30, 2007, our leases had initial terms expiring as follows:

	Numbe	er of Restaurants
	Ground Leases	Land and Building Leases
2008 2012	198	352
2013 2017	67	382
2018 2022	191	451
2023 and later	150	106

Our principal executive offices are located in San Diego, California in an owned facility of approximately 150,000 square feet. We also own our 70,000 square foot Innovation Center and approximately four acres of undeveloped land directly adjacent to it. Qdoba s corporate support center is located in a leased facility in Wheat Ridge, Colorado. We also lease seven centers, with remaining terms ranging from four to 18 years, including optional renewal periods.

Certain of our personal property is pledged as collateral under our credit agreement and certain of our real property may be pledged as collateral in the event of a ratings downgrade as defined in the credit agreement.

ITEM 3. LEGAL PROCEEDINGS

The Company is subject to normal and routine litigation. In the opinion of management, based in part on the advice of legal counsel, the ultimate liability from all pending legal proceedings, asserted legal claims and known potential legal claims should not materially affect our operating results, financial position or liquidity.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

A special meeting of stockholders was held September 21, 2007, at which the following matter was voted as indicated:

	For	Against	Abstain
1. To approve an amendment to Jack in the Box Inc. s Restated			
Certificate of Incorporation, as amended, to increase the total			
number of shares of capital stock that Jack in the Box Inc. is			
authorized to issue from 90,000,000 to 190,000,000 by			
increasing the total number of shares of common stock from			
75,000,000 to 175,000,000.	28,184,027	995,607	16,943

The above numbers have not been adjusted to reflect the two-for-one stock split effected on October 15, 2007.

PART II

ITEM 5. MARKET FOR REGISTRANT S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

Market Information. The following table sets forth the high and low sales prices for our common stock during the fiscal quarters indicated, as reported on the New York Stock Exchange Composite Transactions and

15

Table of Contents

has been adjusted to reflect the two-for-one split of our common stock, that was effected in the form of a 100% stock dividend on October 15, 2007:

	Sept	. 30, 2007	eeks Ended y 8, 2007	Apr.	15, 2007	eks Ended 21, 2007
High	\$	36.85	\$ 39.77	\$	36.07	\$ 32.30
Low		26.50	32.60		30.03	25.83
	Oct	. 1, 2006	eeks Ended y 9, 2006	Apr.	16, 2006	eeks Ended 22, 2006
High	\$	26.99	\$ 23.16	\$	22.12	\$ 18.42
Low		18.93	18.99		17.40	14.00

Dividends. We did not pay any cash or other dividends during the last two fiscal years. Effective October 15, 2007, a stock split was effected in the form of a stock dividend, with shareholders receiving an additional share of stock for each share held. We do not anticipate paying any other dividends in the foreseeable future. Our credit agreement provides for a remaining aggregate amount of \$197.0 million for the repurchase of our common stock and \$50.0 million for the potential payment of cash dividends.

Stock Repurchases. On September 16, 2005, the Board of Directors authorized a \$150.0 million stock repurchase program through the end of fiscal year 2008, which was announced September 21, 2005. The following table summarizes shares repurchased pursuant to this program during the quarter ended September 30, 2007:

	(a)	(b)	(c) Total Number of Shares Purchased	(d) Maximum Dollar	
	Total Number Average of Shares Price Paid		as Part of Publicly Announced	Value That may yet be Purchased Under the	
	Purchased	per Share	Programs	Programs	
July 9, 2007 August 8, 2007 August 9, 2007 September 8, 2007 September 9, 2007 September 30, 2007	1,582,881	\$ 63.15	1,582,881	\$ 100,000,000	
Total	1,582,881	\$ 63.15	1,582,881		

Shares purchased and the average price paid per share have not been adjusted for the stock split noted above as no stock dividend was paid with respect to such treasury shares.

On November 9, 2007, the Board of Directors authorized a new \$200.0 million program to repurchase shares of our common stock at prevailing market prices, in the open market or in private transactions, from time to time at management s discretion, over the next three years.

Holders. As of September 30, 2007, there were 537 stockholders of record.

16

Table of Contents

Securities Authorized for Issuance Under Equity Compensation Plans. The following table summarizes the equity compensation plans under which Company common stock may be issued as of September 30, 2007. Stockholders of the Company approved all plans.

			(c)
		(b)	Number of Securities
	(a)	Weighted-	Remaining for Future
	Number of Securities to		
	be	Average	Issuance Under Equity
	Issued Upon Exercise of	Exercise Pri	ce Compensation Plans
		of	
	Outstanding Options,	Outstandin	g (Excluding Securities
			Reflected in Column
	Warrants and Rights(1)	Options(1)	(a))(2)
Equity compensation plans approved			
by security holders	5,594,333	\$ 18.	19 2,982,400

(1) Includes shares issuable in connection with our outstanding stock options, performance-vested stock awards and non-management director deferred stock equivalents. The weighted-average exercise price in column (b) includes the weighted-average exercise price of stock options only.

(2) Includes 188,752 shares that are reserved for issuance under our Employee Stock Purchase Plan.

17

Table of Contents

Performance Graph. The following graph compares the cumulative return to holders of the Company s common stock at September 30th of each year (except 2004 when the comparison date is October 3 due to the fifty-third week in fiscal year 2004) to the yearly weighted cumulative return of a Restaurant Peer Group Index and to the Standard & Poor s (S&P) 500 Index for the same period. In 2007, we changed the companies comprising our Restaurant Peer Group Index to account for changes in the industry and our business. The table below includes the cumulative returns for both our old and new restaurant peer groups.

The below comparison assumes \$100 was invested on September 30, 2002 in the Company s common stock and in each of the comparison groups, and assumes reinvestment of dividends. The Company paid no dividends during these periods.

	2002	2003	2004	2005	2006	2007
Jack in the Box Inc.	\$ 100	\$ 78	\$ 139	\$ 131	\$ 229	\$ 284
S & P 500 Index	\$ 100	\$ 124	\$ 142	\$ 159	\$ 176	\$ 205
Restaurant Peer Group(1)	\$ 100	\$ 128	\$ 145	\$ 148	\$ 176	\$ 171
Restaurant Peer Group(2)	\$ 100	\$ 104	\$ 107	\$ 111	\$ 118	\$ 117

- (1) The old Restaurant Peer Group Index is comprised of the following companies: Applebee s International, Inc.; Bob Evans Farms, Inc.; Brinker International, Inc.; CBRL Group, Inc.; CKE Restaurants, Inc.; Luby s, Inc.; Papa John s International, Inc.; Ruby Tuesday, Inc.; Ryan s Family Steakhouse, Inc. and Sonic Corp.
- (2) The new Restaurant Peer Group Index is comprised of the following companies: Brinker International, Inc.; CBRL Group, Inc.; Cheesecake Factory Inc.; CKE Restaurants, Inc.; Darden Restaurants Inc.; Panera Bread Company; PF Chang China Bistro Inc.; Ruby Tuesday, Inc.; Sonic Corp. and Wendy s International Inc.

18

ITEM 6. SELECTED FINANCIAL DATA

Our fiscal year is 52 or 53 weeks, ending the Sunday closest to September 30. Fiscal year 2004 includes 53 weeks; all other years include 52 weeks. The following selected financial data of Jack in the Box Inc. for each fiscal year was extracted or derived from our audited financial statements.

	Fiscal Year 2007 2006 2005 2004(1) 2003									2003
		2007			nds,	except per s	hare	· /		2003
Statements of Earnings Data:										
Total revenues(2)	\$	2,875,978	\$	2,723,603	\$	2,480,214	\$	2,302,547	\$	2,030,236
Costs of revenues Selling, general and		2,401,673		2,283,135		2,078,121		1,913,285		1,695,709
administrative expenses Gains on sale of company-operated		293,881		300,819		273,821		264,257		228,141
restaurants(2)		(39,261)		(42,046)		(23,334)		(17,918)		(26,562)
Total operating costs and expenses		2,656,293		2,541,908		2,328,608		2,159,624		1,897,288
Earnings from operations		219,685		181,695		151,606		142,923		132,948
Interest expense, net(3) Income taxes		23,354 70,027		12,075 60,545		13,402 46,667		25,419 42,820		23,346 39,518
Earnings before cumulative effect of accounting change	\$	126,304	\$	109,075	\$	91,537	\$	74,684	\$	70,084
Earnings per Share and Share Data(4): Earnings per share before cumulative effect of accounting change:										
Basic	\$	1.93	\$	1.57	\$	1.28	\$	1.03	\$	0.96
Diluted	\$	1.88	\$	1.52	\$	1.24	\$	1.01	\$	0.95
Weighted-average shares outstanding Diluted(5)		67,263		71,834		73,876		73,923		73,936
Market price at year-end Other Operating Data: Jack in the Box change in	\$	32.42	\$	26.09	\$	14.95	\$	16.16	\$	8.53
same-store sales		6.1%		4.8%		2.4%		4.6%		(1.7)%
Restaurant operating margin		17.9%		17.5%		16.9%		17.0%		16.1%
SG&A rate		10.2%		11.0%		11.0%		11.5%		11.2%

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Capital expenditures Balance Sheet Data (at end	\$ 154,182	\$ 150,032	\$ 126,134	\$ 120,065	\$ 111,872
of period):					
Total assets	\$ 1,382,822	\$ 1,520,461	\$ 1,337,986	\$ 1,324,666	\$ 1,142,481
Long-term debt(6)	427,516	254,231	290,213	297,092	290,746
Stockholders equity(7)	414,557	710,885	565,372	553,399	450,434

⁽¹⁾ Fiscal 2004 includes 53 weeks. All other periods presented include 52 weeks. The additional week in fiscal 2004 added approximately \$0.01 per diluted share to net earnings.

19

Table of Contents

- (2) Effective fiscal 2007, we are reporting gains as a discrete line item within operating costs and expenses, rather than within revenues, as previously presented. Prior year s gains on sale of company-operated restaurants to franchisees have been reclassified to conform with the current year presentation.
- (3) Fiscal year 2004 includes a \$9.2 million charge related to the refinancing of our term loan and the early redemption of our senior subordinated notes.
- (4) Earnings per share data reflects a two-for-one stock split effected in October 2007.
- (5) Fiscal year 2007 includes the weighted impact of 7.1 million shares repurchased through our tender offer and share repurchase programs. The 7.1 million shares repurchased has not been adjusted for the stock split as treasury shares were not subject to the two-for-one split.
- (6) Fiscal year 2007 reflects higher bank borrowings associated with our new credit facility entered into in the first quarter.
- (7) Fiscal year 2007 includes a reduction in stockholders equity of \$363.4 million related to shares repurchased and retired during the year.

ITEM 7. <u>MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS</u> OF OPERATIONS

GENERAL

For an understanding of the significant factors that influenced our performance during the past three fiscal years, we believe our Management s Discussion and Analysis of Financial Condition and Results of Operations (MD&A) should be read in conjunction with the Consolidated Financial Statements and related Notes included in this Annual Report as indexed on page F-1.

All comparisons under this heading among 2007, 2006 and 2005 refer to the 52-week periods ended September 30, 2007, October 1, 2006, and October 2, 2005, respectively, unless otherwise indicated.

Our MD&A consists of the following sections:

Overview a general description of our business, the quick-service dining segment of the restaurant industry and fiscal 2007 highlights.

Financial reporting changes a summary of significant financial statement reclassifications, adjustments and new accounting pronouncements adopted.

Results of operations an analysis of our consolidated statements of earnings for the three years presented in our consolidated financial statements.

Liquidity and capital resources an analysis of cash flows including capital expenditures, aggregate contractual obligations, share repurchase activity, known trends that may impact liquidity, and the impact of inflation.

Discussion of critical accounting estimates a discussion of accounting policies that require critical judgments and estimates.

New accounting pronouncements a discussion of new accounting pronouncements, dates of implementation and impact on our consolidated financial position or results of operations, if any.

OVERVIEW

As of September 30, 2007, Jack in the Box Inc. (the Company) owned, operated, and franchised 2,132 Jack in the Box quick-service restaurants and 395 Qdoba Mexican Grill (Qdoba) fast-casual restaurants, primarily in the western and southern United States.

Our primary source of revenue is from retail sales at company-operated restaurants. We also derive revenue from sales of food and packaging to Jack in the Box and Qdoba franchises, retail sales from fuel and convenience stores (Quick Stuff), and revenue from franchisees including royalties, based upon a percent of sales, franchise

20

Table of Contents

fees and rents. In addition, we recognize gains from the sale of company-operated restaurants to franchisees which are presented as a reduction of operating costs and expenses in the accompanying consolidated statements of earnings.

The quick-service restaurant industry is complex and challenging. Challenges presently facing the sector include higher levels of consumer expectations, intense competition with respect to market share, restaurant locations, labor, menu and product development, changes in the economy, including costs of commodities, and trends for healthier eating.

To address these challenges and others, management has developed a strategic plan focused on four key initiatives. The first initiative is a growth strategy that includes opening new restaurants and increasing same-store sales. The second initiative is a holistic reinvention of the Jack in the Box brand through menu innovation, upgrading guest service and re-imaging Jack in the Box restaurant facilities to reflect the personality of Jack the chain's fictional founder and popular spokesman. The third strategic initiative is to expand franchising through new restaurant development and the sales of company-operated restaurants to franchisees to generate higher returns and higher margins, while mitigating business-cost and investment risks. The fourth initiative is to improve our business model as we transition to becoming a predominantly franchised restaurant chain.

The following summarizes the most significant events occurring in fiscal year 2007:

Increase in Restaurant Sales. Progress made in reinventing the Jack in the Box brand through menu upgrades, programs aimed at improving the guest experience through service initiatives and enhancements to the restaurant environment contributed to sales growth at Jack in the Box restaurants increasing both the average check and number of transactions. This positive sales momentum resulted in increases in same-store sales (those restaurants open more than one year) of 6.1% at Jack in the Box company-operated restaurants.

Re-Image Program. In 2007, we continued to re-image our Jack in the Box restaurants. In fiscal 2007, we re-imaged 187 restaurants and franchisees re-imaged another 13 locations with a comprehensive program that includes a complete redesign of the dining room and common areas bringing the total number of re-imaged restaurants to approximately 350 at September 30, 2007. According to a proprietary brand image and loyalty study, the newly re-imaged restaurants are expanding their customer base, generating more guest visits and gaining more loyal guests.

Franchising Program. We continued to make progress on our strategic initiative to expand franchising through new restaurant development and sales of company-operated restaurants to franchisees. In 2007, we refranchised 76 Jack in the Box restaurants and franchisees opened 16 new restaurants. At September 30, 2007, approximately 33% of our Jack in the Box restaurants were franchised. Additionally, we signed franchise development agreements to expand the Jack in the Box brand into three new contiguous markets.

Stock Repurchases. Pursuant to a modified Dutch Auction tender offer (Tender Offer) and stock repurchase programs authorized by our Board of Directors, we repurchased shares of our common stock for \$463.4 million.

Credit Facility. In the first quarter, we entered into a new credit agreement consisting of a revolving credit facility of \$150.0 million with a five-year maturity and a term loan facility of \$475.0 million with a six-year maturity. Using our available cash resources, in the second quarter we prepaid without penalty \$60.0 million of our term loan which is expected to result in annualized interest savings of approximately \$2.0 million.

Interest Rate Swaps. To reduce exposure to rising interest rates, we converted \$200.0 million of our term loan at floating rates to a fixed interest rate for the next three years by entering into two interest rate swap contracts.

FINANCIAL REPORTING CHANGES

At the beginning of fiscal year 2006, we adopted Statement of Financial Accounting Standards (SFAS) 123 (revised 2004), *Share-Based Payment* (123R), which requires that all employee share-based compensation be measured using a fair value method and that the resulting compensation cost be recognized in the financial

21

Table of Contents

statements. In accordance with the modified prospective method of adoption, results for fiscal 2005 and prior periods were not restated. Refer to Note 8, *Share-Based Employee Compensation*, in the notes to the consolidated financial statements for additional information.

Historical share and per share data in our Annual Report on Form 10-K has been restated to give retroactive recognition of our two-for-one stock split that was effected in the form of a 100% stock dividend on October 15, 2007, with the exception of treasury share data as no stock dividend was paid with respect to treasury shares. In the consolidated statements of stockholders equity, for all periods presented, the par value of the additional shares was reclassified from capital in excess of par value to common stock. Refer to Note 9, *Stockholders Equity*, in the notes to the consolidated financial statements for additional information regarding the stock split.

Effective fiscal 2007, we are reporting gains as a discrete line item within operating costs and expenses, rather than within revenues, as previously presented. Prior year s gains on sale of company-operated restaurants to franchisees have been reclassified to conform with the current-year presentation. This reclassification had no effect on previously reported earnings from operations, net earnings or shareholders equity.

Effective September 30, 2007, we adopted the recognition and measurement provision of SFAS 158, *Employers Accounting for Defined Benefit Pension and Other Postretirement Plans* an amendment of FASB Statements No. 87, 88, 106 and 132(R). SFAS 158 requires companies to recognize the over or under funded status of their plans as an asset or liability as measured by the difference between the fair value of the plan assets and the projected benefit obligation and requires any unrecognized prior service costs and actuarial gains and losses to be recognized as a component of accumulated other comprehensive income (loss). The adoption of SFAS 158 resulted in an after-tax adjustment to accumulated other comprehensive income (loss) of \$20.2 million related to a reclassification of unrecognized actuarial gains and losses from assets and liabilities to a component of accumulated other comprehensive income (loss), as well as a requirement to recognize over and under funding of our pension and post-retirement health plans. See Note 7, *Retirement Plans*, in the notes to the consolidated financial statements for additional information.

RESULTS OF OPERATIONS

The following table sets forth, unless otherwise indicated, the percentage relationship to total revenues of certain items included in our consolidated statements of earnings.

CONSOLIDATED STATEMENTS OF EARNINGS DATA

	Fiscal Year			
	Sept. 30, 2007	Oct. 1, 2006	Oct. 2, 2005	
Revenues:				
Restaurant sales	74.8%	77.1%	82.5%	
Distribution and other sales	20.3	18.9	14.0	
Franchised restaurant revenues	4.9	4.0	3.5	
	100.0%	100.0%	100.0%	
Operating costs and expenses: Restaurant costs of sales(1)	31.8%	31.2%	31.7%	

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Restaurant operating costs(1)	50.3	51.3	51.4
Distribution and other costs of sales(1)	99.0	98.7	98.7
Franchised restaurant costs(1)	40.4	40.5	40.9
Selling, general and administrative expenses	10.2	11.0	11.0
Gains on sale of company-operated restaurants	(1.4)	(1.5)	(0.9)
Earnings from operations	7.6	6.7	6.1

(1) As a percentage of the related sales and/or revenues.

22

The following table summarizes the number of systemwide restaurants:

SYSTEMWIDE RESTAURANT UNITS

	Sept. 30,	Oct. 1,	Oct. 2,
	2007	2006	2005
Jack in the Box: Company-operated Franchised	1,436	1,475	1,534
	696	604	515
Total system	2,132	2,079	2,049
Qdoba: Company-operated Franchised Total system	90	70	57
	305	248	193
	395	318	250
Consolidated: Company-operated Franchised	1,526	1,545	1,591
	1,001	852	708
Total system	2,527	2,397	2,299

In 2007 and 2006, we opened 42 and 29 company-operated Jack in the Box restaurants, along with 5 and 11 new Quick Stuff convenience stores, and franchisees opened 16 and 7 restaurants, respectively. In addition, we sold 76 and 82 Jack in the Box company-operated restaurants to franchisees. Qdoba opened 87 and 71 company and franchise-operated restaurants during 2007 and 2006, respectively.

Revenues

Company-operated restaurant sales were \$2,151.0 million, \$2,101.0 million, and \$2,045.4 million, in 2007, 2006, and 2005, respectively. The sales growth primarily reflects increases in per store average (PSA) sales at Jack in the Box and Qdoba company-operated restaurants, as well as increases in the number of Qdoba company-operated restaurants. Same-store sales at Jack in the Box company-operated restaurants increased 6.1% in 2007 on top of 4.8% in 2006 and 2.4% in 2005, reflecting an increase in both average check and transactions primarily due to the success of new product introductions and continued focus on our brand reinvention initiatives. The PSA sales growth in each year was partially offset by a decrease in the number of Jack in the Box company-operated restaurants primarily reflecting the sale of company-operated restaurants to franchisees.

Distribution and other sales, representing distribution sales to Jack in the Box and Qdoba franchisees, as well as Quick Stuff fuel and convenience store sales, grew to \$585.1 million in 2007 from \$512.9 million in 2006 and \$348.5 million in 2005. Distribution sales grew primarily due to an increase in the number of Jack in the Box and Qdoba franchised restaurants serviced by our distribution centers and PSA sales growth at our franchised restaurants. Sales from our Quick Stuff locations increased primarily due to an increase in the number of locations to 60 at the end of the fiscal

year from 55 in 2006 and 44 in 2005, offset in part by a decrease in PSA fuel sales.

Franchised restaurant revenues, which include rents, royalties and fees from restaurants operated by franchisees, increased to \$139.9 million in 2007 from \$109.7 million in 2006 and \$86.3 million in 2005, primarily reflecting an increase in the number of franchised restaurants and PSA sales growth. The number of franchised restaurants increased to 1,001 at the end of the fiscal year from 852 in 2006 and 708 in 2005, reflecting the franchising of Jack in the Box company-operated restaurants and new restaurant development by Qdoba and Jack in the Box franchisees.

23

Table of Contents

Operating Costs and Expenses

Restaurant costs of sales, which include food and packaging costs, increased to \$683.9 million in 2007 from \$654.7 million in 2006, and \$647.6 million in 2005. As a percentage of restaurant sales, restaurant costs of sales were 31.8% in 2007, 31.2% in 2006, and 31.7% in 2005. In 2007, higher commodity costs, primarily cheese, eggs, beef and shortening were partially offset by lower packaging costs. In 2006, lower commodity costs, principally beef, cheese and pork, as well as favorable product mix changes contributed to the lower rate. In 2006, beef costs were approximately 5% lower than fiscal 2005. In fiscal 2005, beef costs were high, unfavorably impacted by the closing of the U.S. border to Canadian cattle, and produce costs were up approximately 9%. The cost increases in all years were partially offset in part by modest selling price increases.

Restaurant operating costs were \$1,082.2 million in 2007, \$1,078.0 million in 2006, and \$1,051.4 million in 2005 and, as a percentage of restaurant sales, were 50.3%, 51.3%, and 51.4%, respectively. In 2007, the percentage improvement compared with 2006 is primarily due to fixed cost leverage on same-store sales and lower costs for workers compensation insurance, utilities, and profit improvement initiatives, partially offset by higher costs related to brand re-invention initiatives. In 2006, the lower rate is due primarily to fixed-cost leverage on same-store sales, lower costs for workers compensation insurance and profit improvement program initiatives, partially offset by higher costs for utilities.

Costs of distribution and other sales increased to \$579.1 million in 2007 from \$506.0 million in 2006 and \$343.8 million in 2005, primarily reflecting an increase in the related sales. These costs were 99.0% of distribution and other sales in 2007, and 98.7% in 2006 and 2005. The percentage increase in 2007 compared with 2006 primarily relates to higher retail prices per gallon of fuel, which have proportionately higher costs, but yield stable penny profits. The percentage in 2006 remained consistent with 2005 as increases in distribution volumes related to strong sales at Jack in the Box restaurants offset the impact of higher retail prices per gallon of fuel at our Quick Stuff locations.

Franchised restaurant costs, principally rents and depreciation on properties leased to Jack in the Box franchisees, increased to \$56.5 million in 2007 from \$44.5 million in 2006 and \$35.3 million in 2005, due primarily to an increase in the number of franchised restaurants. As a percentage of franchised restaurant revenues, franchise restaurant costs decreased to 40.4% in 2007 from 40.5% in 2006 and 40.9% in 2005 benefiting from the leverage provided by higher franchise revenues.

Selling, general, and administrative (SG&A) expenses were \$293.9 million, \$300.8 million, and \$273.8 million in 2007, 2006, and 2005, respectively. SG&A expenses decreased to approximately 10.2% of revenues in 2007 from 11.0% of revenues in 2006 and 2005. In 2007, increased leverage from higher revenues, lower pension costs and insurance recoveries contributed to the percent of revenue decline compared with 2006. In 2006, SG&A expenses as a percent of revenues remained flat compared with 2005 as the sales leverage benefit was offset by the inclusion of stock option expense of \$7.3 million upon the adoption of SFAS 123R, higher pension costs and charges related to certain restaurant closures and the impairment of 8 Jack in the Box restaurants.

Gains on sale of company-operated restaurants were \$39.3 million, \$42.0 million and \$23.3 million in 2007, 2006 and 2005, respectively. The change in gains relates to the number of restaurants sold and the specific sales and cash flows of those restaurants. In 2007, we sold 76 Jack in the Box restaurants, compared with 82 in 2006, which included all 25 company-operated restaurants in Hawaii, and 58 in 2005. The Hawaii transaction represented the first sale of an entire market since we announced our intent to increase franchising activities in 2002 and contributed approximately \$15.0 million to gains on sale of company-operated restaurants in 2006.

Interest Expense, Net

Interest expense, net was \$23.4 million, \$12.1 million, and \$13.4 million, in 2007, 2006 and 2005, respectively, and includes interest expense of \$32.2 million, \$19.6 million and \$17.1 million, respectively, and interest income of \$8.8 million, \$7.5 million, and \$3.7 million, respectively. The increase in interest income in each year reflects higher average cash balances and higher interest rates on invested cash. In 2007, interest expense increased compared with 2006 primarily due to higher average bank borrowings and increased interest rates incurred on our

24

Table of Contents

credit facility. In 2006, interest expense increased compared with 2005 due to the impact of higher average interest rates incurred on our credit facility.

Income Taxes

The income tax provisions reflect effective tax rates of 35.7%, 35.7%, and 33.8% of earnings before income taxes and cumulative effect of an accounting change in 2007, 2006 and 2005, respectively. The lower tax rate in 2005 relates primarily to the resolution of a prior year s tax position.

Cumulative Effect of Accounting Change

In fiscal 2006, we adopted Financial Accounting Standards Board Interpretation (FIN) 47 which requires that we record a liability for an asset retirement obligation at the end of a lease if the amount can be reasonably estimated. As a result of adopting FIN 47, we recorded an after-tax cumulative effect from this accounting change of \$1.0 million related to the depreciation and interest expense that would have been charged prior to the adoption.

Net Earnings

Net earnings were \$126.3 million or \$1.88 per diluted share, in 2007; \$108.0 million or \$1.50 per diluted share, in 2006; and \$91.5 million, or \$1.24 per diluted share, in 2005.

LIQUIDITY AND CAPITAL RESOURCES

General. Our primary sources of short-term and long-term liquidity are expected to be cash flows from operations, the revolving bank credit facility, the sale of company-operated restaurants to franchisees and the sale and leaseback of certain restaurant properties.

Our cash requirements consist principally of:

capital expenditures for new restaurant construction, restaurant renovations and upgrades of our management information systems;

debt service requirements;

working capital;

income tax payments; and

obligations related to our benefit plans.

Based upon current levels of operations and anticipated growth, we expect that cash flows from operations, combined with other financing alternatives in place or available, will be sufficient to meet our capital expenditure, working capital and debt service requirements.

As is common in the restaurant industry, we maintain relatively low levels of accounts receivable and inventories, and our vendors grant trade credit for purchases such as food and supplies. We also continually invest in our business through the addition of new units and refurbishment of existing units, which are reflected as long-term assets.

Cash and cash equivalents decreased \$218.2 million to \$15.7 million at September 30, 2007 from \$233.9 million at the beginning of the fiscal year. This decrease is primarily due to the use of cash to repurchase our common stock, and property and equipment expenditures, which were offset in part by borrowings under our new credit facility, cash flows provided by operating activities and proceeds from the issuance of common stock and from the sale of restaurants to franchisees. We generally reinvest available cash flows from operations to develop new restaurants or enhance existing restaurants, to repurchase shares of our common stock and to reduce debt.

25

Table of Contents

Cash Flows. The following table summarizes our cash flows from operating, investing and financing activities for each of the past three fiscal years (*in thousands*):

	2007	2006	2005
Total cash provided by (used in):			
Operating activities	\$ 179,809	\$ 205,139	\$ 157,888
Investing activities	(131,341)	(63,827)	(114,521)
Financing activities	(266,672)	(11,114)	(71,359)
Increase (decrease) in cash and cash equivalents	\$ (218,204)	\$ 130,198	\$ (27,992)

Operating Activities. In 2007, operating cash flow decreased \$25.3 million to \$179.8 million compared with a year ago primarily due to an increase in income tax payments.

<u>Investing Activities</u>. Cash flows used in investing activities were \$131.3 million in 2007 compared to \$63.8 million in 2006 increasing primarily due to a decrease in proceeds from assets held for sale and leaseback, higher capital expenditures and cash used in 2007 to acquire nine Qdoba restaurants previously operated by franchisees.

Capital Expenditures. Our capital expenditure program includes, among other things, investments in new locations, restaurant remodeling, and information technology enhancements. We used cash of \$154.2 million for purchases of property and equipment in 2007 compared with \$150.0 million in 2006 and \$126.1 million in 2005. The increase in capital expenditures in each year primarily relates to our on-going comprehensive re-image program.

In fiscal year 2008, capital expenditures are expected to be approximately \$175 \$185 million, including investment costs related to the Jack in the Box restaurant re-image program and kitchen enhancements. We plan to open approximately 22 28 new Jack in the Box restaurants in 2008, and under our brand reinvention strategy, plan to re-image approximately 250 restaurants.

Sale of Company-Operated Restaurants. We have continued our strategy of selectively selling Jack in the Box company-operated restaurants to franchisees, selling 76, 82, and 58 restaurants in 2007, 2006 and 2005, respectively. Proceeds from the sale of company-operated restaurants were \$51.3 million, \$54.4 million, and \$33.5 million, respectively.

Acquisition of Franchise-Operated Restaurants. In the third quarter of 2007, Qdoba acquired nine franchise-operated restaurants for approximately \$7.0 million in cash. The primary assets acquired include \$2.5 million in net property and equipment and \$4.5 million in goodwill.

Financing Activities. Cash used in financing activities increased \$255.6 million to \$266.7 million, compared with a year ago, due primarily to an increase in stock repurchases and term loan principal payments, offset in part by proceeds received related to our new credit facility.

New Financing. On December 15, 2006, we replaced our existing credit facility with a new credit facility intended to provide a more flexible capital structure and facilitate the execution of our strategic plan. The new credit facility was comprised of (i) a \$150.0 million revolving credit facility maturing on December 15, 2011 and (ii) a term loan maturing on December 15, 2012, initially both with London Interbank Offered Rate (LIBOR) plus 1.375%. At inception, we borrowed \$475.0 million under the term loan facility and used the proceeds to repay all borrowings

under the prior credit facility, to pay related transaction fees and expenses and to repurchase a portion of our outstanding stock. We subsequently elected to make, without penalty, a \$60.0 million optional prepayment of our term loan, which will be applied to the remaining scheduled principal installments in the direct order of maturity. The prepayment reduced the interest rate on the credit facility by 25 basis points to LIBOR plus 1.125%, which is expected to result in an annualized interest savings of approximately \$2.0 million. At September 30, 2007, we had no borrowings under the revolving credit facility, \$415.0 million outstanding under the term loan and had letters of credit outstanding of \$37.1 million.

As part of the new credit agreement, we may also request the issuance of up to \$75.0 million in letters of credit, the outstanding amount of which reduces the net borrowing capacity under the agreement. The new credit facility

26

Table of Contents

requires the payment of an annual commitment fee based on the unused portion of the credit facility. The credit facility is interest rates and the annual commitment rate are based on a financial leverage ratio, as defined in the credit agreement. Our obligations under the new credit facility are secured by first priority liens and security interests in the capital stock, partnership, and membership interests owned by us and (or) our subsidiaries, and any proceeds thereof, subject to certain restrictions set forth in the credit agreement. Additionally, the credit agreement includes a negative pledge on all tangible and intangible assets (including all real and personal property) with customary exceptions.

Loan origination costs associated with the new credit facility were \$7.4 million and are included as deferred costs in other assets, net in the consolidated balance sheet as of September 30, 2007. Deferred financing fees of \$1.9 million related to the prior credit facility were written-off in the first quarter and are included in interest expense, net in the consolidated statement of earnings for the year ended September 30, 2007.

Interest Rate Swaps. Concurrent with the termination of our prior credit facility, we liquidated three swap agreements and reversed the fair value of the swaps recorded as a component of accumulated other comprehensive loss, net. We realized a net gain of \$0.4 million, included in interest expense, net in the accompanying consolidated statement of earnings for the year ended September 30, 2007. To reduce our exposure to rising interest rates under our new credit facility, in March 2007, we entered into two interest rate swap agreements that will effectively convert \$200.0 million of our variable rate term loan borrowings to a fixed rate basis for three years.

Debt Covenants. We are subject to a number of covenants under our various debt instruments, including limitations on additional borrowings, acquisitions, loans to franchisees, capital expenditures, lease commitments, stock repurchases and dividend payments, as well as requirements to maintain certain financial ratios, cash flows and net worth. As of September 30, 2007, we complied with all debt covenants.

Debt Outstanding. Total debt outstanding increased to \$433.3 million at September 30, 2007 from \$291.8 million at the beginning of the fiscal year. Current maturities of long-term debt decreased \$31.8 million and long-term debt, net of current maturities increased \$173.3 million due to borrowings under the new credit facility. At October 1, 2006, \$29.1 million was classified as current under the prior credit facility related to a clause in the agreement requiring prepayments based on an excess cash flow calculation.

Repurchases of Common Stock. On November 21, 2006, we announced the commencement of a Tender Offer for up to 5.5 million shares of our common stock at a price per share not less than \$55.00 and not greater than \$61.00, for a maximum aggregate purchase price of \$335.5 million. On December 19, 2006, we accepted for purchase approximately 2.3 million shares of common stock at a purchase price of \$61.00 per share, for a total cost of \$143.3 million.

On December 20, 2006, the Board of Directors authorized a program to repurchase up to 3.3 million shares in calendar year 2007 to complete the repurchase of the total shares authorized in the Tender Offer. In the second quarter of 2007, under a 10b5-1 plan, we repurchased 3.2 million shares for \$220.1 million.

The Tender Offer and the additional repurchase program were funded through the new credit facility and available cash, and all shares repurchased were subsequently retired.

In September 2005, the Board of Directors authorized the repurchase of \$150.0 million of our outstanding common stock in the open market. Pursuant to this authorization, we repurchased 1,582,881 shares of our common stock in 2007 at a cost of \$100.0 million and 1,444,700 shares of common stock in 2006 at a cost of \$50.0 million. The Board of Directors also approved a share repurchase program in fiscal year 2004. Under this authorization, we repurchased 2,578,801 shares of our common stock in 2005 at a cost of \$92.9 million.

Off-balance sheet arrangements. Other than operating leases, we are not a party to any off-balance sheet arrangements that have, or are reasonably likely to have, a current or future material effect on our financial condition, changes in financial condition, results of operations, liquidity, capital expenditures or capital resources.

We finance a portion of our new restaurant development through sale-leaseback transactions. These transactions involve selling restaurants to unrelated parties and leasing the restaurants back. Additional information regarding our operating leases is available in Item 2. *Properties*, and Note 4, *Leases* of the notes to the consolidated financial statements.

27

Table of Contents

Contractual obligations and commitments. The following is a summary of our contractual obligations and commercial commitments as of September 30, 2007:

	Payments Due by Period								
	Less Than						After		
		Total		1 Year	1	-3 Years	3	-5 Years	5 Years
					(In t	thousands)			
Contractual Obligations:									
Credit facility term loan(1)	\$	535,268	\$	27,050	\$	99,844	\$	334,802	\$ 73,572
Revolving credit facility									
Capital lease obligations(1)		25,270		7,040		5,704		3,941	8,585
Other long-term debt obligations(1)		177		150		27			
Operating lease obligations		1,813,413		188,191		341,635		300,074	983,513
Guarantee(2)		1,675		1,257		262		156	
Benefit obligations(3)		117,305		9,847		16,805		19,632	71,021
Total contractual obligations	\$	2,493,108	\$	233,535	\$	464,277	\$	658,605	\$ 1,136,691
Other Commercial Commitments:									
Stand-by letters of credit(4)	\$	37,094	\$	37,094	\$		\$		\$

- (1) Obligations related to our credit facility term loan, capital lease obligations, and other long-term debt obligations include interest expense estimated at interest rates in effect on September 30, 2007.
- (2) Consists of a guarantee associated with one Chi-Chi s property. Due to the bankruptcy of the Chi-Chi s restaurant chain, previously owned by us, we are obligated to perform in accordance with the terms of the guarantee agreement.
- (3) Includes expected payments associated with our defined benefit plans, postretirement benefit plans and our non-qualified deferred compensation plan through fiscal 2017.
- (4) Consists primarily of letters of credit for workers compensation and general liability insurance.

DISCUSSION OF CRITICAL ACCOUNTING ESTIMATES

We have identified the following as our most critical accounting estimates, which are those that are most important to the portrayal of the Company s financial condition and results and require management s most subjective and complex judgments. Information regarding our other significant accounting estimates and policies are disclosed in Note 1 to our consolidated financial statements.

Share-based Compensation We account for share-based compensation in accordance with SFAS 123R. Under the provisions of SFAS 123R, share-based compensation cost is estimated at the grant date based on the award s fair-value as calculated by an option pricing model and is recognized as expense ratably over the requisite service period. The option pricing models require various highly judgmental assumptions including volatility, forfeiture rates, and expected option life. If any of the assumptions used in the model change significantly, share-based compensation

expense may differ materially in the future from that recorded in the current period.

Retirement Benefits We sponsor pension and other retirement plans in various forms covering those employees who meet certain eligibility requirements. Several statistical and other factors, which attempt to anticipate future events, are used in calculating the expense and liability related to the plans, including assumptions about the discount rate, expected return on plan assets and the rate of increase in compensation levels, as determined by us using specified guidelines. In addition, our outside actuarial consultants also use certain statistical factors such as turnover, retirement and mortality rates to estimate our future benefit obligations. The actuarial assumptions used may differ materially from actual results due to changing market and economic conditions, higher or lower turnover and retirement rates or longer or shorter life spans of participants. These differences may affect the amount of pension expense we record.

28

Table of Contents

Self Insurance We are self-insured for a portion of our losses related to workers compensation, general liability, automotive, medical and dental programs. In estimating our self-insurance accruals, we utilize independent actuarial estimates of expected losses, which are based on statistical analysis of historical data. These assumptions are closely monitored and adjusted when warranted by changing circumstances. Should a greater amount of claims occur compared to what was estimated or medical costs increase beyond what was expected, accruals might not be sufficient, and additional expense may be recorded.

Long-lived Assets Property, equipment and certain other assets, including amortized intangible assets, are reviewed for impairment when indicators of impairment are present. This review includes a restaurant-level analysis that takes into consideration a restaurant s operating cash flows, the period of time since a restaurant has been opened or remodeled, and the maturity of the related market. When indicators of impairment are present, we perform an impairment analysis on a restaurant-by-restaurant basis. If the sum of undiscounted future cash flows is less than the net carrying value of the asset, we recognize an impairment loss by the amount which the carrying value exceeds the fair value of the asset. Our estimates of future cash flows may differ from actual cash flows due to, among other things, economic conditions or changes in operating performance.

Goodwill and Other Intangibles We also evaluate goodwill and intangible assets not subject to amortization annually or more frequently if indicators of impairment are present. If the determined fair values of these assets are less than the related carrying amounts, an impairment loss is recognized. The methods we use to estimate fair value include future cash flow assumptions, which may differ from actual cash flows due to, among other things, economic conditions or changes in operating performance. During the fourth quarter of fiscal 2007, we reviewed the carrying value of our goodwill and indefinite life intangible assets and determined that no impairment existed as of September 30, 2007.

Allowances for Doubtful Accounts Our trade receivables consist primarily of amounts due from franchisees for rents on subleased sites, royalties and distribution sales. We continually monitor amounts due from franchisees and maintain an allowance for doubtful accounts for estimated losses. This estimate is based on our assessment of the collectibility of specific franchisee accounts, as well as a general allowance based on historical trends, the financial condition of our franchisees, consideration of the general economy and the aging of such receivables. We have good relationships with our franchisees and high collection rates; however, if the future financial condition of our franchisees were to deteriorate, resulting in their inability to make specific required payments, we may be required to increase the allowance for doubtful accounts.

Legal Accruals The Company is subject to claims and lawsuits in the ordinary course of its business. A determination of the amount accrued, if any, for these contingencies is made after analysis of each matter. We continually evaluate such accruals and may increase or decrease accrued amounts as we deem appropriate.

FUTURE APPLICATION OF ACCOUNTING PRINCIPLES

In June 2006, the Financial Accounting Standards Board (FASB) issued Interpretation No. 48 (FIN 48), Accounting for Uncertainty in Income Taxes—an interpretation of FASB Statement No. 109, which clarifies the accounting for uncertainty in income taxes recognized in the financial statements in accordance with SFAS 109, Accounting for Income Taxes. FIN 48 provides guidance on the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosures, and transition. We are currently evaluating the impact of FIN 48 on our consolidated financial statements, which is effective for fiscal years beginning after December 15, 2006.

In September 2006, the FASB issued SFAS 157, *Fair Value Measurements*. SFAS 157 clarifies the definition of fair value, describes methods used to appropriately measure fair value, and expands fair value disclosure requirements. This statement applies under other accounting pronouncements that currently require or permit fair value measurements and is effective for fiscal years beginning after November 15, 2007. We are currently in the process of assessing the impact that SFAS 157 will have on our consolidated financial statements.

In September 2006, the FASB issued SFAS 158, Employers Accounting for Defined Benefit Pension and Other Postretirement Plans an amendment of FASB Statements No. 87, 88, 106 and 132(R). Effective

29

Table of Contents

September 30, 2007, we implemented the recognition provisions of SFAS 158. SFAS 158 requires companies to recognize the over or under funded status of their plans as an asset or liability as measured by the difference between the fair value of the plan assets and the benefit obligation and requires any unrecognized prior service costs and actuarial gains and losses to be recognized as a component of accumulated other comprehensive income (loss). Additionally, SFAS 158 no longer allows companies to measure their plans as of any date other than as of the end of their fiscal year. However, this provision is not effective until fiscal years ending after December 15, 2008. We will not be able to determine the impact of adopting the measurement provision of SFAS 158 until the end of the fiscal year when such valuation is completed. See Note 7, *Retirement Plans*, in the notes to the consolidated financial statements for additional information regarding our retirement plans and SFAS 158.

In February 2007, the FASB issued SFAS 159, *The Fair Value Option for Financial Assets and Financial Liabilities*. SFAS 159 permits entities to voluntarily choose to measure many financial instruments and certain other items at fair value. SFAS 159 is effective for fiscal years beginning after November 15, 2007. We are currently in the process of determining whether to elect the fair value measurement options available under this standard.

Other accounting standards that have been issued or proposed by the FASB or other standards-setting bodies that do not require adoption until a future date are not expected to have a material impact on our consolidated financial statements upon adoption.

ITEM 7A. *QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK*

Our primary exposure to risks relating to financial instruments is changes in interest rates. Our credit facility, which is comprised of a revolving credit facility and a term loan, bears interest at an annual rate equal to the prime rate or LIBOR plus an applicable margin based on a financial leverage ratio. As of September 30, 2007, the applicable margin for the LIBOR-based revolving loans and term loan was set at 1.125%.

We use interest rate swap agreements to reduce exposure to interest rate fluctuations. At September 30, 2007, we had two interest rate swap agreements having an aggregate notional amount of \$200.0 million expiring April 1, 2010. These agreements effectively convert a portion of our variable rate bank debt to fixed-rate debt and have an average pay rate of 4.87%, yielding a fixed-rate of 6.00% including the term loan sapplicable margin of 1.125%.

A hypothetical 100 basis point increase in short-term interest rates, based on the outstanding unhedged balance of our revolving credit facility and term loan at September 30, 2007 would result in an estimated increase of \$2.2 million in annual interest expense.

Changes in interest rates also impact our pension expense, as do changes in the expected long-term rate of return on our pension plan assets. An assumed discount rate is used in determining the present value of future cash outflows currently expected to be required to satisfy the pension benefit obligation when due. Additionally, an assumed long-term rate of return on plan assets is used in determining the average rate of earnings expected on the funds invested or to be invested to provide the benefits to meet our projected benefit obligation. A hypothetical 25 basis point reduction in the assumed discount rate and expected long-term rate of return on plan assets would result in an estimated increase of \$2.2 million and \$0.6 million, respectively, in our future annual pension expense.

We are also exposed to the impact of commodity and utility price fluctuations related to unpredictable factors such as weather and various other market conditions outside our control. Our ability to recover increased costs through higher prices is limited by the competitive environment in which we operate. From time to time, we enter into futures and option contracts to manage these fluctuations. There were no open commodity futures and option contracts at September 30, 2007.

At September 30, 2007, we had no other material financial instruments subject to significant market exposure.

ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

The consolidated financial statements and related financial information required to be filed are indexed on page F-1 and are incorporated herein.

30

ITEM 9. <u>CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE</u>

Not applicable.

ITEM 9A. CONTROLS AND PROCEDURES

Conclusion Regarding the Effectiveness of Disclosure Controls and Procedures

Based on an evaluation of the Company s disclosure controls and procedures (as defined in Rules 13(a) 15(e) and 15(d) 15(e) of the Securities Exchange Act of 1934, as amended), as of the end of the Company s fiscal year ended September 30, 2007, the Company s Chief Executive Officer and Chief Financial Officer (its principal executive officer and principal financial officer, respectively) have concluded that the Company s disclosure controls and procedures were effective.

Changes in Internal Control Over Financial Reporting

There have been no significant changes in the Company s internal control over financial reporting that occurred during the Company s fiscal quarter ended September 30, 2007 that have materially affected, or are reasonably likely to materially affect, the Company s internal control over financial reporting.

Management s Report on Internal Control Over Financial Reporting

Management is responsible for establishing and maintaining adequate internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act). The Company s internal control over financial reporting is designed to provide reasonable assurance to the Company s management and Board of Directors regarding the preparation and fair presentation of published financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation.

Management assessed the effectiveness of the Company s internal control over financial reporting as of September 30, 2007. In making this assessment, our management used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in Internal Control-Integrated Framework. Management has concluded that, as of September 30, 2007, the Company s internal control over financial reporting was effective based on these criteria.

The Company s independent registered public accounting firm, KPMG LLP, has issued an audit report on the effectiveness of our internal control over financial reporting, which follows.

31

Table of Contents

Report of Independent Registered Public Accounting Firm

The Board of Directors and Stockholders Jack in the Box Inc.:

We have audited Jack in the Box Inc. s internal control over financial reporting as of September 30, 2007, based on criteria established in *Internal Control Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Jack in the Box Inc. s management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying *Management s Report on Internal Control Over Financial Reporting*. Our responsibility is to express an opinion on the Company s internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company s internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company s internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company s assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, Jack in the Box Inc. maintained, in all material respects, effective internal control over financial reporting as of September 30, 2007, based on criteria established in *Internal Control Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Jack in the Box Inc. and subsidiaries as of September 30, 2007 and October 1, 2006, and the related consolidated statements of earnings, cash flows, and stockholders equity for the fifty-two weeks ended September 30, 2007, October 1, 2006, and October 2, 2005, and our report dated November 16, 2007 expressed an unqualified opinion on those consolidated financial statements.

/s/ KPMG LLP

San Diego, California

ITEM 9B. OTHER INFORMATION

Not applicable.

PART III

ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

That portion of our definitive Proxy Statement appearing under the captions Election of Directors Committee of the Board of Directors Member Qualifications and Section 16(a) Beneficial Ownership Reporting Compliance to be filed with the Commission pursuant to Regulation 14A within 120 days after September 30, 2007 and to be used in connection with our 2008 Annual Meeting of Stockholders is hereby incorporated by reference.

Information regarding executive officers is set forth in Item 1 of Part I of this Report under the caption Executive Officers.

That portion of our definitive Proxy Statement appearing under the caption Audit Committee, relating to the members of the Company s Audit Committee and the Audit Committee financial expert is also incorporated herein by reference.

That portion of our definitive Proxy Statement appearing under the caption Other Business, relating to the procedures by which stockholders may recommend candidates for director to the Nominating and Governance Committee of the Board of Directors, is also incorporated herein by reference.

We have adopted a Code of Ethics which applies to all Jack in the Box Inc. directors, officers and employees, including the Chief Executive Officer, Chief Financial Officer, Controller and all of the financial team. The Code of Ethics is posted on the Company s website, www.jackinthebox.com (under the Investors Code of Conduct caption.) We intend to satisfy the disclosure requirement regarding any amendment to, or waiver of, a provision of the Code of Ethics for the Chief Executive Officer, Chief Financial Officer and Controller or persons performing similar functions, by posting such information on our website. No such waivers have been issued during fiscal year 2007.

We have also adopted a set of Corporate Governance Principles and Practices and charters for all of our Board Committees, including the Audit, Compensation, and Nominating and Governance Committees. The Corporate Governance Principles and Practices and committee charters are available on our website at www.jackinthebox.com and in print free of charge to any shareholder who requests them. Written requests for our Code of Business Conduct and Ethics, Corporate Governance Principles and Practices and committee charters should be addressed to Jack in the Box Inc., 9330 Balboa Avenue, San Diego, CA 92123, Attention: Corporate Secretary.

ITEM 11. EXECUTIVE COMPENSATION

That portion of our definitive Proxy Statement appearing under the caption Executive Compensation to be filed with the Commission pursuant to Regulation 14A within 120 days after September 30, 2007 and to be used in connection with our 2008 Annual Meeting of Stockholders is hereby incorporated by reference.

ITEM 12. <u>SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS</u>

That portion of our definitive Proxy Statement appearing under the caption Security Ownership of Certain Beneficial Owners and Management to be filed with the Commission pursuant to Regulation 14A within 120 days after

September 30, 2007 and to be used in connection with our 2008 Annual Meeting of Stockholders is hereby incorporated by reference. Information regarding equity compensation plans under which Company common stock may be issued as of September 30, 2007 is set forth in Item 5 of this Report.

33

ITEM 13. <u>CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR</u> INDEPENDENCE

That portion of our definitive Proxy Statement appearing under the caption Certain Transactions, if any, to be filed with the Commission pursuant to Regulation 14A within 120 days after September 30, 2007 and to be used in connection with our 2008 Annual Meeting of Stockholders is hereby incorporated by reference.

ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES

That portion of our definitive Proxy Statement appearing under the caption Independent Registered Public Accountant Fees and Services to be filed with the Commission pursuant to Regulation 14A within 120 days after September 30, 2007 and to be used in connection with our 2008 Annual Meeting of Stockholders is hereby incorporated by reference.

PART IV

ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES

- ITEM 15(a) (1) *Financial Statements*. See Index to Consolidated Financial Statements on page F-1 of this report.
- **ITEM 15(a)** (2) *Financial Statement Schedules*. Not applicable.
- **ITEM 15(a)** (3) *Exhibits*.

Number Description

- 3.1 Restated Certificate of Incorporation, as amended, which is incorporated herein by reference from the registrant s Annual Report on Form 10-K for the fiscal year ended October 3, 1999.
- 3.1.1 Certificate of Amendment of Restated Certificate of Incorporation, which is incorporated herein by reference from the registrant s Current Report on Form 10-K dated September 21, 2007.
- 3.2 Amended and Restated Bylaws, which are incorporated herein by reference from the registrant s Current Report on Form 8-K dated August 7, 2007.
- 10.1 Credit Agreement dated as of December 15, 2006 by and among Jack in the Box Inc. and the lenders named therein, which is incorporated herein by reference from the registrant s Current Report on Form 8-K dated December 15, 2006.
- 10.2 Collateral Agreement dated as of December 15, 2006 by and among Jack in the Box Inc. and the lenders named therein, which is incorporated herein by reference from the registrant s Current Report on Form 8-K dated December 15, 2006.
- Guaranty Agreement dated as of December 15, 2006 by and among Jack in the Box Inc. and the lenders named therein, which is incorporated herein by reference from the registrant s Current Report on Form 8-K dated December 15, 2006.
- 10.4* Amended and Restated 1992 Employee Stock Incentive Plan, which is incorporated herein by reference from the registrant s Registration Statement on Form S-8 (No. 333-26781) filed May 9, 1997.
- 10.5* Jack in the Box Inc. 2002 Stock Incentive Plan, which is incorporated herein by reference from the registrant s Definitive Proxy Statement dated January 18, 2002 for the Annual Meeting of Stockholders on February 22, 2002.

10.5.1*

Form of Restricted Stock Award for certain executives under the 2002 Stock Incentive Plan, which is incorporated herein by reference from the registrant s Quarterly Report on Form 10-Q for the quarter ended January 19, 2003.

- 10.6* Supplemental Executive Retirement Plan, which is incorporated herein by reference from registrant s Annual Report on Form 10-K for the fiscal year ended September 30, 2001.
- 10.6.1* First Amendment dated as of August 2, 2002 to the Supplemental Executive Retirement Plan, which is incorporated herein by reference from registrant s Annual Report on Form 10-K for the fiscal year ended September 29, 2002.

34

Number	Description
10.6.2*	Second Amendment dated as of November 9, 2006 to the Supplemental Executive Retirement Plan, which is incorporated herein by reference from the registrant s Annual Report on Form 10-K for the year ended October 1, 2006.
10.6.3*	Third Amendment dated as of February 15, 2007 to the Supplemental Executive Retirement Plan, which is incorporated herein by reference from the registrant s Quarterly Report on Form 10-Q for the quarter ended April 15, 2007.
10.6.4*	Fourth and Fifth Amendments dated as of September 14, 2007 and November 8, 2007, respectively, to the Supplemental Executive Retirement Plan
10.7*	Amended and Restated Performance Bonus Plan effective October 2, 2000, which is incorporated herein by reference from the registrant s Definitive Proxy Statement dated January 13, 2006 for the Annual Meeting of Stockholders on February 17, 2006.
10.7.1*	Bonus Program for Fiscal 2007 Under the Performance Bonus Plan, which is incorporated herein by reference from the registrant s Current Report on Form 8-K dated September 18, 2006.
10.8*	Deferred Compensation Plan for Non-Management Directors, which is incorporated herein by reference from the registrant s Definitive Proxy Statement dated January 17, 1995 for the Annual Meeting of Stockholders on February 17, 1995.
10.8.1*	Amended and Restated Deferred Compensation Plan for Non-Management Directors effective November 9, 2006, which is incorporated herein by reference from the registrant s Annual Report on Form 10-K for the year ended October 1, 2006.
10.9*	Amended and Restated Non-Employee Director Stock Option Plan, which is incorporated herein by reference from the registrant s Annual Report on Form 10-K for the fiscal year ended October 3, 1999.
10.10*	Form of Compensation and Benefits Assurance Agreement for Executives, which is incorporated herein by reference from the registrant s Quarterly Report on Form 10-Q for the quarter ended July 9, 2006.
10.11*	Form of Indemnification Agreement between Jack in the Box Inc. and certain officers and directors, which is incorporated herein by reference from the registrant s Annual Report on Form 10-K for the fiscal year ended September 29, 2002.
10.13*	Executive Deferred Compensation Plan, which is incorporated herein by reference from the registrant s Quarterly Report on Form 10-Q for the quarter ended January 19, 2003.
10.13.1*	First amendment dated September 14, 2007 to the Executive Deferred Compensation Plan
10.14(a)*	Schedule of Restricted Stock Awards, which is incorporated herein by reference from the registrant s Annual Report on Form 10-K for the year ended October 1, 2006.
10.15*	Executive Retention Agreement between Jack in the Box Inc. and Gary J. Beisler, President and Chief Executive Officer of Qdoba Restaurant Corporation, which is incorporated herein by reference from the registrant s Quarterly Report on Form 10-Q for the quarter ended April 13, 2003.
10.16*	Amended and Restated 2004 Stock Incentive Plan, which is incorporated herein by reference from the registrant s Current Report on Form 8-K dated February 24, 2005.
10.16.1*	Form of Restricted Stock Award for officers and certain members of management under the 2004 Stock Incentive Plan, which is incorporated herein by reference from the registrant s Quarterly Report on Form 10-Q for the quarter ended July 8, 2007.
10.16.1*	Form of Restricted Stock Award for certain executives under the 2004 Stock Incentive Plan, which is incorporated herein by reference from the registrant s Quarterly Report on Form 10-Q for the quarter ended July 8, 2007.
10.16.2*	Form of Stock Option Awards under the 2004 Stock Incentive Plan, which is incorporated herein by reference from the registrant s Quarterly Report on Form 10-Q for the quarter ended July 8, 2007.

- 10.16.3* Jack in the Box Inc. Non-Employee Director Stock Option Award Agreement under the 2004 Stock Incentive Plan, which is incorporated herein by reference from the registrant s Current Report on Form 8-K dated November 10, 2005.
- 10.21* Executive Compensation Base Salaries effective October 2, 2006, which is incorporated herein by reference from the registrant s Annual Report on Form 10-K for the year ended October 1, 2006.

35

Table of Contents

Number	Description					
10.23*	Summary of Director Compensation effective fiscal 2007, which is incorporated herein by reference from the registrant s Annual Report on Form 10-K for the year ended October 1, 2006.					
23.1	Consent of Independent Registered Public Accounting Firm					
31.1	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002					
31.2	Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002					
32.1	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002					
32.2	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002					

^{*} Management contract or compensatory plan.

ITEM 15(b)	All required exhibits are filed herein or incorporated by reference as described in
	Item 15(a)(3).
ITEM 15(c)	All supplemental schedules are omitted as inapplicable or because the required information
	is included in the consolidated financial statements or notes thereto.
	36

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

JACK IN THE BOX INC.

By: /s/ JERRY P. REBEL

Jerry P. Rebel

Executive Vice President and Chief Financial Officer (principal financial officer) (Duly Authorized Signatory)

Date: November 20, 2007

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Signature	Title	Date
/s/ LINDA A. LANG	Chairman of the Board and Chief Executive Officer (principal executive	November 20, 2007
Linda A. Lang	officer)	
/s/ JERRY P. REBEL	Executive Vice President and Chief Financial Officer (principal financial	November 20, 2007
Jerry P. Rebel	officer and principal accounting officer)	
/s/ MICHAEL E. ALPERT	Director	November 20, 2007
Michael E. Alpert		
/s/ ANNE B. GUST	Director	November 20, 2007
Anne B. Gust		
/s/ GEORGE FELLOWS	Director	November 20, 2007
George Fellows		
/s/ ALICE B. HAYES	Director	November 20, 2007
Alice B. Hayes		
/s/ MURRAY H. HUTCHISON	Director	November 20, 2007
Murray H. Hutchison		

/s/ MICHAEL W. MURPHY	Director	November 20, 2007
Michael W. Murphy		
/s/ DAVID M. TEHLE	Director	November 20, 2007
David M. Tehle		
	37	

Table of Contents

INDEX TO CONSOLIDATED FINANCIAL STATEMENTS

	Page
Report of Independent Registered Public Accounting Firm	F-2
Consolidated Balance Sheets	F-3
Consolidated Statements of Earnings	F-4
Consolidated Statements of Cash Flows	F-5
Consolidated Statements of Stockholders Equity	F-6
Notes to Consolidated Financial Statements	F-7

Schedules not filed: All schedules have been omitted as the required information is inapplicable or the information is presented in the consolidated financial statements or related notes.

F-1

Table of Contents

Report of Independent Registered Public Accounting Firm

The Board of Directors and Stockholders Jack in the Box Inc.:

We have audited the accompanying consolidated balance sheets of Jack in the Box Inc. and subsidiaries as of September 30, 2007 and October 1, 2006, and the related consolidated statements of earnings, cash flows, and stockholders equity for the fifty-two weeks ended September 30, 2007, October 1, 2006 and October 2, 2005. These consolidated financial statements are the responsibility of the Company s management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Jack in the Box Inc. and subsidiaries as of September 30, 2007 and October 1, 2006, and the results of their operations and their cash flows for the fifty-two weeks ended September 30, 2007, October 1, 2006 and October 2, 2005, in conformity with U.S. generally accepted accounting principles.

As discussed in Note 1 to the consolidated financial statements, the Company adopted the provisions of Statement of Financial Accounting Standards No. 123 (revised 2004), *Share-Based Payment*, and Financial Accounting Standards Board Interpretation No. 47, *Accounting for Conditional Asset Retirement Obligations*, in fiscal year 2006. The Company adopted the provisions of Statement of Financial Accounting Standards No. 158, *Employers Accounting for Defined Benefit Pension and Other Postretirement Plans an amendment of FASB Statements No.* 87, 88, 106 and 132(R), and changed its method of quantifying errors in fiscal year 2007.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), Jack in the Box Inc. s internal control over financial reporting as of September 30, 2007, based on criteria established in *Internal Control* Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO), and our report dated November 16, 2007, expressed an unqualified opinion on the effectiveness of the Company s internal control over financial reporting.

/s/ KPMG LLP

San Diego, California November 16, 2007

F-2

JACK IN THE BOX INC. AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS

(Dollars in thousands, except per share data)

	Sep	otember 30, 2007	0	October 1, 2006
ASSETS				
Current assets:				
Cash and cash equivalents (includes restricted cash of \$47,655 at				
October 1, 2006)	\$	15,702	\$	233,906
Accounts and other receivables, net		41,091		30,874
Inventories		46,933		41,202
Prepaid expenses		29,311		23,489
Deferred income taxes		47,063		43,889
Assets held for sale and leaseback		42,583		23,059
Other current assets		5,383		6,711
Total current assets		228,066		403,130
Property and equipment, at cost:				
Land		98,962		98,962
Buildings		836,878		759,459
Restaurant and other equipment		582,931		574,630
Construction in progress		67,806		72,255
		1,586,577		1,505,306
Less accumulated depreciation and amortization		(634,409)		(590,530)
Property and equipment, net		952,168		914,776
Intangible assets, net		20,057		21,021
Goodwill		96,665		92,187
Other assets, net		85,866		89,347
	\$	1,382,822	\$	1,520,461
LIABILITIES AND STOCKHOLDERS	EQUITY			
Current liabilities:	Φ.			27.720
Current maturities of long-term debt	\$	5,787	\$	37,539
Accounts payable		97,489		61,059
Accrued liabilities		223,540		240,320
Total current liabilities		326,816		338,918
Long-term debt, net of current maturities		427,516		254,231

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Other long-term liabilities	168,722	145,587
Deferred income taxes	45,211	70,840
Stockholders equity:		
Preferred stock \$.01 par value, 15,000,000 authorized, none issued		
Common stock \$.01 par value, 175,000,000 shares authorized, 72,515,171 and		
75,640,701 issued, respectively	725	756
Capital in excess of par value	132,081	431,338
Retained earnings	681,350	555,046
Accumulated other comprehensive loss, net	(25,140)	(1,796)
Treasury stock, at cost, 12,779,609 and 11,196,728 shares, respectively	(374,459)	(274,459)
Total stockholders equity	414,557	710,885
	\$ 1,382,822	\$ 1,520,461

See accompanying notes to consolidated financial statements.

F-3

JACK IN THE BOX INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF EARNINGS

(Dollars in thousands, except per share data)

	2007	Fi	scal Year 2006	2005
Revenues:				
Restaurant sales	\$ 2,150,985	\$	2,100,955	\$ 2,045,400
Distribution and other sales	585,107		512,907	348,482
Franchised restaurant revenues	139,886		109,741	86,332
	2,875,978		2,723,603	2,480,214
Operating costs and expenses:				
Restaurant costs of sales	683,872		654,659	647,567
Restaurant operating costs	1,082,178		1,078,029	1,051,400
Distribution and other costs of sales	579,132		505,991	343,836
Franchised restaurant costs	56,491		44,456	35,318
Selling, general and administrative expenses	293,881		300,819	273,821
Gains on sale of company-operated restaurants	(39,261)		(42,046)	(23,334)
	2,656,293		2,541,908	2,328,608
Earnings from operations	219,685		181,695	151,606
Interest expense, net	23,354		12,075	13,402
Earnings before income taxes and cumulative effect of accounting				
change	196,331		169,620	138,204
Income taxes	70,027		60,545	46,667
Earnings before cumulative effect of accounting change Cumulative effect of accounting change, net	126,304		109,075 (1,044)	91,537
Net earnings	\$ 126,304	\$	108,031	\$ 91,537
Net earnings per share basic: Earnings before cumulative effect of accounting change Cumulative effect of accounting change, net	\$ 1.93	\$	1.57 (0.02)	\$ 1.28
Net earnings per share	\$ 1.93	\$	1.55	\$ 1.28
Net earnings per share diluted: Earnings before cumulative effect of accounting change Cumulative effect of accounting change, net	\$ 1.88	\$	1.52 (0.02)	\$ 1.24

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Net earnings per share	\$ 1.88	\$ 1.50	\$ 1.24
Weighted-average shares outstanding:			
Basic	65,314	69,888	71,250
Diluted	67,263	71,834	73,876

See accompanying notes to consolidated financial statements.

F-4

JACK IN THE BOX INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS

(Dollars in thousands)

	2007	Fi	scal Year 2006	2005
Cash flows from operating activities:				
Net earnings	\$ 126,304	\$	108,031	\$ 91,537
Adjustments to reconcile net income to net cash provided by				
operating activities:				
Depreciation and amortization	94,306		88,295	86,156
Deferred finance cost amortization	1,443		1,132	982
Provision for deferred income taxes	(14,239)		(11,186)	(3,237)
Share-based compensation expense for equity classified awards	12,640		9,285	1,396
Pension and postretirement expense	15,777		25,860	18,321
Gains on cash surrender value of company-owned life insurance	(7,639)		(3,265)	(4,127)
Gains on the sale of company-operated restaurants	(39,261)		(42,046)	(23,334)
Losses on the disposition of property and equipment, net	15,898		9,095	6,615
Loss on early retirement of debt	1,939			
Impairment charges and other	1,347		4,126	3,375
Cumulative effect of change in accounting principle			1,044	
Changes in assets and liabilities:				
Decrease (increase) in receivables	(10,277)		(10,765)	162
Increase in inventories	(5,731)		(1,195)	(5,964)
Increase in prepaid expenses and other current assets	(5,923)		(4,436)	(2,570)
Increase in accounts payable	13,075		4,995	2,561
Pension and postretirement contributions	(14,795)		(16,465)	(23,658)
Increase (decrease) in other liabilities	(5,055)		42,634	9,673
Cash flows provided by operating activities	179,809		205,139	157,888
Cash flows from investing activities:				
Purchases of property and equipment	(154,182)		(150,032)	(126, 134)
Proceeds from the sale of property and equipment	1,204		1,899	2,094
Proceeds from the sale of company-operated restaurants	51,256		54,389	33,517
Proceeds from (purchase of) assets held for sale and leaseback, net	(15,396)		32,891	(15,751)
Collections on notes receivable	122		5,389	895
Purchase of investments	(6,097)		(7,325)	(6,284)
Acquisition of franchise-operated restaurants	(6,960)			
Other	(1,288)		(1,038)	(2,858)
Cash flows used in investing activities	(131,341)		(63,827)	(114,521)
Cash flows from financing activities:				
Borrowings under term loan	475,000			

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Principal payments on debt	(333,931)	(8,049)	(8,204)
Payment of debt costs	(7,357)	(260)	(343)
Repurchase of common stock	(463,402)	(49,997)	(92,861)
Change in book overdraft	17,676		
Excess tax benefits from share-based compensation arrangements	17,533	12,327	
Proceeds from issuance of common stock	27,809	34,865	30,049
Cash flows used in financing activities	(266,672)	(11,114)	(71,359)
Net increase (decrease) in cash and cash equivalents	\$ (218,204)	\$ 130,198	\$ (27,992)

See accompanying notes to consolidated financial statements.

F-5

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JACK IN THE BOX INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF STOCKHOLDERS EQUITY

Accumulated

(Dollars in thousands)

	Common Stock Number of Shares Amount		Number Excess of Retained ComprehensiveUnearned Income		siveUnearned	Treasury Stock	Total	
lance at October 3, 2004	69,413,415	\$ 694	\$ 338,070	\$ 355,478	\$ (1,254	-	\$ (131,601)	
ares issued under stock ans, including tax benefit nortization of unearned mpensation, forfeitures d change in value of	3,090,678	31	41,820			(2,031)		39,820
mmon stock rchase of treasury stock pmprehensive income:						1,786	(92,861)	1,786 (92,86)
et earnings hrealized gains on herest rate swaps, net of				91,537				91,53
tes lditional minimum nsion liability, net of					417	7		417
kes					(28,726	<u>(</u>)		(28,720
tal comprehensive come (loss)				91,537	(28,309))		63,228
lance at October 2, 2005 ares issued under stock	72,504,093	725	379,890	447,015	(29,563	3) (8,233)	(224,462)	565,372
ans, including tax benefit are-based compensation class of unearned mpensation upon	3,136,608	31	50,396 9,285					50,42° 9,28°
option of SFAS 123R rchase of treasury stock			(8,233)			8,233	(49,997)	(49,99
omprehensive income: et earnings realized gains on				108,031				108,03
erest rate swaps, net of ces Iditional minimum					180)		180
nsion liability, net of					07.507	,		27 50

Table of Contents 81

27,587

27,58

			108,031	27,767		135,798
75,640,701	756	431,338	555,046	(1,796)	(274,459)	710,885
2,374,470	24	45,685 12,640				45,709 12,640
		5,765			(100,000)	5,765 (100,000
(5,500,000)	(55)	(363,347)				(363,402
				(24,249)		(24,249
	2,374,470	2,374,470 24	2,374,470 24 45,685 12,640 5,765	75,640,701 756 431,338 555,046 2,374,470 24 45,685 12,640 5,765	75,640,701 756 431,338 555,046 (1,796) 2,374,470 24 45,685 12,640 5,765 (5,500,000) (55) (363,347)	75,640,701 756 431,338 555,046 (1,796) (274,459) 2,374,470 24 45,685 12,640 5,765 (100,000) (5,500,000) (55) (363,347)