

ELOYALTY CORP  
Form 8-K  
May 10, 2004

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**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): **May 10, 2004**

**eLOYALTY CORPORATION**

(Exact Name of Registrant as Specified in Charter)

<b>Delaware</b> (State or Other Jurisdiction of Incorporation)	<b>0-27975</b> (Commission File Number)	<b>36-4304577</b> (IRS Employer Identification No.)
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**150 Field Drive, Suite 250, Lake Forest, Illinois**  
(Address of Principal Executive Offices)

**60045**  
(Zip Code)

Registrant's telephone number, including area code: **(847) 582-7000**

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**Item 7. Financial Statements and Exhibits.**

<b>Exhibit Number</b>	<b>Description</b>
99.1	Press Release, dated May 10, 2004, announcing eLoyalty's first quarter 2004 results of operations.

**Item 12. Results of Operations and Financial Condition.**

The following information, including the exhibit described below, shall not be deemed filed hereunder for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

On May 10, 2004, eLoyalty announced its results of operations for the first quarter of 2004. A copy of the press release announcing the company's first quarter 2004 results is included as Exhibit 99.1 to this Form 8-K report and is incorporated herein by reference.

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