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FLOWERS FOODS INC
Form 8-K
April 02, 2001

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SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 26, 2001

FLOWERS FOODS, INC.

(Exact name of registrant as specified in its charter)

Georgia	1-16247	58-2582379
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(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS employer Identification No.)

1919 Flowers Circle, Thomasville, GA	31757
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(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code: (229) 226-9110

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ITEM 5. OTHER EVENTS.

On March 26, 2001, Flowers Foods, Inc. ("Flowers Foods") issued a press release announcing the completion of its spin-off from Flowers Industries, Inc. and Kellogg Company's simultaneous acquisition of Keebler Foods Company through the merger of Flowers Industries with a wholly-owned subsidiary of Kellogg. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

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On March 29, 2001, Flowers Foods issued a press release announcing that Flowers Industries shareholders will receive a cash payment of \$12.50 per share in the merger of Flowers Industries with a wholly-owned subsidiary of Kellogg Company in connection with the acquisition of Keebler Foods Company. This amount was determined following final calculation of certain transaction-related expenses. A copy of the press release is attached hereto as Exhibit 99.2 and is incorporated herein by reference.

ITEM 7(c) - Exhibits.

- 99.1 Press release issued by Flowers Foods, Inc., dated March 26, 2001.
- 99.2 Press release issued by Flowers Foods, Inc., dated March 29, 2001.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FLOWERS FOODS, INC.

By: /s/ G. A. Campbell

Name: G. Anthony Campbell
Title: Secretary and General Counsel

Date: March 29, 2001

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EXHIBIT INDEX

EXHIBIT NUMBER	EXHIBIT
99.1	Press release issued by Flowers Foods, Inc., dated March 26, 2001.
99.2	Press release issued by Flowers Foods, Inc., dated March 29, 2001.