

SALESFORCE COM INC
Form 4
June 15, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Benioff Marc

(Last) (First) (Middle)
THE LANDMARK @ ONE
MARKET STREET, SUITE 300
(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction
(Month/Day/Year)
06/11/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman of the Board & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code	V			
Common Stock	06/11/2015 ⁽¹⁾		M			\$ 35.625	37,675,900	D
Common Stock	06/11/2015 ⁽¹⁾		S			\$ 72.5987	37,663,800	D
Common Stock	06/11/2015 ⁽¹⁾		S			\$ 73.3775	37,663,400	D
Common Stock	06/12/2015 ⁽¹⁾		M			\$ 35.625	37,675,900	D
	06/12/2015 ⁽¹⁾		S				37,664,000	D

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Common Stock					\$ 71.839 (4)		
Common Stock	06/12/2015(1)	S	600	D	\$ 72.03 (5)	37,663,400	D
Common Stock	06/15/2015(1)	M	12,500	A	\$ 35.625	37,675,900	D
Common Stock	06/15/2015(1)	S	5,600	D	\$ 71.3099 (6)	37,670,300	D
Common Stock	06/15/2015(1)	S	6,900	D	\$ 72.2544 (7)	37,663,400	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Non-qualified Stock Option (Right to Buy)	\$ 35.625	06/11/2015(1)		M	12,500	11/23/2011(8) 11/23/2015	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 35.625	06/12/2015(1)		M	12,500	11/23/2011(8) 11/23/2015	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 35.625	06/15/2015(1)		M	12,500	11/23/2011(8) 11/23/2015	Common Stock

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

