

SALESFORCE COM INC  
Form 4  
October 01, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Benioff Marc

(Last) (First) (Middle)

THE LANDMARK @ ONE  
MARKET STREET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/29/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman of the Board & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	09/29/2015 <sup>(1)</sup>		M		12,500	A	\$ 35.625
							37,675,000
Common Stock	09/29/2015 <sup>(1)</sup>		S		7,600	D	\$ 68.3609
							37,667,400
							<sup>(2)</sup>
Common Stock	09/29/2015 <sup>(1)</sup>		S		4,900	D	\$ 69.0956
							37,662,500
							<sup>(3)</sup>
Common Stock	09/30/2015 <sup>(1)</sup>		M		12,500	A	\$ 35.625
							37,675,000
	09/30/2015 <sup>(1)</sup>		S		8,000	D	
							37,667,000
							D

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Common Stock					\$ 68.473 (4)		
Common Stock	09/30/2015 <sup>(1)</sup>	S	4,500	D	\$ 69.293 (5)	37,662,500	D
Common Stock	10/01/2015 <sup>(1)</sup>	M	12,500	A	\$ 35.625	37,675,000	D
Common Stock	10/01/2015 <sup>(1)</sup>	S	2,300	D	\$ 69.2276 (6)	37,672,700	D
Common Stock	10/01/2015 <sup>(1)</sup>	S	1,100	D	\$ 70.6 (7)	37,671,600	D
Common Stock	10/01/2015 <sup>(1)</sup>	S	4,200	D	\$ 71.1305 (8)	37,667,400	D
Common Stock	10/01/2015 <sup>(1)</sup>	S	4,000	D	\$ 72.3894 (9)	37,663,400	D
Common Stock	10/01/2015 <sup>(1)</sup>	S	900	D	\$ 72.89 (10)	37,662,500	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Non-qualified Stock Option (Right to Buy)	\$ 35.625	09/29/2015 <sup>(1)</sup>		M	12,500	11/23/2011 <sup>(11)</sup>	11/23/2015	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 35.625	09/30/2015 <sup>(1)</sup>		M	12,500	11/23/2011 <sup>(11)</sup>	11/23/2015	Common Stock



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- (11) Option is exercisable and vests over four years at the rate of 25% on November 23, 2011, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

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