

SALESFORCE COM INC  
Form 4  
February 19, 2016

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Benioff Marc

(Last) (First) (Middle)

THE LANDMARK @ ONE  
MARKET STREET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/17/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman of the Board & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                                      |
| Common Stock                    | 02/17/2016 <sup>(1)</sup>            |  | S                              |   | 2,400   | D  | \$ 60.434<br><u>(2)</u>                    |
| Common Stock                    | 02/17/2016 <sup>(1)</sup>            |  | S                              |   | 1,100   | D  | \$ 61.4682<br><u>(4)</u>                   |
| Common Stock                    | 02/17/2016 <sup>(1)</sup>            |  | S                              |   | 700   | D  | \$ 62.55<br><u>(5)</u>                     |
| Common Stock                    | 02/17/2016 <sup>(1)</sup>            |  | S                              |   | 8,086   | D  | \$ 63.2697<br><u>(6)</u>                   |
|                                 | 02/17/2016 <sup>(1)</sup>            |  | S                              |   | 214   | D  | 36,350,000                                 |

Edgar Filing: SALESFORCE COM INC - Form 4

|              |                           |   |       |   |             |            |   |            |
|--------------|---------------------------|---|-------|---|-------------|------------|---|------------|
| Common Stock |                           |   |       |   | \$ 64.0479  |            |   |            |
|              |                           |   |       |   | <u>(7)</u>  |            |   |            |
| Common Stock | 02/18/2016 <sup>(1)</sup> | S | 9,800 | D | \$ 62.0417  | 36,340,200 | D | <u>(3)</u> |
|              |                           |   |       |   | <u>(8)</u>  |            |   |            |
| Common Stock | 02/18/2016 <sup>(1)</sup> | S | 2,500 | D | \$ 63.1768  | 36,337,700 | D | <u>(3)</u> |
|              |                           |   |       |   | <u>(9)</u>  |            |   |            |
| Common Stock | 02/18/2016 <sup>(1)</sup> | S | 200   | D | \$ 63.735   | 36,337,500 | D | <u>(3)</u> |
|              |                           |   |       |   | <u>(10)</u> |            |   |            |
| Common Stock | 02/19/2016 <sup>(1)</sup> | S | 2,512 | D | \$ 61.4931  | 36,334,988 | D | <u>(3)</u> |
|              |                           |   |       |   | <u>(11)</u> |            |   |            |
| Common Stock | 02/19/2016 <sup>(1)</sup> | S | 9,988 | D | \$ 62.1101  | 36,325,000 | D | <u>(3)</u> |
|              |                           |   |       |   | <u>(12)</u> |            |   |            |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares   |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Benioff Marc  
 THE LANDMARK @ ONE MARKET STREET  
 SUITE 300  
 SAN FRANCISCO, CA 94105

X

Chairman of the Board & CEO

## Signatures

/s/ Scott Siamas, Attorney-in-Fact for Marc  
 Benioff

02/19/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Pursuant to a 10b5-1 Plan.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$59.9600 to \$60.8900 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(3) Shares held in The Marc R. Benioff Revocable Trust.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.9600 to \$61.6700 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(5) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$62.0400 to \$62.8600 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(6) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$62.9900 to \$63.9500 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(7) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$64.0100 to \$64.1600 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(8) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$61.6100 to \$62.5900 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(9) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$62.6100 to \$63.6000 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(10) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$63.6200 to \$63.8500 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(11) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.8300 to \$61.8200 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(12) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$61.8500 to \$62.3500 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.