

JAMBA, INC.  
Form 10-Q  
August 11, 2014

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 10-Q**

**<sup>x</sup> QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934**

**For the quarterly period ended July 1, 2014**

**OR**

**<sup>..</sup> TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934**

**For the transition period from            to**

**Jamba, Inc.**

**(Exact name of registrant as specified in its charter)**

**Delaware**                      **001-32552**    **20-2122262**  
**(State or other jurisdiction (Commission (I.R.S. Employer**  
**of incorporation)              File No.)        Identification No.)**

6475 Christie Avenue, Suite 150, Emeryville, California 94608

**(Address of principal executive offices)**

**Registrant's telephone number, including area code: (510) 596-0100**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to the filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "accelerated filer", "large accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act (check one):

Large accelerated filer                       Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

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The number of shares of common stock, \$0.001 par value, of Jamba, Inc. issued and outstanding as of July 29, 2014 was 17,213,842.

**JAMBA, INC.**

**QUARTERLY REPORT ON FORM 10-Q**

**QUARTERLY PERIOD ENDED JULY 1, 2014**

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**PART I - FINANCIAL INFORMATION****ITEM 1. UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS****JAMBA, INC.****CONDENSED CONSOLIDATED BALANCE SHEETS****(Unaudited)**

| ( In thousands, except share and per share amounts)  | July 1,<br>2014 | December 31,<br>2013 |
|--|-----------------|----------------------|
| <b>ASSETS</b>  |                 |                      |
| Current assets:  |                 |                      |
| Cash and cash equivalents  | \$ 32,376       | \$ 32,386            |
| Receivables, net of allowances of \$223 and \$291  | 14,926          | 14,110               |
| Inventories  | 2,429           | 2,670                |
| Prepaid and refundable taxes   | 237             | 483                  |
| Prepaid rent   | 2,954           | 307                  |
| Prepaid expenses and other current assets  | 5,914           | 6,727                |
| Total current assets   | 58,836          | 56,683               |
| Property, fixtures and equipment, net  | 40,032          | 37,485               |
| Goodwill   | 1,233           | 1,233                |
| Trademarks and other intangible assets, net  | 1,535           | 1,317                |
| Other long-term assets   | 3,154           | 1,198                |
| Total assets   | \$ 104,790      | \$ 97,916            |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>  |                 |                      |
| Current liabilities:   |                 |                      |
| Accounts payable   | \$ 5,445        | \$ 5,086             |
| Accrued compensation and benefits  | 7,430           | 5,538                |
| Workers' compensation and health insurance reserves  | 1,511           | 1,046                |
| Accrued jambacard liability  | 33,215          | 37,121               |
| Other current liabilities  | 14,785          | 13,082               |
| Total current liabilities  | 62,386          | 61,873               |
| Deferred rent and other long-term liabilities  | 6,967           | 9,201                |
| Total liabilities  | 69,353          | 71,074               |
| Commitments and contingencies (Note 9)   |                 |                      |
| Stockholders' equity:  |                 |                      |
| Common stock, \$0.001 par value, 30,000,000 shares authorized; 17,209,127 and 17,154,655 shares issued and outstanding at July 1, 2014 and December 31, 2013, respectively | 17              | 17                   |
| Additional paid-in capital   | 393,632         | 391,234              |

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|  |            |            |
|--|------------|------------|
| Accumulated deficit                        | (358,317 ) | (364,409 ) |
| Total equity attributable to Jamba, Inc.   | 35,332     | 26,842     |
| Noncontrolling interest                    | 105        | —          |
| Total stockholders' equity                 | 35,437     | 26,842     |
| Total liabilities and stockholders' equity | \$ 104,790 | \$ 97,916  |

See accompanying notes to condensed consolidated financial statements

**JAMBA, INC.****CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**

(Unaudited)

| (In thousands, except share and per share amounts)                            | 13 Week<br>Period<br>Ended<br>July 1, 2014 | 13 Week<br>Period<br>Ended<br>July 2, 2013 | 26 Week<br>Period<br>Ended<br>July 1, 2014 | 26 Week<br>Period<br>Ended<br>July 2, 2013 |
|---|--|--|--|--|
| <b>Revenue:</b>   |  |  |  |  |
| Company Stores  | \$58,632                                   | \$63,365                                   | \$105,904                                  | \$115,134                                  |
| Franchise and other revenue   | 5,566                                      | 4,469                                      | 9,927                                      | 8,385                                      |
| Total revenue   | 64,198                                     | 67,834                                     | 115,831                                    | 123,519                                    |
| <b>Costs and operating expenses:</b>  |  |  |  |  |
| Cost of sales   | 13,587                                     | 14,858                                     | 25,169                                     | 27,262                                     |
| Labor   | 16,243                                     | 16,849                                     | 30,573                                     | 32,604                                     |
| Occupancy   | 6,899                                      | 7,319                                      | 13,866                                     | 14,695                                     |
| Store operating   | 8,495                                      | 9,040                                      | 15,897                                     | 17,808                                     |
| Depreciation and amortization   | 2,680                                      | 2,768                                      | 5,298                                      | 5,540                                      |
| General and administrative  | 9,582                                      | 10,237                                     | 17,932                                     | 19,390                                     |
| Other operating, net  | 106  | 120  | 709  | 878  |
| Total costs and operating expenses  | 57,592                                     | 61,191                                     | 109,444                                    | 118,177                                    |
| Income from operations  | 6,606                                      | 6,643                                      | 6,387                                      | 5,342                                      |
| <b>Other(expense) income, net:</b>  |  |  |  |  |
| Interest income   | 18   | —  | 34   | —  |
| Interest expense  | (48)                                       | (59)                                       | (94)                                       | (137)                                      |
| Total other expense, net  | (30)                                       | (59)                                       | (60)                                       | (137)                                      |
| Income before income taxes  | 6,576                                      | 6,584                                      | 6,327                                      | 5,205                                      |
| Income tax expense  | (223)                                      | (234)                                      | (218)                                      | (95)                                       |
| Net income  | 6,353                                      | 6,350                                      | 6,109                                      | 5,110                                      |
| Redeemable preferred stock dividends and deemed dividends                     | —  | (104)                                      | —  | (588)                                      |
| Less: Net income attributable to noncontrolling interest                      | (17)                                       | —  | (17)                                       | —  |
| Net income attributable to Jamba, Inc.  | \$6,336                                    | \$6,246                                    | \$6,092                                    | \$4,522                                    |
| <b>Weighted-average shares used in the computation of earnings per share:</b> |  |  |  |  |
| Basic   | 17,200,698                                 | 16,793,260                                 | 17,182,893                                 | 16,478,352                                 |
| Diluted   | 17,611,007                                 | 17,473,249                                 | 17,604,395                                 | 16,895,654                                 |

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Earnings per share attributable to Jamba, Inc. common  
stock shareholders:

|         |        |        |        |        |
|---------|--------|--------|--------|--------|
| Basic   | \$0.37 | \$0.37 | \$0.36 | \$0.27 |
| Diluted | \$0.36 | \$0.36 | \$0.35 | \$0.27 |

See accompanying notes to condensed consolidated financial statements



**JAMBA, INC.****CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY****(Unaudited)**

|  | Common Stock |        | Additional<br>Paid-In<br>Capital | Accumulated<br>Deficit | Equity<br>Attributable<br>To<br>Jamba,<br>Inc. | Non-<br>controlling<br>Interest | Total<br>Stockholders'<br>Equity |
|--|--------------|--------|----------------------------------|------------------------|--|---------------------------------|----------------------------------|
| (In thousands, except share amounts)                       | Shares       | Amount |                                  |                        |  |                                 |                                  |
| Balance as of January 1, 2013                              | 15,481,782   | \$ 78  | \$ 380,007                       | \$ (366,489 )          | \$ 13,596                                      | \$ —                            | \$ 13,596                        |
| Share-based compensation expense                           | —            | —      | 1,154                            | —                      | 1,154  | —                               | 1,154                            |
| Issuance of common stock pursuant to stock plans           | 114,808      | 1      | 556                              | —                      | 557  | —                               | 557                              |
| Conversion of preferred stock                              | 1,457,780    | 7      | 8,375                            | —                      | 8,382  | —                               | 8,382                            |
| Accretion of Series B preferred shares                     | —            | —      | (466 )                           | —                      | (466 )   | —                               | (466 )                           |
| Redeemable preferred stock dividends                       | —            | —      | (122 )                           | —                      | (122 )   | —                               | (122 )                           |
| Repurchase of fractional shares due to reverse stock split | (412 )       | (69 )  | 63                               | —                      | (6 )   | —                               | (6 )                             |
| Net income   | —            | —      | —                                | 5,110                  | 5,110  | —                               | 5,110                            |
| Balance as of July 2, 2013                                 | 17,053,958   | \$ 17  | \$ 389,567                       | \$ (361,379 )          | \$ 28,205                                      | \$ —                            | \$ 28,205                        |
| Balance as of December 31, 2013                            | 17,154,655   | \$ 17  | \$ 391,234                       | \$ (364,409 )          | \$ 26,842                                      | \$ —                            | \$ 26,842                        |
| Share-based compensation expense                           | —            | —      | 1,403                            | —                      | 1,403  | —                               | 1,403                            |
| Issuance of common stock pursuant to stock plans           | 54,472       | —      | 333                              | —                      | 333  | —                               | 333                              |
| Sale of subsidiary shares to noncontrolling interest       | —            | —      | 662                              | —                      | 662  | 88                              | 750                              |
| Net income   | —            | —      | —                                | 6,092                  | 6,092  | 17                              | 6,109                            |
| Balance as of July 1, 2014                                 | 17,209,127   | \$ 17  | \$ 393,632                       | \$ (358,317 )          | \$ 35,332                                      | \$ 105                          | \$ 35,437                        |

See accompanying notes to condensed consolidated financial statements

**JAMBA, INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS****(Unaudited)**

| (In thousands)  | 26<br>Week<br>Period<br>Ended<br>July 1,<br>2014 | 26<br>Week<br>Period<br>Ended<br>July 2,<br>2013 |
|---|--|--|
| Net income  | \$6,109  | \$5,110  |
| Adjustments to reconcile net income to cash provided by operating activities: |  |  |
| Depreciation and amortization   | 5,298  | 5,540  |
| Impairment, store closure costs and disposals                                 | (893 )   | (322 )   |
| Jambacard breakage income and amortization, net                               | (1,327 )   | (1,462 )   |
| Share-based compensation  | 1,403  | 1,154  |
| Bad debt and purchase obligation reserves                                     | 202  | 352  |
| Deferred rent   | (2,553 )   | (783 )   |
| Changes in operating assets and liabilities:                                  |  |  |
| Receivables   | 796  | 4,107  |
| Inventories   | 202  | (801 )   |
| Prepaid and refundable taxes  | 246  | 391  |
| Prepaid rent  | (2,647 )   | (5 )   |
| Prepaid expenses and other current assets                                     | 320  | (798 )   |
| Other long-term assets  | (1,915 )   | 142  |
| Restricted cash from operating activities                                     | —  | 205  |
| Accounts payable  | (276 )   | (1,748 )   |
| Accrued compensation and benefits   | 1,892  | (760 )   |
| Workers' compensation and health insurance reserves                           | 465  | 81   |
| Accrued jambacard liability   | (2,579 )   | (3,953 )   |
| Other current liabilities   | 1,703  | 91   |
| Other long-term liabilities   | 336  | 884  |
| Cash provided by operating activities   | \$6,782  | \$7,425  |
| Cash provided by investing activities:  |  |  |
| Capital expenditures  | (9,050 )   | (7,911 )   |
| Investment purchase   | —  | (300 )   |
| Proceeds from sale of stores  | 1,175  | 1,358  |
| Cash used in investing activities   | \$(7,875 )                                       | \$(6,853 )                                       |
| Cash provided by financing activities:  |  |  |
| Redeemable preferred stock dividends paid                                     | —  | (36 )  |
| Proceeds pursuant to stock issuance   | 333  | 551  |
| Proceeds from sale to noncontrolling interest                                 | 750  | —  |
| Cash provided by financing activities   | \$1,083  | \$515  |
| Net (decrease) increase in cash and cash equivalents                          | (10 )  | 1,087  |

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|  |          |          |
|--|----------|----------|
| Cash and cash equivalents at beginning of period     | 32,386   | 31,486   |
| Cash and cash equivalents at end of period           | \$32,376 | \$32,573 |
| Supplemental cash flow information:                  |          |          |
| Cash paid for interest                               | \$15     | \$20     |
| Income taxes paid                                    | 47       | 204      |
| Noncash investing and financing activities:          |          |          |
| Property, fixtures and equipment in accounts payable | \$635    | \$767    |
| Conversion of preferred stock                        |          | 8,382    |
| Accretion of preferred stock issuance costs          |          | 466      |

See accompanying notes to condensed consolidated financial statements.

**JAMBA, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(UNAUDITED)**

**1. BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES**

Jamba, Inc., a Delaware corporation (the “Company”), and its wholly-owned subsidiary, Jamba Juice Company, is a healthy, active lifestyle brand with a global business driven by a portfolio of company-owned and franchised Jamba Juice® stores, innovative product platforms that utilize our JambaGO® and Jamba Smoothie Station™ formats, and Jamba-branded consumer packaged goods (“CPG”). As a leading “better-for-you,” specialty food and beverage brand, Jamba offers great tasting, whole fruit smoothies, fresh-squeezed juices and juice blends, hot teas, and a variety of food items including, hot oatmeal, breakfast wraps, sandwiches, Artisan Flatbreads™, baked goods and snacks in our stores. Jamba Juice Company has expanded the Jamba brand by direct selling of CPG products and licensing its trademarks.

As of July 1, 2014, there were 857 Jamba Juice® stores globally, consisting of 258 Company-owned and operated stores (“Company Stores”), 551 franchisee-owned and operated stores (“Franchise Stores”) in the United States, and 48 Franchise Stores in international locations (“International Stores”).

***Unaudited Interim Financial Information*** — The condensed consolidated balance sheet as of July 1, 2014 and the condensed consolidated statements of operations, stockholders’ equity and cash flows for each of the 13 and 26 week periods ended July 1, 2014 and July 2, 2013 have been prepared by the Company, without audit, and have been prepared on the same basis as the Company’s audited consolidated financial statements. In the opinion of management, such statements include all adjustments (which include only normal recurring adjustments) considered necessary to present fairly the financial position as of July 1, 2014 and the results of operations and cash flows for the 13 and 26 week periods ended July 1, 2014 and July 2, 2013. The condensed consolidated balance sheet as of December 31, 2013 has been derived from the Company’s audited consolidated financial statements.

Certain information and disclosures normally included in the notes to annual financial statements prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) have been omitted from these interim financial statements pursuant to the rules and regulations of the Securities and Exchange Commission (the “SEC”). Accordingly, these interim financial statements should be read in conjunction with the Company’s annual consolidated financial statements and notes thereto in the Company’s Annual Report on Form 10-K for the year ended December 31, 2013 (“2013 Annual Report”).

**Advertising Fund** — The Company participates with its franchisees in an advertising fund to collect and administer funds contributed for use in advertising and promotional programs designed to increase sales and enhance the reputation of the Company and its franchise owners. Contributions to the advertising fund are required for Company Stores and traditional Franchise Stores, and are generally based on a percent of store sales. The Company has control of the advertising fund. The fund is consolidated and the Company reports all assets and liabilities of the fund that it consolidates.

The advertising fund assets, consisting primarily of accounts receivable from franchisees, can only be used for selected purposes and are considered restricted. The advertising fund liabilities represent the corresponding obligation arising from the receipts of the marketing program. The receipts from the franchisees are recorded as a liability against which specified advertising costs are charged. The Company does not reflect franchisee contributions to the fund in its consolidated statements of operations.

Advertising fund assets as of July 1, 2014 include \$2.0 million of receivables from franchisees, which is recorded in receivables on the consolidated balance sheet. Advertising fund liabilities as of July 1, 2014 of \$0.5 million are reported in other current liabilities and accounts payable on the consolidated balance sheet.

Advertising fund assets as of December 31, 2013 include \$0.8 million of receivables from franchisees, which is recorded in receivables on the consolidated balance sheet. Advertising fund liabilities as of December 31, 2013 of \$0.6 million are reported in other current liabilities and accounts payable on the consolidated balance sheet.

**Comprehensive Income** — Comprehensive income is defined as the change in equity during a period from transactions and other events, excluding changes resulting from investments from owners and distributions to owners. The Company currently has no components of Comprehensive Income other than net income, therefore no separate statement of comprehensive income is presented.

**Earnings Per Share** — Earnings per share is computed in accordance with Accounting Standards Codification (“ASC”) 260. Basic earnings per share is computed based on the weighted-average of common shares outstanding during the period. Diluted earnings per share is computed based on the weighted-average number of common shares and potentially dilutive securities, which includes outstanding warrants and outstanding options and restricted stock awards granted under the Company’s stock option plans.

Anti-dilutive shares have been excluded from the calculation of diluted weighted-average shares outstanding. Anti-dilutive shares of restricted stock awards, warrants and stock options of 1.5 million and 1.7 million have been excluded from the calculation of diluted weighted-average shares outstanding in the 13 week period ended July 1, 2014 and in the 13 week period ended July 2, 2013, respectively. Anti-dilutive shares of 1.5 million and 1.7 million have been excluded from the calculation of diluted weighted-average shares outstanding in the 26 week period ended July 1, 2014 and in the 26 week period ended July 2, 2013, respectively.



All shares of preferred stock were completely converted to shares of common stock as of June 14, 2013. For the 13 week periods ended July 2, 2013, for purposes of determining the net income available to common stockholders used in the computation of diluted earnings per share, the amount of the income is increased by the preferred stock dividends and deemed dividends. The deemed dividend represents the accretion of the issuance costs and beneficial conversion feature of the Company's preferred stock. For the 13 and 26 week periods ended July 1, 2014, the incremental shares from assumed exercise of restricted stock awards, warrants and stock options are dilutive.

The number of incremental shares from the assumed exercise of restricted stock awards, warrants and options was calculated by applying the treasury stock method. The "if converted" method was used for the conversion of preferred stock. A reconciliation of the numerators and denominators of the basic and diluted earnings per share calculations is as follows (in thousands, except shares):

|   | 13 Week<br>Period<br>Ended<br>July 1, 2014 | 13 Week<br>Period<br>Ended<br>July 2, 2013 | 26 Week<br>Period<br>Ended<br>July 1, 2014 | 26 Week<br>Period<br>Ended<br>July 2, 2013 |
|---|--|--|--|--|
| Net income attributable to Jamba, Inc. (numerator for basic earnings per share)           | \$6,336                                    | \$6,246                                    | \$6,092                                    | \$4,522                                    |
| Preferred stock dividends and deemed dividends  | —  | 104  | —  | —  |
| Numerator for diluted earnings per share  | \$6,336                                    | \$6,350                                    | \$6,092                                    | \$4,522                                    |
| Basic weighted-average shares outstanding   | 17,200,698                                 | 16,793,260                                 | 17,182,893                                 | 16,478,352                                 |
| Incremental shares from assumed conversion of Series B preferred shares                   | —  | 242,824                                    | —  | —  |
| Incremental shares from assumed exercise of restricted stock awards, warrants and options | 410,309                                    | 437,165                                    | 421,502                                    | 417,302                                    |
| Diluted weighted-average shares outstanding   | 17,611,007                                 | 17,473,249                                 | 17,604,395                                 | 16,895,654                                 |

**Fair Value Measurement** — Fair value is an exit price, representing the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants. As such, fair value is a market-based measurement that should be determined based on assumptions that market participants would use in pricing an asset or a liability. A three-tier fair value hierarchy is established as a basis for considering such assumptions and for inputs used in the valuation methodologies in measuring fair value:

Level 1: Quoted prices are available in active markets for identical assets or liabilities.

Level 2: Inputs are other than quoted prices in active markets included in Level 1, which are either directly or indirectly observable.

Level 3: Unobservable inputs that are supported by little or no market activity, therefore requiring an entity to develop its own assumptions that market participants would use in pricing.

***Recent Accounting Pronouncements***—In May 2014, the Financial Accounting Standards Board (“FASB”) issued new accounting guidance related to revenue recognition. This new standard will replace current U.S. GAAP guidance on this topic and eliminate all industry-specific guidance. The new revenue recognition standard provides a unified model to determine when and how revenue is recognized. The core principle is that a company should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration for which the entity expects to be entitled in exchange for those goods or services. This guidance will be effective for the beginning of fiscal year 2017 and can be applied either retrospectively to each period presented or as a cumulative-effect adjustment as of the date of adoption. We are evaluating the impact of adopting this new accounting standard on our financial statements.

In June 2014, the FASB issued new guidance related to stock compensation. The new standard requires that a performance target that affects vesting, and that could be achieved after the requisite service period, be treated as a performance condition. As such, the performance target should not be reflected in estimating the grant date fair value of the award. This update further clarifies that compensation cost should be recognized in the period in which it becomes probable that the performance target will be achieved and should represent the compensation cost attributable to the periods for which the requisite service has already been rendered. The new standard is effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2015, and can be applied either prospectively or retrospectively to all awards outstanding as of the beginning of the earliest annual period presented as an adjustment to opening retained earnings. Early adoption is permitted. We are evaluating the impact, if any, of adopting this new accounting guidance on our financial statements.



## 2. REDEEMABLE PREFERRED STOCK

On June 16, 2009, the Company issued (i) 170,000 shares of its Series B-1 Convertible Preferred Stock, par value \$0.001, (the "Series B-1 Preferred") to affiliates of Mistral Equity Partners at a price of \$115 per share, for an aggregate purchase price of approximately \$19.6 million, and (ii) 134,348 shares of its Series B-2 Convertible Preferred Stock, par value \$0.001, (the "Series B-2 Preferred") to CanBa Investments, LLC at a price of \$115 per share, for an aggregate purchase price of approximately \$15.4 million. The issuance of shares of the Series B-1 Preferred and the B-2 Preferred (together the "Series B Preferred Stock" or "Preferred Stock") for \$35 million, less approximately \$3.1 million in total transaction costs, which included \$2.2 million in transaction fees and \$885,000 paid to investors, was completed through a private placement to the purchasers as accredited investors and pursuant to the exemptions from the registration requirements of the Securities Act.

As of July 1, 2014, there are no shares of Series B Preferred Stock outstanding, as the balance of such shares was fully converted to the Company's common stock in June 2013. During the 13 week period ended July 2, 2013, holders of 16,109 shares of outstanding B-2 Preferred Stock converted such stock into an aggregate of 322,180 shares of common stock at the conversion price of \$5.75 per share. During the 26 week period ended July 2, 2013, holders of 19,649 shares of outstanding Series B-1 Preferred Stock and 72,889 shares of outstanding Series B-2 Preferred Stock converted such stock into an aggregate of 1,457,780 shares of common stock at the conversion price of \$5.75 per share.

During the 13 and 26 week periods ended July 2, 2013, the Company paid cash dividends on the Series B Preferred Stock of less than \$0.1 million and of \$0.1 million, respectively. Accretion related to the Series B Preferred Stock for the 13 and 26 week periods ended July 2, 2013 was \$0.1 million and \$0.5 million, respectively, including the acceleration of accretion on converted shares. Accretion is fully amortized as of July 2, 2013.

## 3. SHARE-BASED COMPENSATION

On May 14, 2013, at its 2013 Annual Meeting of Stockholders (the "Annual Meeting"), the Company's stockholders, upon the recommendation of the Board of Directors, approved the Jamba, Inc. 2013 Equity Incentive Plan (the "2013 Plan"). The 2013 Plan authorizes the Company to provide incentive compensation in the form of stock options, stock appreciation rights ("SARs"), restricted stock and stock units, performance shares and units, other stock-based awards, cash-based awards and deferred compensation awards. The 2013 Plan authorizes up to 3,145,122 shares.

A summary of stock option activity under the Plans as of July 1, 2014, and changes during the 26 week period then ended is presented below:

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|  | Number of<br>Options<br>(in thousands) | Weighted-<br>Average Exercise<br>Price<br>(per share) | Aggregate<br>Intrinsic<br>Value<br>(\$ in thousands) |
|--|--|---|--|
| Options outstanding at December 31, 2013           | 1,126                                  | \$ 11.20  | \$ 5,255   |
| Options granted                                    | —                                      | —   |  |
| Options exercised                                  | (37                                    | ) \$ 10.07  |  |
| Options canceled                                   | (4                                     | ) \$ 27.99  |  |
| Options outstanding at July 1, 2014                | 1,085                                  | \$ 11.15  | \$ 5,014   |
| Options vested or expected to vest at July 1, 2014 | 1,076                                  | \$ 11.16  | \$ 4,992   |
| Options exercisable at July 1, 2014                | 946                                    | \$ 11.37  | \$ 4,648   |

No stock options were granted during the 13 and 26 week periods ended July 1, 2014, respectively. No stock options were granted during the 13 and 26 week periods ended July 2, 2013, respectively. No performance stock units (“PSUs”) were granted, canceled or forfeited during the 13 and 26 week periods ended July 1, 2014, and no PSUs vested during the periods.

Information regarding activity for outstanding restricted stock units (“RSUs”) granted as of July 1, 2014 is as follows (shares in thousands):

|  | Number of<br>shares of RSUs | Weighted-<br>Average Grant Date<br>Fair Value (per share) |
|--|-----------------------------|---|
| RSUs outstanding as of December 31, 2013 | 209                         | \$ 11.39  |
| RSUs granted                             | 80                          | \$ 11.56  |
| RSUs forfeited (canceled)                | (5                          | ) \$ 13.32  |
| RSUs vested                              | (20                         | ) \$ 11.20  |
| RSUs outstanding as of July 1, 2014      | 264                         | \$ 11.43  |

Share-based compensation expense, which is included in general and administrative expense, was \$0.7 million for both 13 week periods ended July 1, 2014 and July 2, 2013. Share-based compensation expense, which is included in general and administrative expense, was \$1.4 million and \$1.2 million for the 26 week periods ended July 1, 2014 and July 2, 2013, respectively. At July 1, 2014, non-vested share-based compensation for stock options and restricted stock awards, net of forfeitures, totaled \$2.9 million. This expense will be recognized over the remaining weighted average vesting period of approximately 2 years. There was no income tax benefit related to share-based compensation expense during the 13 week periods ended July 1, 2014 and July 2, 2013.

#### 4. FAIR VALUE MEASUREMENT

##### *Financial Assets and Liabilities*

The following table presents our financial assets and liabilities that were accounted for at fair value on a recurring basis as of July 1, 2014 and December 31, 2013 by level within the fair value hierarchy (in thousands):

| <u>July 1, 2014</u>                     | Level 1 | Level 2 | Level 3 |
|---|---------|---------|---------|
| Liabilities:                            |         |         |         |
| Contingent consideration <sup>(1)</sup> | \$ —    | \$ —    | \$ 553  |
| December 31, 2013                       |         |         |         |
| Liabilities:                            |         |         |         |
| Contingent consideration <sup>(2)</sup> | \$ —    | \$ —    | \$ 553  |

<sup>(1)</sup> \$0.6 million included in deferred rent and other long-term liabilities on the consolidated balance sheet at July 1, 2014.

<sup>(2)</sup> \$0.6 million included in deferred rent and other long-term liabilities on the consolidated balance sheet at December 31, 2013.

As of July 1, 2014, the fair value of contingent consideration is \$0.6 million, resulting in no gain or loss for the 13 and 26 week periods ended July 1, 2014. At December 31, 2013, the fair value was \$0.6 million.

##### *Non-financial Assets and Liabilities*

The Company's non-financial assets and liabilities primarily consist of long-lived assets, trademarks and other intangibles, and are reported at carrying value. They are not required to be measured at fair value on a recurring basis. The Company evaluates long-lived assets for impairment when facts and circumstances indicate that their carrying values may not be recoverable. Trademarks and other intangibles are evaluated for impairment annually or more frequently if events or changes in circumstances indicate that the asset might be impaired.

### *Level 3 Inputs*

The fair value of the contingent consideration is classified as level 3 because it is based on unobservable inputs. Significant inputs and assumptions include management's estimate of operating profits from the related business, the timing of the payout and the discount rate used to calculate the present value of the liability. Significant changes in any level 3 input or assumption would result in increases or decreases to the related fair value measurements.

## **5. CREDIT AGREEMENT**

On February 14, 2012, we entered into a Credit Agreement with Wells Fargo Bank, National Association (the "Lender") which, as amended on November 1, 2012, July 22, 2013 and November 4, 2013 (as amended, the "Credit Agreement") makes available to the Company a revolving line of credit in the amount of \$15.0 million. The outstanding balance under the Credit Agreement bears interest at a LIBOR Market Index Rate based upon the rate for one month U.S. dollar deposits, plus 2.50% per annum. Under the terms of the Credit Agreement, the Company is required to maintain a maximum consolidated leverage ratio, minimum levels of tangible net worth and a minimum fixed charge coverage ratio. The Credit Agreement terminates July 22, 2016 or may be terminated earlier by the Company or by the Lender. This credit facility is subject to customary affirmative and negative covenants for credit facilities of this type, including limitations on the Company with respect to liens, indebtedness, guaranties, investments, distributions, mergers and acquisitions and dispositions of assets. The credit facility is evidenced by a revolving note made by the Company in favor of the Lender, is guaranteed by the Company and is secured by substantially all of its assets including the assets of its subsidiaries and a pledge of stock of its subsidiaries. In addition, the Credit Agreement replaced restricted cash requirements established in prior periods, as the line of credit also collateralizes the Company's outstanding letters of credit of \$0.9 million as of July 1, 2014.

During the 13 week period ended July 1, 2014, there were no borrowings under the Credit Agreement. To acquire the credit facility, the Company incurred upfront fees which are being amortized over the term of the Credit Agreement. As of July 1, 2014 and December 31, 2013, the unamortized commitment fee amount was not material. As of July 1, 2014, the Company was in compliance with all the financial covenants to the Credit Agreement. The unused borrowing capacity under the agreement on July 1, 2014, was \$14.1 million.

## 6. INCOME TAXES

At the end of each interim period, the Company calculates an estimated annual effective tax rate based on the Company's best estimate of the tax expense (benefit) that will be provided for the full year. The year-to-date income tax expense (benefit) is a result of applying the estimated annual effective tax rate to the year-to-date actual pre-tax income (loss). The interim period tax expense (benefit) is the difference between the year-to-date amount and the amounts reported for previous interim periods, adjusted for discrete tax items, if any.

A valuation allowance is recognized if, based on the weight of available evidence, it is more-likely-than-not that some portion, or all, of the deferred tax assets will not be realized. After consideration of all the evidence, both positive and negative, management has concluded that it is not more-likely-than-not that the deferred tax assets will be realized and a full valuation allowance has been maintained against the Company's net deferred tax assets. Due to the pre-tax income in the recent years, management may contemplate an adjustment of the valuation allowance in the future.

The Company's effective tax rate for both the 13 and 26 week periods ended July 1, 2014 was 3.4%. The effective tax rates were affected by pretax income, a change in the valuation allowance related to deductible temporary differences originating during the current year, the alternative minimum taxes and foreign withholding taxes.

The Company's effective tax rates for the 13 and 26 week periods ended July 2, 2013 were 3.6% and 1.8%, respectively. The effective tax rates were affected by pretax income, a change in the valuation allowance related to deductible temporary differences originating during the current year, the alternative minimum taxes and foreign withholding taxes. They were also affected by a reduction of the federal income tax liability related to the net operating loss deduction for alternative minimum tax purposes.

As of July 1, 2014, there have been no material changes to the Company's uncertain tax positions disclosed in Note 13 in the Notes to the Financial Statements in the Company's Annual Report on Form 10-K for the year ended December 31, 2013.

## 7. OTHER OPERATING, NET

For the 13 and 26 week periods ended July 1, 2014 and July 2, 2013, the components of other operating, net were as follows (in thousands):

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|   | 13        | 13        | 26         | 26         |
|---|-----------|-----------|------------|------------|
|   | Week      | Week      | Week       | Week       |
|   | Period    | Period    | Period     | Period     |
|   | Ended     | Ended     | Ended      | Ended      |
|   | July 1,   | July 2,   | July 1,    | July 2,    |
|   | 2014      | 2013      | 2014       | 2013       |
| Jambacard card breakage income          | \$ (803 ) | \$ (842 ) | \$ (1,327) | \$ (1,462) |
| Jambacard expense                       | 220       | 197       | 366        | 428        |
| Franchise expense                       | 436       | 272       | 788        | 271        |
| CPG and JambaGO® direct expense         | 762       | 789       | 1,311      | 1,345      |
| (Gain) Loss on disposal of fixed assets | (979 )    | (843 )    | (1,046)    | (623 )     |
| Other                                   | 470       | 547       | 617        | 919        |
|   | \$ 106    | \$ 120    | \$ 709     | \$ 878     |

## 8. SALE OF NONCONTROLLING INTEREST

On June 5, 2014, the Company sold a 12% noncontrolling interest in a group of Company Stores in Southern California. The gain on the sale of \$0.7 million was recorded in additional paid in capital on the consolidated balance sheet.

## 9. OTHER COMMITMENTS AND CONTINGENCIES

The Company is a defendant in litigation arising in the normal course of business. Although there can be no assurance as to the ultimate disposition of these matters, it is the opinion of the Company's management, based upon the information available at this time, that the expected outcome of these matters, individually or in the aggregate, will not have a material adverse effect on the results of operations, liquidity or financial condition of the Company.

## **ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

*You should read the following discussion and analysis in conjunction with our financial statements and related notes included elsewhere in this report. Except for historical information, the discussion in this report contains certain forward-looking statements that involve risks and uncertainties. We have based these forward-looking statements on our current expectations and assumptions about future events. In some cases, you can identify forward-looking statements by terminology, such as “may,” “should,” “could,” “predict,” “potential,” “continue,” “expect,” “anticipate,” “future,” “intend,” “plan,” “believe,” “estimate,” “forecast” and similar expressions (or the negative of such expressions). Forward-looking statements include, but are not limited to, statements concerning projected new store openings, revenue growth rates, and capital expenditures. Forward-looking statements are based on our beliefs as well as assumptions based on information currently available to us, including financial and operational information, the volatility of our stock price, and current competitive conditions. As a result, these statements are subject to various risks and uncertainties. For a discussion of material risks and uncertainties that the Company faces, see the discussion titled “Risk Factors” in our Annual Report on Form 10-K for the fiscal year ended December 31, 2013.*

### **JAMBA, INC. OVERVIEW**

Jamba, Inc., a Delaware corporation (the “Company”), and its wholly-owned subsidiary, Jamba Juice Company, is a healthy, active lifestyle brand with a global business driven by a portfolio of company-owned and franchised Jamba Juice® stores, innovative product platforms that utilize our JambaGO® and Jamba Smoothie Station™ formats, and Jamba-branded consumer packaged goods (“CPG”). As a leading “better-for-you,” specialty food and beverage brand, Jamba offers great tasting, whole fruit smoothies, fresh-squeezed juices and juice blends, hot teas, and a variety of food items including, hot oatmeal, breakfast wraps, sandwiches, Artisan Flatbreads™, baked goods and snacks in our stores. Jamba Juice Company has expanded the Jamba brand by direct selling of CPG products and licensing its trademarks.

### **EXECUTIVE OVERVIEW**

#### **Key Overall Strategies**

Our BLEND Plan, launched in 2009, continues to guide the Company’s strategic plan to transform Jamba into a globally recognized healthy, active lifestyle brand. Since the introduction of the BLEND Plan, we have accelerated our growth as a healthy, active lifestyle brand. Our BLEND Plan 3.0, launched in fiscal 2013, provides continuity and is the blueprint for focusing our resources on initiatives that strengthen our total brand value. The BLEND Plan guides

the Company in building Jamba into a global lifestyle brand with \$1 billion in total retail sales from all businesses by the end of fiscal 2015, to be reached by offering consumers differentiated products and experiences at Jamba Juice® stores and through other retail distribution channels.

The important drivers for fiscal 2014 are our growth initiatives including expansion of our whole food nutrition and juice platforms, rapid global store growth, primarily through franchisee development agreements, leveraging our JambaGO® opportunities and the pursuit of system-wide cost savings in order to continue to improve profitability. Our focus for 2014 is the continued expansion of our “Whole Food Nutrition” platform which encompasses blending juices, whole fruits and vegetables into convenient and nutritious beverages. The juicing category is rapidly growing as consumers are increasingly turning to juicing and whole food blending as a way to incorporate more fruits and vegetables into their diets. Our made-to-order, freshly squeezed juices provide a convenient, affordable and great-tasting way for them to enjoy juicing without the time and effort involved in juicing at home. To ensure our customers continue to enjoy their in-store experience, we intend to launch integrated programs that deliver outstanding customer service and that provide our team members with superior product knowledge.

### **2014 Second Quarter Financial Highlights**

Company Store comparable sales increased 2.5% for the 13 weeks ended July 1, 2014.

System-wide comparable store sales increased by 2.2% for the 13 weeks ended July 1, 2014 and Franchise Stores comparable sales increased 2.0% for the 13 weeks ended July 1, 2014. System-wide and Franchise Store comparable store sales are non-GAAP financial measures representing the change in year-over-year sales for all Company Stores and Franchise Stores (system-wide) and for all Franchise Stores, respectively, opened for at least one full fiscal year.

Net income was \$6.4 million for the 13 weeks ended July 1, 2014, flat compared to net income for the 13 weeks ended July 2, 2013.

Diluted earnings per share was \$0.36 for the 13 weeks ended July 1, 2014, flat compared to earnings per share for the 13 weeks ended July 2, 2013.

Total revenue decreased 5.4% to \$64.2 million for the 13 weeks ended July 1, 2014, compared to \$67.8 million for the 13 weeks ended July 2, 2013. The change in total revenue was primarily caused by the decrease in the number of Company Stores due to the Company’s refranchising initiatives.



Income from operations was \$6.6 million for 13 weeks ended July 1, 2014, flat compared to the 13 week period ended July 2, 2013. Operating margin improved by 60 basis points to 10.3% for the 13 weeks ended July 1, 2014 compared to the prior year period.

General and administrative expenses decreased 6.4% to \$9.6 million for the 13 weeks ended July 1, 2014, compared to \$10.2 million for the 13 weeks ended July 2, 2013.

Franchisees opened 19 new Jamba Juice stores, globally; 13 new Franchise Stores, which included one Smoothie Station, in the United States and six new International Stores. At July 1, 2014, there were 857 stores globally; 258 Company Stores, 551 Franchise Stores and 48 International Stores.

## **2014 Second Quarter Business Highlights**

### *Brand Activation and Leadership*

### *Leverage Innovative In-Store Experience*

During the 13 week period ended July 1, 2014, as a complement to our traditional blended smoothies, we accelerated the launch of our fresh-squeezed juice platform to over 300 store locations, nationally, bringing the total number of stores offering the platform to over 500. Our squeezed-to-order, fresh juice offerings make it easy and convenient for our customers to get more fruits and vegetables like apple, pineapple, orange, kale, carrots and beets, in their diets. In addition to squeezed-to-order fresh juices, we offer a menu of a variety of fresh hand-crafted juice offerings from which our customers can choose.

We kicked off a nationwide marketing campaign that promotes our expanded juice offerings, which became available in stores effective June 2, 2014, through various media channels, including radio, print and extensive social media. Our 'Blend in the Good' campaign focuses on the benefits of the fresh, whole food ingredients we blend into our juices and smoothies, informing consumers that when you put truly good ingredients into your body, you make a better you, and a better you makes a better world.

Prior to the national launch of our expanded fresh juice platform, we implemented an advanced training course, the Jamba "Master of Blending Arts" (MBA) course to provide team members with a high level of knowledge related to the nutritional value and health benefits of our product ingredients, juices, blends, and daily nutritional requirements. Our goal is to ensure that each store has at least one "Master Blender," to enhance our customers' in-store experience. Our "Master Blenders" have been answering customer questions about our products and generally assisting customers in making fresh-squeezed juice choices.

In order to support customer demand for the freshest ingredients, we have developed a fresh produce supply and distribution model to ensure delivery of fresh local whole foods to each store. Our supply chain system was enhanced to provide a greater focus on regional whole food ingredients. Typically, the produce used in our beverages will have gone from the ground to cup in just days.

In February 2014, we introduced our Jamba Insider Rewards program, where loyal customers are rewarded based on number of points earned on their purchases. The program has been extremely popular and our millionth customer signed up on July 17, 2014. During November 2013, Jamba and ISIS launched a joint promotion in which ISIS was to purchase up to one million smoothies or juices for customers who use their “tap to pay” Mobile Wallet™ technology to redeem their free smoothie offer. This promotion was known as “the million smoothie or juice giveaway.” Jamba served the one millionth free smoothie or juice in mid-July 2014.

#### *Expand Retail Footprint*

#### *New Products, Partners, Channels and Market*

Our growth initiatives encompass the multiple portfolio opportunities we have to expand our restaurant business on a global basis, including traditional and non-traditional stores, smaller footprint smoothie stations and the JambaGO® format. As of July 1, 2014, we had 857 Jamba Juice® stores globally, represented by 258 Company Stores and 551 Franchise Stores, which includes 34 smoothie stations in the United States, and 48 International Stores. The system is comprised of approximately 70% Franchise and International Store locations and 30% Company Store locations.

During the 13 week period ended July 1, 2014, 13 Franchise Stores and six International Stores were opened. All International Stores are operated by our master franchise partners. We expect to open 60 to 80 store locations on a global basis by the end of fiscal 2014, primarily through franchisees. The actual number of openings may differ from our expectations due to various factors, including franchisee access to capital and economic conditions.

We are continuing the system-wide refresh and remodel program, which started in 2013, to support the roll out of our whole foods blending and juice platforms. During the quarter, we completed the refresh of approximately 376 store locations system-wide which included 120 Company Stores, to include the whole food blending and juice offerings and to complete a contemporary re-imagining of each location.

Our international franchise partners opened six stores during the quarter. We currently have international master development agreements with partners in South Korea, the Philippines, Canada, Mexico and the countries of the Gulf Cooperation Council (Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates) (“GCC”). We continue to engage in discussions with other potential partners about expansion into international markets. Our master developer in Mexico opened one store in April 2014, and we expect our master developer in the GCC countries to open their first store in the latter part of 2014.

### New Ventures

Our New Ventures focus is on the development and optimization of our JambaGO® and CPG platforms, including Talbott Teas®. Our JambaGO® concept which targets venues servicing captive audiences like retail stores and schools was located in over 1,800 locations across the nation as of July 1, 2014. We plan to increase the number of JambaGO locations by up to 1,000 units by the end of 2014. Jamba-branded CPG products are available in 18 SKUs as of July 1, 2014 and have a presence in all 50 states. We continue to seek to develop new partnerships to extend the Jamba brand into relevant categories that leverage our core brand strength.

### *Design an Effective and Efficient Organization*

As a result of implementing steps to reduce costs and improve productivity, we identified opportunities that we believe will result in significant improvement in our operating margin. We anticipate these improvements will be realized in the latter part of the year. In addition, our accelerated fresh juice expansion is supported by new, integrated programs which drive efficiency and value in the supply chain. We have developed a fresh produce supply and distribution model to ensure delivery of fresh local whole foods to each store thereby contributing to efficiencies and optimizing cost, which will support our fresh juice platform.

We also continue to focus attention on techniques to refine our labor deployment and service tools to ensure efficient service to our customers. In addition to our loyalty program, Jamba Insider Rewards, we further leverage technology to enhance customer engagement in ways that include use of digital mobile services and activities, which contribute to improved speed of service. As of July 1, 2014, our stores were able to process mobile payments from customers using mobile wallets from Google, PayPal and ISIS.

We continue to actively pursue cost savings and productivity initiatives as we continuously look for ways to reduce our general and administrative expenses while leveraging our existing infrastructure to support our growth strategy. Our general and administrative expenses decreased 6.4% to \$9.6 million for the 13 week period ended July 1, 2014.



**RESULTS OF OPERATIONS — 13 WEEK PERIOD ENDED JULY 1, 2014 AS COMPARED TO 13 WEEK PERIOD ENDED JULY 2, 2013 (UNAUDITED)**

| (In thousands)   | 13<br>Week<br>Period<br>Ended<br>July 1,<br>2014 |                  | 13<br>Week<br>Period<br>Ended<br>July 2,<br>2013 |                  |
|--|--|------------------|--|------------------|
|  |  | % <sup>(1)</sup> |  | % <sup>(1)</sup> |
| Revenue:   |  |                  |  |                  |
| Company Stores   | \$58,632   | 91.3 %           | \$63,365   | 93.4 %           |
| Franchise and other revenue                              | 5,566  | 8.7 %            | 4,469  | 6.6 %            |
| Total revenue  | 64,198   | 100.0%           | 67,834   | 100.0%           |
| Costs and operating expenses:                            |  |                  |  |                  |
| Cost of sales  | 13,587   | 23.2 %           | 14,858   | 23.4 %           |
| Labor  | 16,243   | 27.7 %           | 16,849   | 26.6 %           |
| Occupancy  | 6,899  | 11.8 %           | 7,319  | 11.6 %           |
| Store operating  | 8,495  | 14.5 %           | 9,040  | 14.3 %           |
| Depreciation and amortization                            | 2,680  | 4.2 %            | 2,768  | 4.1 %            |
| General and administrative                               | 9,582  | 14.9 %           | 10,237   | 15.1 %           |
| Other operating, net                                     | 106  | 0.2 %            | 120  | 0.2 %            |
| Total costs and operating expenses                       | 57,592   | 89.7 %           | 61,191   | 90.2 %           |
| Income from operations                                   | 6,606  | 10.3 %           | 6,643  | 9.8 %            |
| Other income (expense), net:                             |  |                  |  |                  |
| Interest income  | 18   | 0.0 %            | —  | 0.0 %            |
| Interest expense   | (48 )  | (0.1 )%          | (59 )  | (0.1 )%          |
| Total other expense, net                                 | (30 )  | (0.0 )%          | (59 )  | (0.1 )%          |
| Income before income taxes                               | 6,576  | 10.2 %           | 6,584  | 9.7 %            |
| Income tax expense                                       | (223 )   | (0.3 )%          | (234 )   | (0.3 )%          |
| Net income   | 6,353  | 9.9 %            | 6,350  | 9.4 %            |
| Preferred stock dividends and deemed dividends           | —  | (0.0 )%          | (104 )   | (0.2 )%          |
| Less: Net income attributable to noncontrolling interest | (17 )  | 0.0 %            | —  | 0.0 %            |
| Net income attributable to Jamba, Inc.                   | \$6,336  | 9.9 %            | \$6,246  | 9.2 %            |

<sup>(1)</sup> Cost of sales, labor, occupancy and store operating percentages are calculated using Company Stores revenue. All other line items are calculated using total revenue.

**Revenue**

(in 000's)

|                             | 13 Week<br>Period Ended<br>July 1, 2014 | % of<br>Total<br>Revenue | 13 Week<br>Period Ended<br>July 2, 2013 | % of<br>Total<br>Revenue |   |
|-----------------------------|---|--------------------------|---|--------------------------|---|
| Revenue:                    |   |                          |   |                          |   |
| Company stores              | \$ 58,632                               | 91.3                     | % \$ 63,365                             | 93.4                     | % |
| Franchise and other revenue | 5,566                                   | 8.7                      | % 4,469                                 | 6.6                      | % |
| Total revenue               | \$ 64,198                               | 100.0                    | % \$ 67,834                             | 100.0                    | % |

Total revenue is comprised of revenue from Company Stores, royalties and fees from Franchise Stores and International Stores, and revenue from CPG licensing and direct selling.

Total revenue for the 13 week period ended July 1, 2014 was \$64.2 million, a decrease of \$3.6 million or 5.4%, compared to \$67.8 million for the 13 week period ended July 2, 2013 primarily due to the decreased number of Company Stores as a result of our refranchising strategy, partially offset by the 2.5% increase in Company Store comparable sales.

*Company Store revenue*

Company Store revenue for the 13 week period ended July 1, 2014 was \$58.6 million, a decrease of \$4.7 million, or 7.5%, compared to Company Store revenue of \$63.4 million for the 13 week period ended July 2, 2013. The decrease was primarily due to the decreased number of Company Stores, partially offset by Company Store comparable sales improvement as illustrated by the following table:

|  | Company Store<br>Decrease in Revenue<br>(in 000's)<br>Second quarter 2014 vs.<br>Second quarter 2013 |
|--|--|
| Company Store comparable sales increase        | \$ 1,387   |
| Reduction in the number of Company Stores, net | (6,120 )   |
| Total change in Company Store revenue          | \$ (4,733 )  |

Company Store comparable sales increased by \$1.4 million for the 13 week period ended July 1, 2014, or 2.5%, attributable to an increase of 4.1% in average check partially offset by a decrease in transaction count of 1.6% as compared to the same period in the prior year. Company Store comparable sales represents the change in year-over-year sales for all Company Stores opened for at least a full fiscal year. As of July 1, 2014, approximately 99% of our Company Stores had been open for at least one full fiscal year.

#### *Franchise and other revenue*

Franchise and other revenue was \$5.6 million, an increase of \$1.1 million or 24.6% for the 13 week period ended July 1, 2014 compared to \$4.5 million for the 13 week period ended July 2, 2013. The increase was primarily due to the increase in royalties associated with the net increase in the number of Franchise and International Stores (approximately \$0.7 million) and an increase in JambaGO® and CPG revenue (approximately \$0.4 million).

The number of Franchise and International Stores as of July 1, 2014 and July 2, 2013 was 599 and 534, respectively.

#### *Cost of sales*

Cost of sales is mostly comprised of fruit, dairy, and other products used to make smoothies and juices, paper products, costs related to managing our procurement program and vendor rebates. As a percentage of Company Store revenue, cost of sales decreased to 23.2% for the 13 week period ended July 1, 2014, compared to 23.4% for the 13 week period ended July 2, 2013. The decrease of cost of sales as a percentage of Company Store revenue was primarily due to a decrease in commodity costs (approximately 0.5%), partially offset by a shift in product mix related to the expanded whole food blending and fresh-squeezed juice offerings (approximately 0.3%). Cost of sales for the 13 week period ended July 1, 2014 was \$13.6 million, a decrease of \$1.3 million, or 8.6%, compared to \$14.9 million for the 13 week period ended July 2, 2013.

### ***Labor***

Labor costs are comprised of store management salaries and bonuses, hourly team member payroll, training costs and other associated fringe benefits. As a percentage of Company Store revenue, labor costs were 27.7% for the 13 week period ended July 1, 2014 compared to 26.6% for the 13 week period ended July 2, 2013. The increase of labor as a percentage of Company Store revenue was primarily due to an increase in fringe costs, primarily related to workers compensation claims (approximately 0.9%). Labor costs for the 13 week period ended July 1, 2014 were \$16.2 million, a decrease of \$0.6 million, or 3.6%, compared to \$16.8 million for the 13 week period ended July 2, 2013, which decrease is primarily due to the reduction in the number of Company Stores as a result of the Company's refranchising strategy.

### ***Occupancy***

Occupancy costs include both fixed and variable portions of rent, common area maintenance charges, property taxes, licenses and property insurance for all Company Store locations. As a percentage of Company Store revenue, occupancy costs increased to 11.8% for the 13 week period ended July 1, 2014, compared to 11.6% for the 13 week period ended July 2, 2013. Occupancy costs for the 13 week period ended July 1, 2014 were \$6.9 million compared to \$7.3 million for the 13 week period ended July 2, 2013, a decrease of \$0.4 million or 5.7%, which decrease is primarily due to the reduction in the number of Company Stores as a result of the Company's refranchising strategy.

### ***Store operating***

Store operating expenses consist primarily of various store-level costs such as utilities, marketing, repairs and maintenance, credit card fees and other store operating expenses. As a percentage of Company Store revenue, store operating costs increased to 14.5% for the 13 week period ended July 1, 2014, compared to 14.3% for the 13 week period ended July 2, 2013. The increase of store operating expense as a percentage of Company Store revenue was primarily due to an increase in utilities (approximately 0.4%) and an increase in costs for updating equipment and for hardware and software (approximately 0.2%), partially offset by a reduction in marketing expenses (approximately 0.4%). Total store operating expenses were \$8.5 million and \$9.0 million for the 13 week period ended July 1, 2014 and July 2, 2013, respectively, a decrease of \$0.5 million or 6%, which decrease is primarily due to the reduction in the number of Company Stores as a result of the Company's refranchising strategy.

### ***Depreciation and amortization***



Depreciation and amortization expenses include the depreciation of fixed assets and the amortization of intangible assets. As a percentage of total revenue, depreciation and amortization increased to 4.2% for the 13 week period ended July 1, 2014, compared to 4.1% for the 13 week period ended July 2, 2013. The increase in depreciation and amortization as a percentage of total revenue was primarily due to the additional capital expenditures for improved information technology infrastructure, store refreshes for stores to launch our fresh-squeezed juice platform. Depreciation and amortization for the 13 week period ended July 1, 2014 was \$2.7 million, a decrease of \$0.1 million, or 3.2%, compared to \$2.8 million for the 13 week period ended July 2, 2013, which decrease is primarily due to the reduction in the number of Company Stores as a result of the Company's refranchising strategy.

### ***General and administrative***

General and administrative ("G&A") expenses include costs associated with our corporate headquarters in Emeryville, CA, field supervision, bonuses, outside and contract services, accounting and legal fees, travel and travel-related expenses, share-based compensation and other. As a percentage of total revenue, total G&A expenses increased to 14.9% for the 13 week period ended July 1, 2014 compared to 15.1% for the 13 week period ended July 2, 2013. Total G&A expenses for the 13 week period ended July 1, 2014 were \$9.6 million, a decrease of \$0.7 million, or 6.4%, compared to \$10.2 million for the 13 week period ended July 2, 2013. The decrease of total G&A expenses was primarily due to reduction in headcount (approximately \$0.6 million), a decrease in professional fees (approximately \$0.4 million), partially offset by an increase in employee bonuses related to company and employee performance (approximately \$0.4 million).

### ***Other operating, net***

Other operating, net consists primarily of gain or loss on disposals, income from jambacard breakage, impairment charge, closure costs, jambacard-related fees, pre-opening expense and expenses related to our franchise, consumer packaged goods and JambaGO® activities. For the 13 week period ended July 1, 2014, other operating, net was \$0.1 million, flat compared to other operating expense for the 13 week period ended July 2, 2013. Changes in the components of other operating, net include an increase in net gain on disposal of fixed assets (approximately \$0.1 million) and in pre-opening charges (approximately \$0.1 million) mainly from activities pursuant to our refranchising strategy as well as an increase in franchise expenses (approximately \$0.2 million) partially offset by a reduction in impairment charge, store closure costs and sales tax audit expense (approximately \$0.1 million).

*Income tax expense*

We have recorded income tax expenses for both the 13 week periods ended July 1, 2014 and July 2, 2013, respectively. Our effective income tax rates were 3.4% and 3.6% for the 13 week periods ended July 1, 2014 and July 2, 2013, respectively. For the 13 week period ended July 1, 2014, the effective tax rate was primarily affected by pretax income, a change in the valuation allowance related to deductible temporary differences originating during the current year, the foreign withholding and the U.S. alternative minimum taxes of the respective periods. For the 13 week period ended July 2, 2013, the effective tax rate was primarily affected by pretax income, a change in the valuation allowance related to deductible temporary differences originating during the current year, the foreign withholding and the U.S. alternative minimum taxes, and a reduction of the federal income tax liability related to the net operating loss deduction for alternative minimum tax purposes.

**RESULTS OF OPERATIONS — 26 WEEK PERIOD ENDED JULY 1, 2014 AS COMPARED TO 26 WEEK PERIOD ENDED JULY 2, 2013 (UNAUDITED)**

| (In thousands)                                     | 26 Week<br>Period<br>Ended<br>July 1,<br>2014 |                  | 26 Week<br>Period<br>Ended<br>July 2,<br>2013 |                  |
|--|---|------------------|---|------------------|
|  |   | % <sup>(1)</sup> |   | % <sup>(1)</sup> |
| Revenue:   |   |                  |   |                  |
| Company Stores                                     | \$105,904                                     | 91.4 %           | \$115,134                                     | 93.2 %           |
| Franchise and other revenue                        | 9,927   | 8.6 %            | 8,385   | 6.8 %            |
| Total revenue                                      | 115,831                                       | 100.0%           | 123,519                                       | 100.0%           |
| Costs and operating expenses:                      |   |                  |   |                  |
| Cost of sales                                      | 25,169  | 23.8 %           | 27,262  | 23.7 %           |
| Labor  | 30,573  | 28.9 %           | 32,604  | 28.3 %           |
| Occupancy  | 13,866  | 13.1 %           | 14,695  | 12.8 %           |
| Store operating                                    | 15,897  | 15.0 %           | 17,808  | 15.5 %           |
| Depreciation and amortization                      | 5,298   | 4.6 %            | 5,540   | 4.5 %            |
| General and administrative                         | 17,932  | 15.5 %           | 19,390  | 15.7 %           |
| Other operating, net                               | 709   | 0.6 %            | 878   | 0.7 %            |
| Total costs and operating expenses                 | 109,444                                       | 94.5 %           | 118,177                                       | 95.7 %           |
| Income from operations                             | 6,387   | 5.5 %            | 5,342   | 4.3 %            |
| Other income (expense), net:                       |   |                  |   |                  |
| Interest income                                    | 34  | 0.0 %            | —   | 0.0 %            |
| Interest expense                                   | (94 )   | (0.1 )%          | (137 )  | (0.1 )%          |
| Total other expense, net                           | (60 )   | (0.1 )%          | (137 )  | (0.1 )%          |
| Income before income taxes                         | 6,327   | 5.4 %            | 5,205   | 4.2 %            |
| Income tax expense                                 | (218 )  | (0.1 )%          | (95 )   | (0.1 )%          |
| Net income   | 6,109   | 5.3 %            | 5,110   | 4.1 %            |
| Preferred stock dividends and deemed dividends     | —   | 0.0 %            | (588 )  | (0.5 )%          |
| Net income attributable to noncontrolling interest | (17 )   | 0.0 %            | —   | 0.0 %            |
| Net income attributable to Jamba, Inc.             | \$6,092                                       | 5.3 %            | \$4,522                                       | 3.7 %            |

<sup>(1)</sup> Cost of sales, labor, occupancy and store operating percentages are calculated using Company Stores revenue. All other line items are calculated using total revenue.

**Revenue**

(in 000's)

|                             | 26 Week<br>Period Ended<br>July 1, 2014 | % of<br>Total<br>Revenue |   | 26 Week<br>Period Ended<br>July 2, 2013 | % of<br>Total<br>Revenue |   |
|-----------------------------|---|--------------------------|---|---|--------------------------|---|
| Revenue:                    |   |                          |   |   |                          |   |
| Company stores              | \$ 105,904                              | 91.4                     | % | \$ 115,134                              | 93.2                     | % |
| Franchise and other revenue | 9,927                                   | 8.6                      | % | 8,385                                   | 6.8                      | % |
| Total revenue               | \$ 115,831                              | 100.0                    | % | \$ 123,519                              | 100.0                    | % |

Total revenue for the 26 week period ended July 1, 2014 was \$115.8 million, a decrease of \$7.7 million or 6.2% compared to \$123.5 million for the 26 week period ended July 2, 2013, primarily due to the decreased number of Company Stores as a result of our refranchising strategy, partially offset by the 1.6% increase in Company Stores comparable sales.

**Company Store revenue**

Company Store revenue for the 26 week period ended July 1, 2014 was \$105.9 million, a decrease of \$9.2 million or 8.0% compared to \$115.1 million for the prior year period. The decrease in Company Store revenue was due primarily to the decreased number of Company Stores partially offset by Company Store comparable sales improvement, as illustrated by the following table:

|  | Company Store<br>Decrease in Revenue<br>(in 000's) |   |
|--|--|---|
|  | <b>Year-to-date Q2 2014</b>                        |   |
|  | <b>vs.</b>   |   |
|  | <b>Year-to-date Q2 2013</b>                        |   |
| Company Store comparable sales increase    | \$ 1,666   |   |
| Reduction in number of Company Stores, net | (10,896  | ) |
| Total change in Company Store revenue      | \$(9,230   | ) |

Company Store comparable sales increased \$1.7 million for the 26 week period ended July 1, 2014, or 1.6%, attributable to an increase of 5.2% in average check, reflecting a price increase, partially offset by a decrease in transaction count of 3.6%. Company Store comparable sales represents the change in year-over-year sales for all Company Stores opened for at least one full fiscal year. As of July 1, 2014, approximately 99% of our Company Stores had been open for at least one full fiscal year.

#### *Franchise and other revenue*

Franchise and other revenue for the 26 week period ended July 1, 2014 was \$9.9 million, an increase of \$1.5 million, or 18.4% compared to franchise and other revenue of \$8.4 million for the 26 week period ended July 2, 2013. The increase was primarily due to the net increase in the number of Franchise and International Stores (approximately \$1.2 million) and revenue generated by our JambaGO® and CPG business (approximately \$0.4 million).

#### *Cost of sales*

Cost of sales is mostly comprised of fruit, dairy, and other products used to make smoothies and juices, paper products, costs related to managing our procurement program and vendor rebates. As a percentage of Company Store revenue, cost of sales increased to 23.8% for the 26 week period ended July 1, 2014 compared to 23.7% for the 26 week period ended July 2, 2013. Cost of sales for the 26 week period ended July 1, 2014 was \$25.2 million, a decrease of \$2.1 million, or 7.7%, compared to \$27.3 million for the 26 week period ended July 2, 2013. Our refranchising strategy has resulted in a decrease in the number of Company Stores and the related costs and expenses for sales associated with these refranchised Company Stores, which was partially offset by Company Store comparable sales increase of 1.6% for the 26 week period ended July 1, 2014.

### ***Labor***

Labor costs are comprised of store management salaries and bonuses, hourly team member payroll, training costs and other associated fringe benefits. As a percentage of Company Store revenue, labor costs increased to 28.9% for the 26 week period ended July 1, 2014, compared to 28.3% for the 26 week period ended July 2, 2013. The increase of labor as a percentage of Company Store revenue was primarily due to an increase in fringe costs, primarily related to workers compensation claims (approximately 0.4%). Labor costs for the 26 week period ended July 1, 2014 was \$30.6 million, a decrease of \$2.0 million, or 6.2%, compared to \$32.6 million for the 26 week period ended July 2, 2013. Our refranchising strategy has resulted in a decrease in the number of Company Stores and the related labor costs and expenses to operate, manage, and support these refranchised Company Stores, which was partially offset by the increased labor costs to support the improved comparable sales.

### ***Occupancy***

Occupancy costs include both fixed and variable portions of rent, common area maintenance charges, property taxes, licenses and property insurance for all Company Store locations. As a percentage of Company Store revenue, occupancy costs increased to 13.1% for the 26 week period ended July 1, 2014, compared to 12.8% for the 26 week period ended July 2, 2013. The increase in occupancy costs as a percentage of Company store revenue was primarily due to the refranchised stores having lower occupancy rates than the Company owned stores (approximately 0.3%). Occupancy costs for the 26 week period ended July 1, 2014 was \$13.9 million, a decrease of \$0.8 million or 5.6%, compared to \$14.7 million for the 26 week period ended July 2, 2013. Our refranchising strategy has resulted in a decrease in the number of Company Stores and the related occupancy costs and expenses to operate, manage, and support these refranchised Company Stores, which was partially offset by increased occupancy costs to support the increased sales and increased common area maintenance charges.

### ***Store operating***

Store operating expenses consist primarily of various store-level costs such as utilities, marketing, repairs and maintenance, credit card fees and other store operating expenses. As a percentage of Company Store revenue, total store operating expenses decreased to 15.0% for the 26 week period ended July 1, 2014, compared to 15.5% for the 26 week period ended July 2, 2013. The decrease in total store operating expenses as a percentage of Company Store revenue was primarily due to a decrease in marketing expense (approximately 0.6%). Total store operating expenses for the 26 week period ended July 1, 2014 was \$15.9 million, a decrease of \$1.9 million or 10.7%, compared to \$17.8 million for the 26 week period ended July 2, 2013. Our refranchising strategy resulted in a decrease in the number of Company Stores and the related costs and expenses to operate, manage, and support these refranchised Company Stores, which is partially offset by the increased store operating costs to support the increased sales.

***Depreciation and amortization***

Depreciation and amortization expenses include the depreciation of fixed assets and the amortization of intangible assets. As a percentage of total revenue, depreciation and amortization increased to 4.6% for the 26 week period ended July 1, 2014, compared to 4.5% for the 26 week period ended July 2, 2013. Depreciation and amortization for the 26 week period ended July 1, 2014 was \$5.3 million, a decrease of \$0.2 million, or 4.4%, compared to \$5.5 million for the 13 week period ended July 2, 2013. Although our franchising strategy resulted in a decrease in the number of Company Stores and related assets, resulting in a reduction in the carrying value of Company Store fixed assets, our remodel and refresh program resulting from our acceleration of our fresh juice launch, has resulted in additions to the existing asset base.

***General and administrative***

General and administrative (“G&A”) expenses include costs associated with our corporate headquarters in Emeryville, CA, field supervision, bonuses, outside and contract services, accounting and legal fees, travel and travel-related expenses, share-based compensation and other. As a percentage of total revenue, total G&A expenses decreased to 15.5% for the 26 week period ended July 1, 2014 compared to 15.7% for the 26 week period ended July 2, 2013. Total G&A expenses for the 26 week period ended July 1, 2014 was \$17.9 million, a decrease of \$1.5 million, or 7.5%, compared to \$19.4 million for the 26 week period ended July 2, 2013. The decrease of total G&A expenses was primarily due to reduction in headcount (approximately \$1.2 million), a decrease in professional fees (approximately \$0.6 million), partially offset by an increase in employee bonuses related to company and employee performance and share based compensation (approximately \$0.9 million).

***Other operating, net***

Other operating, net consists primarily of gain or loss on disposals, income from jambacard breakage, closure costs, pre-opening costs and expenses related to franchise and consumer packaged goods activities. For the 26 week period ended July 1, 2014, other operating, net was \$0.7 million of expense, compared to expense of \$0.9 million for the 26 week period ended July 2, 2013. The \$0.2 million decrease in expense is primarily due to an increase in gain on disposal of fixed assets (approximately \$0.4 million), decreases in impairment charge and the estimate for sales tax audit expense (approximately \$0.2 million); partially offset by franchise expense increase (approximately \$0.5 million).

*Income tax expense*

We have recorded a tax expense of 3.4% for the 26 week period ended July 1, 2014. The tax expense was primarily due to the pretax income, a full valuation allowance related to deductible temporary differences originating during the current year, the alternative minimum taxes and foreign withholding taxes.

We have also recorded a tax expense of 1.8% for the 26 week period ended July 2, 2013. The tax expense was primarily due to the pretax income, a full valuation allowance related to deductible temporary differences originating during the current year, the U.S. alternative minimum and foreign withholding taxes. It was also due to a reduction of the federal income tax liability related to the net operating loss deduction for alternative minimum tax purposes.

**KEY FINANCIAL METRICS AND NON-GAAP MEASURES**

Management reviews and discusses its operations based on both financial and non-financial metrics. Among the key financial metrics upon which management focuses is reviewing the performance based on the Company's consolidated GAAP results, including Company Store comparable sales. Management also uses certain supplemental, non-GAAP financial metrics in evaluating financial results, including Franchise Store comparable sales and system-wide comparable sales.

Company Store comparable sales represents the change in year-over-year sales for all Company Stores opened for at least one full year. Franchise Store comparable sales, a non-GAAP financial measure, represents the change in year-over-year sales for all Franchise Stores opened for at least one full year, as reported by franchisees and excludes International Stores. System-wide comparable store sales, a non-GAAP financial measure, represents the change in year-over-year sales for all Company and Franchise Stores opened for at least one full year and is based on sales by both company-owned and domestic franchise-operated stores, as reported by franchisees, which are in the store base. System-wide comparable store sales do not include International Stores and JambaGO® units.

Company Stores sold in franchising transactions are included in the store base for each accounting period of the fiscal quarter in which the store was sold to the extent the sale is consummated at least three days prior to the end of such accounting period, but only for the days such stores have been company-owned. Thereafter, such stores are excluded from the store base until such stores have been franchise-operated for at least one full fiscal period at which point such stores are included in the store base and compared to sales in the comparable period of the prior year. Comparable store sales exclude closed locations.



Management reviews the increase or decrease in Company Store comparable sales, Franchise Store comparable sales and system-wide comparable sales compared with the same period in the prior year to assess business trends and make certain business decisions. The Company believes that Franchise Store comparable sales and system-wide comparable sales data, non-GAAP financial measures, are useful in assessing the overall performance of the Jamba brand and, ultimately, the performance of the Company.

The following table sets forth operating data that do not otherwise appear in our consolidated financial statements as of and for the 13 and 26 week periods ended July 1, 2014 and for the 13 and 26 week periods ended July 2, 2013, respectively:

|  | 13<br>Week<br>Period<br>Ended<br>July 1,<br>2014 |   | 13<br>Week<br>Period<br>Ended<br>July 2,<br>2013 |   | 26<br>Week<br>Period<br>Ended<br>July 1,<br>2014 |   | 26<br>Week<br>Period<br>Ended<br>July 2,<br>2013 |   |
|--|--|---|--|---|--|---|--|---|
| Percentage change in Company Store comparable sales <sup>(1)</sup>   | 2.5  | % | 2.2  | % | 1.6  | % | 2.8  | % |
| Percentage change in Franchise Store comparable sales <sup>(2)</sup> | 2.0  | % | 1.2  | % | 1.2  | % | 0.2  | % |
| Percentage change in system-wide comparable sales <sup>(2)</sup>     | 2.2  | % | 1.7  | % | 1.4  | % | 1.5  | % |
| Total Company Stores   | 258  |   | 295  |   | 258  |   | 295  |   |
| Total Franchise Stores   | 551  |   | 492  |   | 551  |   | 492  |   |
| Total International Stores   | 48   |   | 42   |   | 48   |   | 42   |   |

Percentage change in Company Store comparable sales compares the sales of Company Stores during a 13 and 26 week period in 2014 to the sales from the same Company Stores for the equivalent period in the prior year. A <sup>(1)</sup> Company Store is included in this calculation after one full year of operations. Sales from Franchise Stores are not included in Company Store comparable sales.

Percentage change in system-wide comparable sales compares the combined sales of Company and Franchise <sup>(2)</sup> Stores during a 13 and 26 week period in 2014 to the combined sales from the same Company and Franchise Stores for the equivalent 13 and 26 week period in the prior year. A Company or Franchise Store is included in this calculation after one full year of operations.

The following table sets forth certain data relating to Company Stores, Franchise and International Stores for the periods indicated:

|  | 26 Week Period<br>Ended<br>July 1, 2014 |                    | 26 Week Period<br>Ended<br>July 2, 2013 |                    |
|--|---|--------------------|---|--------------------|
|  | Domes-<br>tic                           | Inter-<br>national | Domes-<br>tic                           | Inter-<br>national |
| Company Stores:<br>Beginning of Period | 268                                     | —                  | 301                                     | —                  |
| Company Stores opened                  | —                                       | —                  | 2                                       | —                  |

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|  |       |      |      |      |
|--|-------|------|------|------|
| Company Stores closed                    | (2 )  | —    | —    | —    |
| Company Stores sold to franchisees       | (8 )  | —    | (8 ) | —    |
| Total Company Stores                     | 258   | —    | 295  | —    |
| Franchise and International Stores:      |       |      |      |      |
| Beginning of Period                      | 535   | 48   | 473  | 35   |
| Franchise Stores opened                  | 22    | 8    | 17   | 9    |
| Franchise Stores closed                  | (14 ) | (8 ) | (6 ) | (2 ) |
| Franchise Stores purchased from Company  | 8     | —    | 8    | —    |
| Total Franchise and International Stores | 551   | 48   | 492  | 42   |

**LIQUIDITY AND CAPITAL RESOURCES*****Cash Flows Summary***

The following table summarizes our cash flows for the 26 week periods ended July 1, 2014 and July 2, 2013 (in thousands):

|  | 26 Week<br>Period Ended<br>July 1, 2014 | 26 Week<br>Period Ended<br>July 2, 2013 |
|--|---|---|
| Net cash provided by operating activities            | \$ 6,782                                | \$ 7,425                                |
| Net cash used in investing activities                | (7,875 )                                | (6,853 )                                |
| Net cash provided by financing activities            | 1,083                                   | 515                                     |
| Net (decrease) increase in cash and cash equivalents | \$ (10 )                                | \$ 1,087                                |

***Liquidity***

As of July 1, 2014, we had cash and cash equivalents of \$32.4 million compared to \$32.4 million as of December 31, 2013. As of July 1, 2014 and December 31, 2013, we had no short term or long term debt. Our primary sources of liquidity are cash flows provided by operating activities. In addition, we have a revolving line of credit with Wells Fargo Bank, National Association (the "Credit Agreement") for \$15.0 million, which we may utilize as described below. In the future, we may enter equipment leasing arrangements and incur additional indebtedness as necessary and as permitted under our credit agreement. We cannot assure, however, that such financing will be available on favorable terms or at all.

We expect that our cash on hand and future cash flows provided by operating activities will be sufficient to fund our working capital and general corporate needs and the non-discretionary capital expenditures for the foreseeable future. Our primary liquidity and capital requirements are for working capital and general corporate needs and the planned fiscal 2014 capital expenditures. The use of cash to fund discretionary capital expenditures will be based on the need to conserve our capital.

Under the terms of the Credit Agreement, the Company is required to maintain maximum consolidated leverage ratios, minimum levels of tangible net worth and a minimum fixed charge coverage ratio. The Credit Agreement terminates July 22, 2016, or may be terminated earlier by us or by the Lender. This credit facility is subject to customary affirmative and negative covenants for credit facilities of this type, including limitations on us with respect

to liens, indebtedness, guaranties, investments, distributions, mergers and acquisitions and dispositions of assets. The credit facility is evidenced by a revolving note made by us in favor of the Lender, is guaranteed by us and is secured by substantially all of our assets including the assets of our subsidiaries and a pledge of stock of our subsidiaries. In addition, the Credit Agreement replaced restricted cash requirements established in prior periods, as the line of credit also collateralizes our outstanding letters of credit of \$0.9 million.

During the 26 week period ended July 1, 2014, there were no borrowings under the Credit Agreement. To acquire the credit facility, we incurred upfront fees which are being amortized over the term of the Credit Agreement. As of July 1, 2014, the unamortized commitment fee amount was not material. As of July 1, 2014, we were in compliance with all related covenants and the unused borrowing capacity under the agreement was \$14.1 million.

The adequacy of our available funds will depend on many factors, including the macroeconomic environment, the operating performance of our Company Stores, the successful expansion of our franchise and licensing programs and the successful rollout and consumer acceptance of our new beverage and food initiatives. Given these factors, our foremost priorities for the near term continue to be preserving and generating cash sufficient to fund our liquidity needs.

### *Operating Activities*

Net cash provided by operating activities was \$6.8 million for the 26 week period ended July 1, 2014, compared to \$7.4 million for the 26 week period ended July 2, 2013, reflecting a net decrease in cash flows provided by operating activities of \$0.6 million. This decrease in cash provided by operating activities was primarily due to a decrease in net income adjusted for noncash items (approximately \$1.3 million), partially offset by a net increase in cash flows provided by operating assets and liabilities (approximately \$0.7 million).

The amount of cash provided by our operating activities during any particular fiscal year is highly subject to variations in the seasons. The first and fourth quarters of the fiscal year encompass the winter and holiday seasons when we traditionally generate our lowest revenue, and our second and third quarters of the fiscal year encompass the warmer seasons where a significant portion of our revenue and cash flows are realized. For more information on seasonality, refer to the section below entitled “*Seasonality and Quarterly Results*.” We also expect to have increased expenditures during the first part of the fiscal year as we invest in product development and domestic expansion with the goal to have new products released and new stores open by mid-year to take advantage of the busier summer months.

### ***Investing Activities***

Net cash used in investing activities was \$7.9 million for the 26 week period ended July 1, 2014, compared to \$6.9 million for the 26 week period ended July 2, 2013. The \$1.0 million increase in net cash used in investing activities during the 26 week period ended July 1, 2014 was primarily due to an increase in capital expenditure payments related to the refresh and remodel program resulting from the acceleration of our launch of the fresh-squeezed juice and whole food nutrition offerings (approximately \$1.1 million).

In fiscal 2014, we expect capital expenditures to be approximately \$12 – \$13 million depending on our liquidity needs, including store refreshes and redesigns to facilitate fresh-squeezed juice and whole food nutrition offerings, investing in improvements to our technology infrastructure as well as maintenance capital. We have embarked on a significant refresh of all Jamba Juice® stores to provide a contemporary and fresh experience for our customers and that includes the whole food nutrition and fresh-squeezed platform.

### ***Financing Activities***

Net cash provided by financing activities was \$1.1 million for the 26 week period ended July 1, 2014 compared to \$0.5 million for the 26 week period ended July 2, 2013. The \$0.6 million increase in net cash provided by financing activities was primarily due to the proceeds from sale of a noncontrolling interest in a group of Company Stores in Southern California (approximately \$0.8 million), partially offset by a decrease in receipts from exercise of stock options by employees (approximately \$0.2 million).

### **Contractual Obligations**

There have been no significant changes to our contractual obligations table as disclosed in our Annual Report on Form 10-K for the year ended December 31, 2013.

### **COMMODITY PRICES, AVAILABILITY AND GENERAL RISK CONDITIONS**

We contract for significant amounts of individually quick frozen fruit, fruit concentrate and dairy products to support the needs of both our Company Stores and Franchise Stores. The price and availability of these commodities directly

impacts our results of operations and can be expected to impact our future results of operations.

## **SEASONALITY AND QUARTERLY RESULTS**

Our business is subject to seasonal fluctuations. We expect to realize significant portions of our revenue during the second and third quarters of the fiscal year, which align with the warmer summer season. In addition, quarterly results are affected by the timing of the opening of new stores and weather conditions. However, geographic diversification of our store locations may conceal or diminish the financial statement impact of such seasonal influences. Because of the seasonality of our business, results for any quarter are not necessarily indicative of the results that may be achieved for the full fiscal year or any subsequent quarter.

## **CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

The preparation of financial statements in accordance with accounting principles generally accepted in the United States of America requires management to adopt accounting policies and make significant judgments and estimates to develop amounts reflected and disclosed in the financial statements. In many cases, there are alternative policies or estimation techniques that could be used. We maintain a process to review the application of our accounting policies and to evaluate the appropriateness of the many estimates that we are required to make in order to prepare the financial statements. However, even under optimal circumstances, estimates routinely require adjustment based on changing circumstances and the receipt of new or better information. There have been no significant changes to the policies and estimates as discussed in our Annual Report on Form 10-K for the year ended December 31, 2013.

### **Recent Accounting Pronouncements**

See Recent Accounting Pronouncements section of Note 1 to our Notes to Condensed Consolidated Financial Statements for a summary of new accounting standards.

### **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

The following discussion of market risks contains forward-looking statements. Actual results may differ materially from the following discussion based on general conditions in the financial and commodity markets.

We purchase fruit based on short-term seasonal pricing agreements. These short-term agreements generally set the price of procured frozen fruit and 100% fruit juice concentrates for less than one year based on estimated annual requirements. In order to mitigate the effects of price changes in any one commodity on its cost structure, we contract with multiple suppliers both domestically and internationally. These agreements typically set the price for some or all of our estimated annual fruit requirements, protecting us from short-term volatility. Nevertheless, these agreements typically contain a force majeure clause, which, if utilized (such as when hurricanes in 2004 destroyed the Florida orange crop and more recently with the freeze that affected California citrus), may subject us to significant price increases.

Our pricing philosophy is not to attempt to change consumer prices with every move up or down of the commodity market, but to take a longer term view of managing margins and the value perception of our products in the eyes of our customers. Management's objective is to maximize our revenue through increased customer frequency. However, management has the ability to increase certain menu prices in response to food commodity prices.

We do not purchase derivative instruments on the open market.

We are subject to changes in the risk free interest rate in connection with the cash we hold in interest bearing accounts.

### **ITEM 4. CONTROLS AND PROCEDURES**

#### **Disclosure Controls and Procedures**

We have established and maintain disclosure controls and procedures that are designed to ensure that material information relating to the Company and our subsidiaries required to be disclosed by us in the reports that we file or submit under the Securities Exchange Act of 1934 is recorded, processed, summarized, and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial



Officer, as appropriate, to allow timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can provide only a reasonable assurance of achieving the desired control objectives, and management was necessarily required to apply its judgment in evaluating the cost-benefit relationship of possible controls and procedures. We carried out an evaluation under the supervision and with the participation of management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures as of the end of the period covered by this report. Based on that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective at the reasonable assurance level as of July 1, 2014.

### **Changes in Internal Control over Financial Reporting**

There have been no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act of 1934) during the fiscal quarter ended July 1, 2014 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## **PART II - OTHER INFORMATION**

### **Item 1. Legal Proceedings**

The Company is party to various legal proceedings arising in the ordinary course of its business. Based on the information currently available, the Company is not currently a party to any legal proceeding that management believes would have a material adverse effect on the consolidated financial position or results of operations of the Company.

### **Item 1A. Risk Factors**

The Company's risk factors are included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2013 and have not materially changed.

### **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

None.

### **Item 3. Defaults Upon Senior Securities**

None.

### **Item 4. Mine Safety Disclosures**

None

**Item 5. Other Information**

None.

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**Item 6. Exhibits**

| Exhibit Number | Description  | Form File No. | Exhibit Filing Date | Filed Herewith |
|----------------|--|---------------|---------------------|----------------|
| 10.1           | Nonemployee Director Restricted Stock Unit Deferral Program and Election Notice.   |               |                     | X              |
| 31.1           | Certification of Chief Executive Officer pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as amended.  |               |                     | X              |
| 31.2           | Certification of Chief Financial Officer pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as amended.  |               |                     | X              |
| 32.1           | Certification of Chief Executive Officer pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |               |                     | X              |
| 32.2           | Certification of Chief Financial Officer pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |               |                     | X              |

101.INS XBRL Instance Document

101.SCH XBRL Taxonomy Extension Schema Document

101.CAL XBRL Taxonomy Extension Calculation Linkbase Document

101.DEF XBRL Taxonomy Extension Definition Linkbase Document

101.LAB XBRL Taxonomy Extension Label Linkbase Document

101.PRE XBRL Taxonomy Extension Presentation Linkbase Document

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on the 11<sup>th</sup> day of August, 2014.

JAMBA, INC.

By: /s/ James D. White

**James D. White**  
**Chairman of the Board, Chief Executive**  
**Officer**  
**and President (Duly Authorized Officer)**

By: /s/ Karen L. Luey

**Karen L. Luey**  
**Chief Financial Officer, Chief Administrative**  
**Officer, Executive Vice President and Secretary**  
**(Principal Financial Officer and Chief**  
**Accounting Officer)**