

eLong, Inc.  
Form 6-K  
August 13, 2015

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of August 2015

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Commission File Number: 001-50984

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**eLong, Inc.**

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(Exact Name of Registrant as Specified in its Charter)

**Block B, Xingke Plaza Building  
10 Middle Jiuxianqiao Road  
Chaoyang District  
Beijing 10015, People's Republic of China**

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \_\_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \_\_\_\_\_

Press Releases

On August 13, 2015, the registrant announced the appointment of two new members of its board of directors (the “Board”) and that the Board has formed a special committee to consider the previously announced non-binding “going private” proposal from Tencent Holdings Limited that the Board received on August 3, 2015. A copy of the press release issued by the registrant regarding the foregoing is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

Exhibits.

99.1 Press release: “eLong Announces Appointment of Two New Directors and Formation of Independent Special Committee to Consider ‘Going Private’ Proposal”

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ELONG, INC.

By : /s/ Philip Yang  
Name: Philip Yang  
Title : Chief Financial Officer

Date: August 13, 2015