ELECTRONIC ARTS INC.

Form 4 May 18, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * Soderlund Patrick

(Last) (First) (Middle)

209 REDWOOD SHORES **PARKWAY**

(Street)

(Ctata)

2. Issuer Name and Ticker or Trading Symbol

ELECTRONIC ARTS INC. [EA]

3. Date of Earliest Transaction (Month/Day/Year) 05/16/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

OMB

Number:

Expires:

response...

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

Director 10% Owner X_ Officer (give title _ Other (specify below)

EVP, EA Studios

6. Individual or Joint/Group Filing(Check

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

REDWOOD CITY, CA 94065

(City)	(State) ((State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	05/16/2016		M	28,011	A	(1)	108,032	D	
Common Stock	05/16/2016		M	21,211	A	(1)	129,243	D	
Common Stock	05/16/2016		M	28,011	A	<u>(2)</u>	157,254	D	
Common Stock	05/16/2016		M	29,271	A	<u>(2)</u>	186,525	D	
Common Stock	05/17/2016		M	50,000	A	<u>(2)</u>	236,525	D	

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Common Stock 05/17/2016 M 25,000 A (1) 261,525 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Title and A Underlying S (Instr. 3 and 4
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
Performance-based Restricted Stock Units	(2)	05/17/2016		M	50,000	(3)	05/17/2016	Common Stock
Performance-based Restricted Stock Units	(2)	05/16/2016		M	28,011	(3)	05/16/2017	Common Stock
Performance-based Restricted Stock Units	(2)	05/16/2016		J	13,151	<u>(5)</u>	05/16/2018	Common Stock
Performance-based Restricted Stock Units	(2)	05/16/2016		M	29,271	<u>(6)</u>	05/16/2018	Common Stock
Restricted Stock Units	<u>(1)</u>	05/17/2016		M	25,000	<u>(7)</u>	05/17/2016	Common Stock
Restricted Stock Units	<u>(1)</u>	05/16/2016		M	28,011	(8)	05/16/2017	Common Stock
Restricted Stock Units	(1)	05/16/2016		M	21,211	<u>(8)</u>	05/16/2018	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

Reporting Owners 2

Soderlund Patrick 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065

EVP, EA Studios

Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Patrick Soderlund

05/18/2016

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each Restricted Stock Unit represents the right to receive, at settlement, one share of Electronic Arts common stock. This transaction represents the settlement of Restricted Stock Units in shares of common stock on their scheduled vesting date.
- (2) Each Performance-Based Restricted Stock Unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of Performance-Based Restricted Stock Units in shares of common stock on their scheduled vesting date.
- (3) Vesting of this award depends on EA's relative total stockholder return. 200% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.
- (4) Represents the number of Performance-Based Restricted Stock Units that could vest based on the maximum level of achievement. The actual vesting of this award depends on EA's relative total stockholder return.
- (5) Represents the portion of Performance-Based Restricted Stock Units unearned and cancelled in accordance with their terms.
- Vesting of this award depends on EA's relative total stockholder return. 138% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.
- (7) This award was fully vested as of May 17, 2016.
- (8) This award has vested or will vest as to one-third of the restricted stock units on the 11-month, 23-month and 35-month anniversaries of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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