

AARON'S INC  
Form 8-K  
January 13, 2014

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): January 13, 2014

AARON'S, INC.  
(Exact name of Registrant as Specified in Charter)

|   |  |  |
|---|--|--|
| Georgia<br>(State or other Jurisdiction of<br>Incorporation)                                  | 1-13941<br>(Commission File<br>Number) | 58-0687630<br>(IRS Employer<br>Identification No.) |
| 309 E. Paces Ferry Road, N.E.<br>Atlanta, Georgia<br>(Address of principal executive offices) | 30305-2377<br>(Zip code)               |  |
| Registrant's telephone number, including area code: (404) 231-0011                            |  |  |

Not Applicable  
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On January 13, 2014, Aaron's, Inc. issued a press release to announce earnings guidance for 2013 and an initial outlook for 2014. A copy of the press release is furnished herewith as Exhibit 99.1 and is incorporated by reference. In accordance with general instruction B.2 to Form 8-K, the information set forth in this Item 2.02 (including Exhibit 99.1) shall be deemed "furnished" and not "filed" with the Securities and Exchange Commission for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, and shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended.

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ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits:

| Exhibit No. | Description  |
|-------------|--|
| 99.1        | Aaron's, Inc. press release dated January 13, 2014, announcing earnings guidance for 2013 and an initial outlook for 2014. |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AARON'S, INC.

By:

/s/ Gilbert L. Danielson

Gilbert L. Danielson

Executive Vice President and Chief Financial  
Officer

Date: January 13, 2014