

DEBOER BRYAN B  
Form 4  
April 26, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DEBOER BRYAN B

(Last) (First) (Middle)  
150 N. BARTLETT STREET  
(Street)

MEDFORD, OR 97501

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
LITHIA MOTORS INC [LAD]

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/25/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive officer

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common Stock	04/25/2013		S		425	D	\$ 48.47 137,848
Class A Common Stock	04/25/2013		S		137	D	\$ 48.48 137,711
Class A Common Stock	04/25/2013		S		1,071	D	\$ 48.49 136,640
Class A Common	04/25/2013		S		13,594	D	\$ 48.5 123,046

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Stock							
Class A Common Stock	04/25/2013	S	100	D	\$ 48.5025	122,946	D
Class A Common Stock	04/25/2013	S	1,192	D	\$ 48.51	121,754	D
Class A Common Stock	04/25/2013	S	502	D	\$ 48.52	121,252	D
Class A Common Stock	04/25/2013	S	1,531	D	\$ 48.53	119,721	D
Class A Common Stock	04/25/2013	S	100	D	\$ 48.532	119,621	D
Class A Common Stock	04/25/2013	S	100	D	\$ 48.535	119,521	D
Class A Common Stock	04/25/2013	S	550	D	\$ 48.54	118,971	D
Class A Common Stock	04/25/2013	S	3,069	D	\$ 48.55	115,902	D
Class A Common Stock	04/25/2013	S	600	D	\$ 48.56	115,302	D
Class A Common Stock	04/25/2013	S	100	D	\$ 48.565	115,202	D
Class A Common Stock	04/25/2013	S	253	D	\$ 48.57	114,949	D
Class A Common Stock	04/25/2013	S	618	D	\$ 48.58	114,331	D
Class A Common Stock	04/25/2013	S	700	D	\$ 48.59	113,631	D
Class A Common Stock	04/25/2013	S	3,381	D	\$ 48.6	110,250	D

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Class A Common Stock	04/25/2013	S	89	D	\$ 48.61	110,161	D
Class A Common Stock	04/25/2013	S	100	D	\$ 48.615	110,061	D
Class A Common Stock	04/25/2013	S	200	D	\$ 48.63	109,861	D
Class A Common Stock	04/25/2013	S	200	D	\$ 48.64	109,661	D
Class A Common Stock	04/25/2013	S	800	D	\$ 48.6401	108,861	D
Class A Common Stock	04/25/2013	S	61	D	\$ 48.642	108,800	D
Class A Common Stock	04/25/2013	S	100	D	\$ 48.6457	108,700	D
Class A Common Stock	04/25/2013	S	4,100	D	\$ 48.65	104,600	D
Class A Common Stock	04/25/2013	S	100	D	\$ 48.6528	104,500	D
Class A Common Stock	04/25/2013	S	4,000	D	\$ 48.7	100,500	D
Class A Common Stock	04/25/2013	S	4,000	D	\$ 48.8	96,500	D
Class A Common Stock	04/25/2013	S	4,000	D	\$ 48.9	92,500	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DEBOER BRYAN B 150 N. BARTLETT STREET MEDFORD, OR 97501	X		Chief Executive officer	

## Signatures

Larissa McAlister,  
Attorney-in-Fact  
04/26/2013

Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.  
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